

AGENDA

Business Representative Organisations' Meeting (BROG)

Date: Wednesday, 7 August 2019

Venue: Alamein Suite, City Hall, Malthouse Lane, Salisbury, SP2 7TU

Attendees:	Business Improvement Districts (BIDs): <ul style="list-style-type: none"> Salisbury – Robin McGowan BusinessWest – Andrew Wells Chambers of Commerce: <ul style="list-style-type: none"> Salisbury – Andy Rhind-Tutt Thames Valley – Leigh Robinson Thames Valley Swindon – Tim Major Federation of Small Business, FSB – Ruth Lambert Institute of Directors – Guy Tullberg Make UK – Stephen Tulip NFU – Andrea Witcombe SWLEP - Paddy Bradley (PB) / Colette Mallon / Jo Minnaar (JoM) VisitWiltshire – Peter Wragg
Apologies:	Business Improvement Districts (BIDs): <ul style="list-style-type: none"> Swindon – Diane Powell Chippenham – Kathryn Crosweller BusinessWest – Ian Larrard CLA – name yet to be advised SWLEP Chair - John Mortimer Icaew – Martin Warren Inspire by Wessex Chamber – Mandy Paterson VisitWiltshire – David Andrews SWLEP - Phil Clement (PC) / Tom Bown (TB) / Ian Durston (ID)
Guests:	Andrew Mercer (AM), BusinessWest / Sam Pyne (SP), Dorset & Wilts Fire & Rescue
Chair:	Paddy Bradley (PB)
Minutes:	Deborah House (PB)
Start Time:	12 noon (with lunch)
Finish Time:	2pm

Item	Timing	Topic	Paper No.	Lead
	12 noon	Lunch and networking		
1.0	12.15pm	Welcome and Introductions		PB

- BROG to produce a combined report on the state of business health of the area. Chambers and BIDs to agree on the sources of the data.
- PB and RMcG to shape the proposal and circulate to members of the BROG ahead of the next meeting.
- PB to bring to the Group a report on a proposed Place Marketing campaign to operate with the UK.

Membership	<p>Business Improvement Districts (BIDs):</p> <ul style="list-style-type: none"> • Chippenham – Kathryn Crosweller, (KC) • Salisbury – Robin McGowan, (RMc) • Swindon – Diane Powell, (DP) <p>BusinessWest – Ian Larrard (IL) OR Andrew Wells (AW) CBI – Deborah Fraser, (DF)</p> <p>Chambers of Commerce:</p> <ul style="list-style-type: none"> • Devizes – Richard • Inspire by Wessex Chamber – Rob Perks (RP) OR Mandy Paterson (MP) • Salisbury – Andy Rhind-Tutt, (AR-T) • Thames Valley – Leigh Robinson, (LR) • Thames Valley Swindon – Tim Major, (TM) <p>CLA – name to be advised MakeUK – Stephen Tulip Federation of Small Business – Ruth Lambert (RL) Icaew – Martin Warren, (MJW) Institute of Directors – Guy Tullberg, (GT) NFU – Andrea Witcombe SWLEP – Paddy Bradley, (PB) / Tom Bown, (TB) / Phil Clement, (PC), / Ian Durston, (ID) / Colette Mallon, (CM) / Jo Minnaar, (JoM) VisitWiltshire – David Andrews (DA) OR Peter Wragg (PW)</p>
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