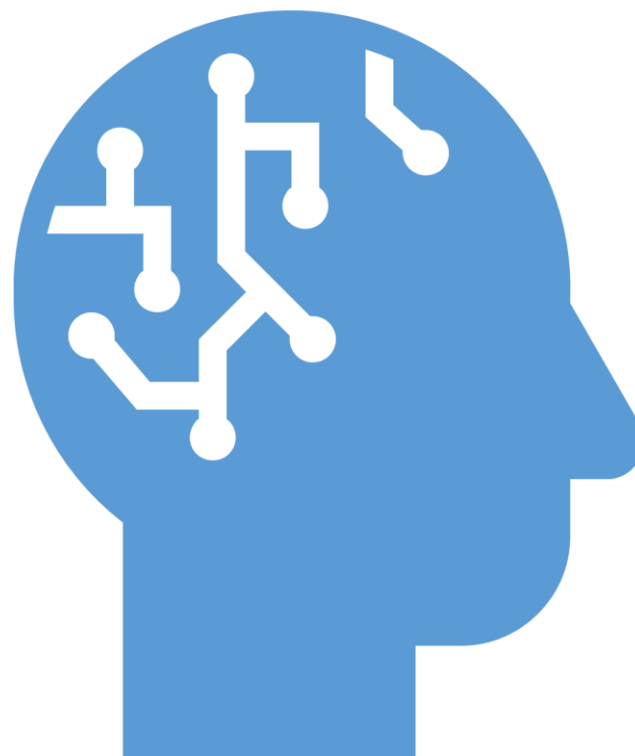


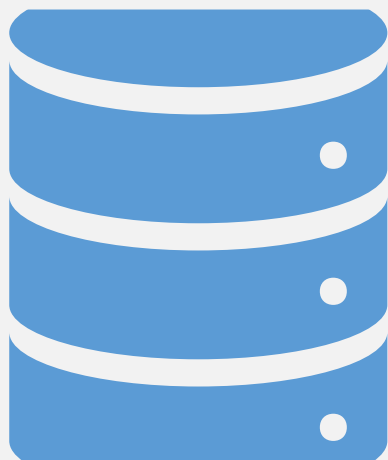


Labour Market Intelligence

SWLEP Nov 2020



Contents



Introduction



Key insights



Intelligence reports are an important part of the Swindon and Wiltshire Skills Plan

PRIORITY 1: ADDRESS SKILLS SUPPLY AND DEMAND IMBALANCE



Intelligence

- Improve use of skills and labour market intelligence



Apprenticeships

- Achieve a step change in take-up and achievement of apprenticeships



Higher Education

- Meet the demand for high skill jobs, in particular those requiring STEM skills

PRIORITY 2: ENSURE INCLUSIVE GROWTH



Aspirations & Employability

- Raise aspirations and improve employability of under-represented groups

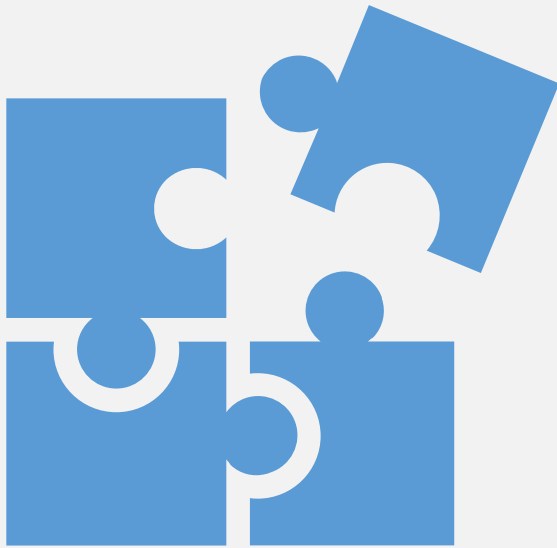


Employee Health

- Promote programmes to improve physical and mental health of employees



Intelligence reports piece together and corroborate information from several datasets



