

# Business Intelligence Network Group

Salisbury Economic Data Oct 2023

Chris Stevens



# Data Sources

Red Flag Alerts

Growth Flag

Hubspot

Lightcast

# Overview

Total Companies

**2,095**

Avg Creditor Days

**32**

Avg Company Age

**12**

Total Net Assets

**£3B**

Growth Scores

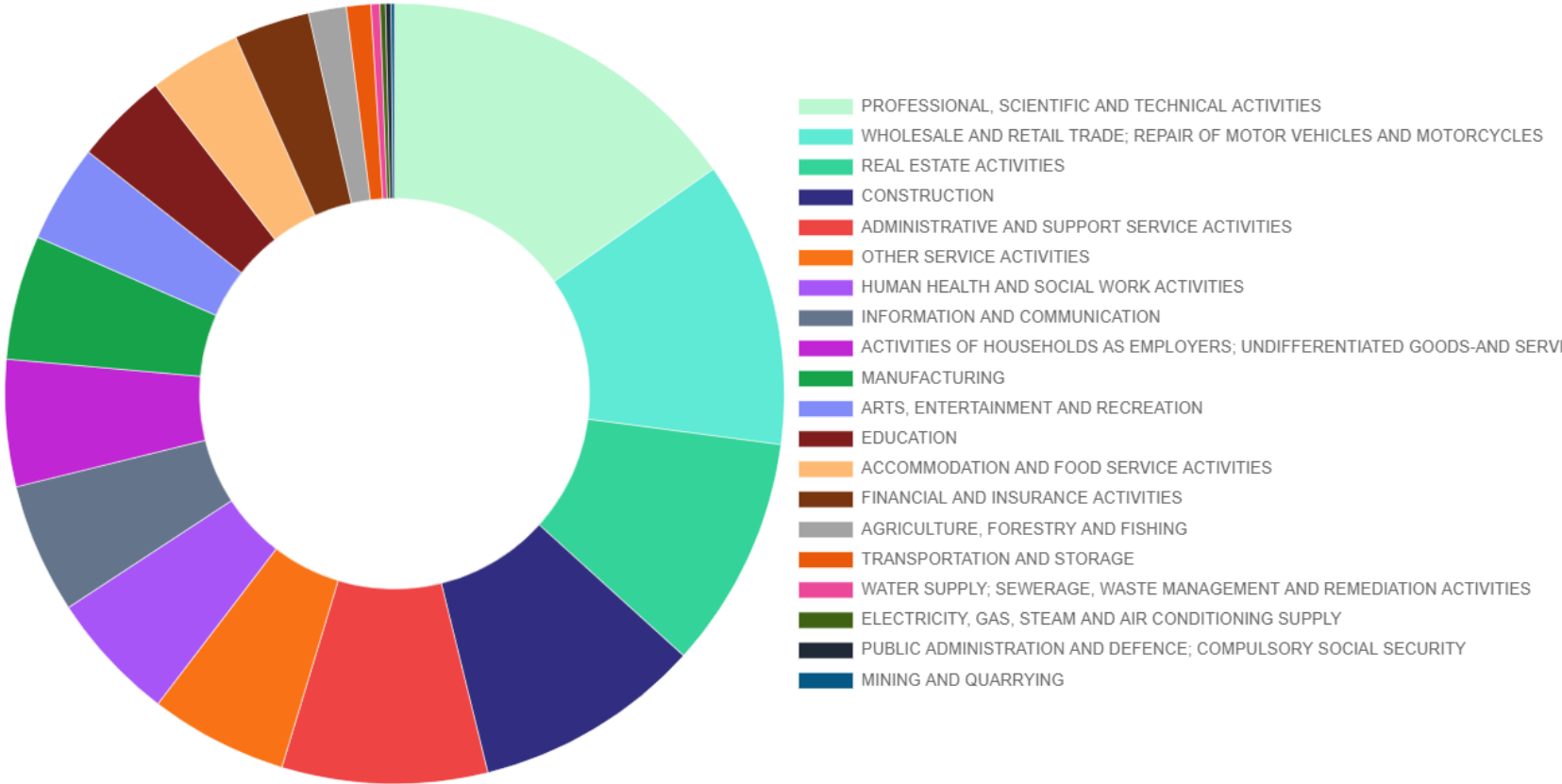


