

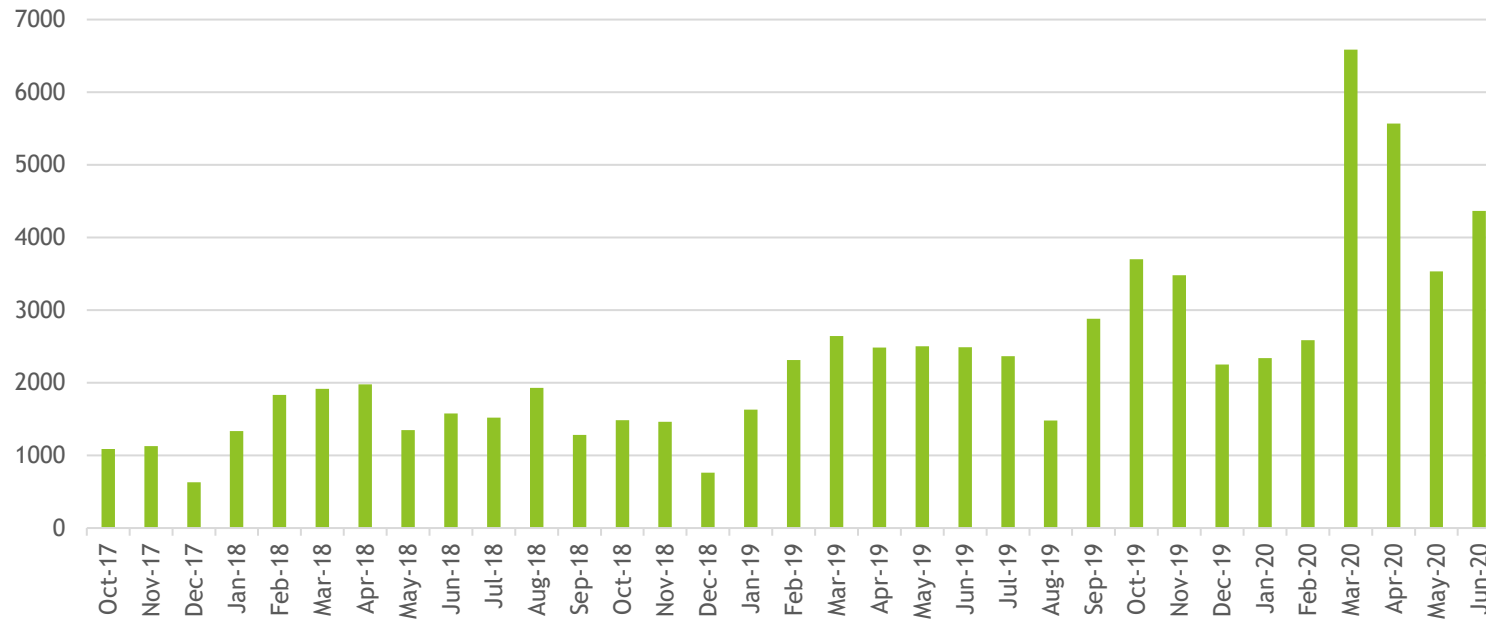
# Online Reporting

Swindon and Wiltshire Growth Hub Performance

Growth Hub Governance Meeting July 20

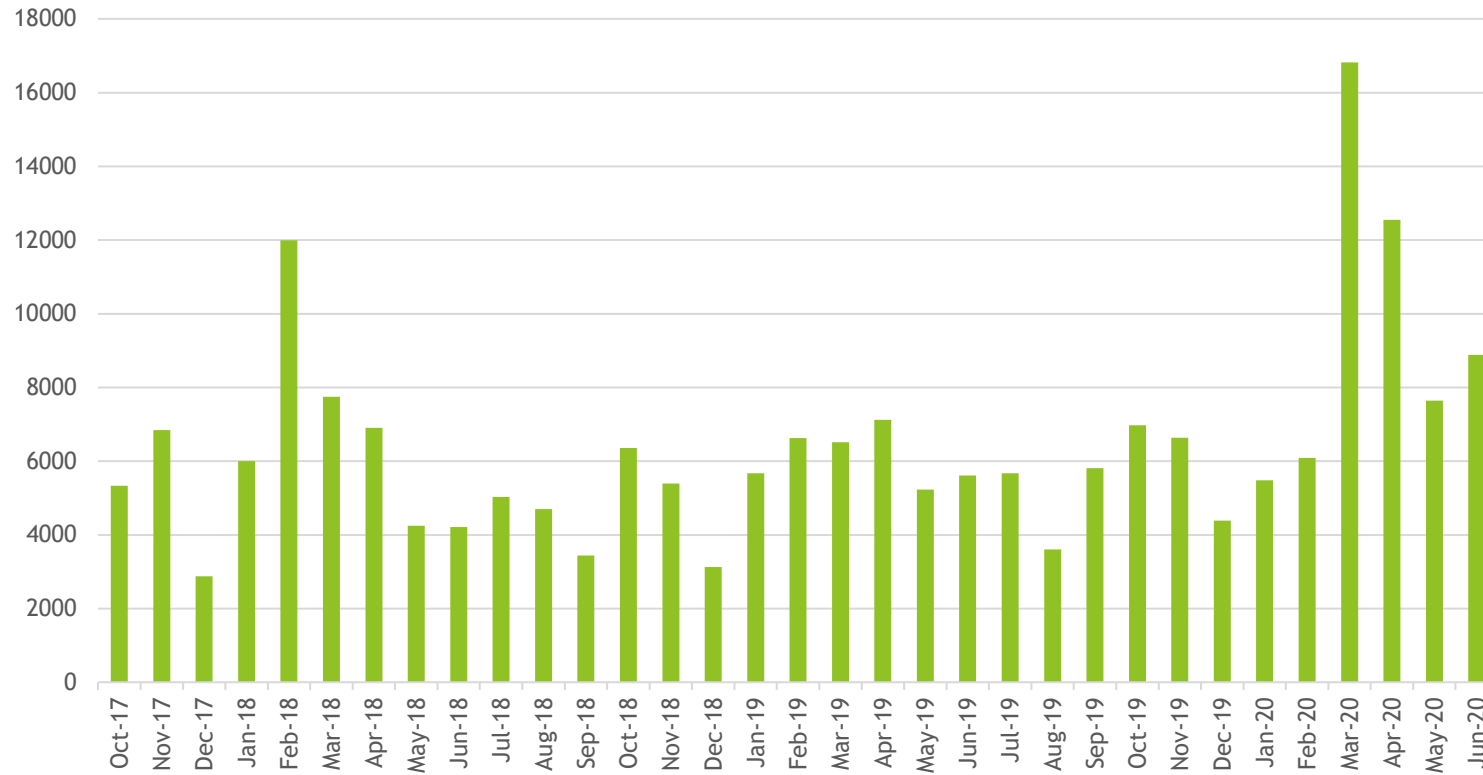
# Website Traffic

Website Traffic



# Page Views

Page views



