



**Swindon & Wiltshire**  
LOCAL ENTERPRISE PARTNERSHIP

# Our Emerging Local Industrial Strategy and Related Policy

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LOCAL ENTERPRISE PARTNERSHIP

Skills for high  
paid, high-  
skilled jobs of  
the future

Long term  
strategy to  
develop  
investor  
confidence

Industries of  
strategic value  
to our  
economy

Make Britain a  
global leader

Focus on:  
Artificial  
intelligence  
Big data  
Clean Energy  
Self-driving  
vehicles

  
HM Government

# Industrial Strategy

**Building a Britain fit for the future**  
November 2017





Good match between our Place-based priorities and the themes of the finalised Industrial Strategy



# Industrial Strategy: overview

We will create an economy that boosts productivity and earning power throughout the UK:



We will set Grand Challenges to put the UK at the forefront of the industries of the future:

- AI & Data Economy**  
We will put the UK at the forefront of the artificial intelligence and data revolution
- Future of Mobility**  
We will become a world leader in the way people, goods and services move
- Clean Growth**  
We will maximise the advantages for UK industry from the global shift to clean growth
- Ageing Society**  
We will harness the power of innovation to help meet the needs of an ageing society

- In areas without an elected Mayor, the development of the Local Industrial Strategy will be led by LEPs.
- The strategy needs to have local and national sign-off.
- Government aiming to agree strategies with Combined Authorities and Cambridge – Milton Keynes – Oxford arc by March 2019.
- The process needs to have a strong evidence base and a well-argued case – it will take at least 6 months to develop a strategy.
- We are starting now and want to have an agreed document by summer 2018.
- Shared Prosperity Fund to pick up post EU funding. Await guidance in 2018.
- We cannot develop a strategy on our own; the key is to be part of one or more larger strategic alliances and to be a good, confident partner with Government.