Local FSB

- Ruth Lambert, Development Manager
- Somerset and Wiltshire, South West Region
- Gioia Grobler Operational Support Coordinate
- Area Leads and other active volunteers
- c1800 Wiltshire Members and c400 Swindo Members



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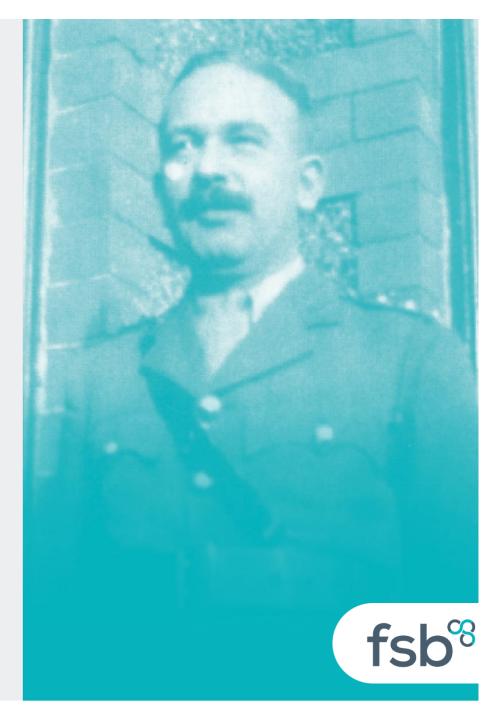
It all started in 1974

Norman Small, a small business owner, wrote a letter to the Guardian in response to the introduction of Class 4 National Insurance Contributions, which represented an additional tax burden on the self-employed and owners of small businesses

Small invited anyone affected to attend a meeting in his home town of Lytham St Annes, to promote the voice of the self-employed

And FSB was born Norman Small

Norman Small was forward-thinking for his era. During Norman's time working as a salesman, many retailers were complaining that the Labour Prime Minister, Jim Callaghan, was raising National Insurance contributions for small businesses, and this created a huge backlash. To answer the pleas of these disgruntled businesses, Norman thought it would be a good idea to create a federation, to help these businesses lobby the government.



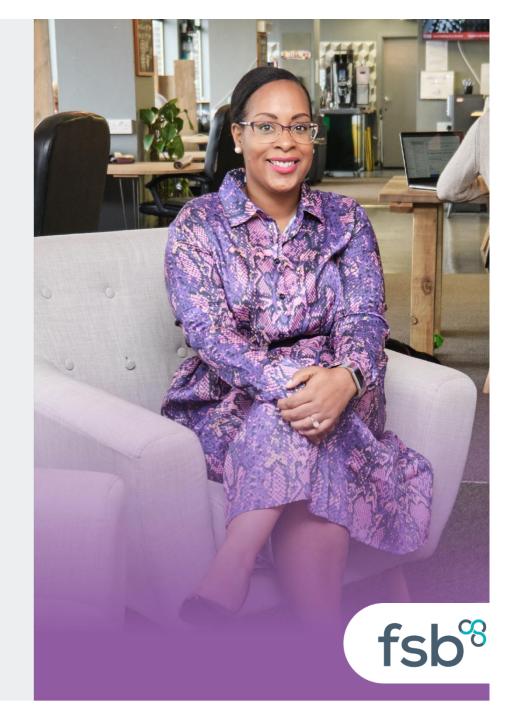
Who are FSB?

- non-profit making and non-party political organisation
- led by our members, for our members
- exclusive package of great value business services including advice, financial expertise and support
- UK's leading business campaigner for small businesses
- Team in Westminster which focuses on UK and English policy issues, plus work in Devolved Regions and locally



Who can join FSB?

- Anyone who is self-employed or has their own business
- Membership is personal meaning any business you are a director/partner of or own, is covered
- Majority of membership at smaller end of scale



What FSB does

Our vision

Our aim is to help smaller businesses achieve their ambitions.



