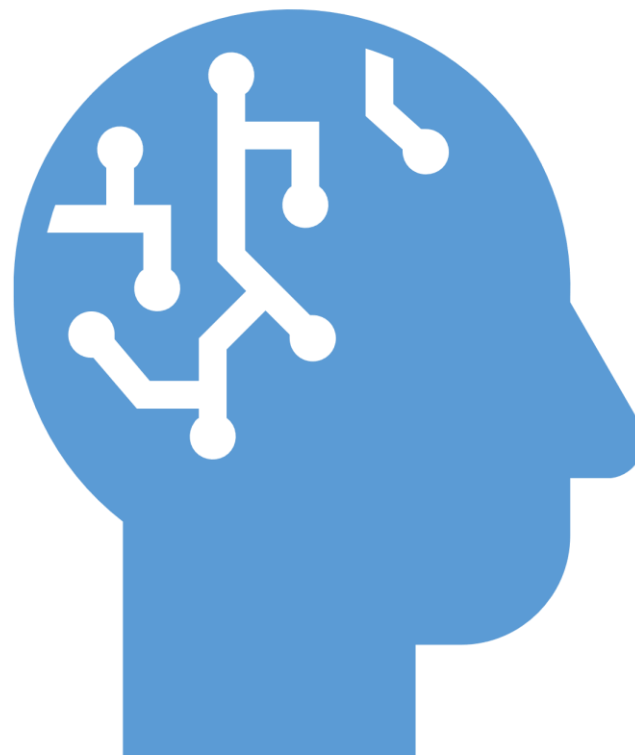
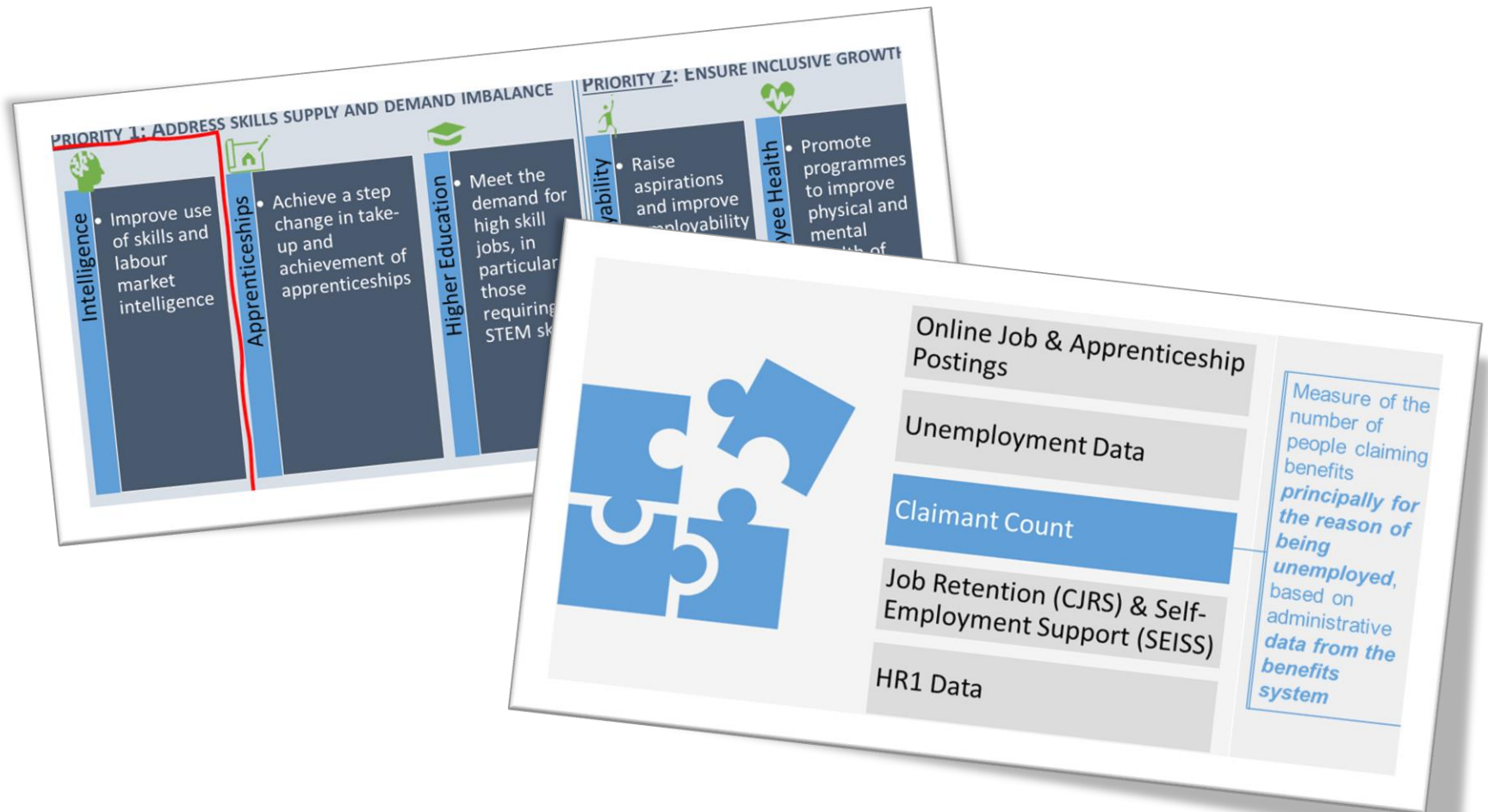


