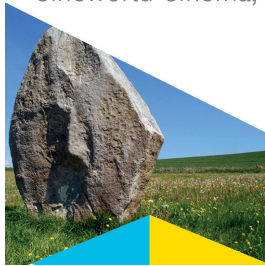


SWINDON & WILTSHIRE BUSINESS GROWTH SUMMIT

SWLEP ANNUAL CONFERENCE

3rd October 2019

Cineworld Cinema, Regent Circus, Swindon SN1 1FA



 Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

Partner With Us



#SWLEP18 IN FIGURES

Over 300 delegates registered for the 2018 Swindon & Wiltshire Business Growth Summit, 62% from small and micro businesses. Sectors represented included Manufacturing, Construction, Marketing, IT, Business Support and Professional Services. Delegates also attended from local and regional government bodies, education, training providers and not-for-profit organisations. 83% of delegates rated their satisfaction with the conference as 'High'.



Here is what some of the delegates said about the 2018 event:

“I never knew there was so much innovation going on in Wiltshire, long may it continue.....see you next year.”

“Excellent opportunity to learn about what is going to affect us in Wiltshire and education for SMEs!

“Generally, an excellent event, inspirational speakers.”

“Brilliant! Very informative, looking forward to next year!”

PROMOTE YOUR BRAND

#SWLEP19 provides the perfect opportunity to position your brand in front of our delegates. Network with potential partners, inform present and meet prospective clients face to face. Throughout the course of the conference, use your exhibition stand to showcase your services and products to potential partners and customers.



INVALUABLE NETWORKING

The Swindon & Wiltshire Business Growth Summit is well established and is an annual event not to be missed by influencers, decision makers and leaders from across our region. Attendance levels increase year on year with a 79% increase in numbers registered from 2017 to 2018.

The half-day event begins with a networking breakfast and concludes with a networking lunch, providing plenty of opportunities for you to connect with start-up, established and growth businesses in Swindon and Wiltshire as well as local and central government representatives, third sector organisations and local business associations.



The programme will include details of the Swindon and Wiltshire Local Enterprise’s Annual Report, looking back over what we have done in the last year along with short presentations, ‘Talking Heads’ films and business masterclasses.

ABOUT THE SWLEP

The Swindon and Wiltshire Local Enterprise Partnership (SWLEP) is a Not for Profit Company Limited by guarantee dedicated to sustainable economic growth in Swindon and Wiltshire. Our membership is open to all organisations in our area who subscribe to our purpose. Working with partners including Swindon Borough Council, Wiltshire Council, the Military, businesses and the education sector. The SWLEP sets the economic priorities for Swindon and Wiltshire and facilitates projects that help accelerate economic growth and job creation in the area.

Sponsorship Packages

HEADLINE SPONSOR (1 available): £7,000 + VAT

This includes:

- 3M Stand space with table and 2 chairs
- Choice of stand location
- Lunch for 2 delegates
- Power socket for stand
- Wi-Fi access
- Logo on registration site as headline sponsor
- Logos on holding slide
- Pop up banner in registration & networking areas and the main conference room
- Sponsorship of full-colour printed conference brochure including logo and paragraph to include a message to delegates
- 2 minute presentation at the event or a film produced by the sponsor about their business
- Opportunity to have handouts and/or delegate giveaways at the event
- Listing with brand & paragraph on 'Our Sponsors' webpage
- Mention by conference compere during the event
- Logo included in pre-event marketing, including email campaigns
- Social media mentions pre, during and post the event
- Logo on delegate registration website



NETWORKING & EXHIBITION AREA SPONSORSHIP: £5,000 + VAT

Your brand displayed on all screens in the networking and exhibition area of the cinema, including:

- 6 panaflexes to display printed posters
- 2 large screens which split into 4 sections
- 23 digital posters

CONFERENCE SPONSOR (4 available): £4,000 + VAT

This includes:

- 3M Stand space with table and 2 chairs
- Choice of stand location
- Lunch for 2 delegates
- Power socket for stand
- Wi-Fi access
- Logo on holding slide
- Pop up banner in main conference room
- Opportunity to have handouts and/or delegate giveaways at the event

ONLY 3 LEFT

- Listing with brand & paragraph on 'Our Sponsors' webpage
- Mention by conference compere during the event
- Logo included in pre-event marketing, including email campaigns
- Social media mentions pre, during and post the event
- Logo on delegate registration website

CONFERENCE APP SPONSORSHIP (1 AVAILABLE): £3,000 + VAT

A 'green' alternative to the printed conference brochure, with a welcome and introduction from the sponsor featured on the app and logos. The app's features include:

- Direct notification – sending targeted messages and alerts to select groups of attendees
- Attendee networking – foster connections among attendees with interactive profiles and private in-app messaging
- Live polling, surveys and event evaluation to gain valuable feedback and engage delegates
- Smart mobile ads for sponsors and exhibitors
- Listing with brand & paragraph on 'Our Sponsors' webpage
- Mention by conference compere during the event
- Logo included in pre-event marketing, including email campaigns
- Social media mentions pre, during and post the event

SPONSORSHIP OF RE-USABLE COFFEE CUPS: £2,000 + VAT

These cups are to be provided by the sponsor and must include the Swindon & Wiltshire Local Enterprise Partnership's logo as well as the sponsor's logo. These will be for use by delegates during and after the event.

