



Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

SWLEP Draft Business Action Plan 2021-2022

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27 May 2021





Delivering the Local Industrial Strategy 2020-2021

Draft Business Action Plan 2021-2022

Performance targets 2021-2022

LIS Budget allocation 2021-2022

Recommendations

2020 2021 Delivering the Local Industrial Strategy

Ideas

SP1 Lifesciences at Porton: Collaborative Innovation Centre

SP2 HVM and advanced engineering R&D: Honda taskforce
and energy and transport studies

SP3 Multi-disciplinary research centre: Innovation Centre for
the Circular Economy

SP4 R&D at NCC Wroughton:
Hydrogen Energy feasibility bid

Other:

Joint inward investment
programme

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2020 2021 Delivering the Local Industrial Strategy

People

SP5: Federation Higher Education Providers: Institute for Technology

Other:

DfE Skills Advisory Panel: Skills Report, data dashboard, monthly LMI analysis and reports

Careers Hub

SWLEP became an intermediary for the Kickstart Programme



2020 2021 Delivering the Local Industrial Strategy

Infrastructure

SP6 New Energy Vehicle Infrastructure: hydrogen intercity bus and coach travel and hydrogen logistics demonstrator

Other:

Rail Strategy Working Group



2020 2021 Delivering the Local Industrial Strategy

Business Environment

SP7: Swindon and Wiltshire Business Cyber Centre: business case development

Other

Growth Hub

- SME Competitiveness Programme
- Peer Networks Programme
- This Way Up Programme
- EU transition support

Inward investment programme



2020 2021 Delivering the Local Industrial Strategy

Places

SP8: Good Growth for Swindon: Carriage Works Phase 2b

SP 9: Good Growth for Salisbury: Illuminating Salisbury and People Friendly Salisbury development support and funding for the Salisbury Riverpark

SP 10: Levelling up rural communities: light touch promotion of rural broadband vouchers

SP 11: Natural Capital: PhD research



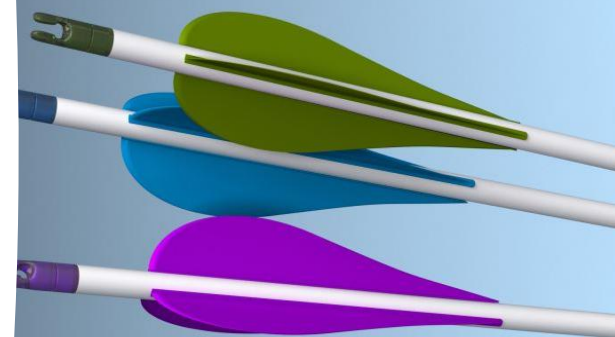
Business Action Plan 2021-2022

- Local Industrial Strategy structure
- Headlines by strategic priority and SWLEP delivery services
- Governance
- Priority actions
- Funding allocations
- Performance targets
- Key milestones
- Outcome
- Impact



Performance Targets 2021-22

Key Performance Indicators	2021-22 Target
Capital programme: Getting Building Fund	
Construction and direct jobs subject to approval by funder Direct Jobs created over five years from schemes as of date approved	TBC
Commercial and innovation space occupation subject approval by funder	TBC
Growing Places Infrastructure Fund (loans)	
GPIF loans awarded	5
Value of loans awarded	£4m
Authorised transfer from LGF: allocation to be agreed	£4.75m
Revenue programme: Growth Hub	
Number of businesses receiving light support	1,600
Number of businesses receiving medium support (3+hours)	300
Number of businesses receiving intensive (12+ hours)	200
Growth Hub Community membership reaches	2,500
Peer Networks established	10
Peer Networks: businesses supported	110
Export webinars delivered by DIT programme	24
Number of schools and college engaged with by the Careers Hub	63
Revenue programme: Inward Investment	
Inward investment jobs created	360
Inward investment projects secured	10



Budget allocation spend approval

Indicative capital allocation to progress LIS strategic priorities

Activity	Budget Allocation
Hydrogen energy demonstrator	£120,000
Hydrogen bus demonstrator	£12,000
Hydrogen logistics demonstrator	£12,000
Innovation Campus for the Circular Economy	£6,000
Total	£150,000

Indicative revenue allocation from core budget

Activity	Budget allocation
LIS Mobilisation	
Higher Education Federation	£12,000
Low Carbon Tourism Zone	£12,000
Sub-total	£24,000
Other activity	
Local Economic Assessment 2021	£22,000
Annual Report	£6,000
Sub Total	£28,000
Total	£52,000



Recommendations

The Swindon and Wiltshire Local Enterprise Partnership Board is recommended to:

1. approve the Draft Business Action Plan 2021-2022 subject to the funding allocation requests;
2. approve the proposed allocation of the £150,000 to mobilise LIS capital projects;
3. approve an allocation up to £24,000 revenue funding to progress LIS projects; and
4. approve £28,000 revenue funding to commission the Local Economic Assessment and design of the Annual Report 2020-21.