Labour Market Intelligence – March 2021

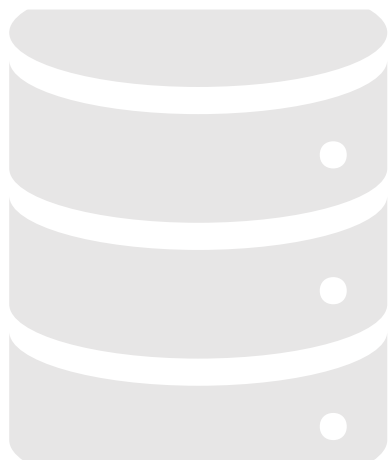
SWLEP May 2021



Intelligence reports use different datasets and underpin Swindon & Wiltshire Skills Plan



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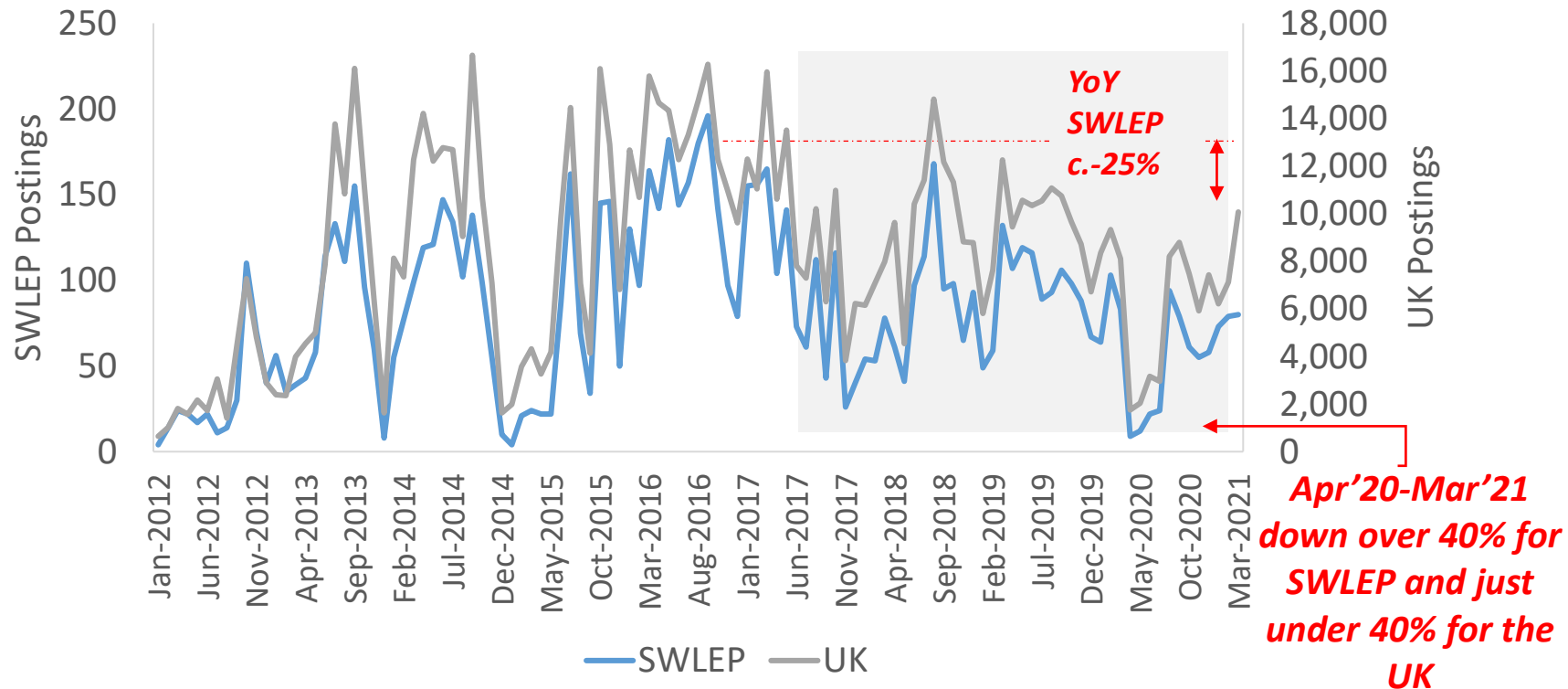


Key insights:
Job Postings



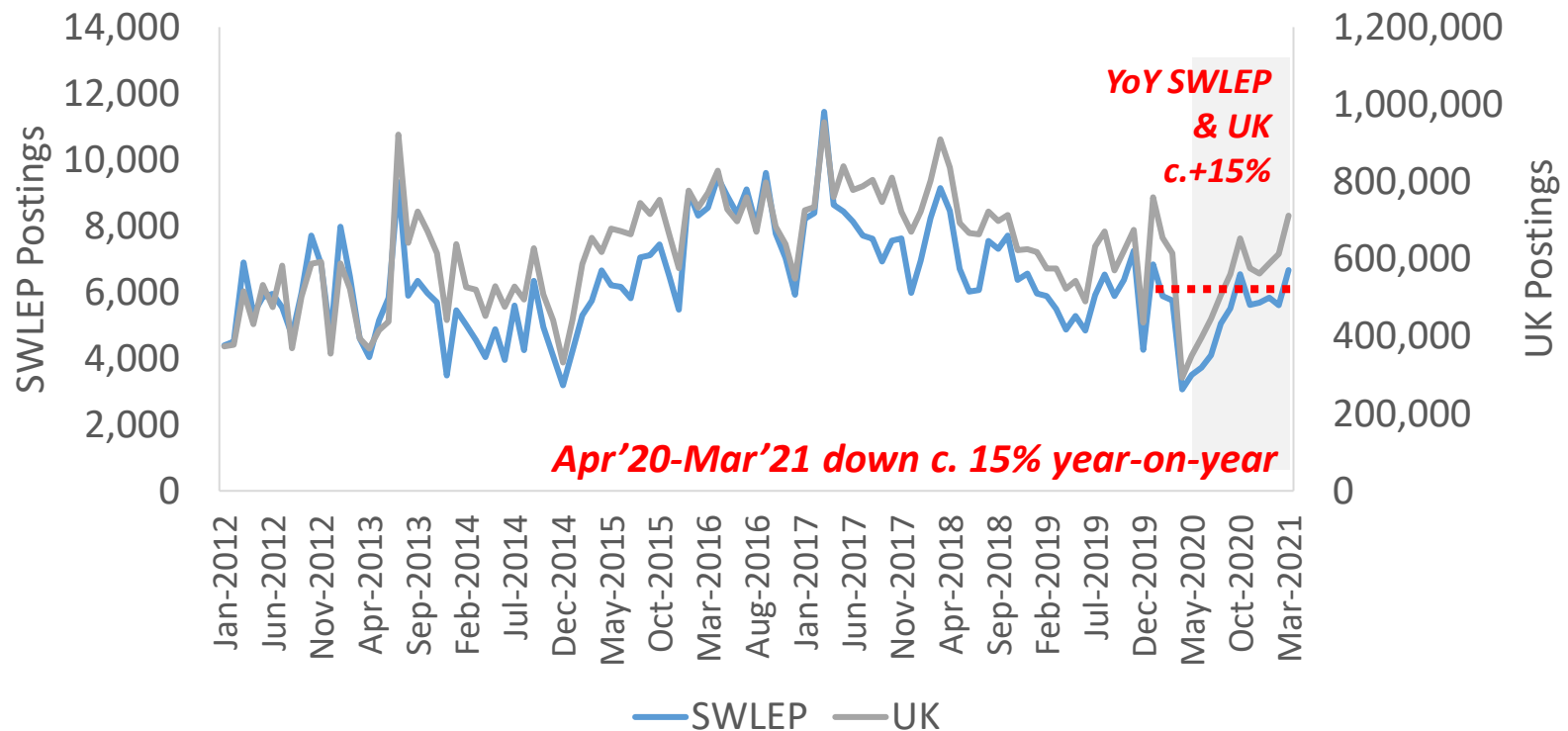
Mar'21 apprenticeship vacancies in line with Mar'20 in SWLEP, but UK 25% up

Online Apprenticeship Postings, SWLEP vs. UK, Jan'19 - Mar'21



Mar'21 better than Mar'20, but annual figures still c.15% below Apr'19-Mar'20

Online Job Postings, SWLEP vs. UK, Jan'19 - Mar'21



Across the country, recovery rates vary considerably, driven by sectoral mix

Nine towns have more job postings now than before the pandemic

Fastest recovery in manufacturing and distribution hubs, with strong healthcare, social care and education sectors

Towns with strong food & beverage and hospitality & tourism sectors are recovering slower

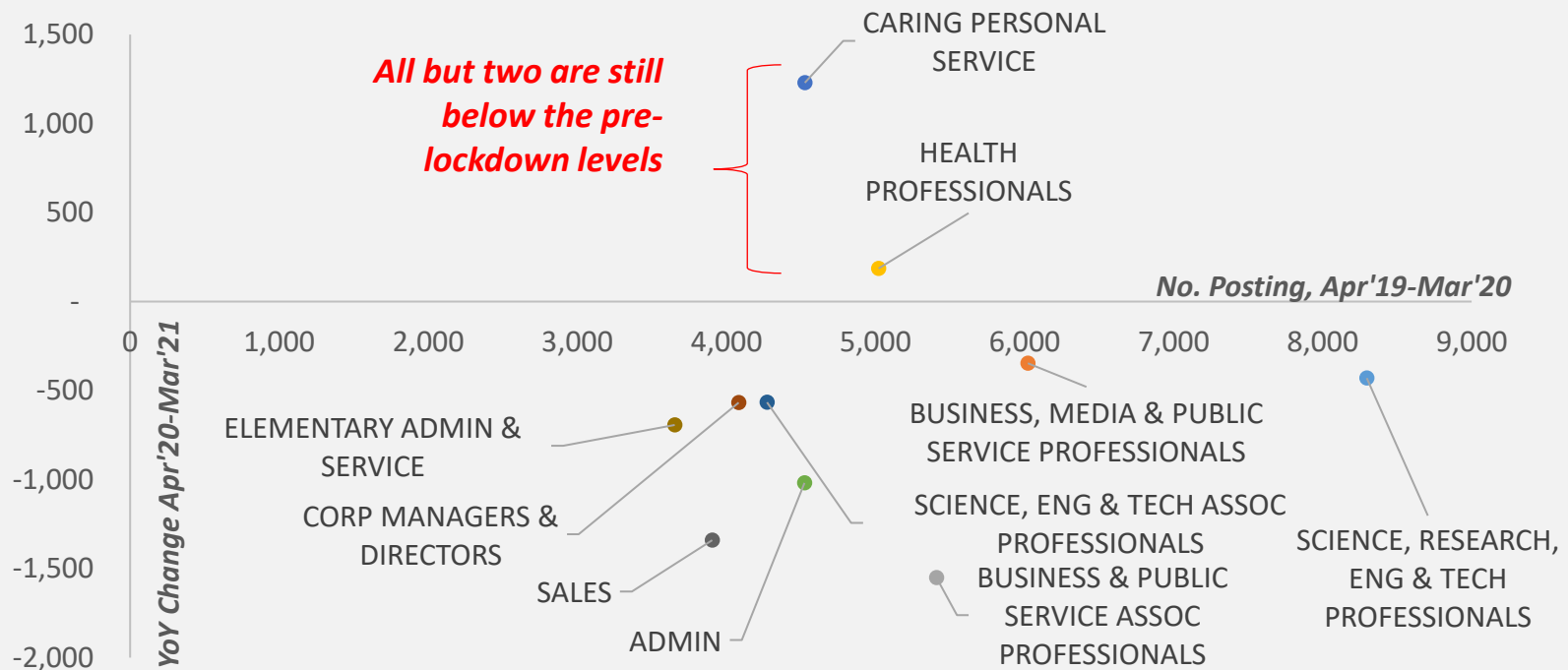
City	Change in job postings compared to Feb 2020, seasonally adjusted 9/4/2021 (%)
1 Barnsley	20.6
2 Mansfield	20.5
3 Stoke	17.2
4 Hull	11.2
5 Plymouth	10.0
6 Middlesbrough	6.9
7 Doncaster	6.0
8 Peterborough	3.6
9 Dundee	0.2
10 Swansea	-1.2