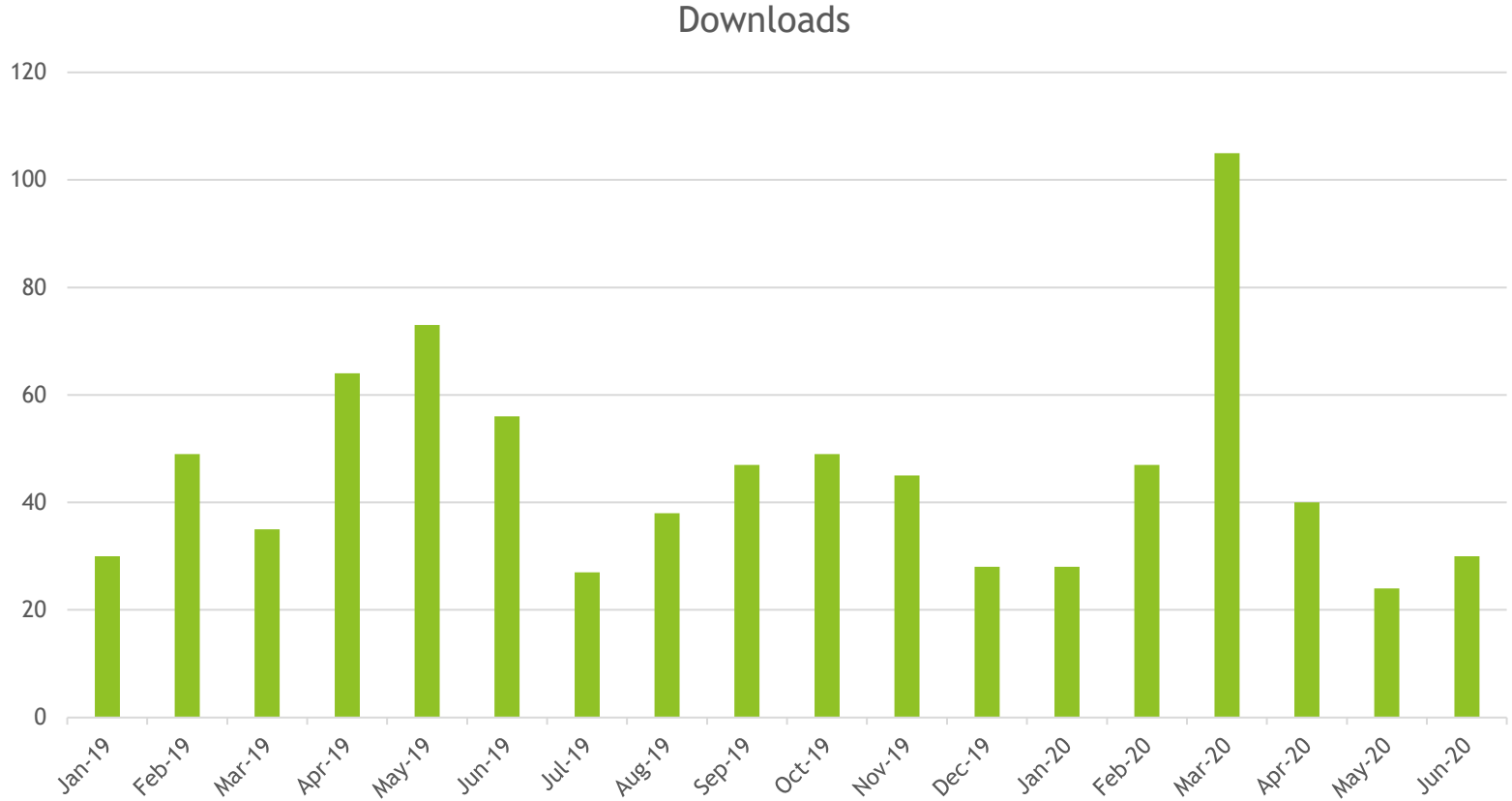
# Top Pages

1. Homepage (2974)
2. COVID-19 (2761)
3. Knowledge Article - Environmental Protection Act (2047)
4. COVID-19 Financial Support (931)
5. News (873)

# Top Content

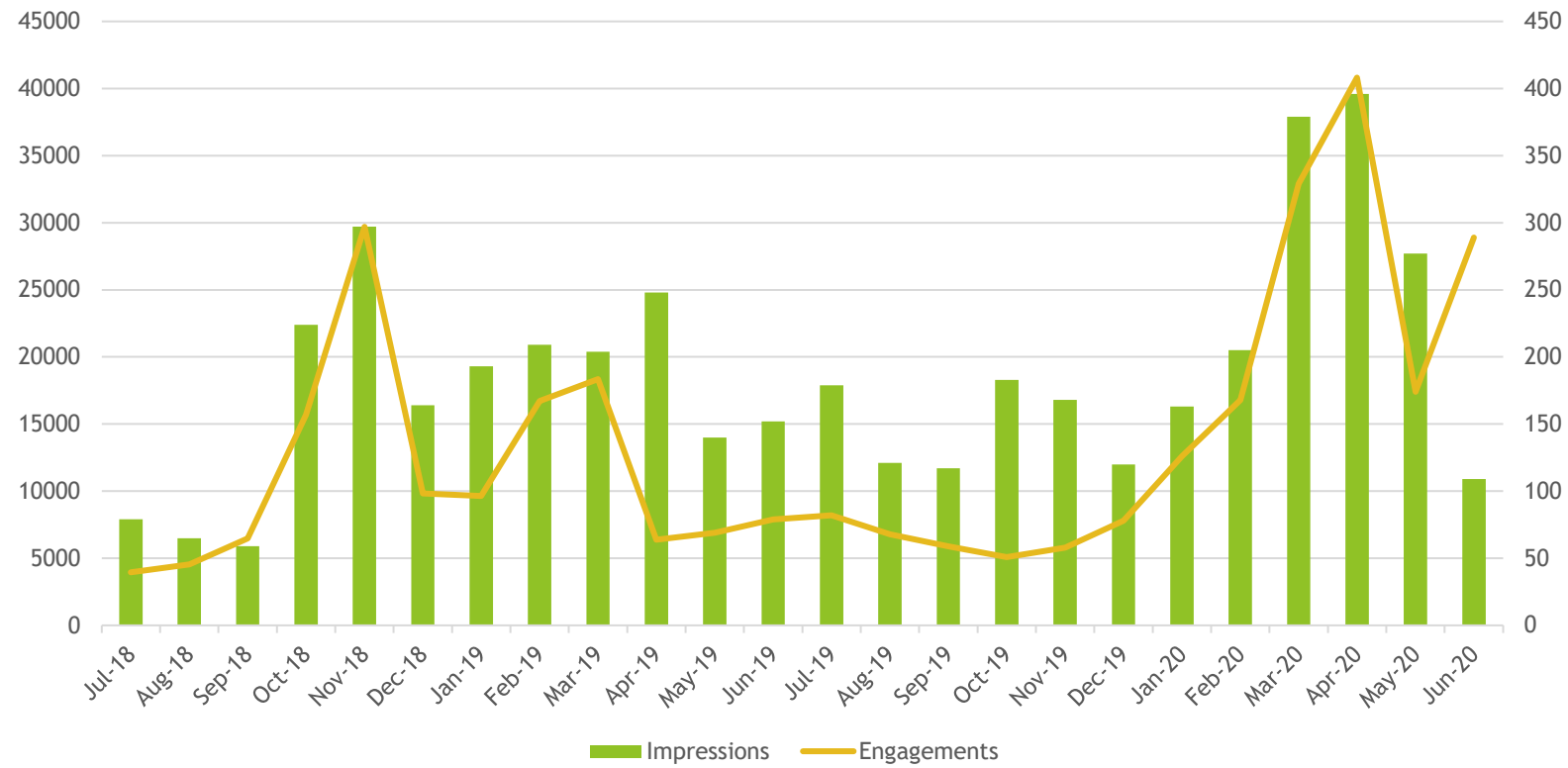
1. Knowledge Article - Environmental Protection Act (2047)
2. Knowledge Article - e-commerce: Selling to USA for UK SME's (731)
3. Knowledge Article - Costing a Project or Service (361)
4. News - Discretionary Grants (255)
5. News - Urgent call - PPE from businesses to help NHS (216)

