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## **Communications Pack**

### **Innovate Local: South West**

**Business Innovation and Cyber Futures in Gloucestershire, Swindon & Wiltshire**

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## **Background**

The Innovate Local Program is a suite of regional engagement events that promote Innovate UK & UKRI objectives and is tailored to regional priorities. We work in collaboration with local stakeholders to create an event that aligns with regional innovation strengths and priorities, while engaging local businesses that may not have access to any or all of the support we offer before.

We will offer a range of content, through panel sessions, workshops and an “expo” of stands that explain the types and level of support available, demonstrate its relevance through business presentations wherever possible and inspire attendees to take their ideas forward with our help..

The Program is now in its 5th year and KTN has been a trusted delivery partner throughout this time, delivering Innovate Local events. This financial year we aim to deliver to our audience:

- Up to 10 regional events, tailored to address topics of key concern and interest within the region
- Content and agenda developed in collaboration with key regional stakeholders, KTN, Innovate UK EDGE and Innovate UK colleagues
- Increased understanding of the aims and objectives of Innovate UK, and the support available to innovative business
- Following a tried and trusted agenda format, developed since the programs pilot phase, that contains a range of content types from keynote speakers to workshops and 1:2:1 sessions with business support experts
- Delivering local impact to strengthen partnership with local stakeholders, and to increase the quantity and quality of business taking up business support offers and/or applying for IUK competition calls.

## **Why people should attend**

Welcome to Innovate Local, South West. This event is for innovators within Gloucestershire, Swindon, Wiltshire and the wider South West region - SMEs, entrepreneurs, support agencies and policy makers will come together to discuss opportunities and initiatives for the future of cyber, as well as support for innovative SMEs in the region (*regardless of your sector*).

The Cathedral cities of Gloucester and Salisbury and core towns of Cheltenham and Swindon put Gloucestershire and Wiltshire at the heart of the Western Gateway, a regional powerhouse that will provide opportunities for economic growth.

Borne from Government Communications Headquarters in Cheltenham, a fast growing and flourishing sector for cyber-tech gives Gloucestershire and Wiltshire the leading edge for innovation.



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### **Target audience**

This online event is for businesses, support agencies and practitioners interested in the innovation ecosystem across the South West. You will learn about the latest innovation support and initiatives on offer both locally and nationally. You will also find out about the latest developments in cyber and have the opportunity to connect with partners across the South West region.

### **Innovate Local: South West**

24 - 25 March 2021, 09:30 - 15:00

Click [here](#) to view the full agenda. Agenda subject to change.

### **Partner organisations**

This event is organised by [Innovate UK](#) and delivered in partnership with [KTN](#), [Innovate UK EDGE](#), [Swindon & Wiltshire Local Enterprise Partnership](#) and [GFirst Local Enterprise Partnership](#).

You will also hear from some key industry actors, including:

- Innovate UK
- Innovate UK EDGE
- Knowledge Transfer Network
- National Cyber Security Centre
- CyNam
- Cyber Central
- Business Cyber Centre
  - British Business Bank
  - British Standards Institute
- Success stories including Toshiba, University of Bristol and Synalogik



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## **Event registration link**

[Event Link](#)

## **Key themes**

- Cyber-tech innovation
- Regional and national support for your business
- Access to funding and finance
- Collaboration, Research and Development
- Forthcoming cyber developments for the region

## **Suggested social media posts**

### **Social media partner Twitter handles & #'s**

#InnovateLocal #CyberFutures

- Innovate UK - @innovateuk
- IUK Regional Manager @LaylaBurrows
- KTN - @KTNUK
- Innovate EDGE - @IUK\_EDGE\_SW  
Swindon Borough Council @SwindonCouncil
- Swindon & Wiltshire Local Enterprise Partnership - @SWLEP
- GFirst Local Enterprise Partnership - @GFirstLEP
- CyNam - @cynamhub
- British Standards Institute - @BSI\_UK
- National Cyber Security Centre - @ncsc
- Cyber Security Academic Startup Accelerator Programme - @cyberasap



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We recommend tagging relevant partners from this list where possible.

## **AGENDA & SPEAKERS**

**Wednesday, 24th March**

**09:30 – Cyber as a focus for Gloucestershire, Swindon and Wiltshire: Local networks, infrastructure and regional engagement for your Cyber business.**

**Welcome, Innovate UK - Layla Burrows, Regional Manager South West**

- **GFirst LEP - David Owen, Chief Executive**
- **Swindon & Wiltshire LEP - Paddy Bradley, Chief Executive**
- **Innovate UK - Agata Samojlowicz, Deputy Challenge Director, Digital Security by Design**
- **CyNam - Chris Dunning-Walton, Founder & Chairman**
- **Cyber Central - Reid Derby, Innovation Lead**
- **Business Cyber Centre - Andrew Gudgeon OBE, Director SWLEP and Head of Enterprise and Operational Risk, Zurich UKI**

**11:00 – Case studies: Hear from regional businesses who have been successful with grant funding, the benefits for collaboration and the KTN's Cyber ASAP university spin out.**

- **Synalogik - Dan White, Chief Commercial Officer & Founder**
- **Toshiba and Configured Things - John McNicol for Toshiba Research and Patrick Goldsack Director & Founder**
- **University of Bristol and SurfaceRF - Andy Collins, Business Development Executive**

**13:00 – National support and funding for your Cyber business. Grant funding opportunities, accelerator programmes and foundations for standards :**

**Innovate UK - Georgios Papadakis, Senior Innovation Lead - Digital Security by Design**

**Horizon Europe - Zale Johnson, National Contact Point & Global Innovation Lead for Security**

**National Cyber Security Centre - Chris Ensor, Deputy Director for Cyber Skills & Growth PLEASE NOTE market as 'Senior NCSC representative', no name or title to be used**