**Swindon & Wiltshire**

LOCAL ENTERPRISE PARTNERSHIP

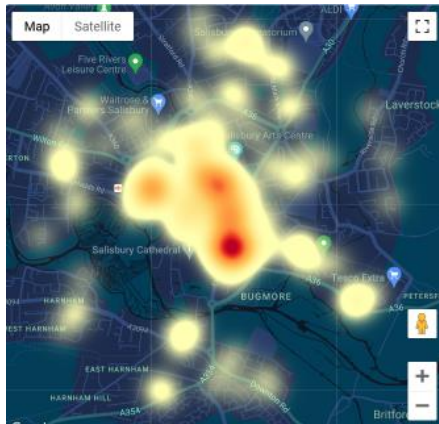
# Salisbury Sectors

Company by Category



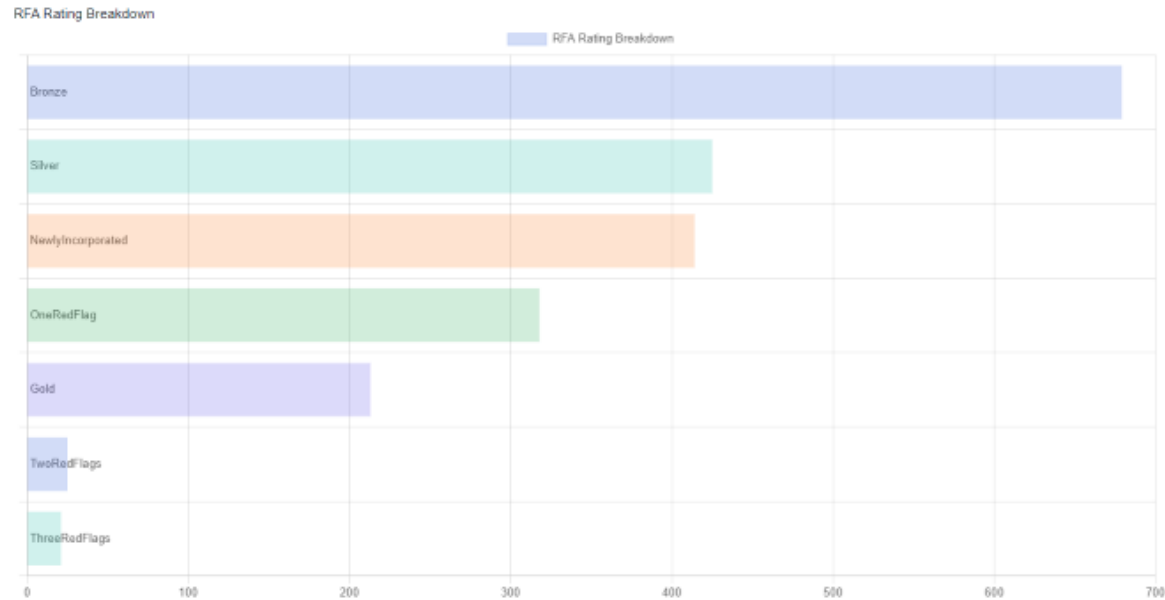
New Businesses in Last 90 days

**273**

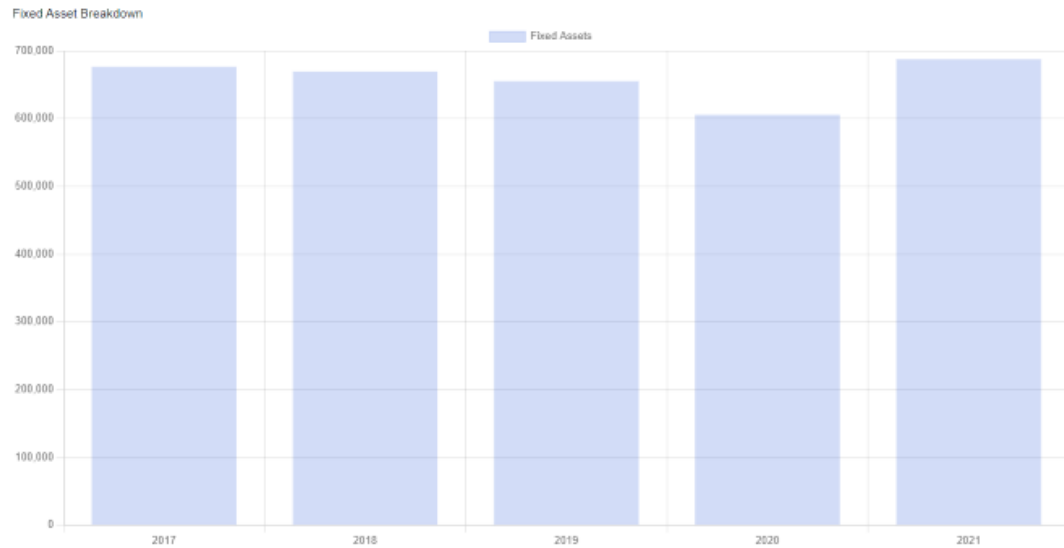


# New Businesses

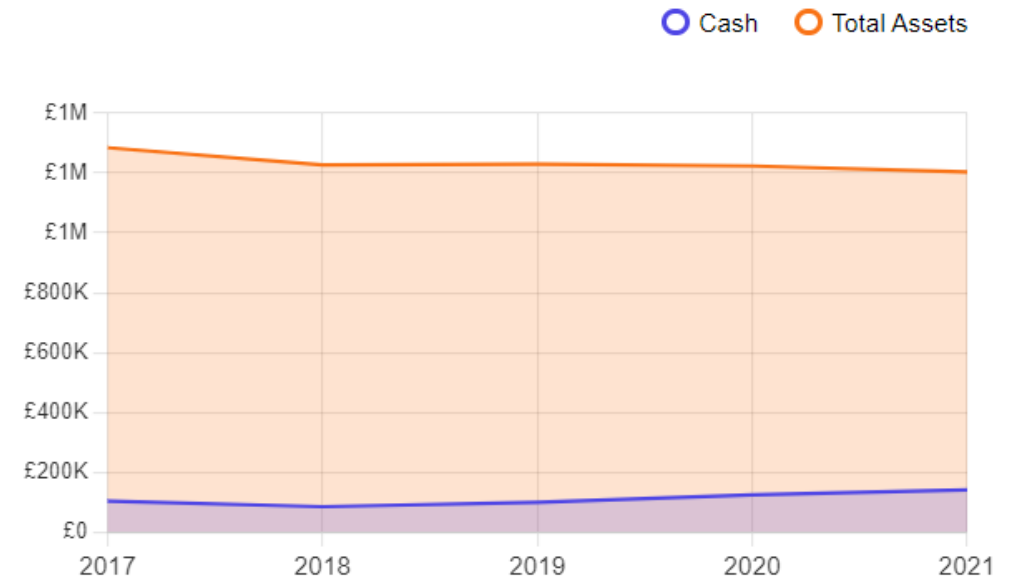
# Red Flag Ratings



# Recovery

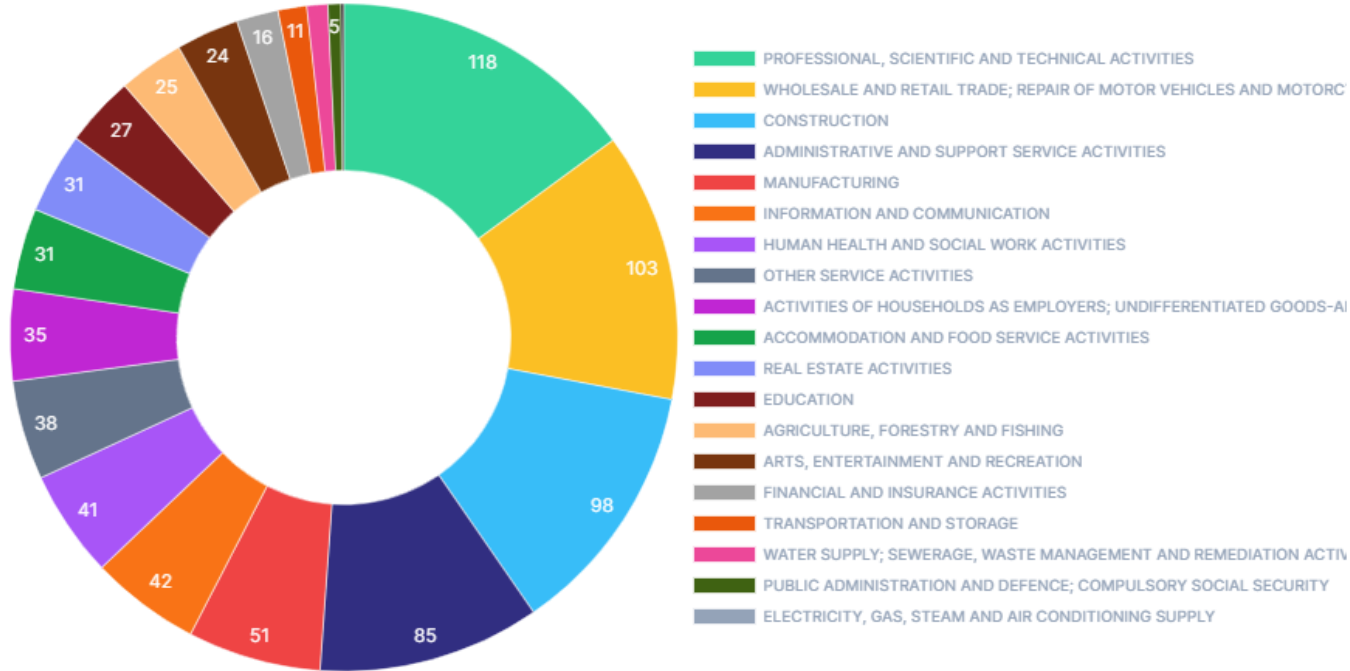


Avg Total Assets / Avg Cash in Bank by Year



# Growth Sectors

Companies by SIC Sections





# Wage Trends

Advertised Wage Trend [?](#)

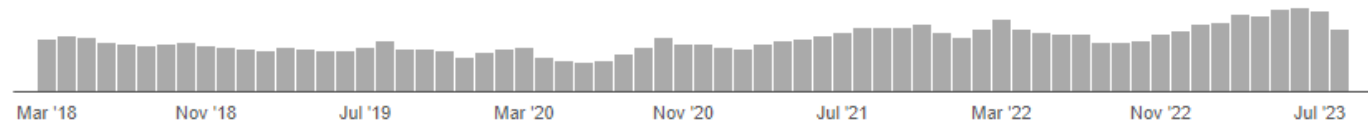


▲ 5.4% Mar 2018 - Aug 2023  
£13.94 Median

6M 1Y 3Y CUSTOM



37,281 Job Postings



Swindon & Wiltshire  
LOCAL ENTERPRISE PARTNERSHIP

# Skills Changes over time

