



**Swindon & Wiltshire**  
LOCAL ENTERPRISE PARTNERSHIP

# **Business Representatives Organisations' Group Meeting**

**Wednesday, 6 November 2019**  
**Catalent Pharma**





# Agenda

- **Welcome from Catalent (Peter Allen) and introductions**
- **Review of minutes from 7 August 2019 and matters arising**
- **Roundtable discussion – local intelligence**
- **LMI & Skills**
- **Local Industrial Strategy (LIS)**
- **Proposals for business health report**
- **SWLEP Growth Summit**
- **AOB**



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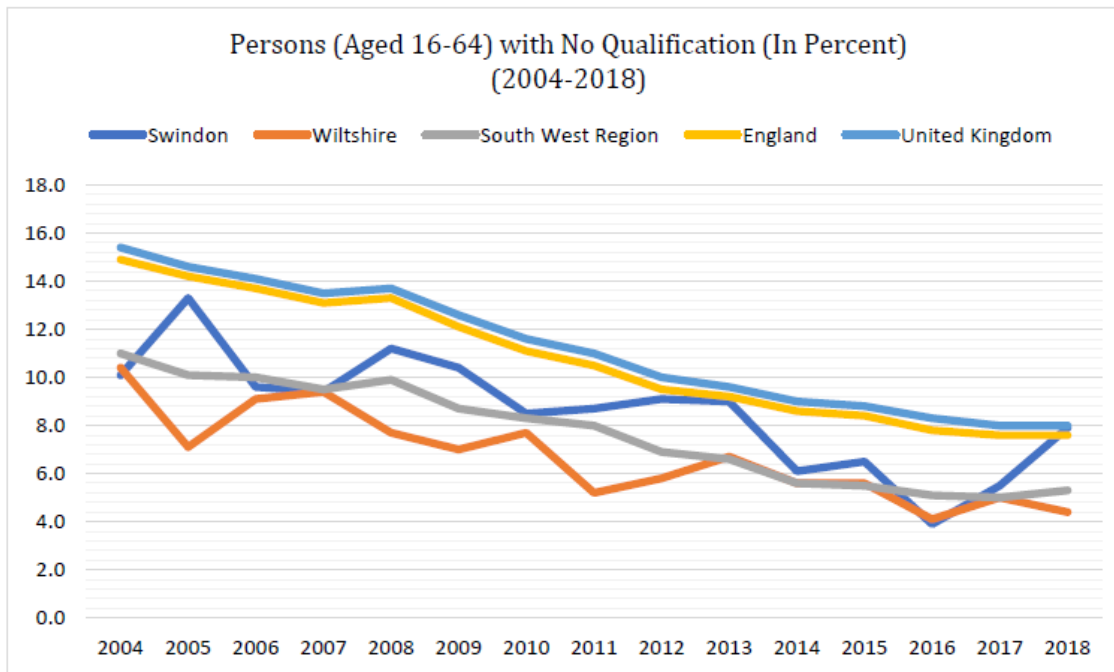
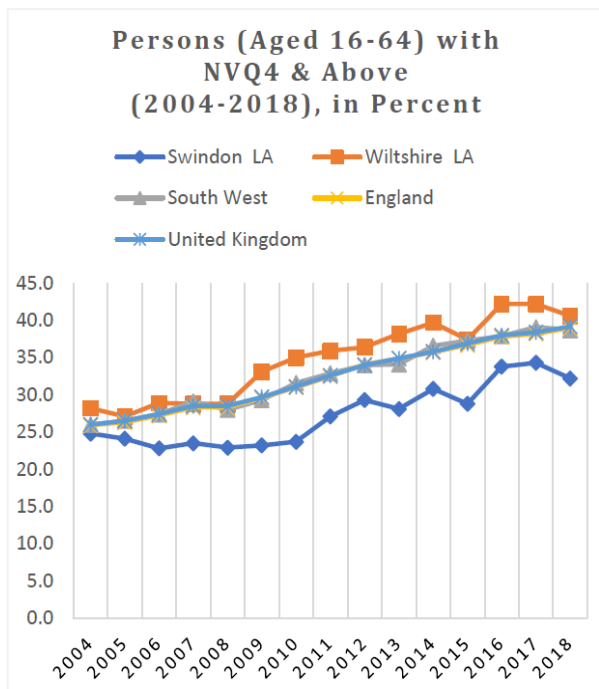
# **Roundtable discussion – local intelligence**



