

**Chippenham Station Hub**

**SWLEP Board**

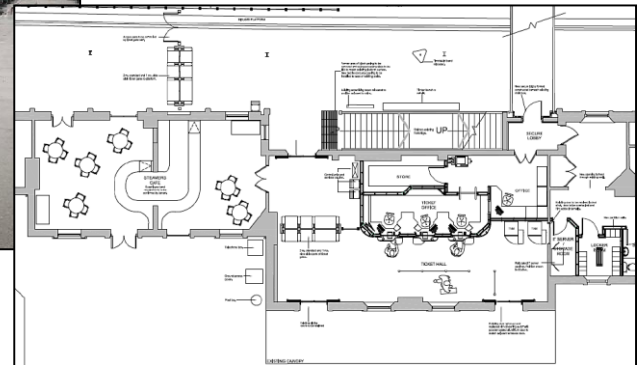
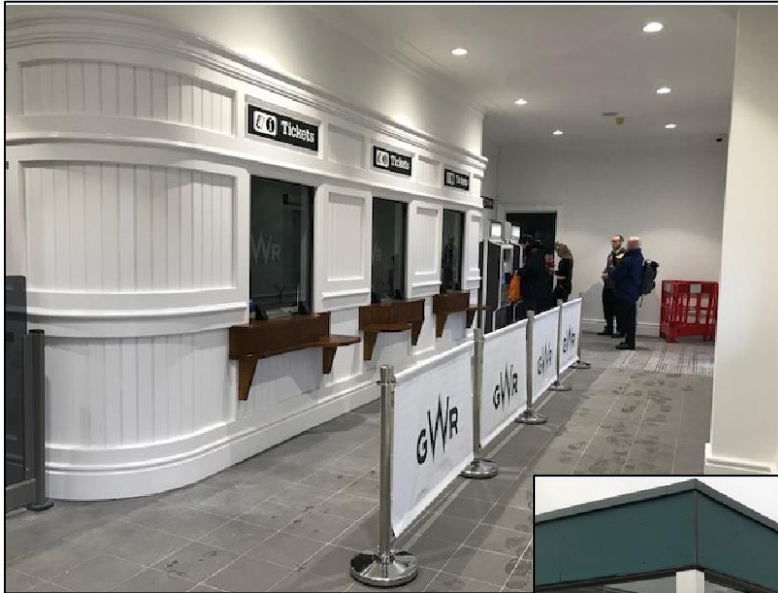
**26 September 2019**

# £16M Outline Business Case Approved in 2017

- **Release land for development** residential floor space;
- Increase the provision of station car parking to meet forecast growth of rail users • Reducing severance caused by the railway
- **Improve the public realm at the station and in the surrounding area, acting as an attractive 'Gateway' to Chippenham** • **Provide pedestrian and cyclist improvements** at as well as to and from the station
- Increase connectivity from station to town centre, thereby increasing the perception of the station as part of the town centre; • Respect and enhance the setting of historic and listed buildings around the station area.
- **Provide high quality commercial and**

