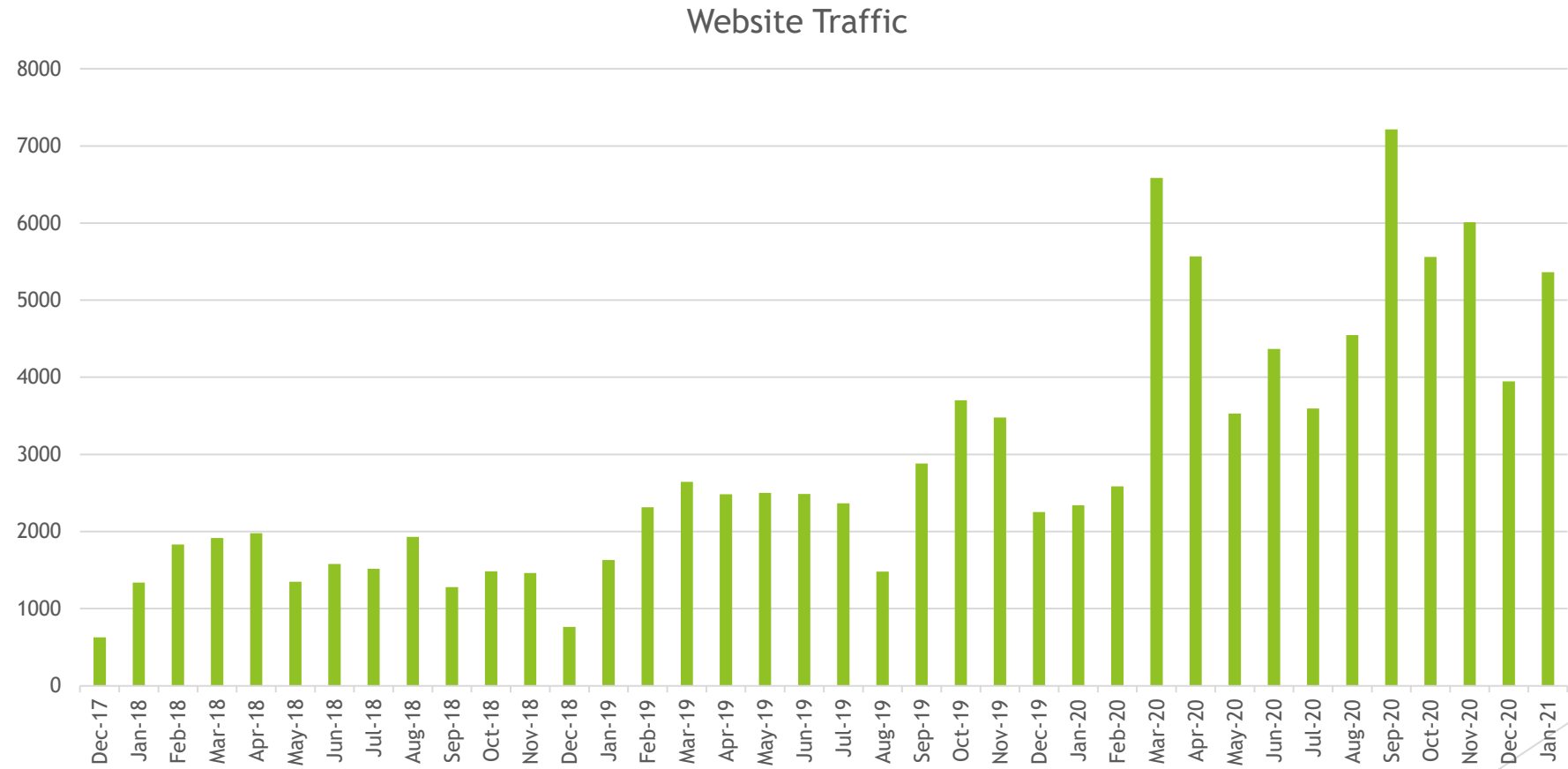


Online Reporting

Swindon and Wiltshire Growth Hub Performance

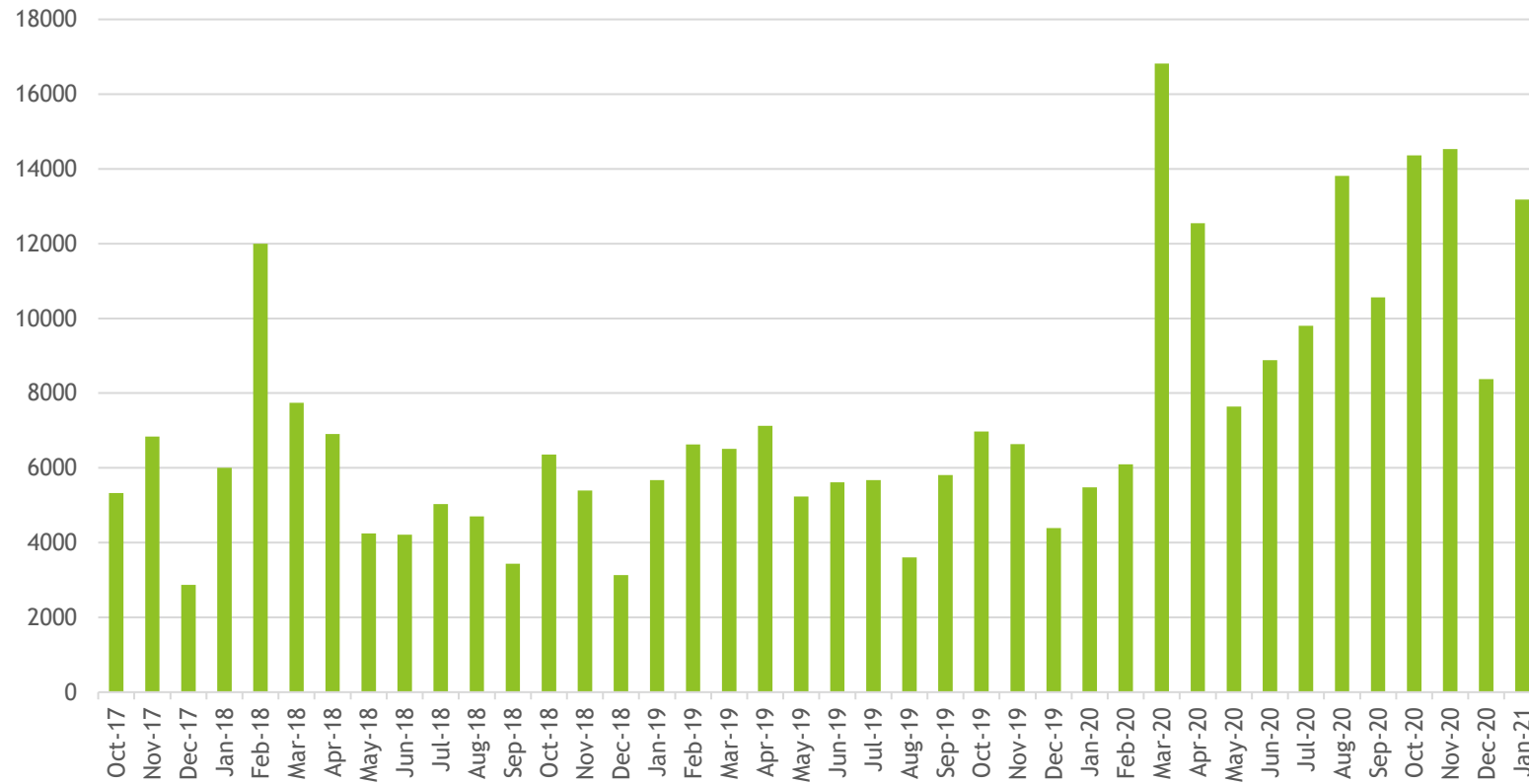
Growth Hub Governance Meeting July 20

Website Traffic

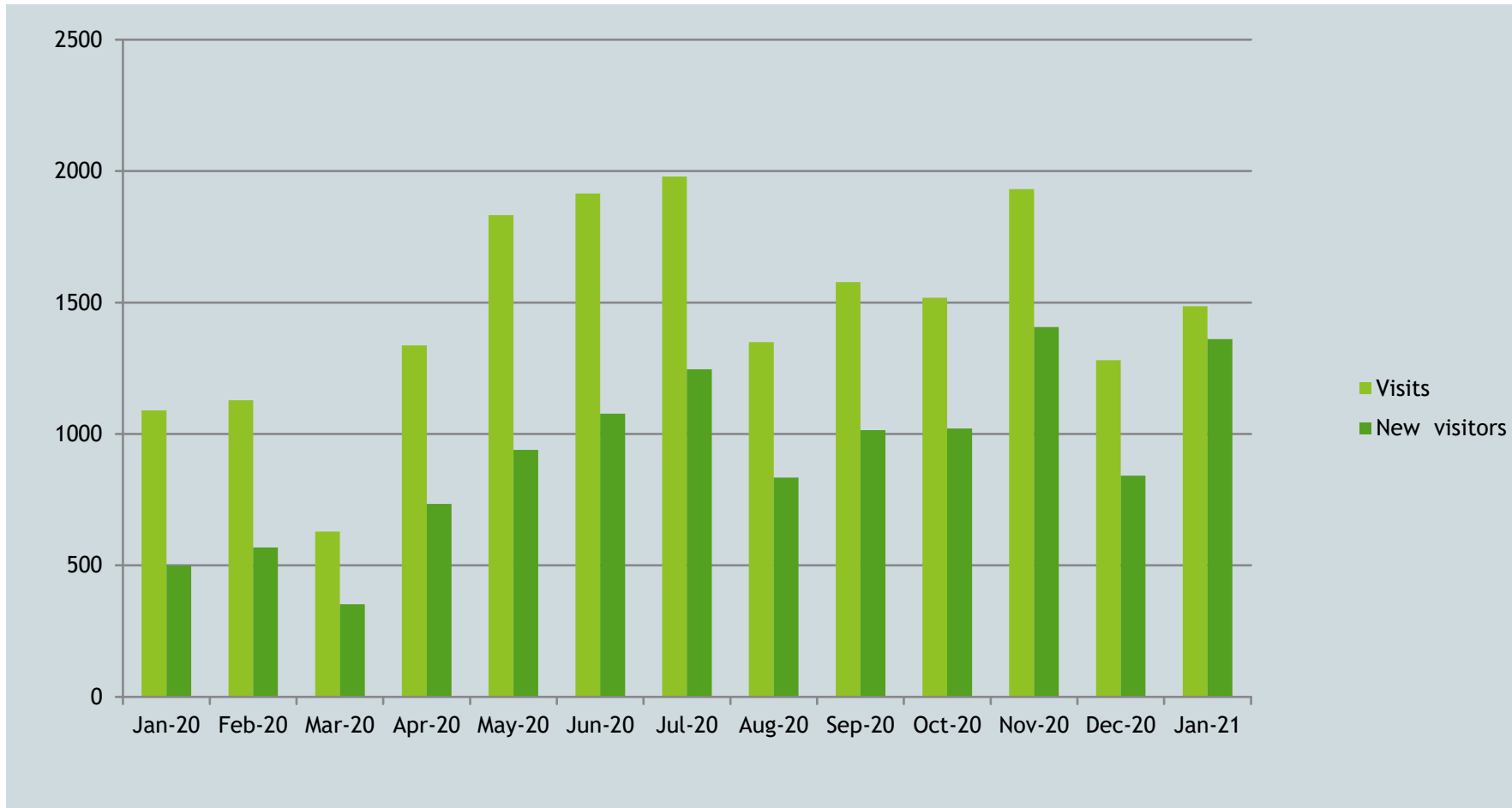


Page Views

Page views



New vs Returning Visitors



Top Landing Pages

1. Home (4609)
2. COVID 19 Support (1994)
3. COVID 19 Grant Application (1123)
4. COVID-19 Financial Support (1110)
5. This Way Up (993)

Top Content

1. Knowledge Article - Environmental Protection Act (4629)
2. Knowledge Article - e-commerce for SME's (870)
3. Knowledge Article - Legal requirements for business websites (505)
4. Knowledge Article - Becoming an ebay trader (870)
5. Knowledge Article - 12 benefits to market research (374)

