

The implementation of Augmented and Virtual Reality within skills learning

- Business Environment Subgroup
- Monday 3rd July



Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

Distec Conference Rotterdam April 2023



Swindon & Wiltshire Provision



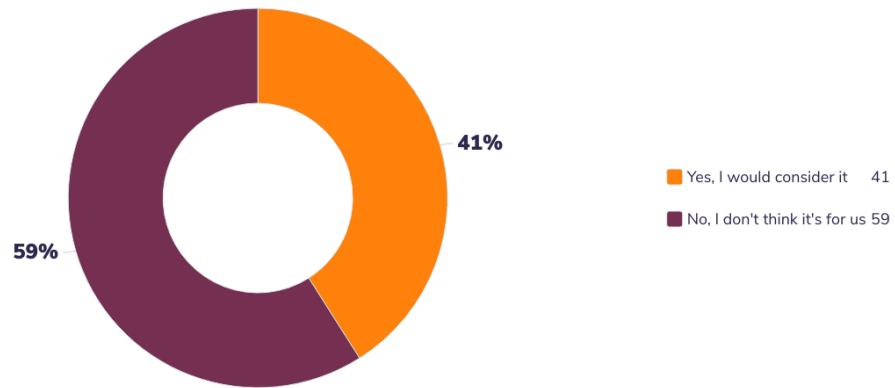


Business, Big and Small





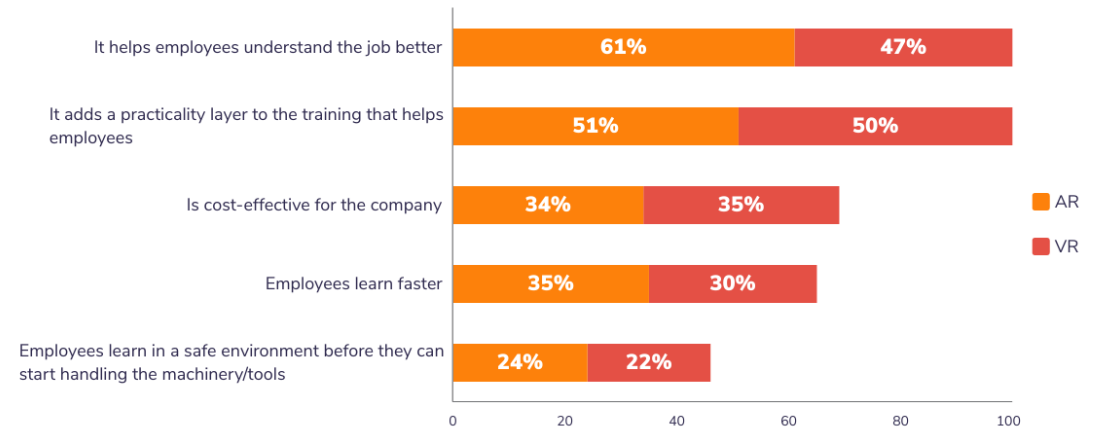
Would you be interested in investing in AR/VR training?



Source: AR/VR Survey
 Q: Would you be interested in investing in AR/VR training?
 n: 598

Software Advice.

Benefits of AR vs VR training



Source: AR/VR Survey
 Q: Which benefits does AR training have? / Which benefits does VR training have?
 n: 279/402

Software Advice.

Pros & Cons

Immersive Learning

At The Workplace

Pros:

- High Knowledge Retention Rates
- Powerful Metrics Help Determine ROI
- Creates A Safe Learning Environment
- Remote Access At Any Time



Cons:

- High Cost For Technology And Development
- Software And Hardware Updates
- Health And Safety Risks For Users
- Technology Issues