City	Change in job postings compared to Feb 2020, seasonally adjusted 9/4/2021 (%)
54 Luton	-26.1
55 Blackpool	-26.6
56 Slough	-27.0
57 Reading	-27.6
58 Southend	-28.2
59 Edinburgh	-32.1
60 Aldershot	-32.4
61 Crawley	-38.8
62 Belfast	-39.4
63 Aberdeen	-53.2



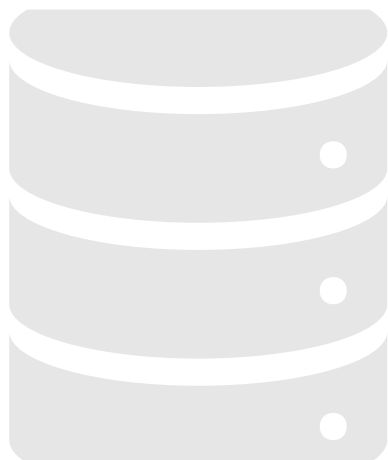
During the year to Mar'20, ten largest SWLEP occupations accounted for >70% job adverts

10 largest SWLEP occupations, Year to 31 Mar'20 vs. YoY Change



- Skilled construction & building trades (c.2% of jobs) also back to pre-lockdown levels in Mar'21
- All other occupations remain below the pre-lockdown levels
- Textiles, printing skilled trades; customer service; leisure, and travel among the worst affected

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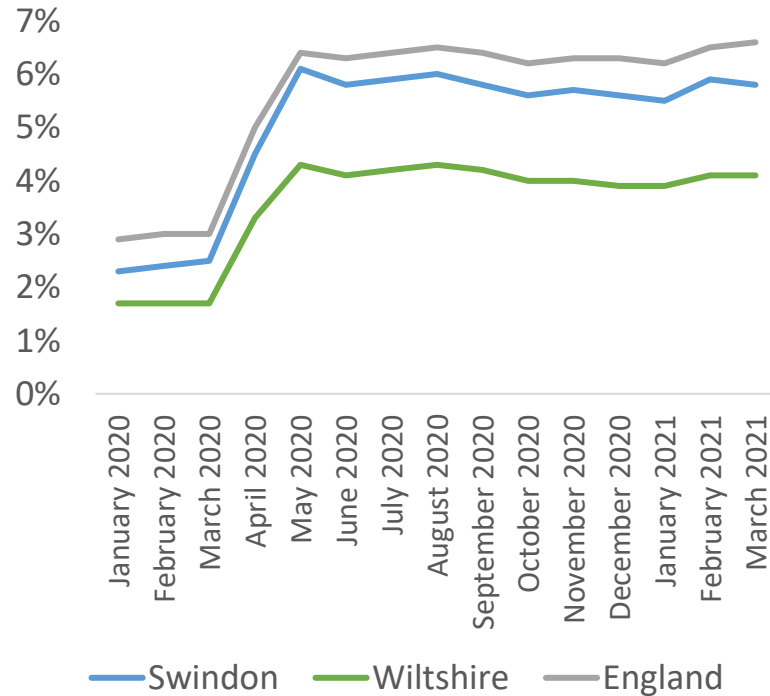