3M EXHIBITION STAND: £1,200 + VAT

This includes:

- Table with 2 chairs
- Lunch for 2 delegates
- Power socket for stand
- Wi-Fi access for full conference

LIVE TWITTER FEED: £1,000 + VAT

1.5M EXHIBITION STAND: £900 + VAT

This includes:

- Table with 2 chairs
- Lunch for 2 delegates
- Power socket for stand
- Wi-Fi access for full conference

SPONSORSHIP OF LUNCH HOLDING SLIDE (1 AVAILABLE): £500 + VAT

LANYARD SPONSORSHIP (1 AVAILABLE): £250 + VAT

Branded lanyards to be supplied by the sponsor for the conference.

SPONSOR/EXHIBITOR CONFIRMATION

Company Name		
Contact Name		
Contact Telephone Number		
Email Address		
Invoice Address & PO number (if required)		
Notes		
Confirmation of Exhibition Package Please select which exhibitor package you require		Required Please tick the appropriate package
Headline Sponsor x 1 available Includes: <ul style="list-style-type: none"> ▪ 3M Stand space with table and 2 chairs ▪ Choice of stand location ▪ Lunch for 2 delegates ▪ Power socket for stand ▪ Wi-Fi access ▪ Logo on registration site as headline sponsor ▪ Logos on holding slide ▪ Pop up banner in registration & networking areas and the main conference room ▪ Sponsorship of full-colour printed conference brochure including logo and paragraph to include a message to delegates ▪ 2 minute presentation at the event or a film produced by the sponsor about their business ▪ Opportunity to have handouts and/or delegate giveaways at the event ▪ Listing with brand & paragraph on 'Our Sponsors' webpage ▪ Mention by conference compere during the event ▪ Logo included in pre-event marketing, including email campaigns ▪ Social media mentions pre, during and post the event ▪ Logo on delegate registration website 	£7,000 + VAT	

<p>Networking & Exhibition Area Sponsorship Your brand displayed on all screens in the networking and exhibition area of the cinema, including:</p> <ul style="list-style-type: none"> • Panaflexes to display printed posters • 2 large screens which split into 4 sections • 23 digital posters <p>Printed posters and digital adverts to be provided by sponsor.</p>	<p>£5,000 + VAT</p>	
<p>Conference Sponsor x 4 available Includes:</p> <ul style="list-style-type: none"> ▪ 3M Stand space with table and 2 chairs ▪ Choice of stand location ▪ Lunch for 2 delegates ▪ Power socket for stand ▪ Wi-Fi access ▪ Logo on holding slide ▪ Pop up banner in main conference hall ▪ Opportunity to have handouts and/or delegate giveaways at the event ▪ Listing with brand & paragraph on 'Our Sponsors' webpage ▪ Mention by conference compere during the event ▪ Logo included in pre-event marketing, including email campaigns ▪ Social media mentions pre, during and post the event ▪ Logo on delegate registration website 	<p>£4,000 + VAT</p>	<p>ONLY 3 LEFT</p>
<p>Conference App Sponsorship x 1 available Includes: A 'green' alternative to the printed conference brochure, with a welcome and introduction from the sponsor featured on the app and logos. The app's features include:</p> <ul style="list-style-type: none"> ▪ Direct notification – sending targeted messages and alerts to select groups of attendees ▪ Attendee networking – foster connections among attendees with interactive profiles and private in-app messaging ▪ Live polling, surveys and event evaluation to gain valuable feedback and engage delegates ▪ Smart mobile ads for sponsors and exhibitors ▪ Listing with brand & paragraph on 'Our Sponsors' webpage ▪ Mention by conference compere during the event ▪ Logo included in pre-event marketing, including email campaigns ▪ Social media mentions pre, during and post the event 	<p>£3,000 + VAT</p>	

Sponsorship of Re-usable Coffee Cups: These cups are to be provided by the sponsor and must include the Swindon & Wiltshire Local Enterprise Partnership's logo as well as the sponsor's logo. These will be for use by delegates during and after the event.	£2,000 + Vat	
3M Exhibition Stand Includes: <ul style="list-style-type: none"> ▪ Table with 2 chairs ▪ Lunch for 2 delegates ▪ Power socket for stand ▪ Wi-Fi access for full conference 	£1,200 + VAT	
Live Twitter Feed	£1,000 + VAT	
1.5M Exhibition Stand Includes: <ul style="list-style-type: none"> ▪ Table with 2 chairs ▪ Lunch for 2 delegates ▪ Power socket for stand ▪ Wi-Fi access for full conference 	£900 + VAT	
Sponsorship of Lunch Holding Slide (1 Available):	£500 + VAT	
Lanyard Sponsorship (1 Available): Branded lanyards to be supplied by the sponsor for the conference.	£250 +VAT	

Stand Details	
Free Standing Curve	
Pop up Display (how many)	
Other	
Do you require power?	
If you require any additional furniture that is not listed within your selected package, please list here and we will obtain costs personally for you.	
Additional requirements & requests	
Names of stand personnel (for badges)	
Dietary Requirements for stand personnel	

Terms and Conditions:

- Please note all rates are excluding VAT, at 20%
- On receipt of this signed confirmation, you are then liable for 100% cancellation fee of your space.
- An invoice will be produced, and a confirmation sent within 2 working days of this confirmation being received.
- All payments must be made in advance to confirm your stand space.
- Terms and conditions on receipt of invoice are 30 days. If the payment terms cannot be adhered to, and you have not notified In Any Event UK of this at the time of booking, interest may be charged.

I confirm the above details are correct, and will adhere to the above terms and conditions:

Name:

Signature:

Date: