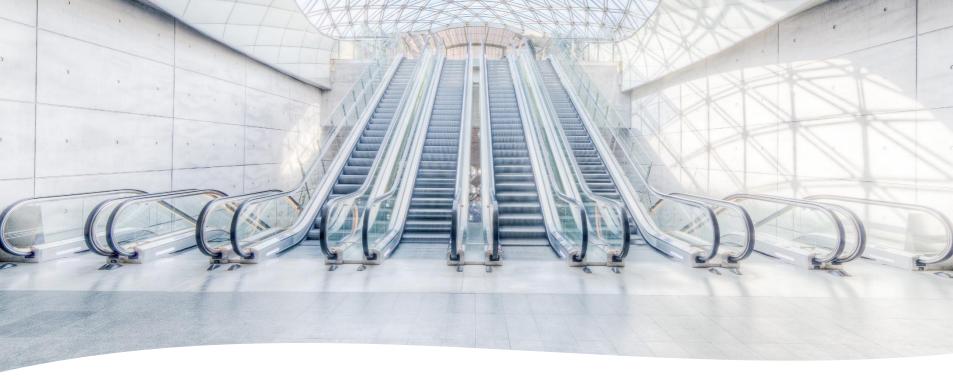# Business Environment Subgroup
Roles and Responsibilities

30 June 2021

Oversight of the Local Industrial Strategy priorities

Business Environment

- Strengthen the competitiveness, agility and productivity of SMEs

- Increase resilience by diversifying our business base

- Develop our digital and cyber resilience capabilities

Swindon&Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

Growth Hub in the LIS:

- Start-up and scale-up support
- Mentoring and leadership growth programmes
- Increase overseas trade
- Productivity improvement
- Attract private investment
- EU Exit impact
- Covid-19 support services and impact monitoring

Ideas, Infrastructure Places subgroup: Inward Investment Programme and Ultrafast Broadband programme

![Swindon & Wiltshire Local Enterprise Partnership logo]

Business Cyber Centre in the LIS:

- Develop cyber resilience solutions for SMEs
- Establish a Cyber Emergency Response Team
- Develop incubation space
- Design, develop and deliver cyber courses in association with our skills and education providers

Project Steering Group in operation

![Swindon & Wiltshire Local Enterprise Partnership]

Business representation on the Subgroup

- Clarity over role and contribution within the subgroup

- as well as the incentive to participate

- Review existing membership

- Board Directors networks

Recommendations

The Swindon and Wiltshire Local Enterprise Partnership's Business Environment Subgroup is recommended to:

1. Discuss the terms of reference and identify specific activity to be included review Appendix 1 of SWLEP's Subgroup Terms of Reference.