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## **LMI & Skills**

# High skill level in Wiltshire in line with national average, but Swindon behind



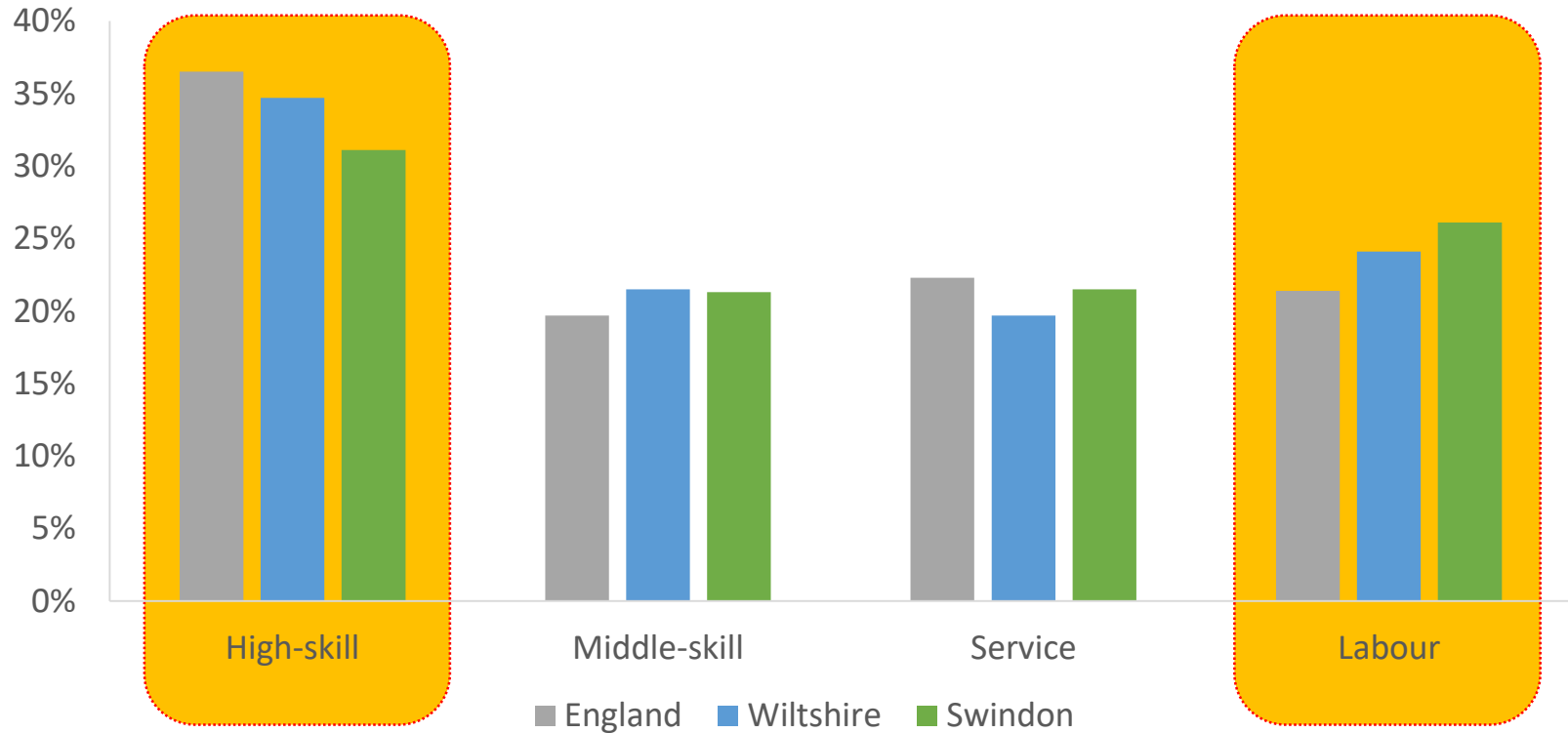
Source: Nomis, official labour market statistics, Office for National Statistics (ONS)

Wiltshire slightly better and Swindon slightly worse for working age population with the highest qualification levels (NVQ4+) and no qualifications



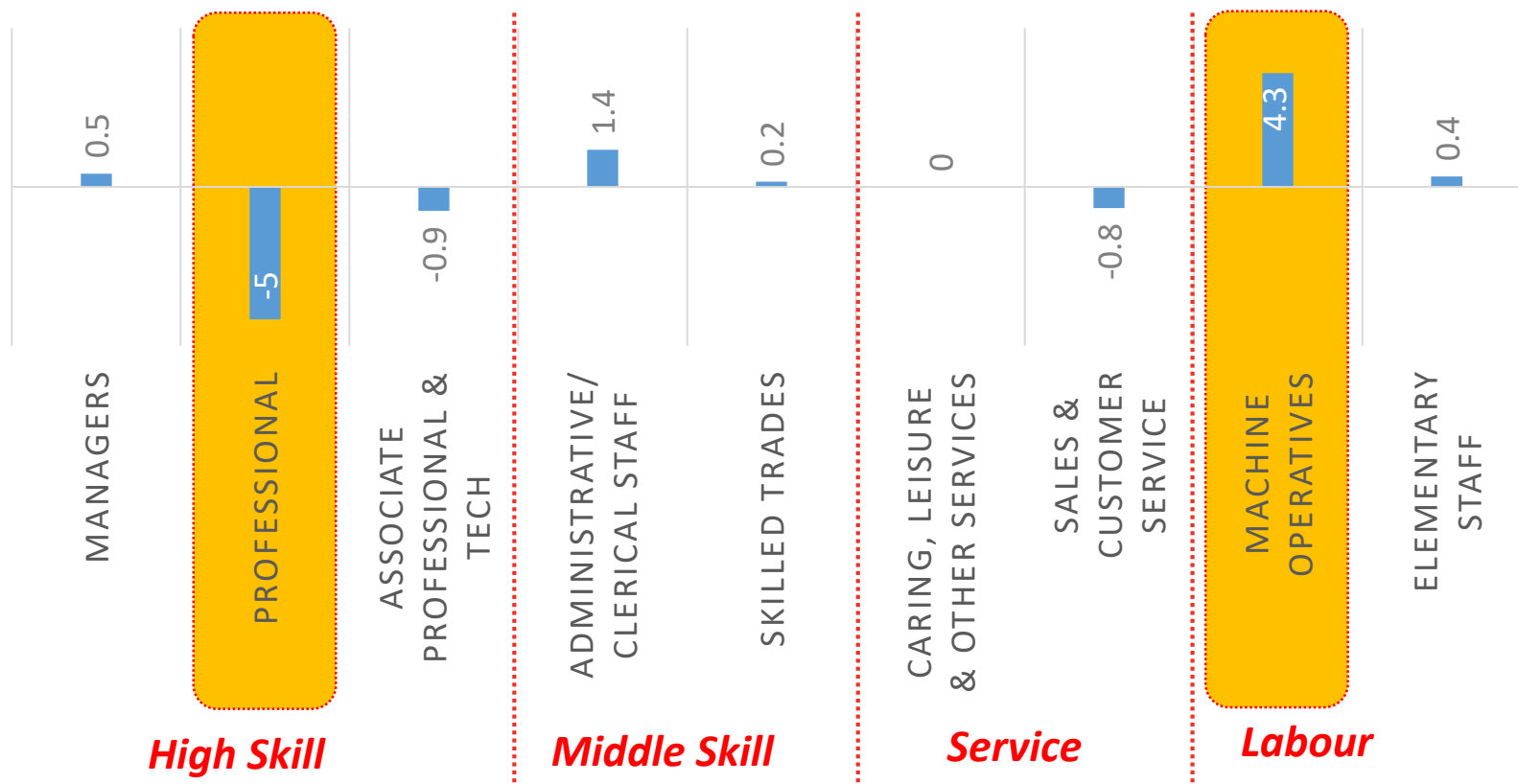
Below average high-skill and  
above average proportion of  
labour intensive jobs

EMPLOYMENT BY OCCUPATION LEVEL, 2017



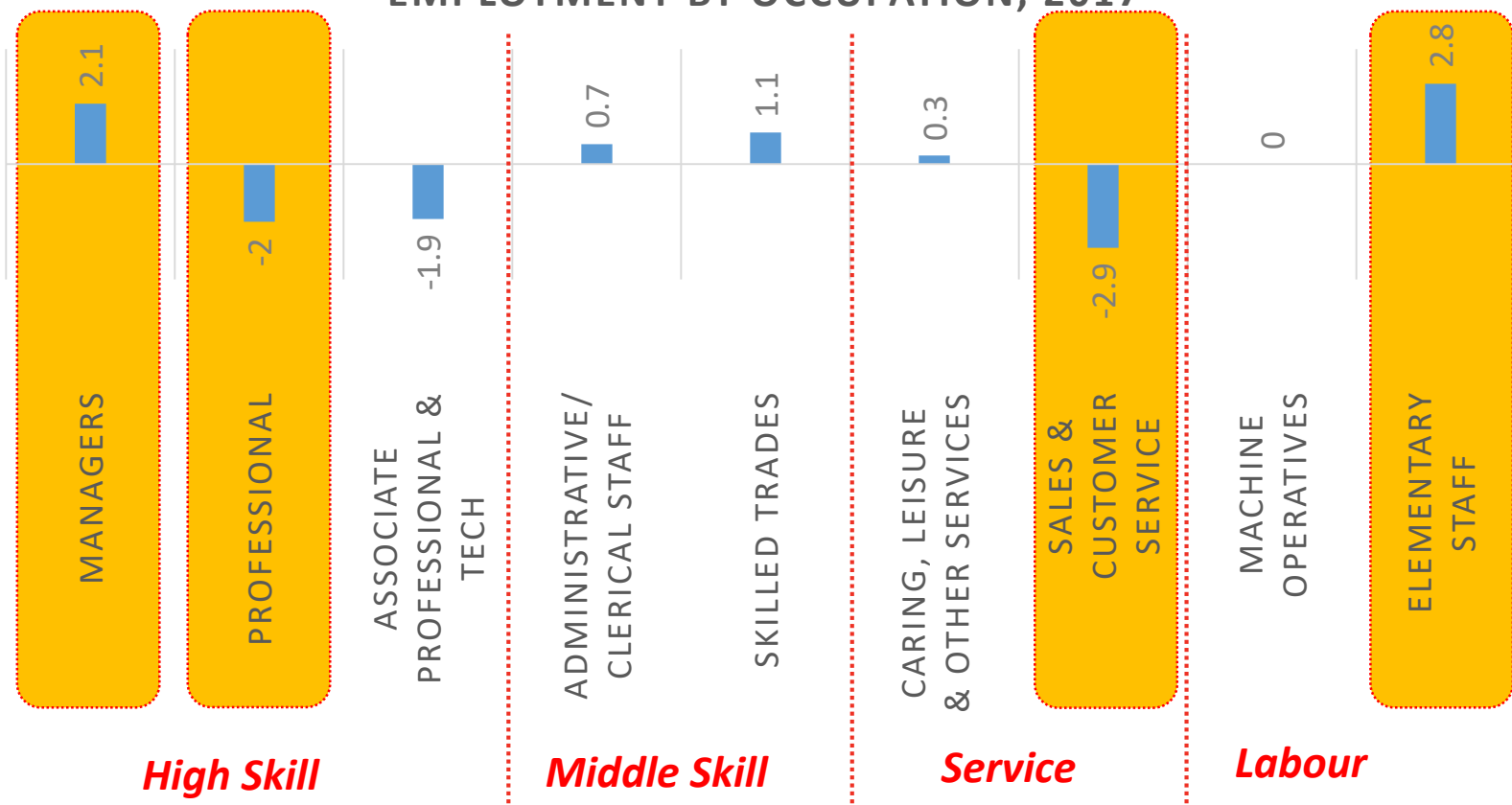
Swindon is above national average for Machine Operators and behind for Professional Services

**DIFFERENCE BETWEEN SWINDON AND ENGLAND  
EMPLOYMENT BY OCCUPATION, 2017**



Wiltshire is above for Manager and Elementary and below average for Professional occupations

