

Swindon and Wiltshire Local Economic Assessment

Business Intelligence & Network Group

30 June 2022



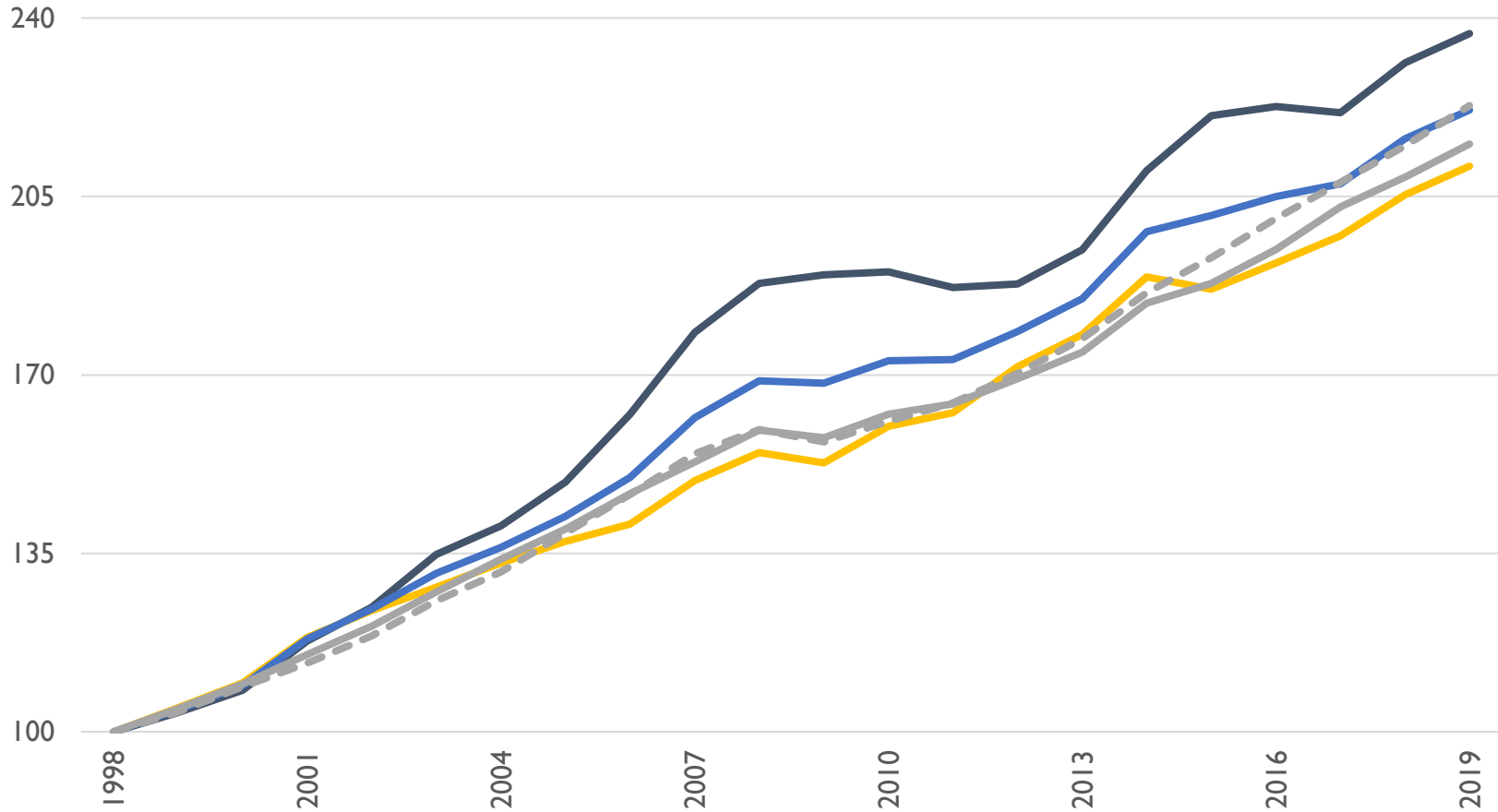
Agenda

- Output and Productivity
- Business and Sectors
- Socio-economic Issues
- Infrastructure and the Environment
- Future Trends