Online Job & Apprenticeship Postings

Unemployment Data

Claimant Counts

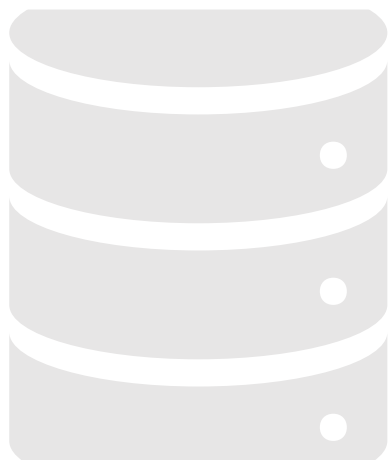
Job Retention (CJRS) & Self-Employment Support (SEISS)

HR1 Data

Measure of the number of people claiming benefits *principally for the reason of being unemployed*, based on administrative *data from the benefits system*



Contents



Introduction

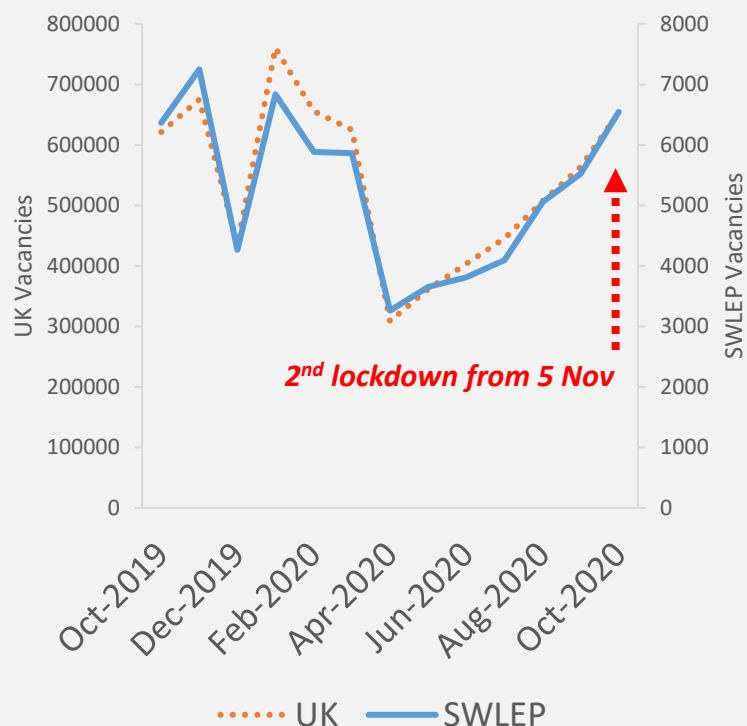


Key insights

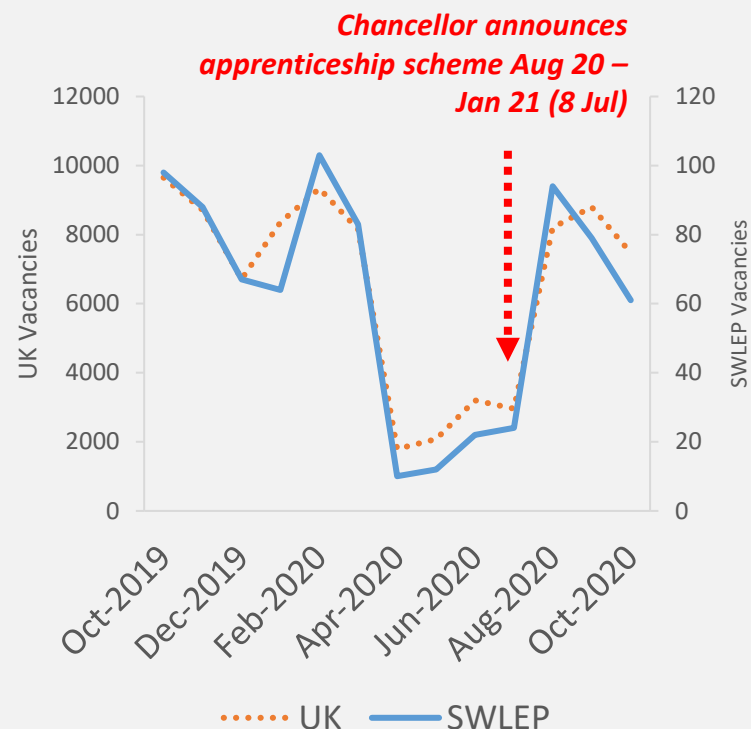


Job postings continued to grow in Oct, but apprenticeships falling since the Aug peak...