Community Membership



This Way Up

Month	Registrants	Attendees	Webinars
Sep	51	33	2
Oct	230	208	6
Nov	503	325	8
Dec	453	245	7
Jan	422	271	11
Feb	305	188	8
Total	1964	1270	42

Average Registrants = 47
Average Attendees = 30

Top 5 On Demand	Views
Secrets of Successful Sales: The Sales Process	52
Marketing in a Digital Age: Online Presence	51
Secrets of Successful Sales: Behaviours	46
Leadership: The importance of a well defined purpose	44
The Customer Journey	39

Higher Futures

Skills Support

Develop the skills you need to grow your business. Our organisational development specialists are an extension of your HR resource, identifying opportunities to grow your own talent, saving you time and money.

Apprenticeships

An Apprenticeship allows people to work and train at the same time and is a great way to give your business a competitive edge. Find out how an Apprenticeship can help your business grow.

[Find out more](#)

Resourcing

Do you find it difficult to recruit new talent to your business? We offer free organisational development support to help fill existing vacancies or advise on long term talent acquisition strategy.

[Find out more](#)

Kickstart Scheme

The Kickstart scheme provides a fully funded opportunity for businesses to provide employment to 16-24 years old, who are claiming Universal Credit, and are at risk of long-term unemployment.

[Find out more](#)

News

Events

Insights

Resources



Building Your Talent Pipeline

Do you find it difficult to recruit new talent to your business? We offer free organisational development support to help fill existing vacancies or advise on long term talent acquisition strategy.



We can help you:

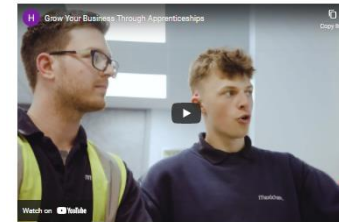
- Build your talent pipeline - access to schools, colleges, universities through grad / undergraduate / post grad placements
- Equip your new / existing workforce via apprenticeships, qualifications, short training programmes, bespoke training and online learning
- Navigate apprenticeship funding
- Advertise your vacancies and share these with our academic and business networks

Apprenticeships

Find out how an Apprenticeship can help your business grow and provide your employees with the skills and training they need to progress.

Business Benefits

An Apprenticeship allows people to work and train at the same time and is a great way to give your business a competitive edge. As a business, you can select a standard course that is relevant to the job requirements and provides your employees with the skills and training they need to progress.

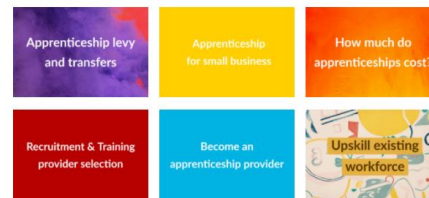
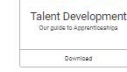


The introduction of the apprenticeship levy and the move to employer-led standards have put businesses in the driving seat. More control of funding, the chance to collaborate on new standards as a Trailblazer and the introduction of higher and degree apprenticeships mean that there has never been a better or more exciting time to consider apprenticeships.

69% of employers say that employing apprentices improved staff retention.

For the apprentice, apprenticeships offer the chance to gain valuable skills, higher earning potential and improved life chances. Higher and degree apprenticeships allow apprentices to gain university-level qualifications while working. There is no limit to how high and how far an apprentice can go.

Useful resources



Apprenticeship levy and transfers

If you're a levy paying employer, Higher Futures can take a look holistically at your business needs and advise on how you spend your levy money. What is the levy?

Transfers

If you're a levy paying employer, you can transfer some of your money to another company to fund an apprentice through their training. Further guidance on transferring unused apprenticeship funds to other employers can be found on the gov.uk website.

Apprenticeships for small businesses

If you're looking to take on an apprentice for the first time, there is guidance available on the government website. If you'd like more information on what is available locally contact the Growth Hub Skills Support team.

[Discover more](#)

What is available; how much do apprenticeships cost?

There are hundreds of apprenticeship standards / trailblazers available which have been designed by employers and training providers, the full list can be found here. If you'd like to know what the most up to date standards are or which standards will be going live in the near future, contact our Skills Support team.

Employer quiz

Test your knowledge about apprenticeships with our Quiz

[Take the quiz](#)