Key insights:
Claimant Count

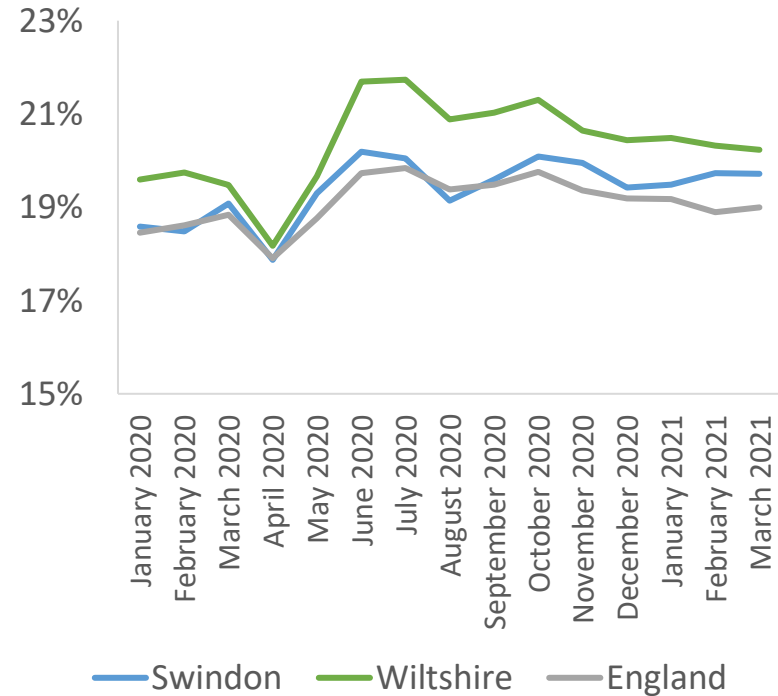


We continue to report lower overall, but higher proportion of young claimants

Claimant Count (% Residents Aged 16-64)

