

transformation comes as standard

Current Surveys

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DORSET, BATH & WILTSHIRE

Business
Representative
Organisations
Group





13 surveys returned



- 1 Annual
- 2 Twice a year
- 2 Four times a year
- 8 Ad hoc



- 9 Online
- 4 Face to Face

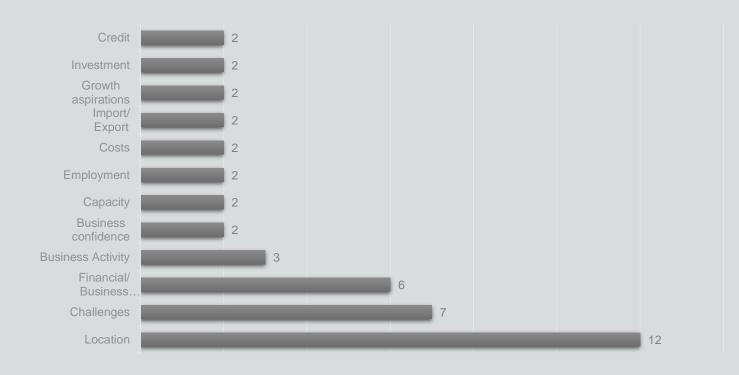


- 6 Local businesses
- 6 Local residents,visitors & workers
- 1 All



Question types

- Economic quantitative
- Event qualitative
- Organisational Perception qualitative





Ideas/Recommendations

- Aligned goal for Wiltshire data
- Data capture calendar e.g Trello
- Combined Wiltshire Survey annual
- Smart survey logic dependencies to filter data
- Central depository for 'what happened next' testimonials
- Structured communication/collection plan
- Multiple survey methods mixed



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