## GATEWAY TO CHIPPENHAM

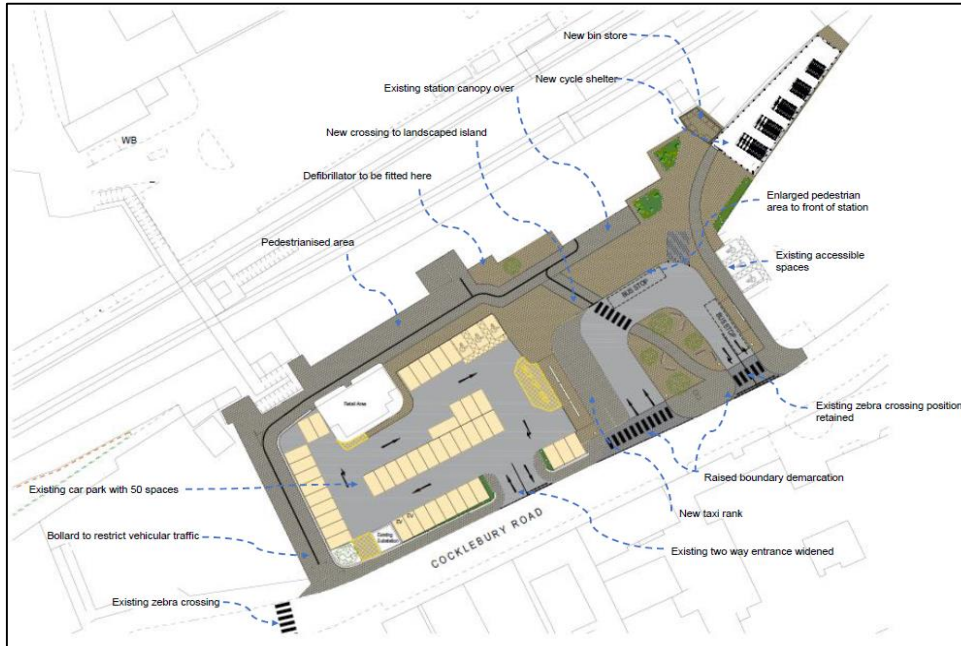
# Phase 1a – Station improvements



Delivered February 2018

## GATEWAY TO CHIPPENHAM / CONNECTIVITY

### Phase 5 - Station square



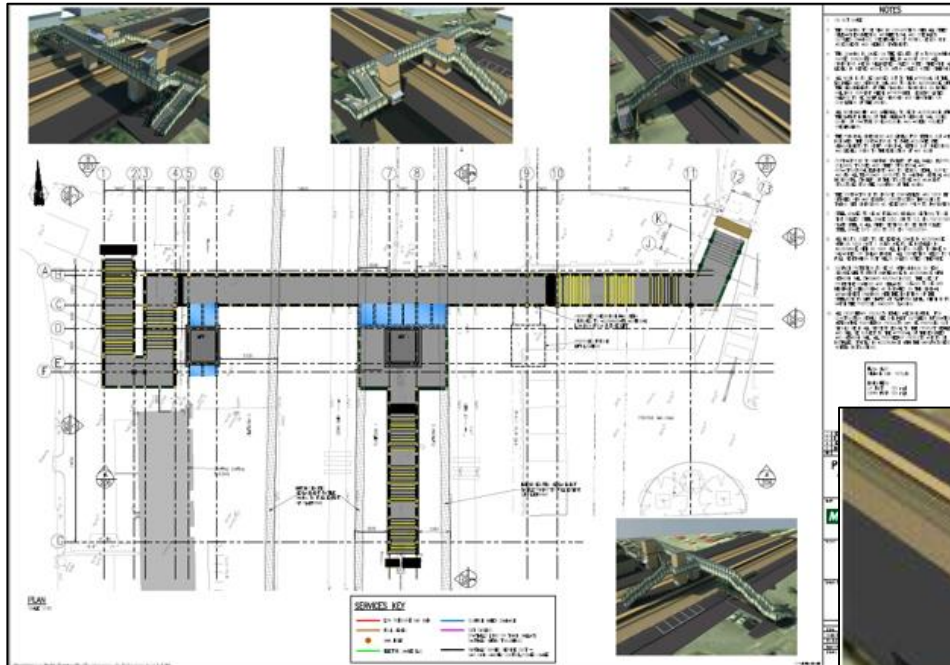
- Improved public realm
- Gateway arrival point
- Sustainable transport improvements:
  - Cycling hub and routes
  - Pedestrian route enhancement
  - Improved bus interchange
- Wayfinding to town centre
- Electric vehicle charging infrastructure