**DIFFERENCE BETWEEN WILTSHIRE AND ENGLAND  
EMPLOYMENT BY OCCUPATION, 2017**

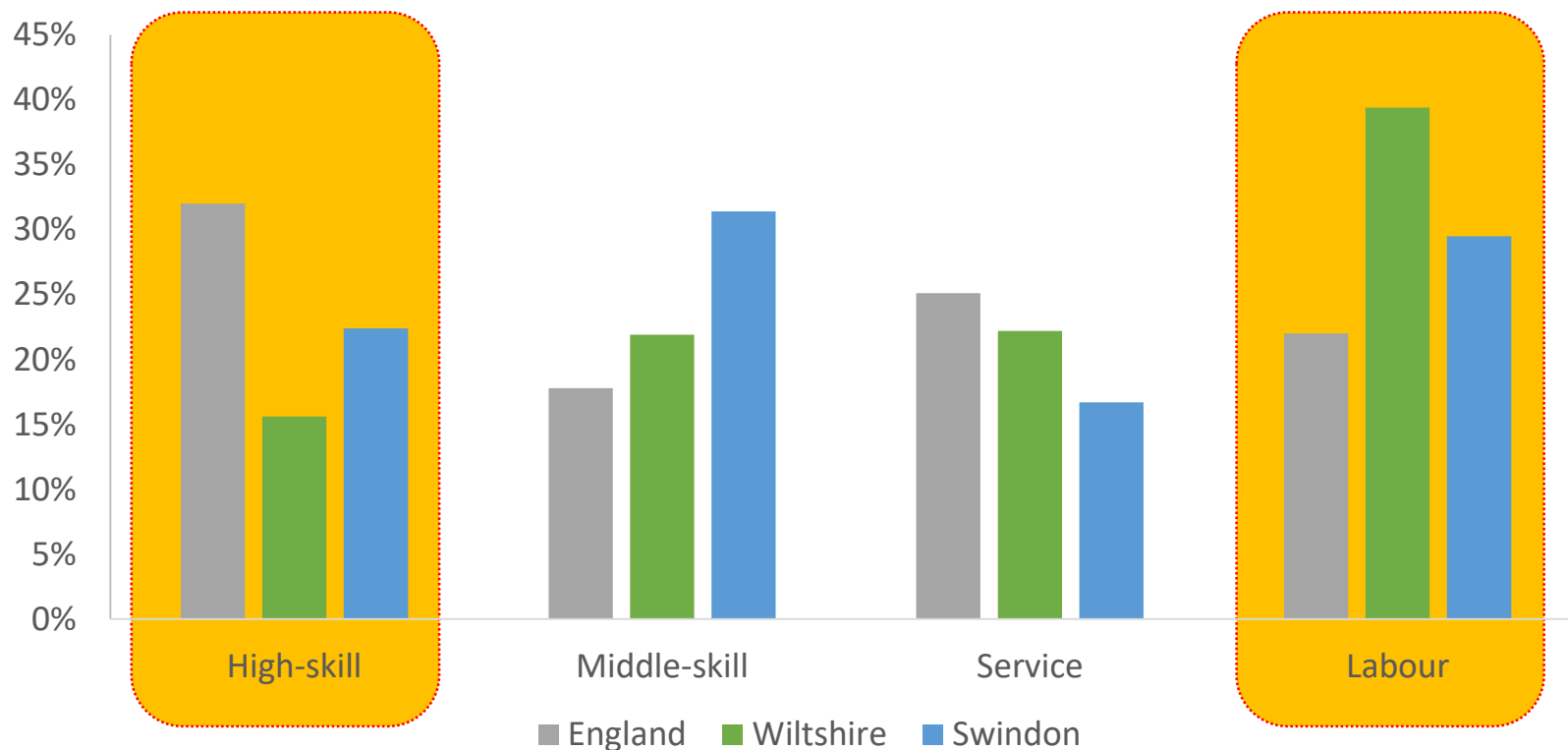






In vacancies, there is a higher demand for middle and labour-intensive occupations