SWLEP vs. UK Job Postings, Oct 2019 - Oct 2020

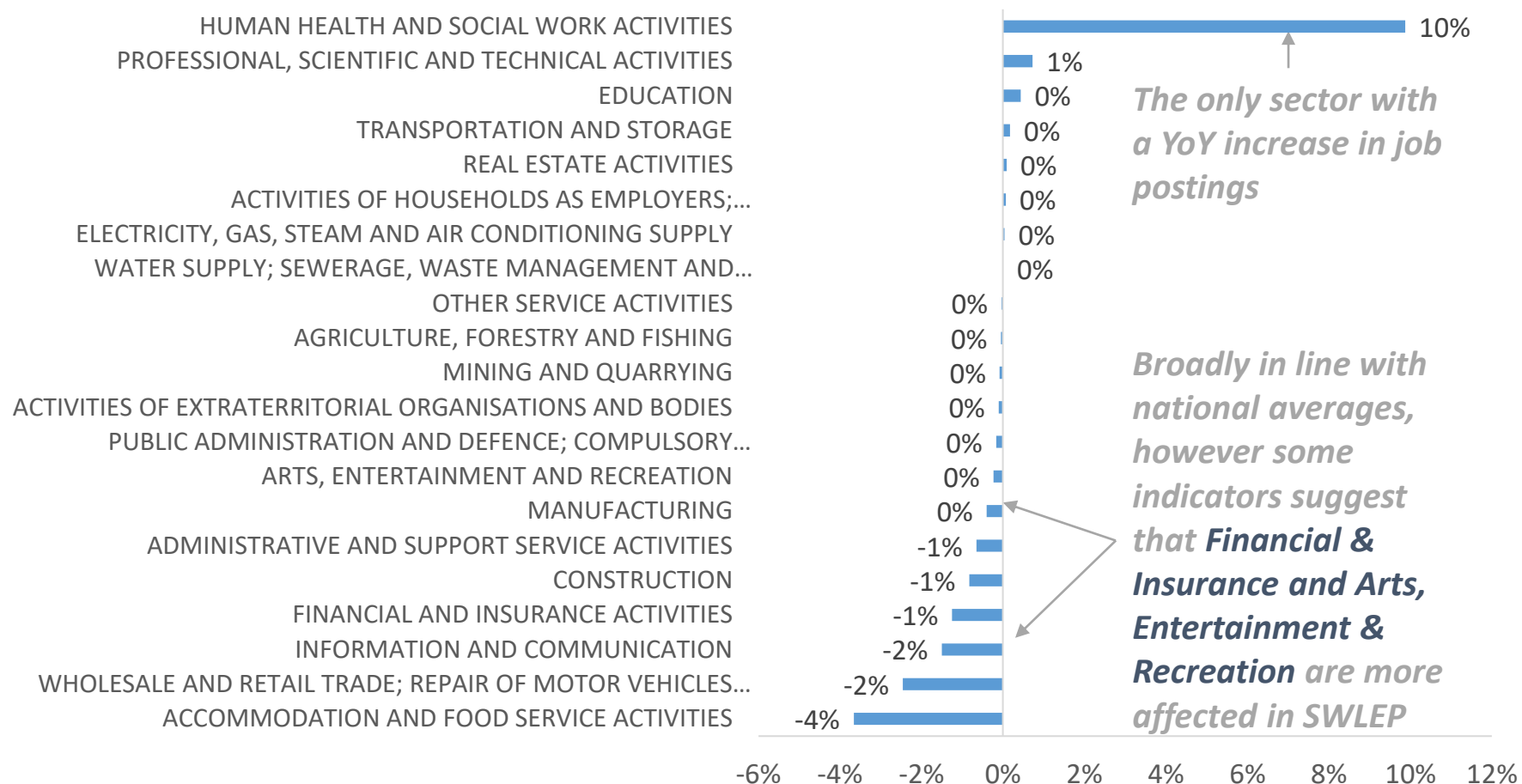


SWLEP vs. UK Apprenticeship Postings, Oct 