Output and Productivity

Output and Productivity - I



Indexed GVA growth (1998-2019), 1998=100

Swindon Wiltshire Swindon and Wiltshire LEP South West England

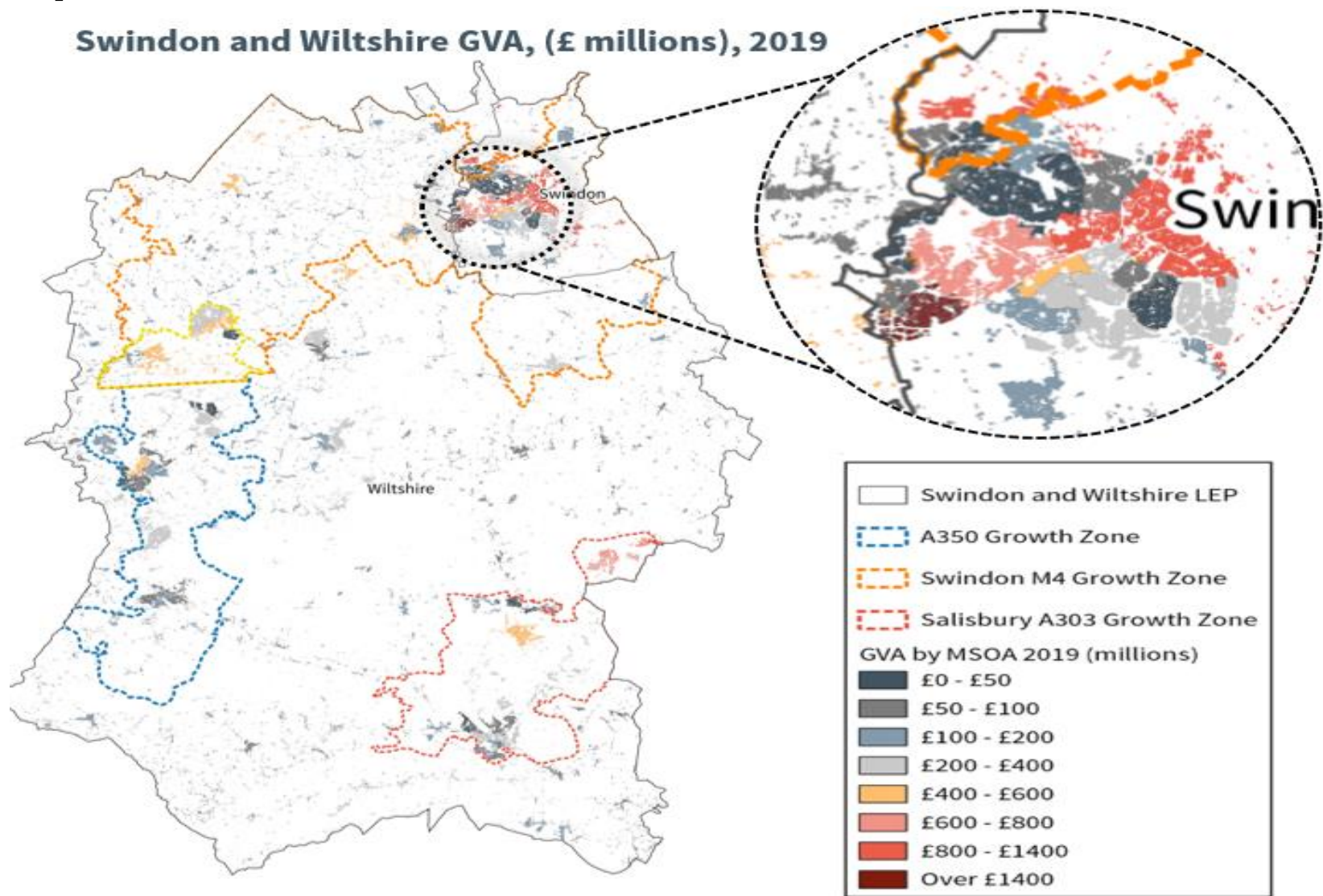
Output and Productivity - 2

A350
£3.1bn

Salisbury A303
£2.8bn

Swindon M4
£13.0bn

Remaining Rural Wiltshire
£3.6bn

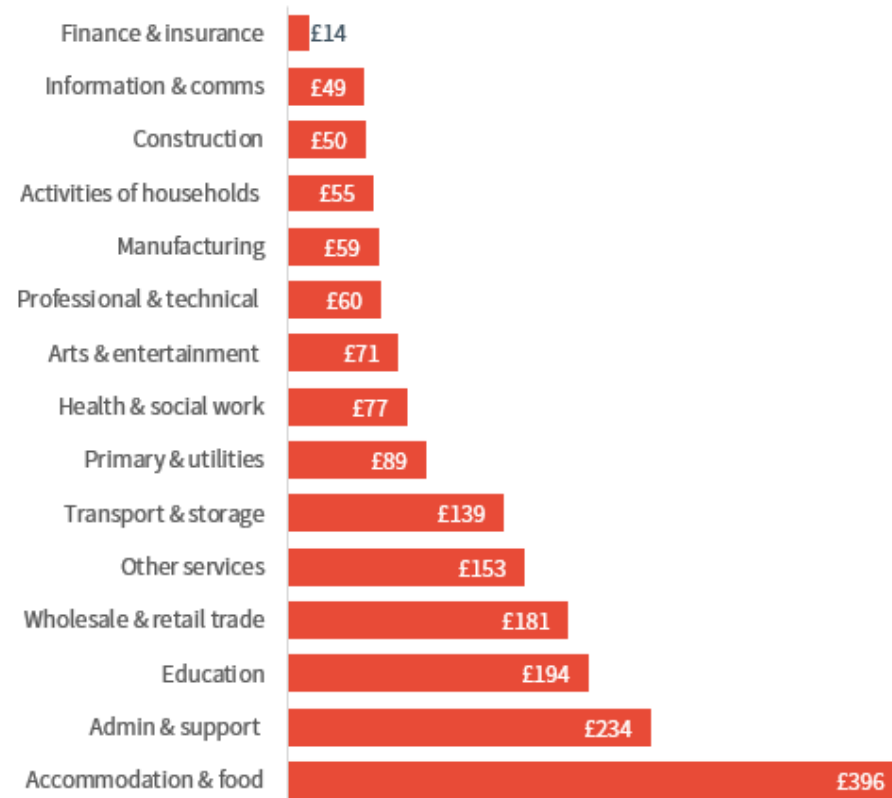


Output and Productivity - 3

Output per job filled (£), 2019



Estimated Output loss by Sector in Swindon and Wiltshire, 2020 (£m)

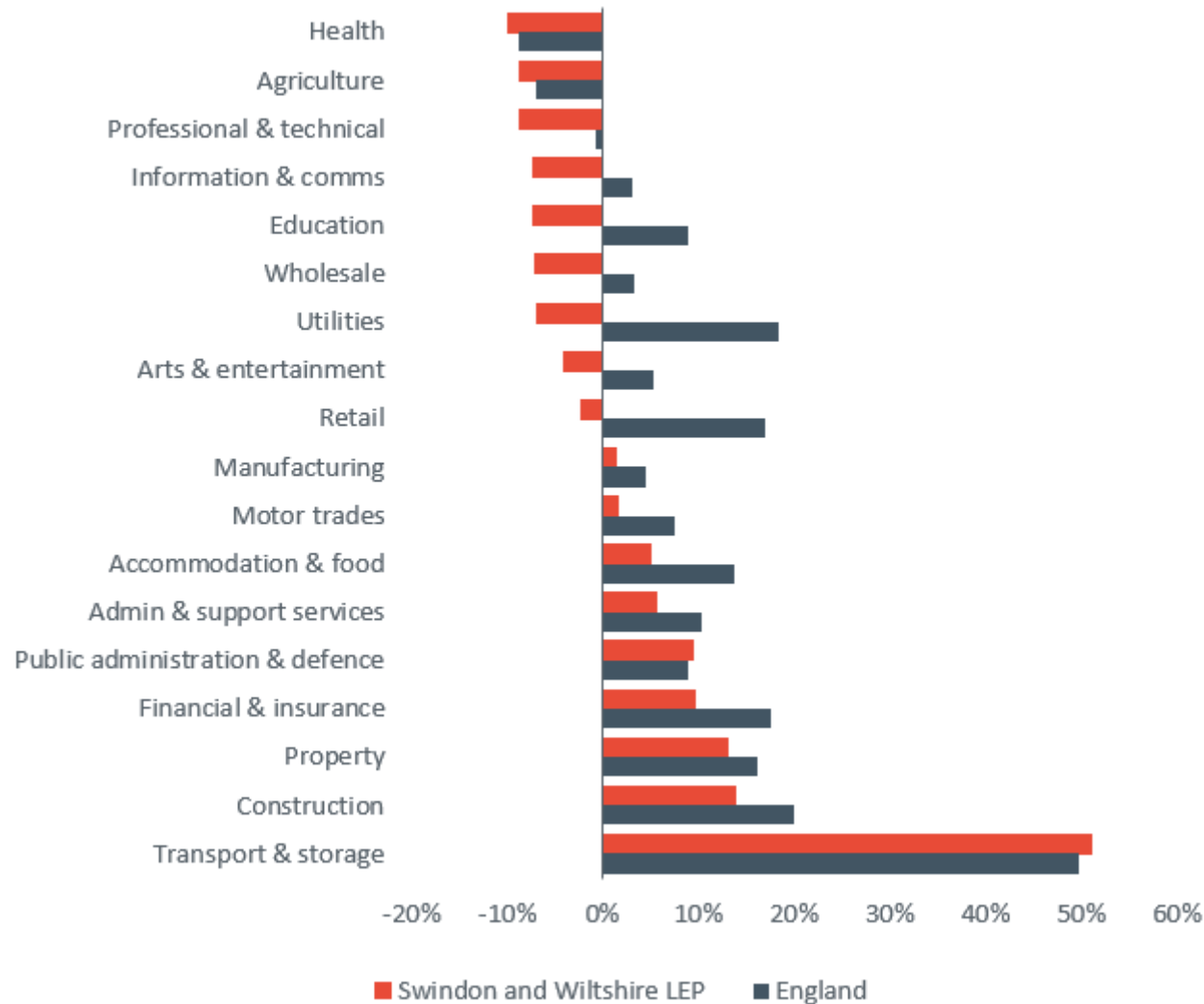


Business and Sectors

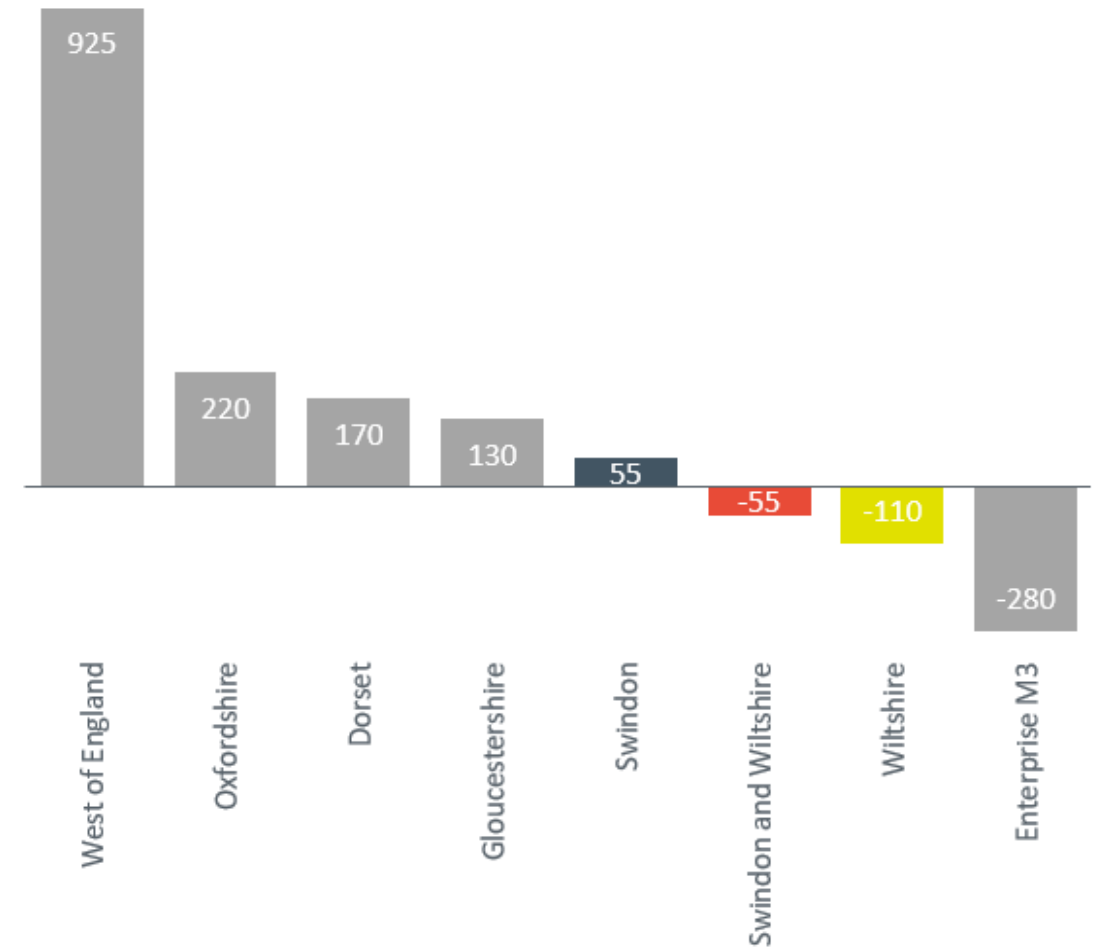


Business and Sectors - I

Business Count Growth of Enterprises by Broad Sector, 2016-2021

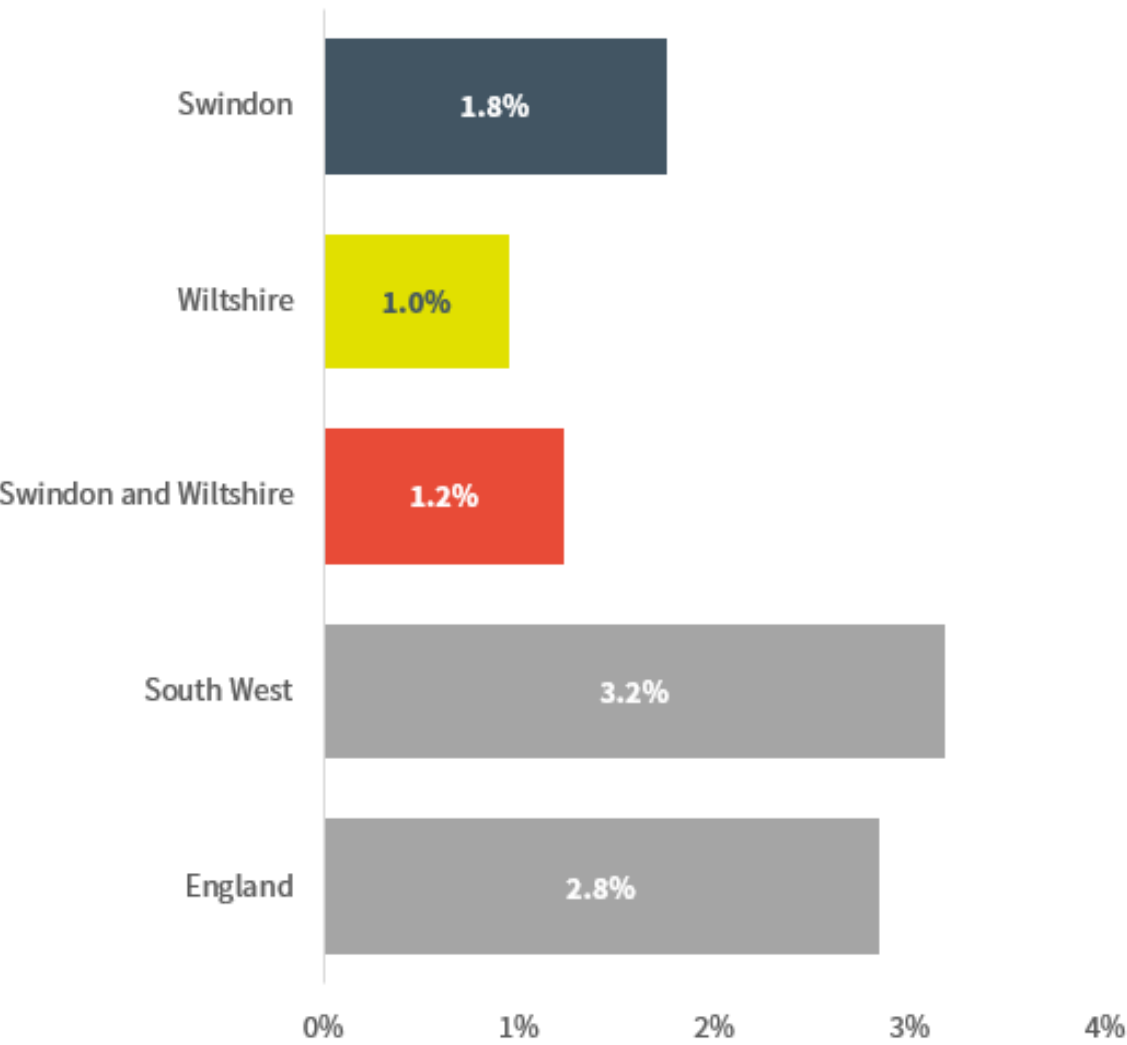


Net Business Births, 2020



Business and Sectors - 2

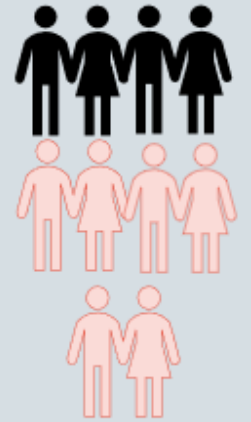
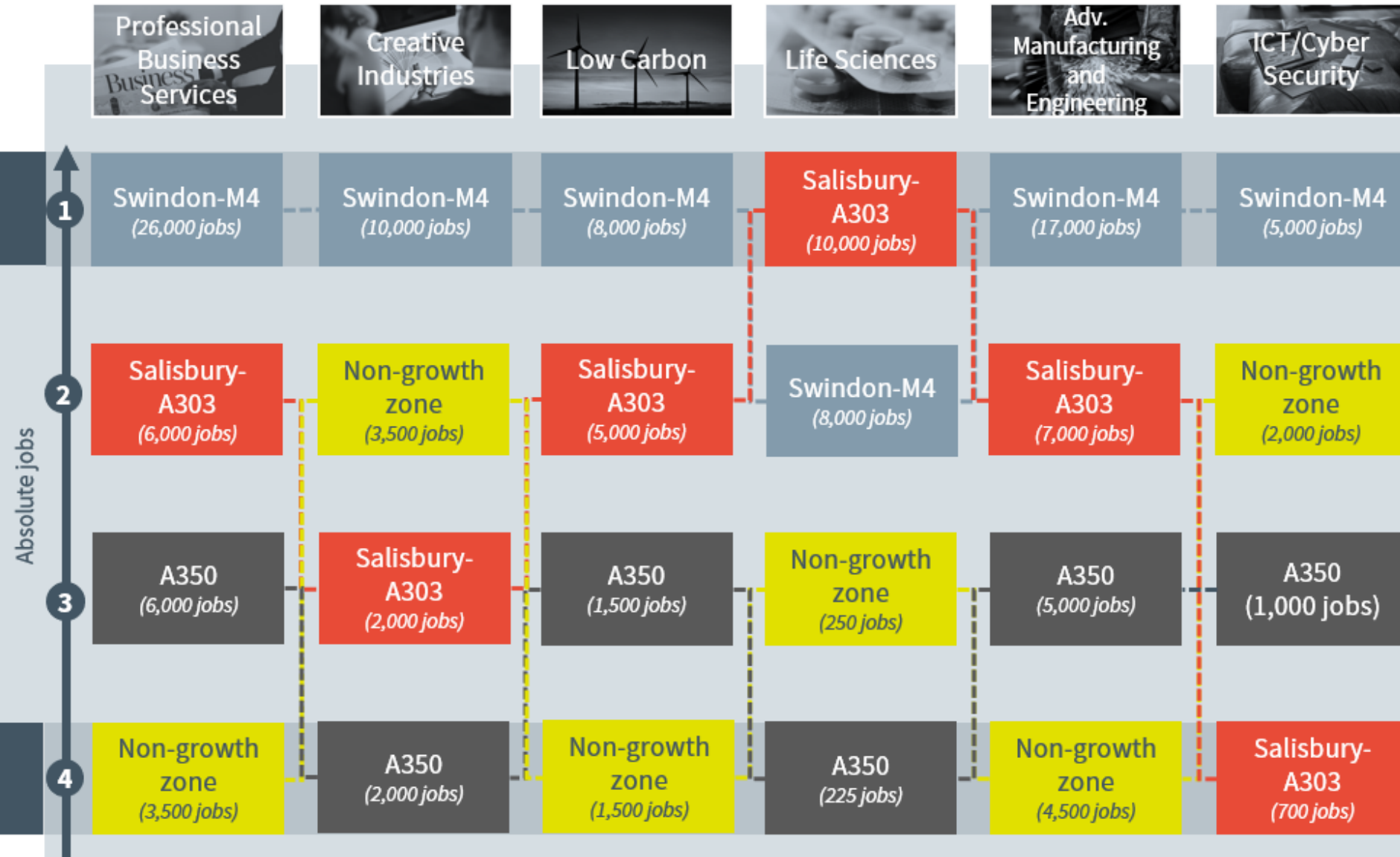
Employment change, 2015-2020



Priority Sector Employment in Swindon & Wiltshire

	Employment 2020	5-year change (2015-2020)	LQ 2020	Share of zone's employment
Professional Business Services	44,000	-1%	1.0	13%
Creative Industries	18,000	4%	0.9	5%
Low Carbon	15,000	0%	1.5	5%
Life Sciences	10,000	7%	4.5	3%
Advanced Manufacturing and Engineering	34,000	1%	1.4	10%
ICT/Cyber Security	9,000	2%	1.1	3%

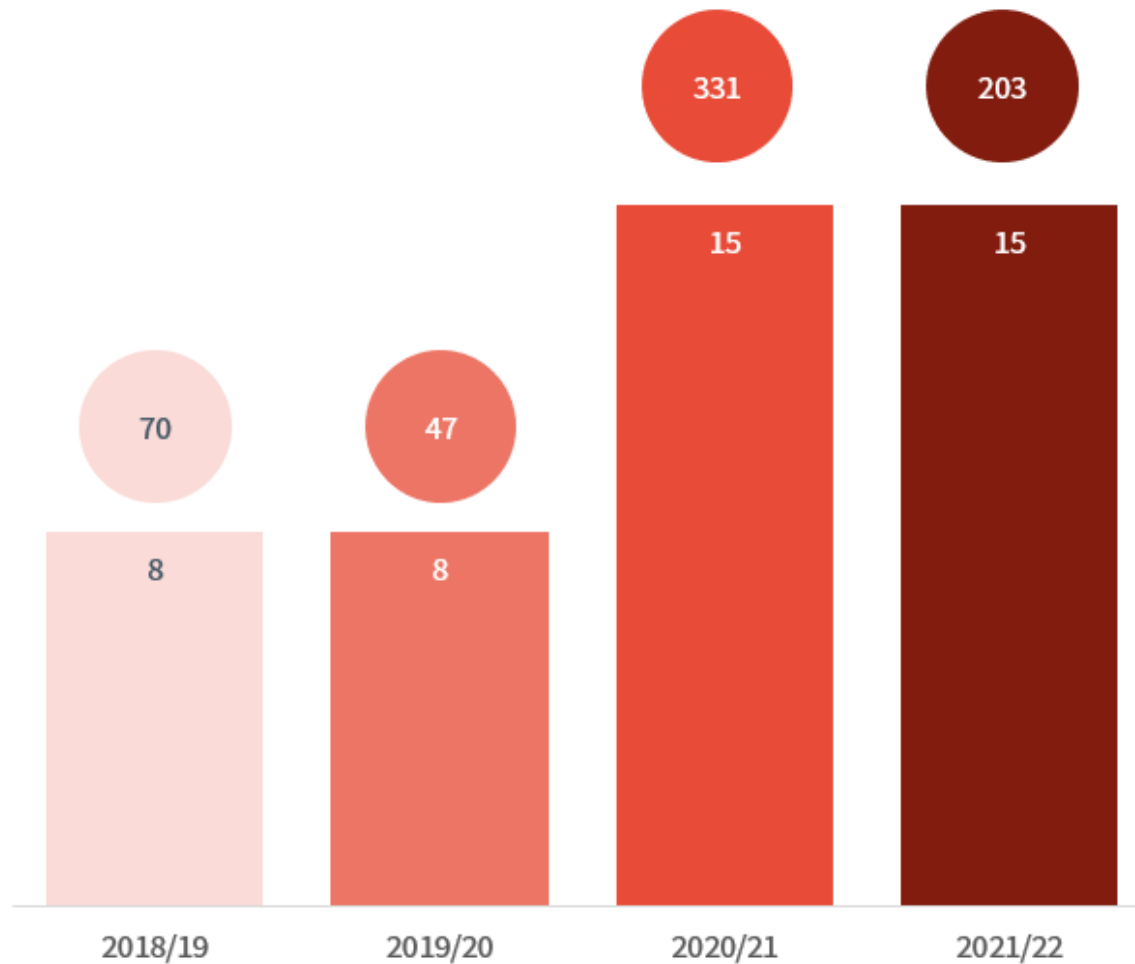
Business and Sectors - 3



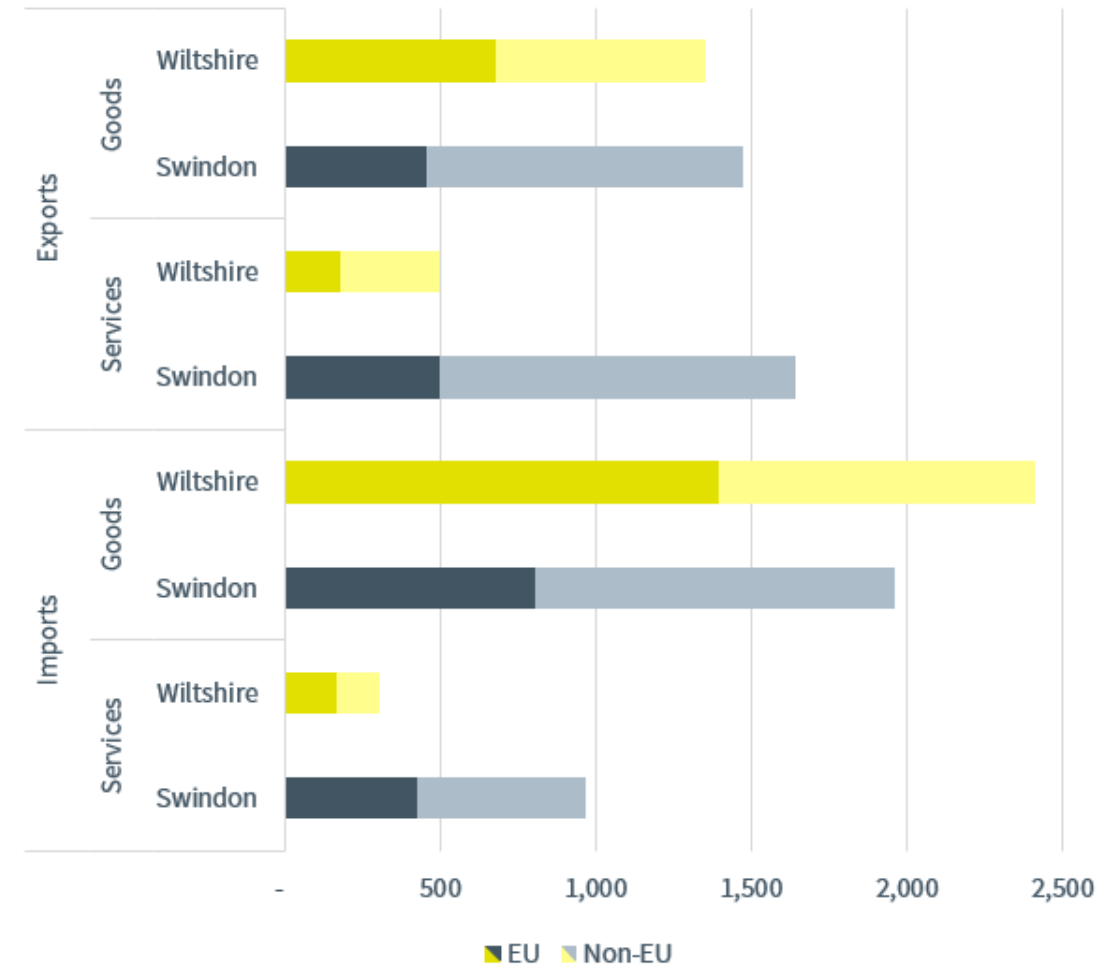
Priority Sectors account for **4 in 10** Jobs in Swindon and Wiltshire

Business and Sectors - 4

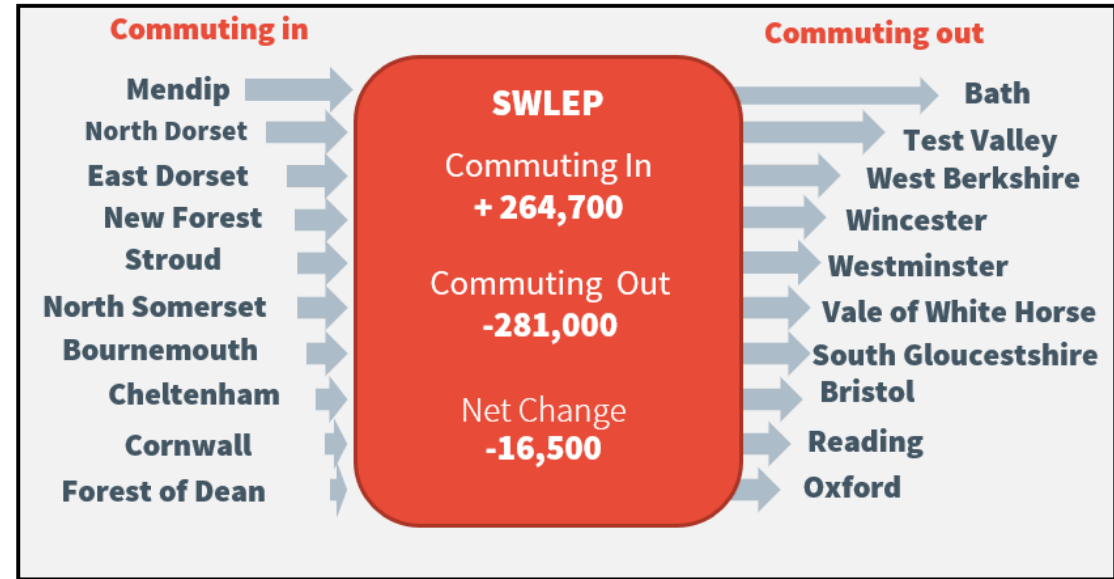
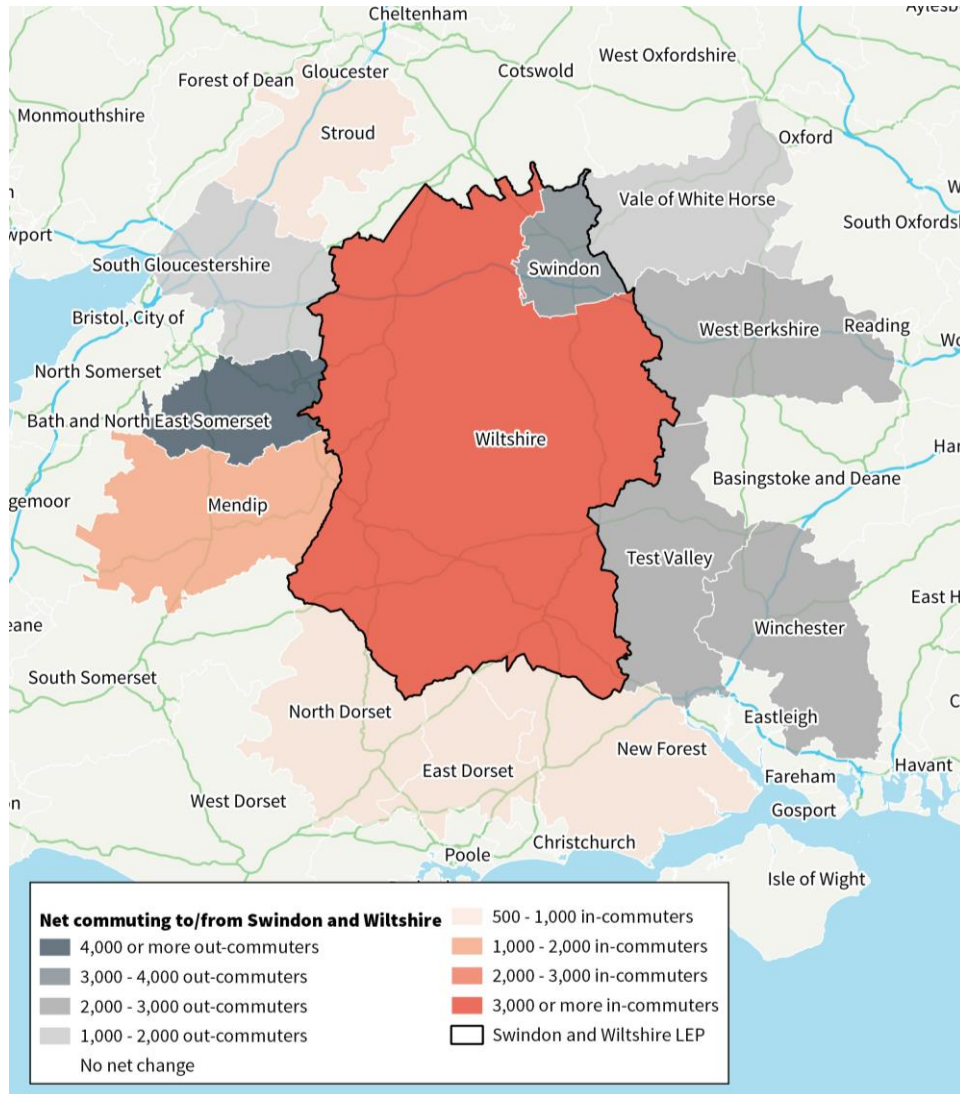
FDI Project Wins (bars) and jobs created (circles), 2018-2022



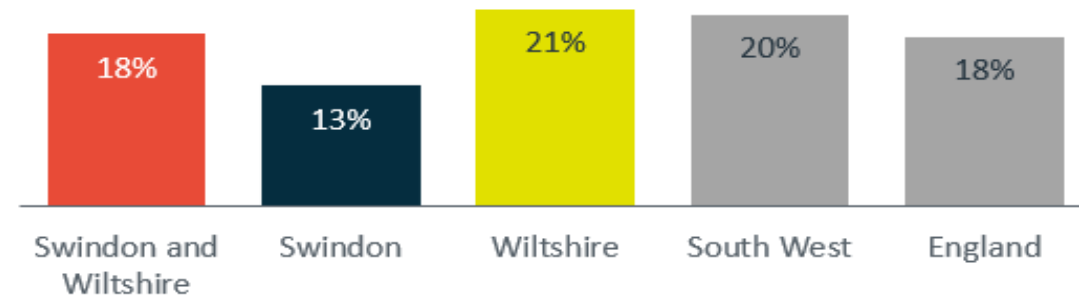
Imports and Exports, £ millions, 2019



Business and Sectors - 4



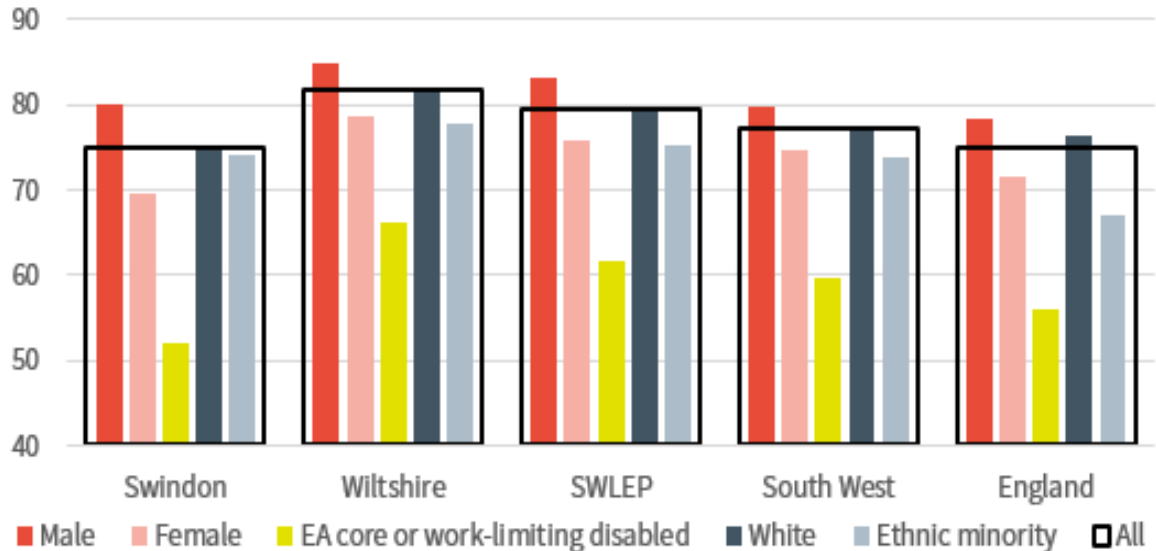
Proportion of Employees Working Mainly from Home* (2020)



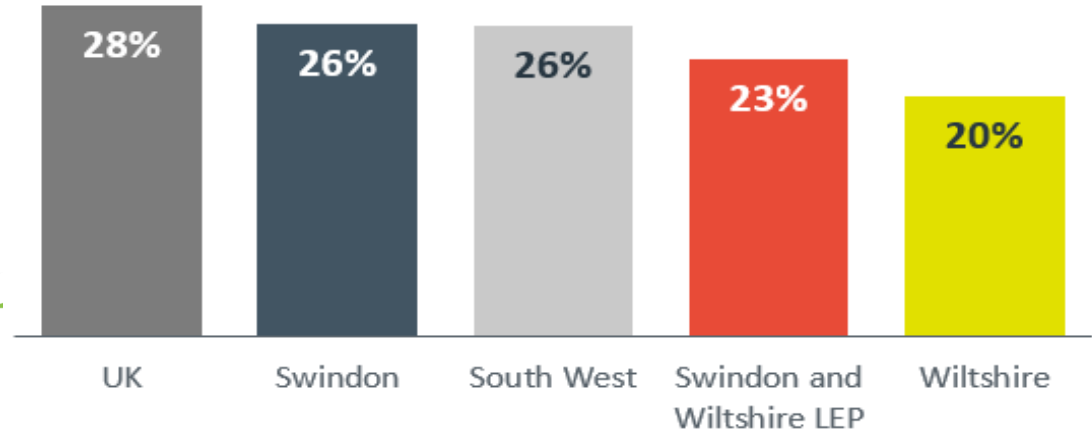


Socio-economic Issues

Employment rate (%), October 2020-September 2021

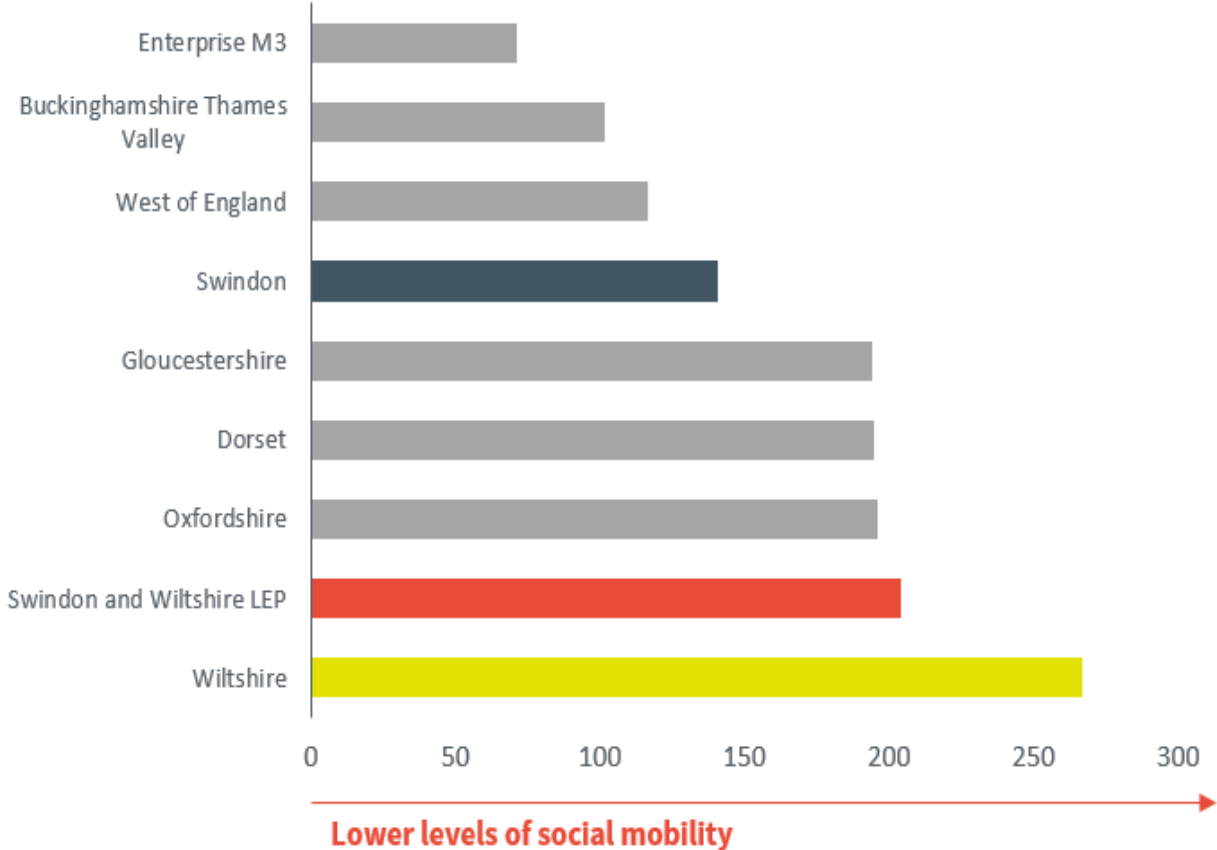


Child Poverty Rates, 2019/20



Socio-economic Issues

Social Mobility Index, 2016

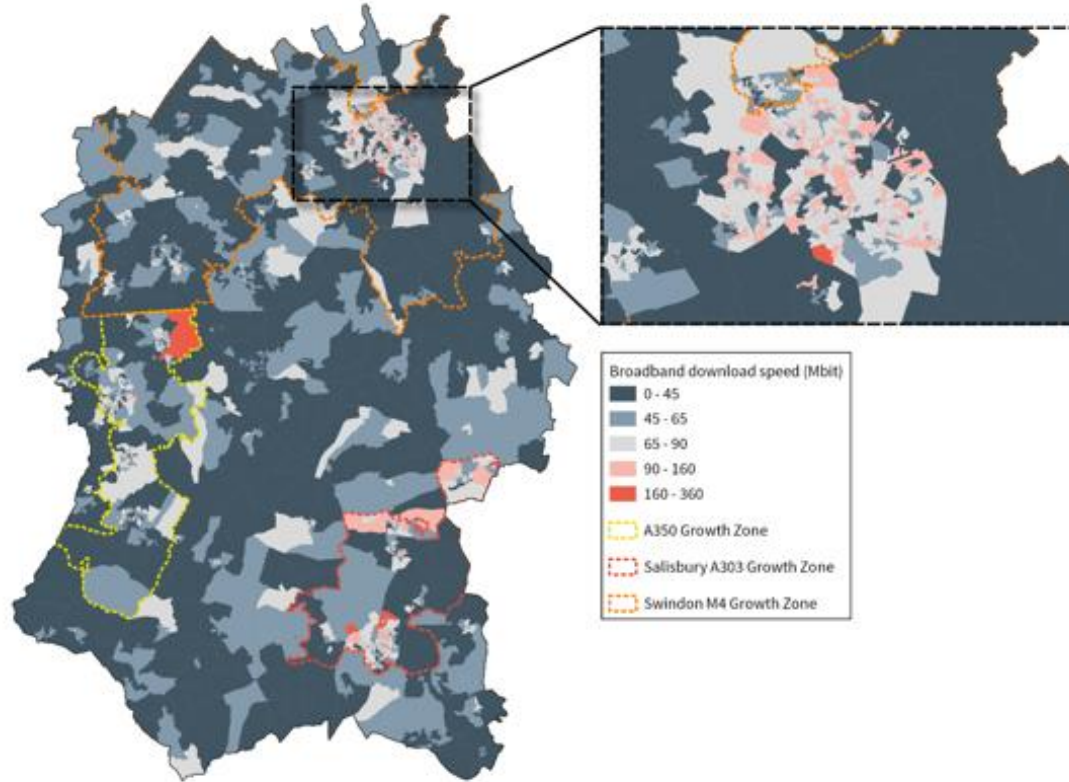




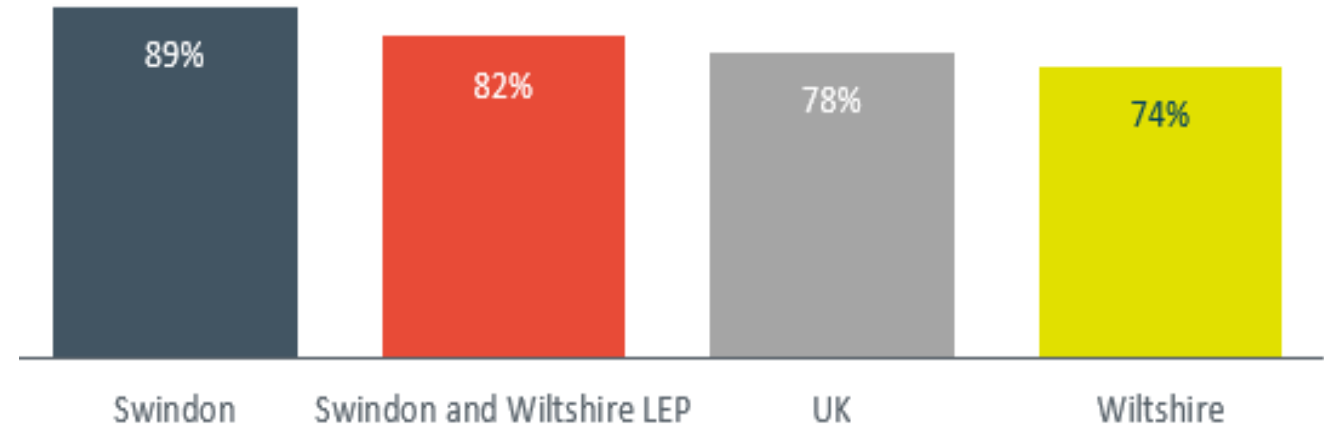
Infrastructure and the Environment

Infrastructure and the Environment - I

Broadband Download Speed, Mbit, 2021

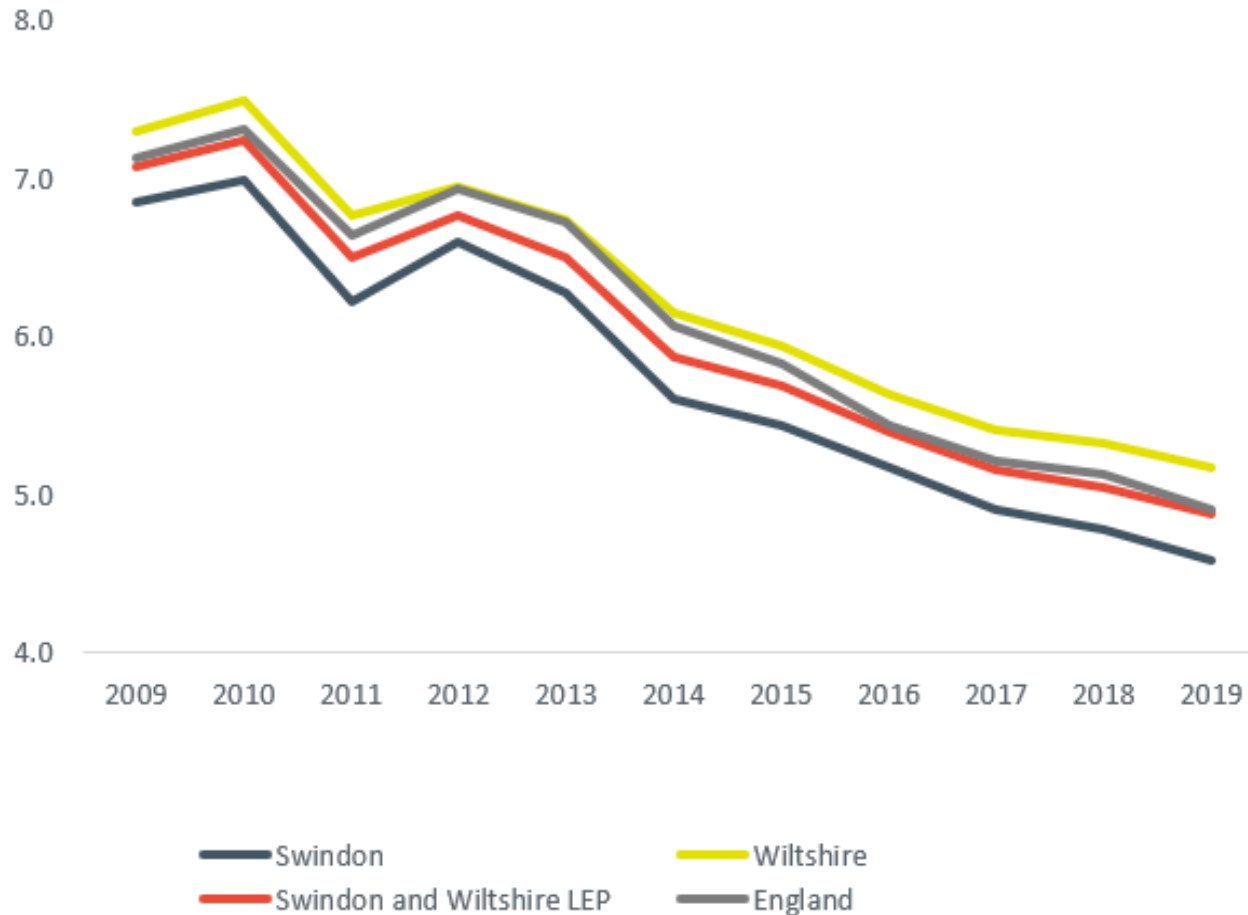


4G Connectivity Indoors, 2021



Infrastructure and the Environment - 2

CO2 Per Capita, 2009-2019



CO2t Emissions by Source, 2019

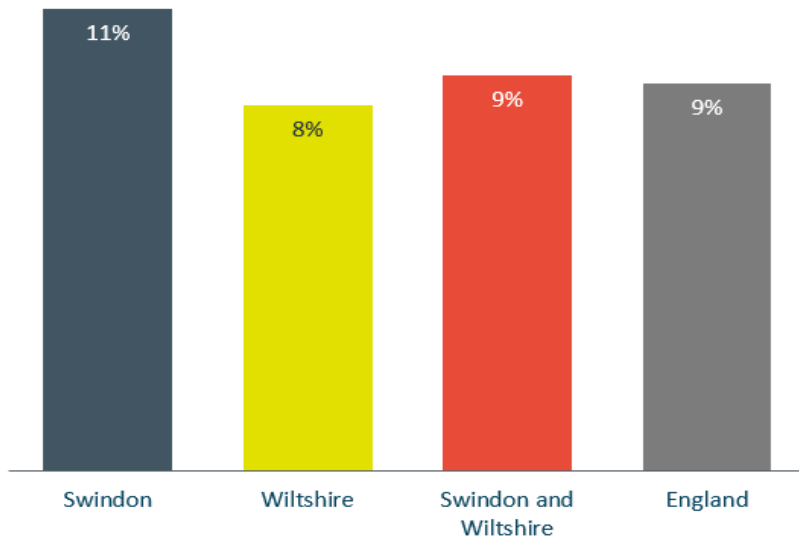


The background is a complex, abstract composition of numerous vertical bars and rectangular blocks. These elements are rendered in a variety of shades, including deep reds, oranges, yellows, and some hints of purple and blue, particularly on the right side. The blocks have a three-dimensional appearance, with some faces glowing more brightly than others, creating a sense of depth and movement. The overall effect is reminiscent of a digital data visualization or a futuristic architectural facade.