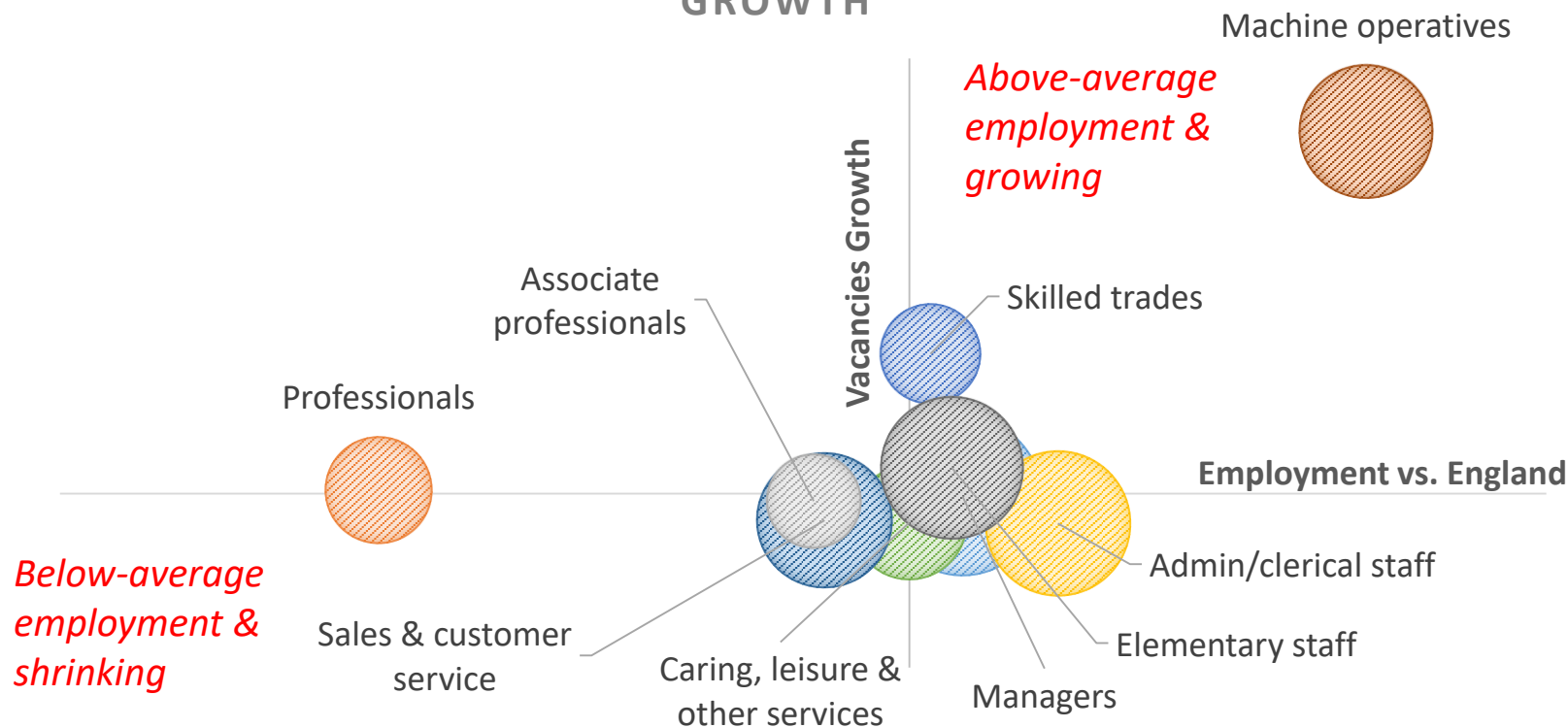
VACANCIES BY OCCUPATION LEVEL, 2017





# The demand for Machine Operatives strong and increasing in Swindon

## SWINDON VS. ENGLAND OCCUPATIONS & VACANCIES GROWTH

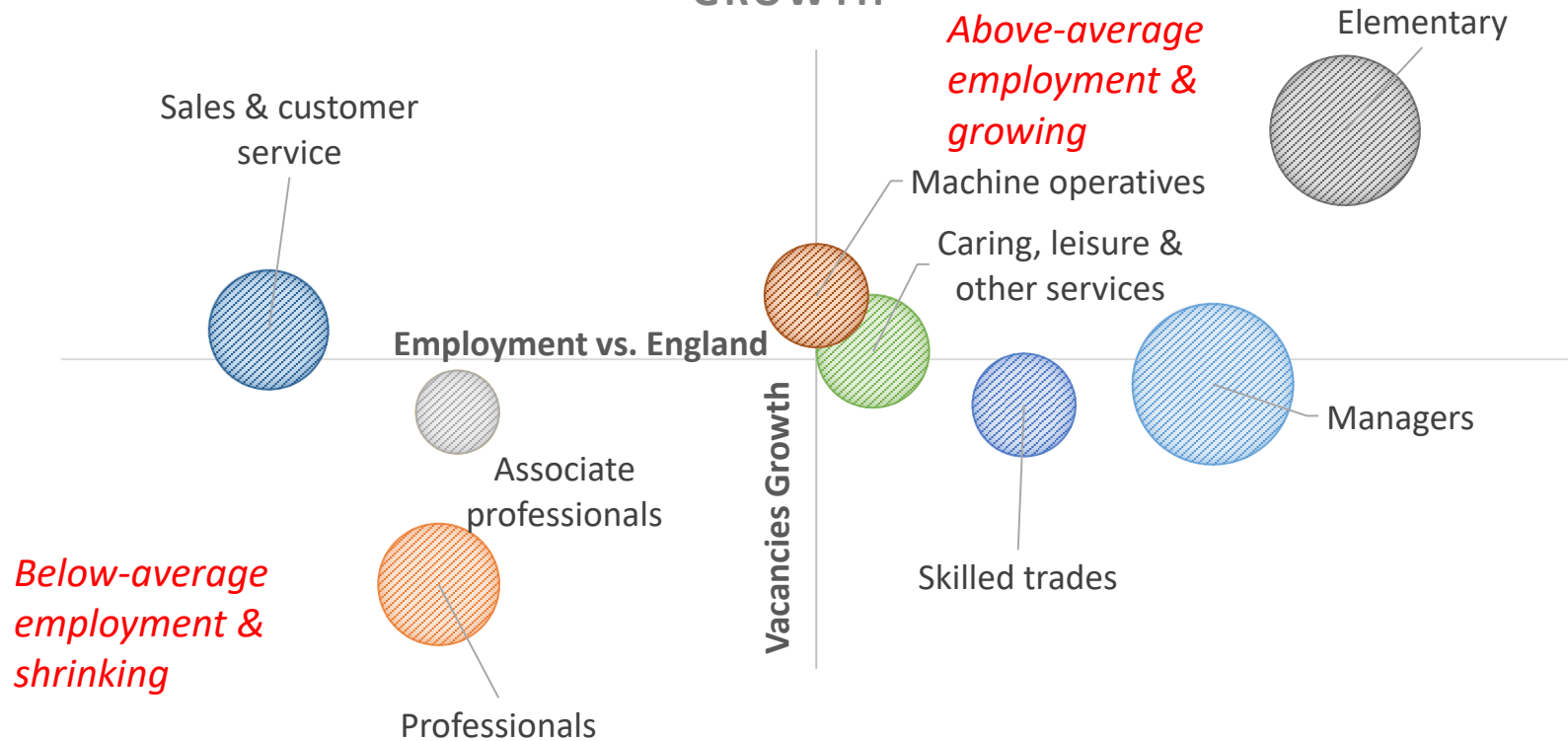


Note: size of the bubble corresponds to the size of employment in 2017



# The demand for Elementary staff strong and increasing in Wiltshire

## WILTSHIRE VS. ENGLAND OCCUPATIONS & VACANCIES GROWTH

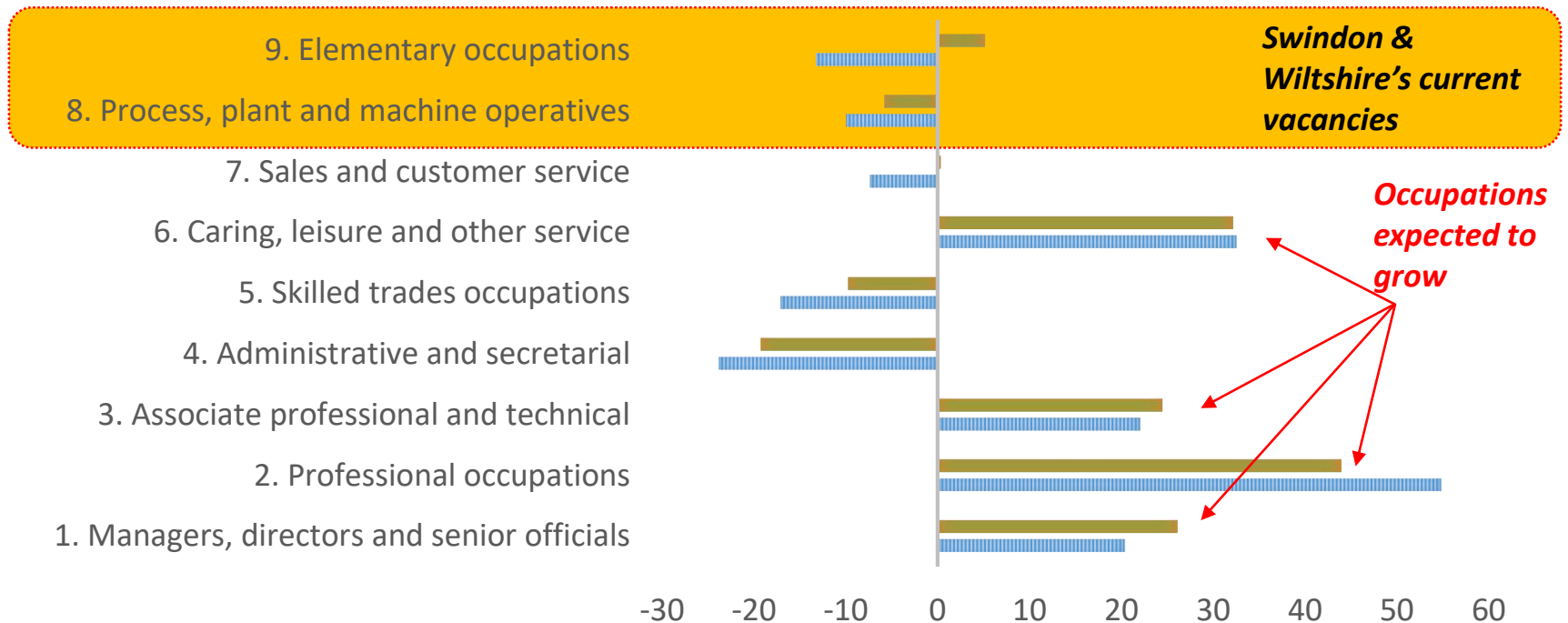




However, Machine Operatives  
are expected to decline

## SOUTH WEST CHANGES IN EMPLOYMENT ('000)

■ 2017-2022 Change ■ 2012-2017 Change



The high-skilled sector of the economy is not well developed, creating a structural weakness

- In Swindon and Wiltshire there is a low demand at the highest qualification levels; unlike in Wiltshire, in Swindon there is also a low supply
- Local Industrial Strategy aims to address this weakness (advanced engineering, sustainability, life science, cyber resilience, autonomous vehicles, defence and security, electech, digitech)

Above-average demand for labour-intensive occupations

- Especially machine operators in Swindon and Elementary jobs in Wiltshire
- Workforce skills gaps in the middle and lower skill sectors: IT skills, including basic computer literacy, prominent in Wiltshire; IT and operational skills prominent in Swindon

However, these are the jobs that are expected to diminish in the future

