



Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

Business Environment Strategic Priorities and Business Action Plan 2021-2022

30 June 2021





Local Industrial Strategy Priorities

Business Action Plan 2021-2022

Performance targets 2021-2022

LIS budget allocation 2021-2022

Recommendations

Delivering the Local Industrial Strategy

Summary

- 12 strategic priorities identified across five foundations of productivity.
- Business Cyber Centre strategic priority
- Swindon and Wiltshire Growth Hub programme
- 2021-22 Swindon and Wiltshire Plan for Growth to be developed strengthening
 - Net zero
 - Britain on the Global Stage
 - Levelling up

Delivering the Local Industrial Strategy

Growth Hub programme headlines

- Business information, advice and guidance, and specialist support to the SME business community to enable economic recovery and growth
- Act as the collective ‘voice’ by providing feedback to BEIS and other stakeholders
- South West Regional Growth Service Programme - export



Delivering the Local Industrial Strategy

Business Cyber Centre

- Establishment of the Business Cyber Centre offering cyber resilience services and training to SMEs
- Creation of new cyber products and services.



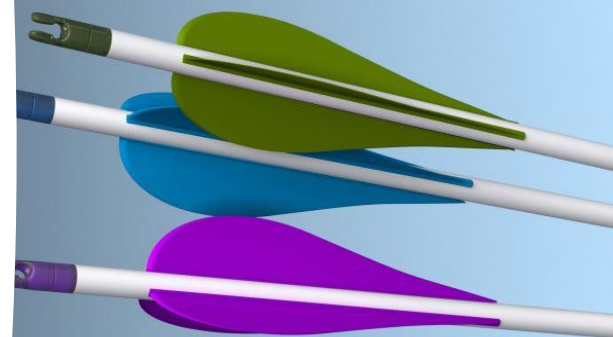
- Priority actions
- Funding allocations
- Performance targets
- Key milestones
- Outcome
- Impact

Business Action Plan 2021-2022



Key Performance Indicators	2021-22 Target
Business Cyber Centre – 5 year targets from Jan 2022	
Commercial space (m ²)	1,970
Jobs created	250
Learners	1,700
Business assists.	500
Swindon and Wiltshire Growth Hub	
Businesses in receipt of ‘Light’ support	1,600
Businesses in receipt of ‘Medium’ support	300
Businesses in receipt of ‘Intensive’ support	200
Growth Hub Community membership target	2,500
Number of Peer Networks established	10
Business supported by Peer Networks	110
Number of export webinars delivered by DIT	24

Performance Targets 2021-22



Budget Allocation

Activity	Budget Allocation
Business Cyber Centre	
Getting Building Fund - capital	£3.7m
SWLEP - capital	£0.5m
Total	£4.2m
Growth Hub - Revenue	
BEIS Core Funding	£205,000
BEIS uplift activity to deliver This Way Up, Digital, Cyber and Skills support	£257,000
Peer Networks	£150,000
SME Competitiveness Programme	£800,000
<i>of which:</i>	
ERDF Grant 50%	£400,000
Match 50% from various partners	£400,000
DIT Export Programme	£0
Total	£1.412m



Recommendations

The Business Environment Subgroup is recommended to note:

1. the activity and strategic priorities which it oversees in the Swindon and Wiltshire Local Industrial Strategy; and
2. that the Swindon and Wiltshire Local Industrial Strategy will be refreshed as Swindon and Wiltshire's Plan for Growth.