GRIP 3-4 development – September 2019 – February 2020

GRIP 4-8 March 2020 - February 2021

## REDUCE SEVERANCE CAUSED BY THE RAILWAY

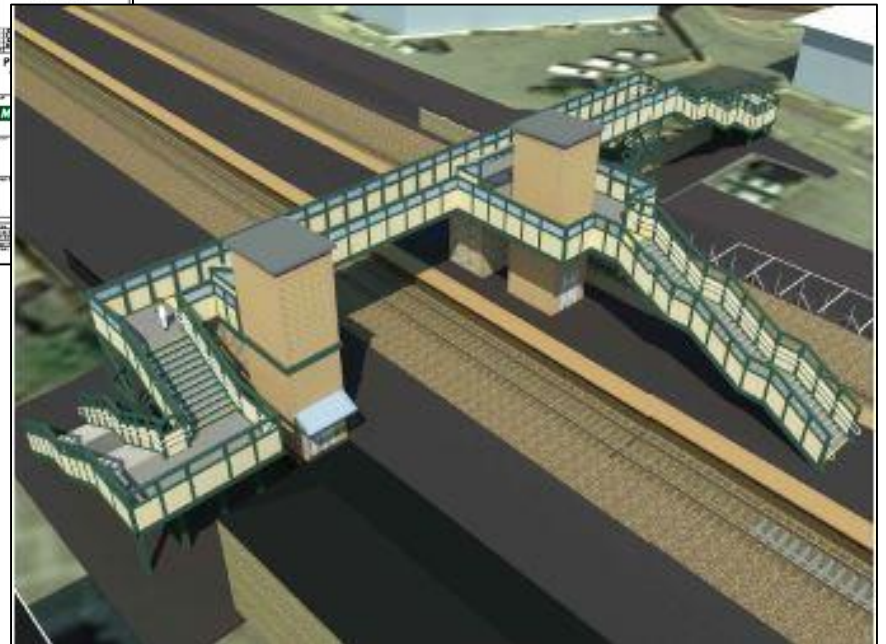
### Phase 1b – 3<sup>rd</sup> Lift



- Addresses north south severance
- Provides step-free accessibility solution

Detailed design and costing January 2020

GRIP 6-8 delivery February 2020-January 2021





## CONNECTIVITY TO TOWN CENTRE

### Phase 6 - Station link bridge



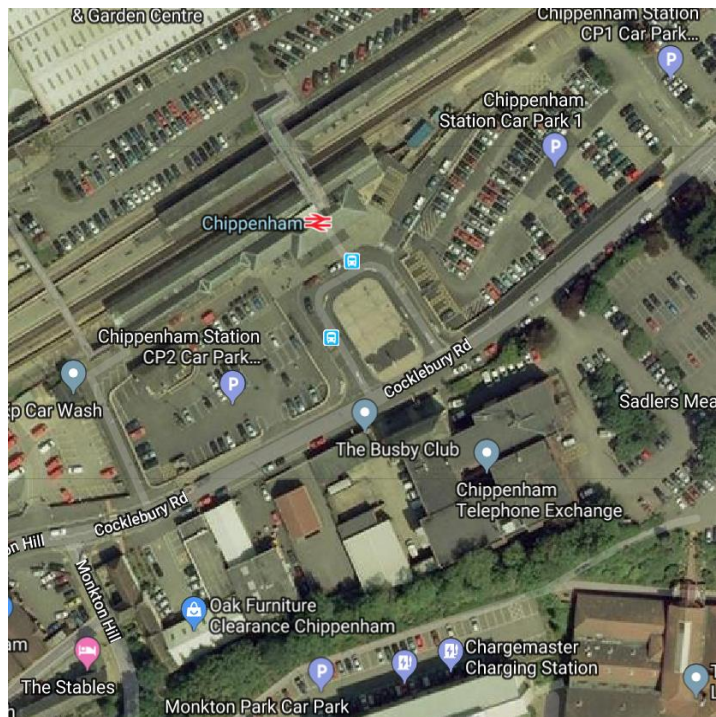
Development work to continue from  
September 2019

- Landmark development
- Connectivity between station area and town
- Creates opportunity for further investment in retail and commercial
- Enhances sustainable transport options
- Private sector investment



**RELEASING LAND FOR DEVELOPMENT / PROVIDING HIGH QUALITY FLOORSPACE**

# Former Oak Furniture Building



12-15,000 sq ft of modern workspace, leveraging £1.5- £2m and provide desks for up to 100 people





**RELEASING LAND FOR DEVELOPMENT / PROVIDING HIGH QUALITY FLOORSPACE**

## **Phase 2 - Sadlers Mead Car park and Good Energy HQ**



- 25,000 sq ft office space
- 300 jobs secured
- 112 additional parking spaces
- Cycle hub and Electric vehicle charging points, future-proofed for further provision