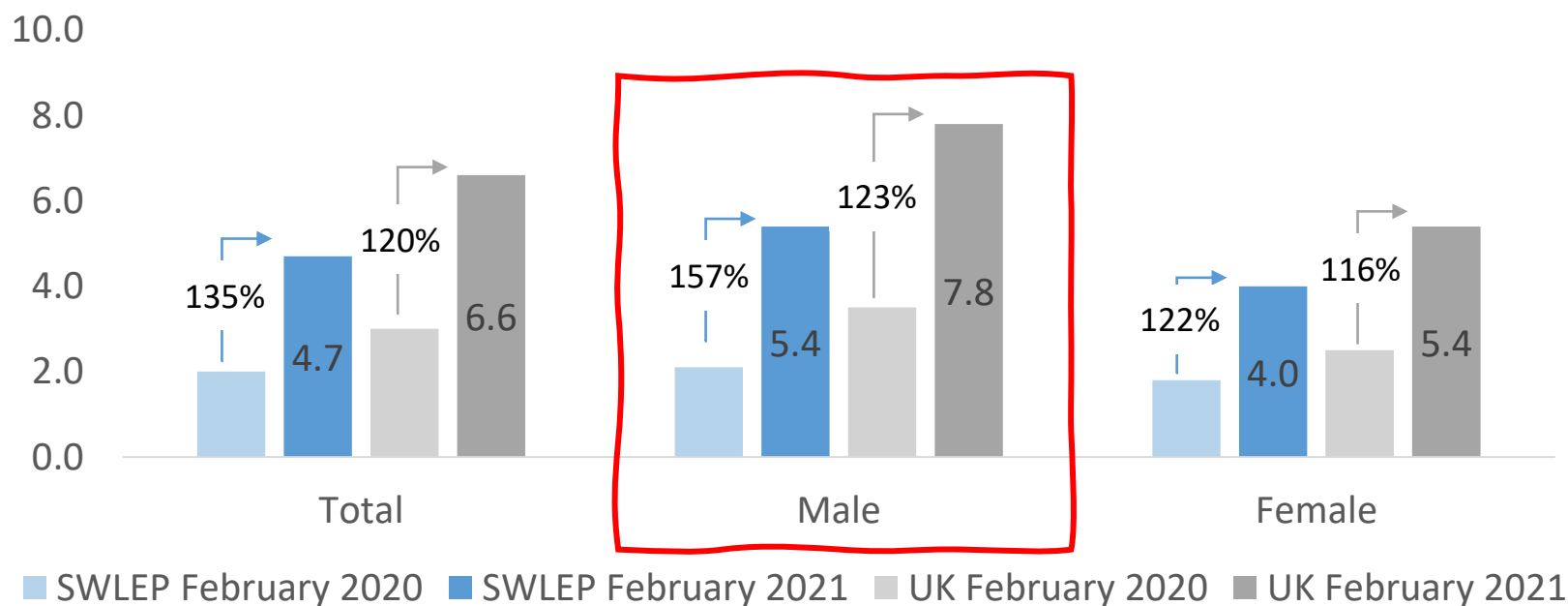


Age 16-24 Claimant Count (% Total Claimant Count)



And we've seen greater increase among male claimants in SWLEP compared to England

Claimant Count (% Residents Aged 16-64) by Gender, Feb'20 vs. Feb'21



Likely to be driven by the shift in vacancy mix – more roles in the women-dominated caring occupations (up c.30% YoY in SWLEP vs. c.10% in the UK)