- Strong growth expected in high-skill jobs (all 3 groups: Professional, Managers and Associate professional) and Caring and Leisure; small growth expected in Elementary positions too

## Appendix: occupation examples

- **Elementary occupations**

- Crop farm labourers
- Fishery and aquaculture labourers
- Forestry labourers
- Garden and horticultural labourers
- Livestock farm labourers.
- Mixed crop and livestock farm labourers

- **Professional occupations**

- teachers
- doctors/surgeons/dentists
- accountants
- lawyers
- engineers
- architects
- artists/authors
- designers

- **Associate professionals**

- building inspectors
- engineering technicians
- medical laboratory technicians
- aircraft pilots and flight engineers
- buyers
- office supervisors
- Photographers

- **Skilled trades**

- Boilermakers
- Electricians
- Plumbers, pipefitters, and steamfitter
- Electrical and electronics repairers, powerhouse, substation, and relay
- Industrial machinery mechanics
- Maintenance workers, machinery
- Millwrights

## Local Industrial Strategy (LIS)

- General Election on 12 December
- Purdah from 6 November until new Government in place
- Ministerial involvement in Industrial Strategies halted during Purdah
- We continue to develop the narrative of our Local Industrial Strategy(LIS); content broadly set
- Currently summarising the proposed “deal” with Government – what local partners will do, what is the non-monetary ask of Government
- SWLEP intends to publish its LIS with or without Government
- Draft implementation plan to January Board; Skills Plan by March 2020.

## Proposals for business health report

- Idea has emerged from BROG discussions to produce an annual business health report utilising material from partners
- We have discussed the different surveys which partner organisations produce
- Questionable whether we need an entirely new survey designed for the purpose of the Business Health Report
- To kickstart work on the proposal, I have spoken with an Insight and Survey business recommended by Robin.



## Proposal for initial piece of research

- ☐ To review 10/12 surveys and identify the key themes/questions/data currently gathered across the BROG group - **£1,000**
- ☐ Prepare and facilitate a working 'Discovery Session' with the BROG group - **£1,500**
- ☐ The objectives could include;
  - Share any commonalities in the insight gathered
  - Identify and agree 'core' insight themes (and potentially questions dependant on time)
  - Identify how the current insight is used and opportunities to drive value of the insight through a collaborative approach
- ☐ Total investment for initial stand alone research - **£2,500**

# SWLEP Growth Summit 2019





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Swindon & Wiltshire





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## **Next Meeting**

**Wednesday, 12 February  
2020**

**South of County**