2019 - Oct 2020



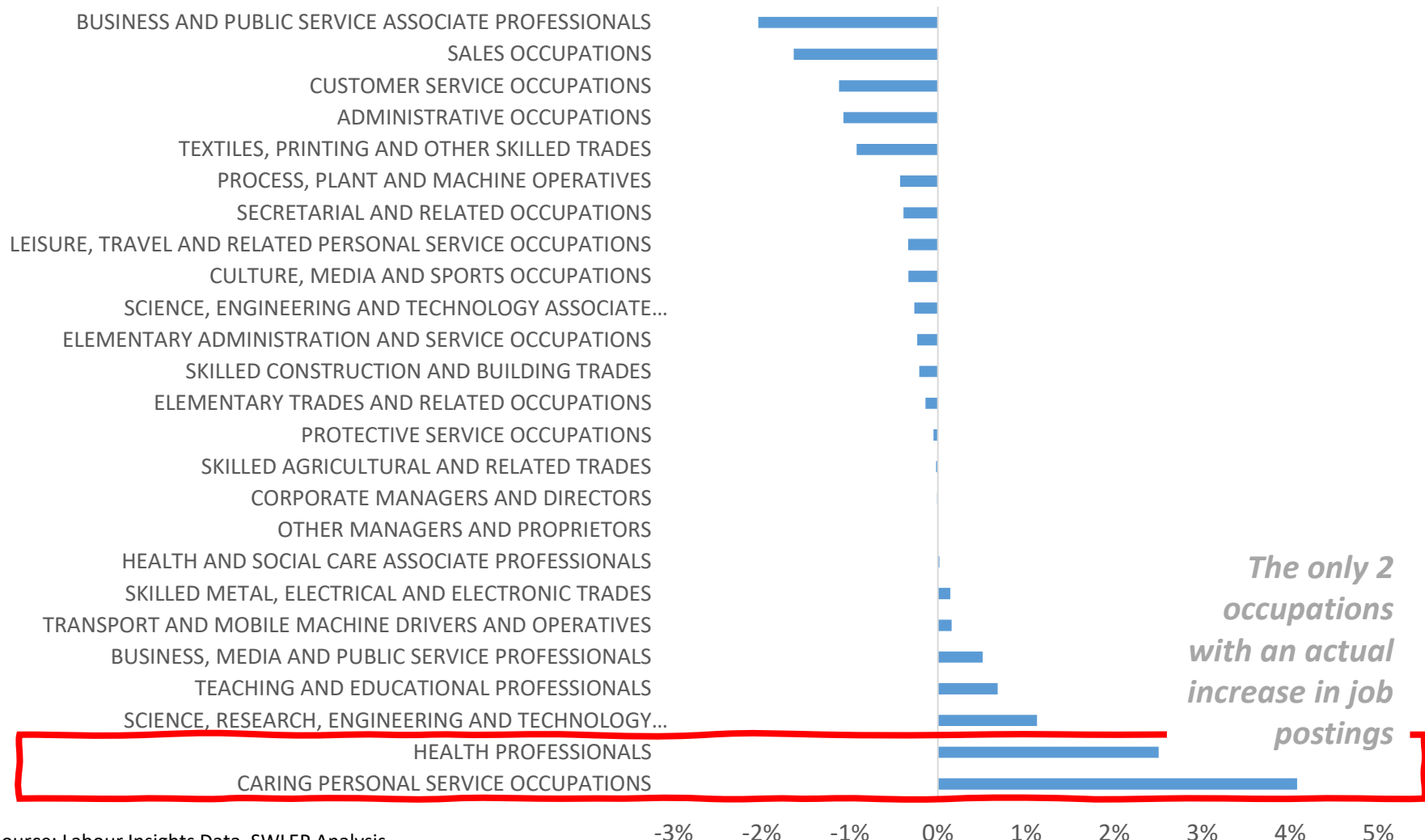
However, vacancies for most industries remain depressed...

