

Western Gateway Landscape Opportunities for Inward Investors

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Introduction to Western Gateway and Inward Investment



In the March 2020 Budget the Chancellor announced funding to further develop trade and investment capability in the South West, as part of HMG's 'Levelling-Up' agenda. This includes:

- For trade: funding 12 new frontline specialist advisors to support high export potential businesses across the region in the food and drink, tech, clean growth, marine, advanced engineering, healthcare and life sciences sectors.
- Funding to pilot the Regional Growth Service (RGS) in the South West.
- For investment: funding to recruit sector specialists in key sectors - Advanced Engineering Tech/Cyber Security to drive investment into the Western Gateway.

The small team of Specialists have been tasked to develop a commercially focused and compelling investment and trade narrative for the Western Gateway covering Advanced Engineering and Tech/Cyber Security. This includes defining the strengths and the opportunities, as well as describing the sectors across the Gateway.

Western Gateway Landscape

Our approach and activities since mid Jan

- **Capture the existing, noteworthy beacons and clusters.**
 - Meetings with LEPS, Primes, SME's, Catapults, internal DIT, Gov, Academia, Trade bodies.....
- **Understand the potential**
- **Distilling into a number of emerging candidate impactful propositions for attracting FDI**

Next steps

- **Use feedback**
- **Mature**
- **Identify gaps in information to substantiate**
- **Develop supporting material**
- **Contact**
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