



**Swindon & Wiltshire**  
LOCAL ENTERPRISE PARTNERSHIP

# **Business, Ideas and Place Subgroup Update 13/11/23**

Swindon & Wiltshire Growth Hub Evaluation Summary



# Background

- Completed since inception for Swindon & Wiltshire Growth Hub.
- Commissioned to Wavehill to complete.
- Part of Growth Hub Core funding conditions – annual requirement.
- Aims to review service levels and ascertain future support needs together with identifying any areas requiring improvement. Also covers governance and management of the service.
- Looks at the importance and coherence of the support offer.
- Takes a view on impacts on businesses attributed to the support received.
- Incorporates views of service users, service management and stakeholders.

# Summary of Key Findings - Beneficiaries

- 91% of businesses felt they had received support from credible and experienced people.
- 72% felt support was appropriate to their businesses' needs.
- 32% felt their business was in a better place to a 'great' extent.
- 50% stated their confidence had improved.
- 42% had increased ambition.
- 20% believed the programme helped safeguard jobs equating to 9.5 FTE.

# Questions...