SWLEP Job Postings by Industry (% Total) Apr-Oct 2020 vs. Apr-Oct 2019



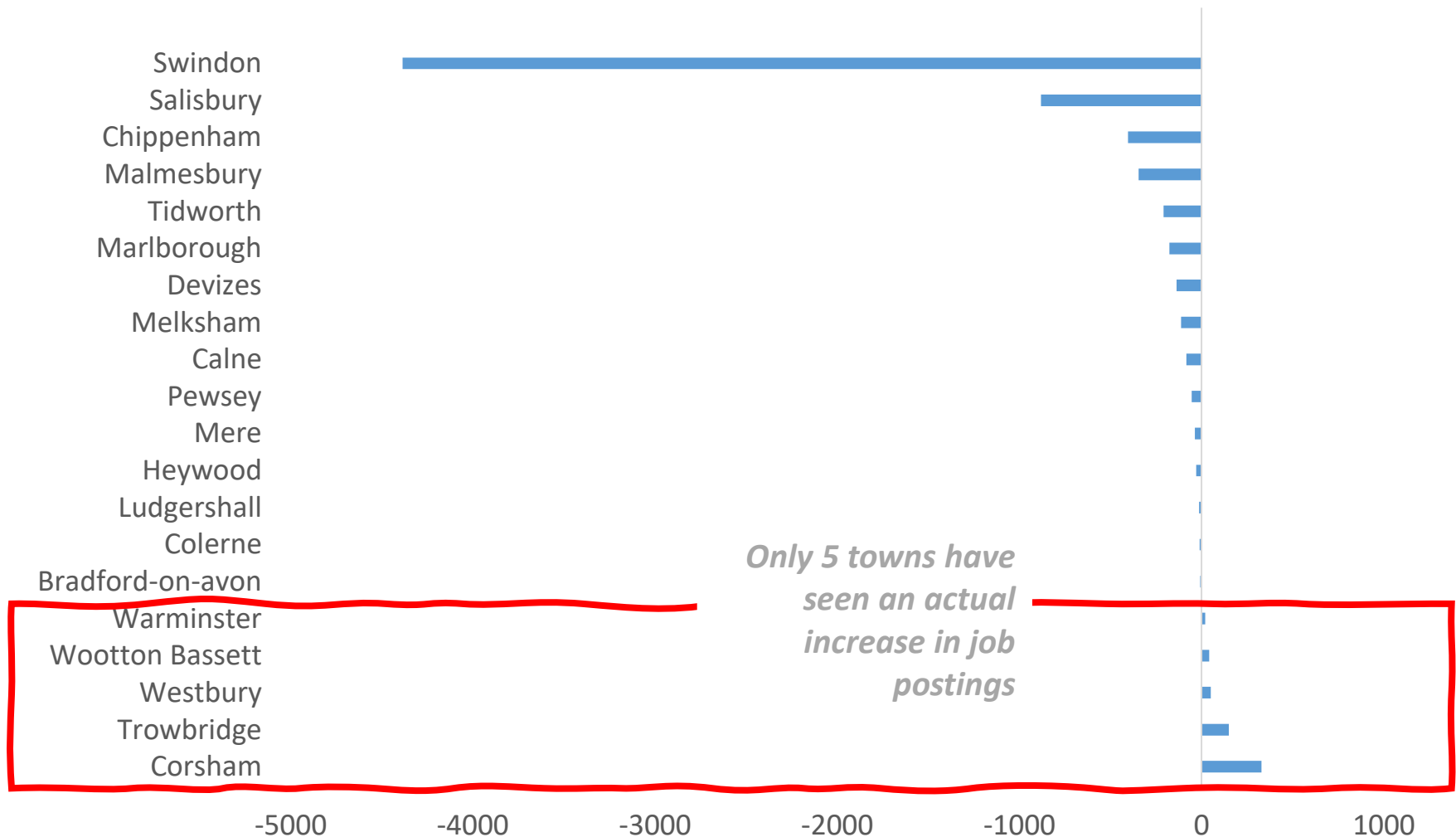
...and for most occupations...