Car park works commence November 2019

Car park operational November 2020

Office works commence march 2020

Office Operational October 2021





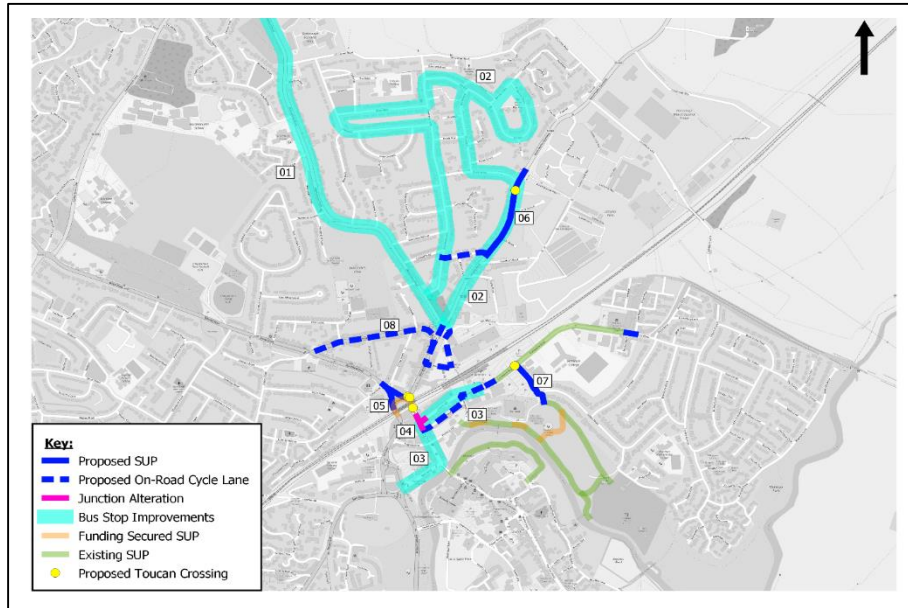
## INCREASING CAR PARKING PROVISION



112 additional spaces

## Increasing car Parking Provision

# Sustainable Transport Measures

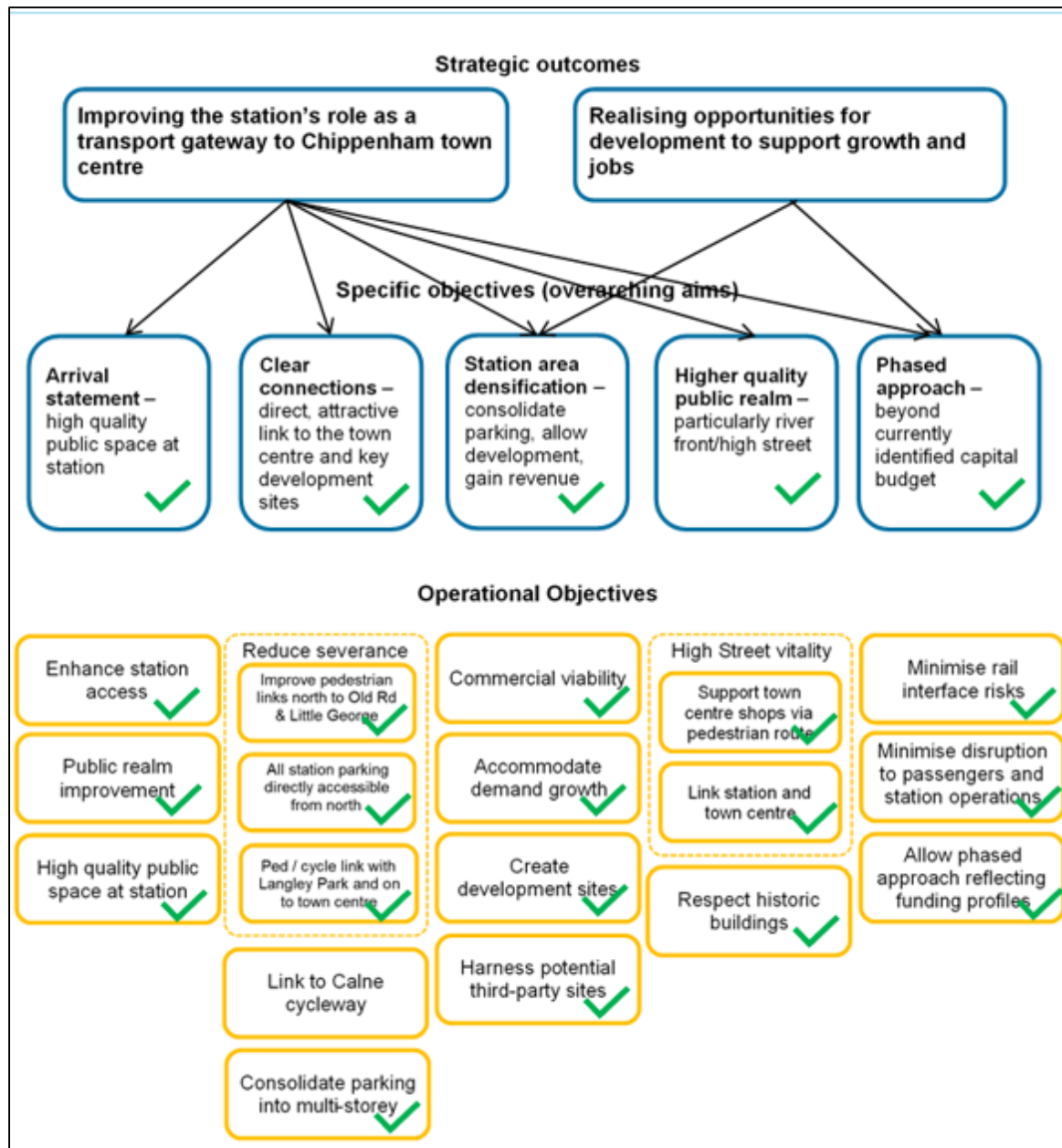


140 extra cycling journeys

150 driving drop-off

3,800 extra bus journeys





# Objectives and outputs

- Focus on reducing demand for car parking at station rather than increasing supply through sustainable transport interventions
- 112 additional spaces delivered at Sadlers Mead
- Good Energy HQ – 25,000sq ft and 300 jobs secured
- Significant private sector investment through co-working space, Emery gate and Wilcos investment



Questions