**KTN Cyber ASAP - Robin Kennedy, Cybersecurity Knowledge Transfer Manager**

**British Standards Institute - Tim McGarr, Sector Lead Digital**

**SW Cyber Resilience Centre - Mark Moore, Director**



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1430 Close

Thursday, 25th March

**09:30 Support for your business – who can help with business growth, access to finance, collaborative partnerships and grant funding**

**Welcome, Innovate UK - Layla Burrows, Regional Manager South West**

**Innovate UK EDGE: Innovate UK's investment in the innovative businesses that drive economic growth – delivering bespoke advisory services for SME's**

- **Introduction and overview- Paul O'Collins, Head of Innovation**
- **Access to Finance - Ben Masheder, Access to Funding & Finance Manager**
- **Pitchfest - Ed Tellwright, Access to Finance Sector Lead**

**10:40 – British Business Bank - Paul Jones, Senior ManagerUK Network Team**

**11:10-11.40 – Growth Hubs – your local gateway to business support.**

- **Growth Hub Gloucestershire - Alex Cottrell, Growth Hub Manager**
- **Growth Hub Swindon & Wiltshire - Chris Stevens, Growth Hub Manager**

**11:40-12:00 Break**

**12:00 – KTN Stephen Woodhouse, Knowledge Transfer Advisor**

1230 TBC

**13:00 – Scale-up 4 Growth Gloucestershire and Innovation 4 Growth Swindon and Wiltshire. New business support and grant funding delivered by University of the West of England - Robin Halpenny, Business Development Team Manager**

**1330 TBC Be the Business - Peter Doyle, Mentoring Advisor DO NOT Add**

**1400 TBC CyberSHIP - Chloe Rowland, Project Manager DO NOT add**



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#### **Day One incl companies / individuals**

- Swindon & Wiltshire Local Enterprise Partnership - @SWLEP and Paddy Bradley @swlepc
- GFirst Local Enterprise Partnership - @GFirstLEP and David Owen @CEOGFirst
- IUK Deputy Challenge Director, Digital Security by Design Agata Samojlowicz @agata\_sam
- CyNam - @CyNamHub and Chris Dunning-Walton @cdunningwalton
- Golden Valley - @GoldenValley\_UK and Reid Derby @reid24hrs
- IUK NCP Zale Johnson - @JohnsonZale
- KTN – Cyber ASAP programme @cyberASAP and Robin Kennedy @robinkennedyuk
- Synalogik - @synalogik
- Bristol University - @BristolUni
- National Centre for Cyber Security - @NCSC
- British Standards Institute - @BSI\_UK and Tim McGarr @Tim\_McGarr
- SW Cyber Resilience Centre - @southwestcrc\_

#### **Day two incl individuals**

- Innovate UK EDGE - @IUK\_EDGE\_SW
- University of West of England @UWEBristol and @UWE\_Business
- Growth Hub Gloucestershire @thegrowthhubbiz
- Growth Hub Swindon & Wilts @SW\_GrowthHub
- KTN @KTNUK
- British Business Bank @BritishBBank



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## Twitter

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### Example 1

Calling all Entrepreneurs in the South West of England

Don't miss out on #InnovateLocal

Learn about the latest innovation support and initiatives on offer both locally and nationally.

Book your free space now  <http://bit.ly/3qczdS0>

#InnovateLocal @InnovateUK @KTNUK

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### Example 2

Are you an SME in the South West of England?

Don't miss out on #Innovate Local.

👉 Discover funding & finance opportunities

👉 Connect with the right expertise to help drive your innovative ideas

Register now  <http://bit.ly/3qczdS0>

#InnovateLocal @innovateuk @ktnuk





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## **LinkedIn**

### **#InnovateLocal meets the South West**

Don't miss out on this 2-day online event for innovators within Gloucestershire, Swindon, Wiltshire and the wider region.

Join SMEs, entrepreneurs, support agencies and policy makers to discuss the support available for innovative SMEs across the region, as well as opportunities and initiatives for the future of cyber.

Discover the latest:

- Regional and national support for your business
- Access to funding and finance
- Collaboration and R&D opportunities
- Cyber-tech innovation
- Forthcoming cyber developments for the region

Take a look at the agenda and book your space now: <http://bit.ly/3qczdS0>

#InnovateLocal @InnovateUK @KTN

## **Text for newsletters, website or emails**

**Title/Subject: Innovate Local: South West - Business Innovation and Cyber Futures in Gloucestershire, Swindon & Wiltshire**

Innovate Local: South West - Business innovation and cyber futures in Gloucestershire, Swindon & Wiltshire

Information event for innovators within Gloucestershire, Swindon, Wiltshire and the wider region.



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SMEs, entrepreneurs, support agencies and policy makers will come together to discuss opportunities and initiatives for the future of cyber, as well as support for innovative SMEs in the region - across all sectors.

Connect and learn from award winning business founders and leaders who have succeeded through innovation.

Click [here](#) to register

### **Why attend?**

- Find out about local economic priorities and the opportunities and incentives for ambitious businesses and innovators.
- Hear from and have the chance to meet national and local support agencies. They can help you form collaborative partnerships, undertake research and development, access funding and finance and grow skills and talent to support your business.
- Hear from local businesses about their innovation journeys
- Network with people you could work with to fast track your innovation

### **Branding related communications**

- Download [Innovate UK's brand guidelines here](#)
- Master logos also available using the above link
- Branding queries can be emailed to [brand@ukri.org](mailto:brand@ukri.org)