SWLEP Job Postings by Occupation (% Total), Apr-Oct 2020 vs. Apr-Oct 2019



...across most locations

Job Postings by Town, April - October 2020 vs. 2019



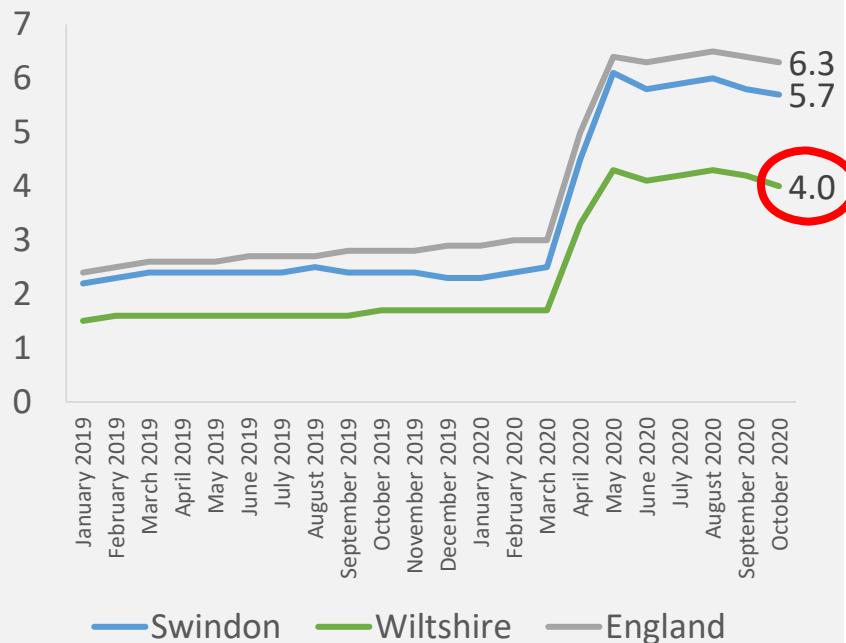
*Only 5 towns have
seen an actual
increase in job
postings*

At high level, Swindon in line with the UK, Corsham & Trowbridge bucking trends

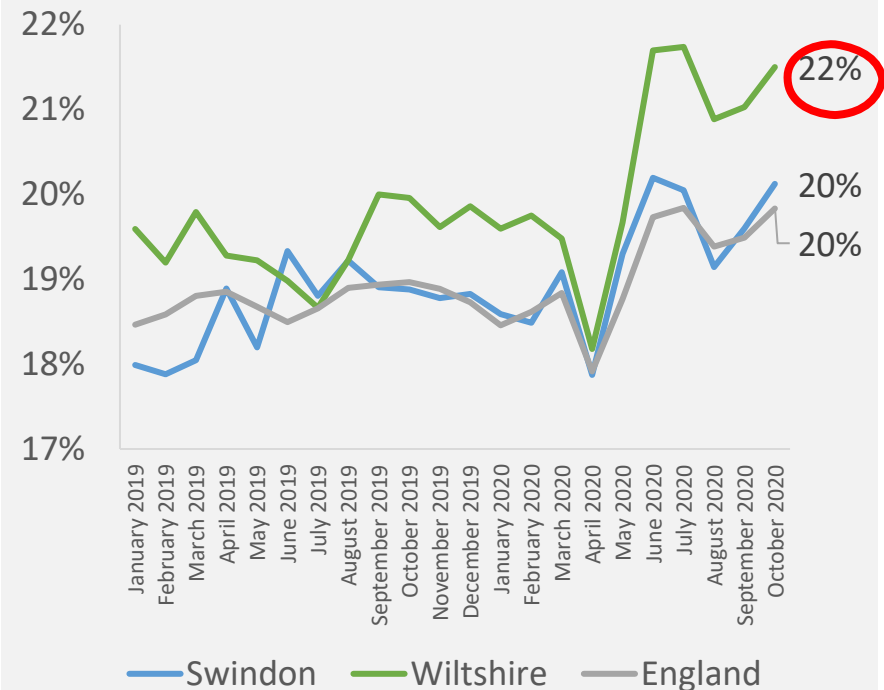
	Corsham	Trowbridge	Salisbury	Swindon	SWLEP	UK
% of 2019 SWLEP Job Postings	3%	5%	17% (15% all jobs)	49% (33% all jobs)		
PUBLIC ADMINISTRATION & DEFENCE	↑ <small>Ministry of Defence</small>	↓	↓	↓	↓	↓
HUMAN HEALTH AND SOCIAL WORK ACTIVITIES	↑	↑	↑	↑	↑	↑
FINANCIAL AND INSURANCE ACTIVITIES	↑	↓	↓	↓	↓	↓
CONSTRUCTION	↑	↓	↓	↓	↓	↓
MANUFACTURING	↑ <small>pharmazoo</small>	↑ <small>apetito</small>	↓	↓	↓	↓
INFORMATION AND COMMUNICATION	↑	↓	↓	↓	↓	↓
EDUCATION	↑	↓	↓	↓	↓	↓
TRANSPORTATION AND STORAGE	↑	↑	↓	↓	↓	↓
ARTS, ENTERTAINMENT AND RECREATION	↑	↓	↓	↓	↓	↓
PROFESSIONAL, SCIENTIFIC AND TECHNICAL	↓	↑	↓	↓	↓	↓
REAL ESTATE ACTIVITIES	↓	↓	↑	↓	↓	↓
ADMINISTRATIVE AND SUPPORT SERVICE	↓	↓	↓	↓	↓	↓
WHOLESALE AND RETAIL TRADE	↓	↓	↓	↓	↓	↓
ACCOMMODATION AND FOOD SERVICE	↓	↓	↓	↓	↓	↓
Key: ↑ more postings Apr-Oct 2020 vs. Apr-Oct 2019 ↓ fewer postings Apr-Oct 2020 vs. Apr-Oct 2019						