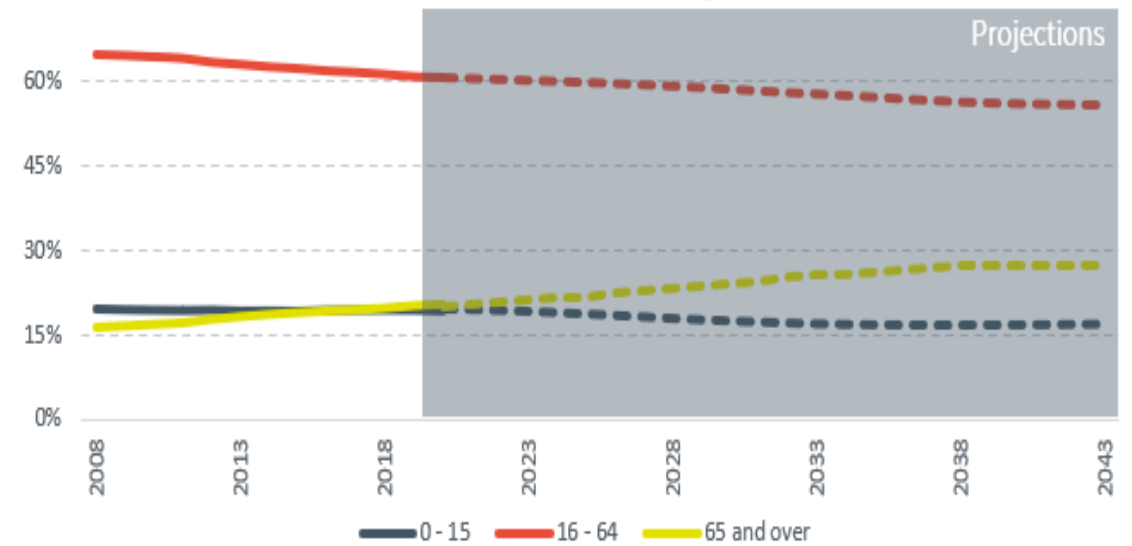
Future Trends

Future Trends - 1

Projected change in total population (%), 2020-2043



Proportional Population Growth Estimates by Demographic



Thank you

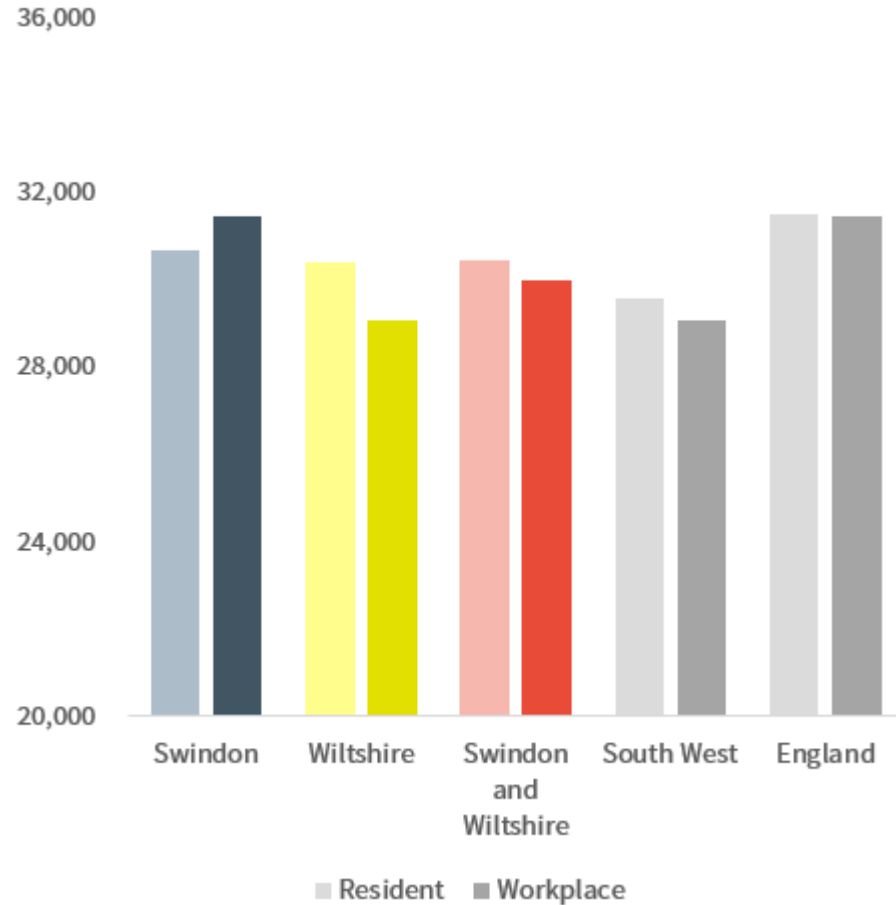
Paddy Bradley, CEO Swindon and Wiltshire LEP

paddy.bradley@swlep.co.uk

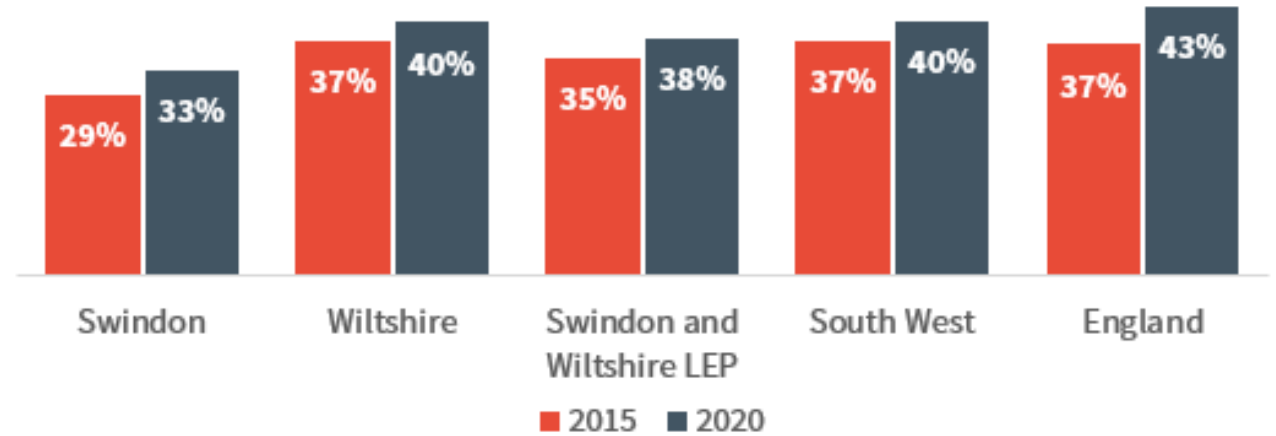
People and the Labour Market

People and the Labour Market

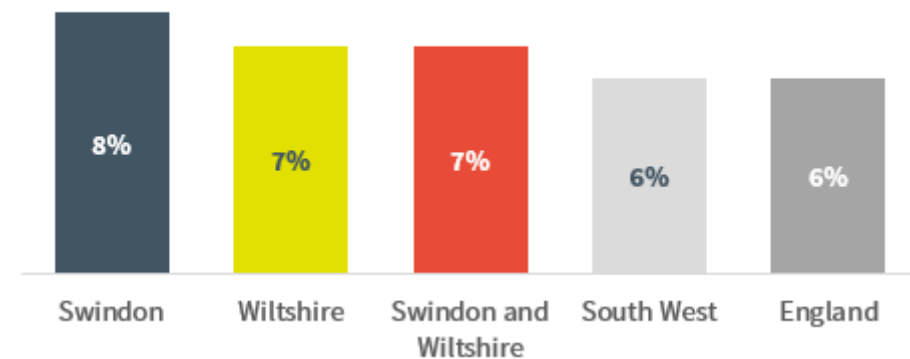
Median annual resident and workplace earnings (£), 2021



Proportion of residents educated to Level 4+, 2015 and 2020

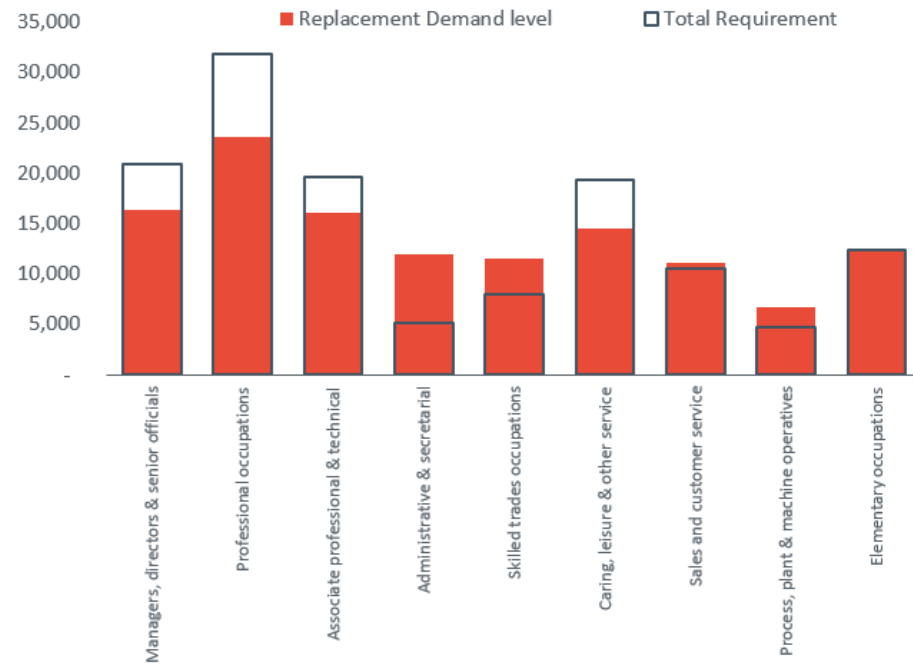


Vacancies by skills shortage, 2019



Future Trends - 2

Forecast Replacement Demand and Requirements by Occupation, 2017-2027



Projected Sectoral Employment Change/Expansion Demand, 2017-2027