Six consecutive months of improvement in young claimants in Wiltshire by Jan'21

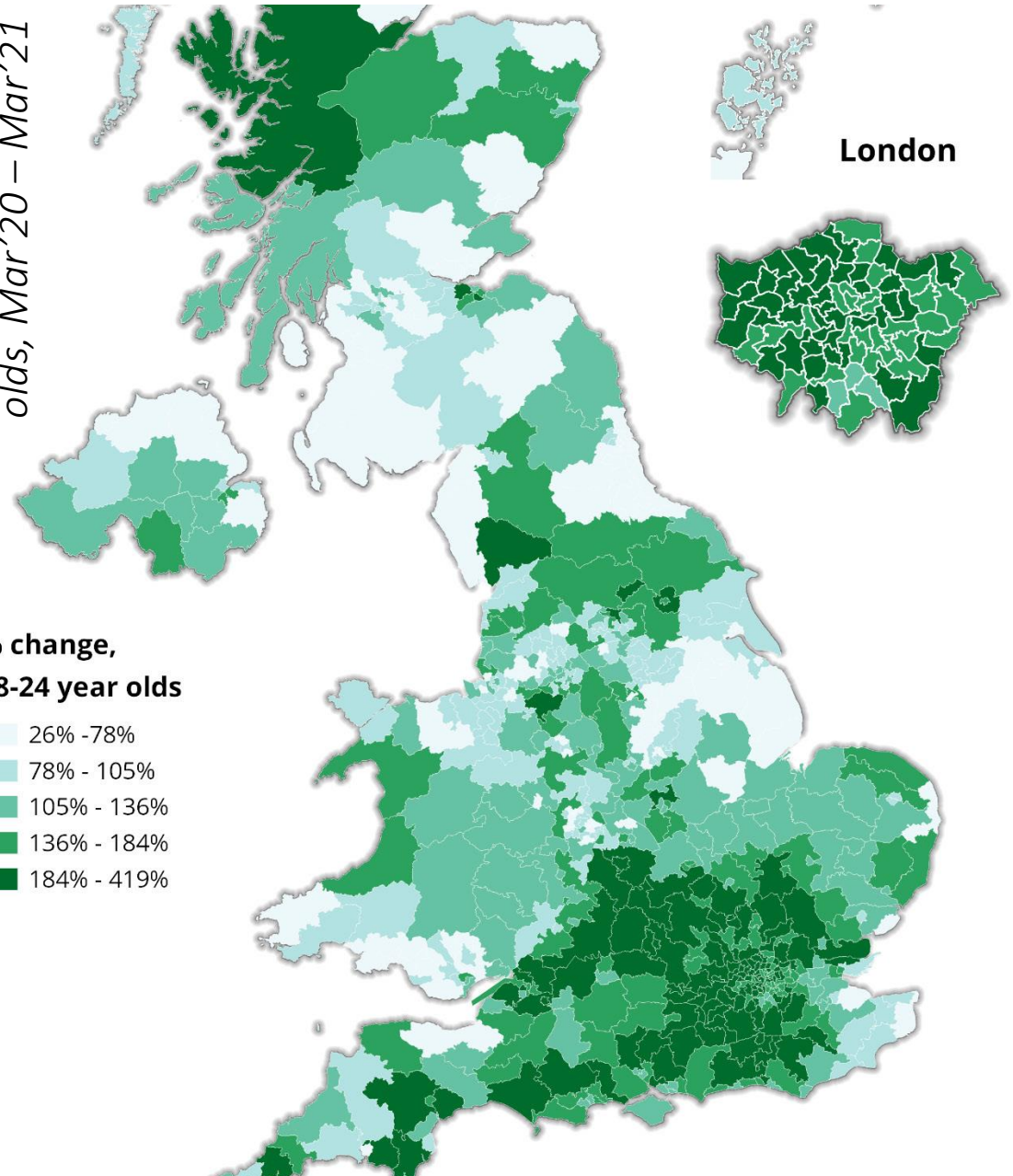
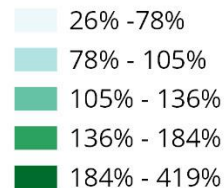
Month-on-Month Increase in Claimants Aged 16-24



At +135%
Mar'21 vs
Mar'20,
SWLEP
performed
better than
many
surrounding
areas

*% change in unadjusted
claimant count for 18-24-year-
olds, Mar'20 – Mar'21*

**% change,
18-24 year olds**



What can we do to help? Create more work opportunities for young people

Offers	Cost to employer	Financial incentive	Training Support	Duration	Age	Eligibility
Apprenticeships	Wages of at least £4.15/hour <i>Plus, co-investment or levy funds</i>	£1,500-£3,000 No Employer NI contributions for under 25s	20% off-the-job with an approved apprenticeship training provider	At least 12 months	Any age	Must be a new hire Conditions on prior learning
Kickstart	No charge <i>Wages are subsidised up to 25 hours a week</i>	No Employer NI contributions	possible 13 weeks employability training	26 weeks	16-24	Receiving universal credit <i>Other conditions expected in the detail</i>
Traineeships	No charge <i>It is optional whether you pay the young person</i>	£1,000	Employability training and Maths and English where required	Minimum of 70 hours over a 6-week to 1-year programme	16-24	Cannot have higher than a Level 3 qualification (i.e. A Levels)
Industry Placements <i>(T Level and T Level-style)</i>	No charge <i>It is optional whether you pay the young person</i>	£750 through some providers, in some regions	Two-year occupational specific course equivalent to 3 A Levels	315 hours (roughly 45 days) over 2-years	16-19	Young person must be studying a T Level programme. Other industry placements may be available for learners on L2 and L3 vocational courses.

Highlights



Job postings volumes returning to pre-COVID-19 levels, with SWLEP in line with the UK, although the job mix is different



Apprenticeship vacancies are also recovering, but SWLEP is behind the UK average



After six months of improvements in the number of young claimants in Wiltshire to Jan'21, we have seen increases in Feb and Mar'21



More opportunities being created for 16-24 year-olds, expected to further reduce claimant count