Despite fewer claimants overall, more of our 16-24-year-olds claim unemployment benefits

Claimants (% of Residents Aged 16-64), Swindon and Wiltshire vs. England

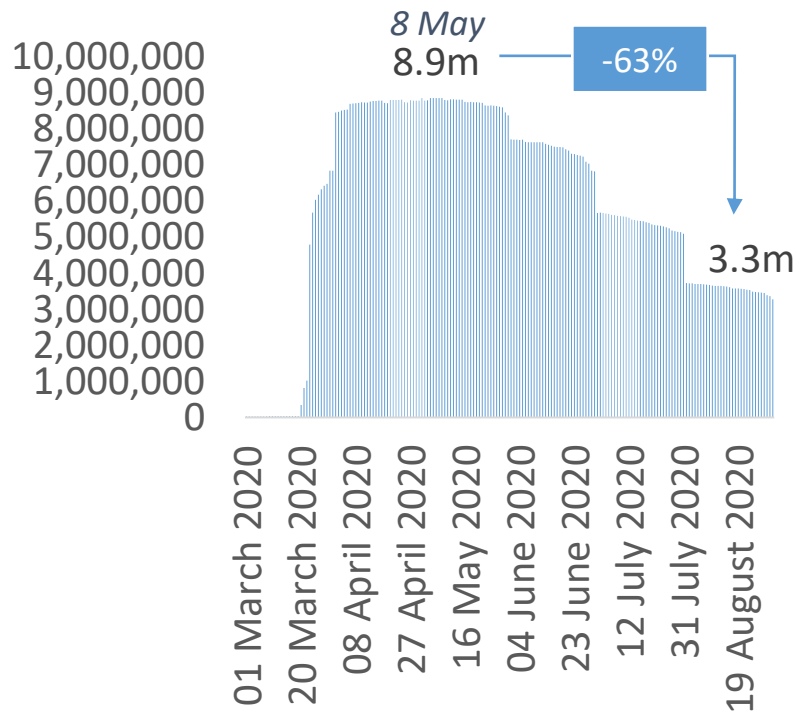


Claimants Aged 16-24 (% Total), Swindon and Wiltshire vs. England



Number of furloughed continued to decline through August

UK Number of Employments
Furloughed per Day



CJRS

- Take up of furlough as of 31 Aug was below the national average (10%) at 8% for Swindon and 9% for Wiltshire
- Significantly lower than in Jun when Swindon and England had 30% and Wiltshire 28% take-up

SEISS

- Claims for the second grant of SEISS to 30 September 2020 reached nearly 22k claims across Swindon and Wiltshire adding up to £59m
- 68% of self-employed in Swindon and 60% in Wiltshire claiming support (67% England average)



How can we use, and have been using, this information?



- **Employers**

- Providing work *placements* and offering *apprenticeships*
- Using intelligence to inform *recruitment*



- **Education Providers**

- *Curriculum* planning based on labour market needs
- Influencing content of *funding bids*, linking to priorities
- Greater *cross-college alignment* to fill gaps in provision



- **Employability & Career Transitions Event (2 Dec, 2020)**

- SWLEP: Sectors still *hiring & transferable skills*
- NCS: Identifying your skillset, looking for jobs, CVs & interviews
- YTKO: Starting up a businesses

Working closer
together