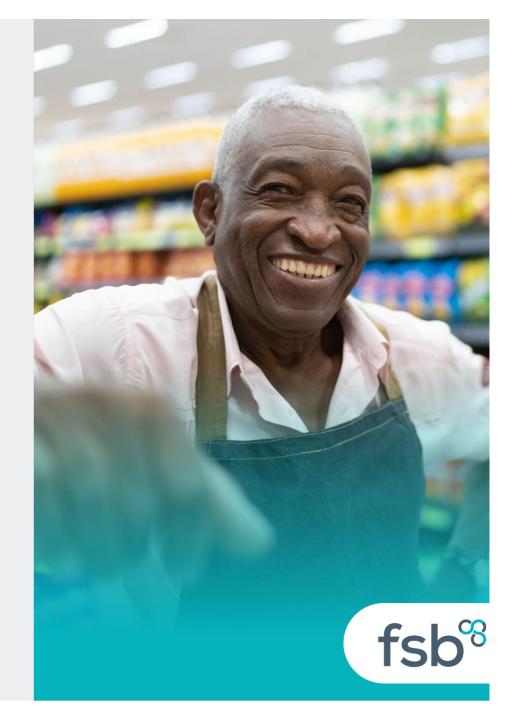
FSB Advice

- Tax Investigation Protection
- Legal Protection Scheme
- Employment Protection
- Health and Safety Advice
- Legal Hub
- FSB Care
- Insurance Service
- PR/Crisis Management Helpline



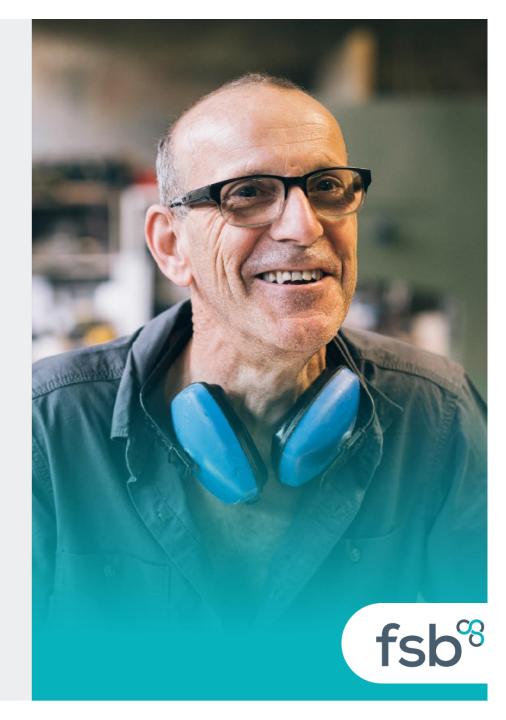
Business Finance

- Workplace Pensions
- Business Banking
- Payments
- Cash Advance
- Debt Recovery
- Funding Platform



Business Support

- Business Continuity
- Cyber Protection
- Lobbying
- Networking and Support Events
- First Voice
- FSB Awards

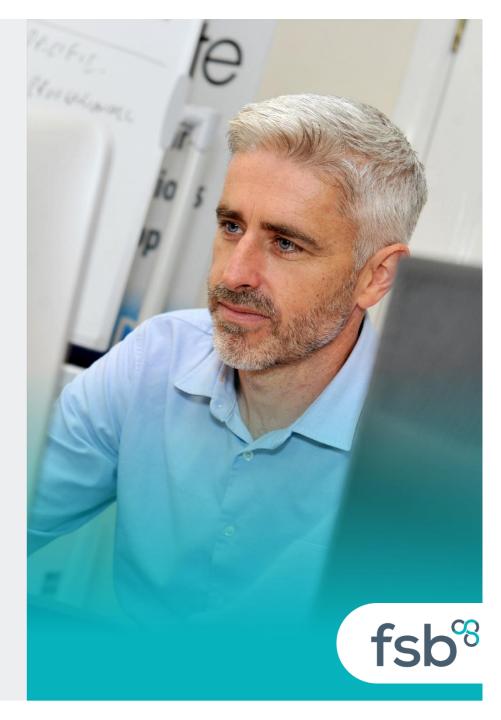


How much does it cost?

The cost of FSB membership is based on the number of employees you have

Joining FSB costs from as little as $\pm 177^*$ in the first year

* Membership starts from £147 per annum with a £30 registration fee in the first year. This rate is applicable to businesses with no employees. † Associate membership is £65 per annum with a £30 registration fee in the first year.



Thank you Any questions

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