# Downloads



# Twitter Reach

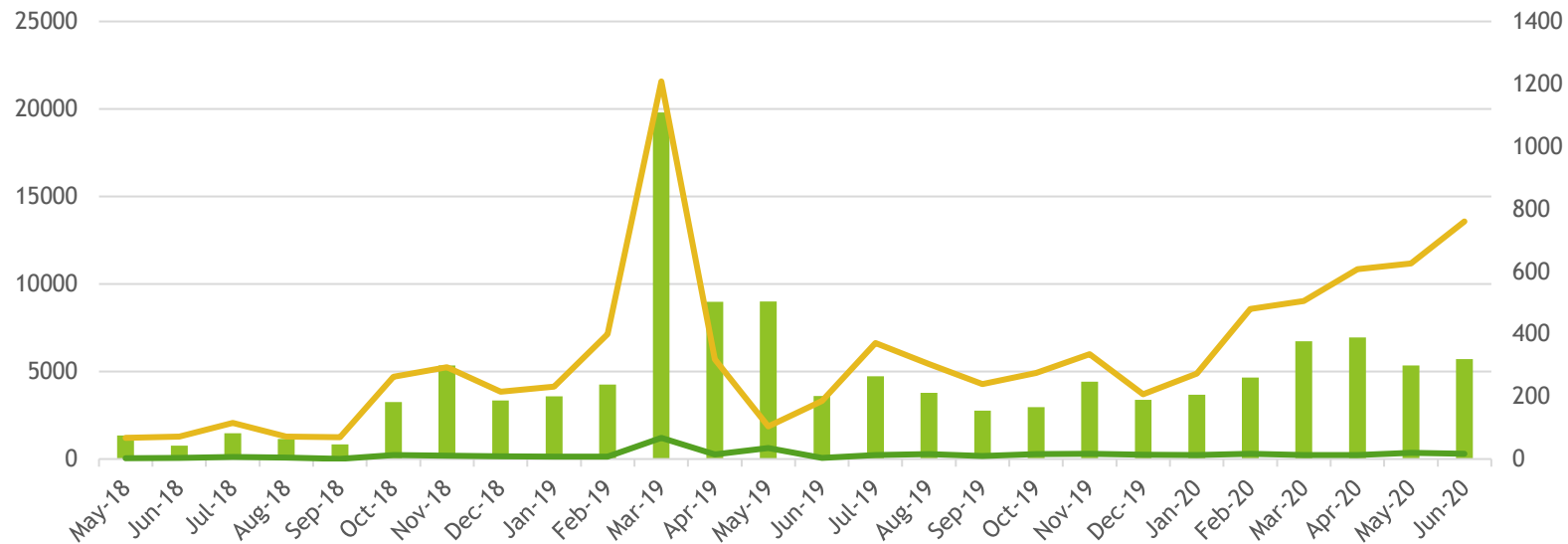
Total Followers: 1866



# LinkedIn Reach

## Total followers: 456

Chart Title



	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20
Impressions	5722	5343	6960	6726	4652	3685	3388	4417	2971	2761	3782	4726	3599	9011	8990	1980	1426	3583	3349	5345	3265	845	1145	1479	767	1348
Followers	17	20	13	13	17	13	14	17	16	10	16	13	4	35	15	68	8	8	9	11	13	1	5	7	4	3
Engagements	760	626	608	506	480	274	208	336	276	240	304	371	186	105	320	1208	400	232	216	294	264	70	72	116	72	68

Impressions Followers Engagements

# Community Membership

