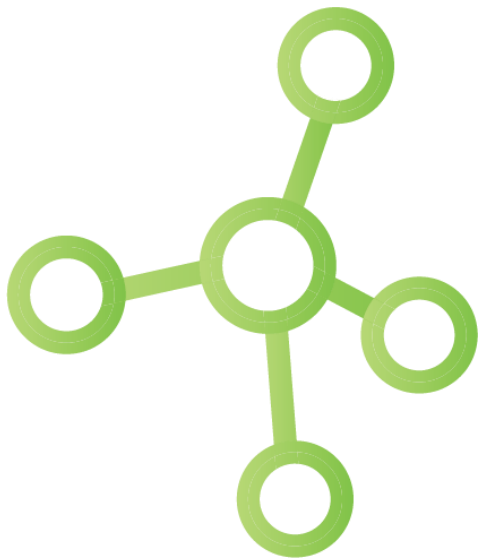


# Peer Networks

Brea Woods – Project Manager



## Peer Networks



Department for  
Business, Energy  
& Industrial Strategy

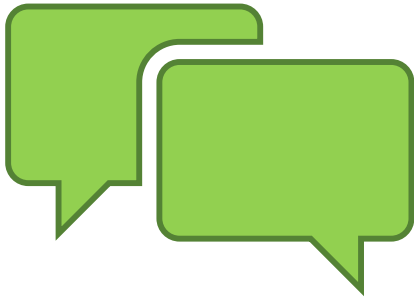
**This fully funded programme brings similar business cohorts together to build stronger leaders and strengthen business performance**

### **Delivery:**

- ✓ Virtual Interactive Sessions
- ✓ Small trusted groups of 9-11
- ✓ 20 hours of Action Learning Set delivery
- ✓ 3.5 hours of 1:1 Business Support

**The programme is available to any SME business that have:**

- ✓ Operated for at least one year
- ✓ At least five employees
- ✓ A turnover of at least £100,000



## Topics to be discussed:

- ✓ Finance
- ✓ HR
- ✓ Sales
- ✓ Business Model Innovation
- ✓ Marketing
- ✓ Digital Adoption & Cyber Security
- ✓ EU Transition
- ✓ Net Zero
- ✓ Leadership and Development
- ✓ Use of data to drive value

**And many more!**





## Cohorts we are building:

1. Professional Services (B2B)
2. Professional Services (B2C)
3. Food and Drink
4. Hospitality and Tourism
5. Sports & Health (Well-being)
6. Cyber/Advanced engineering/Manufacturing
7. Topic based
8. Retail/Ecommerce
9. Women in Business
10. Rural





# Growth Hub

SWINDON & WILTSHIRE LEP

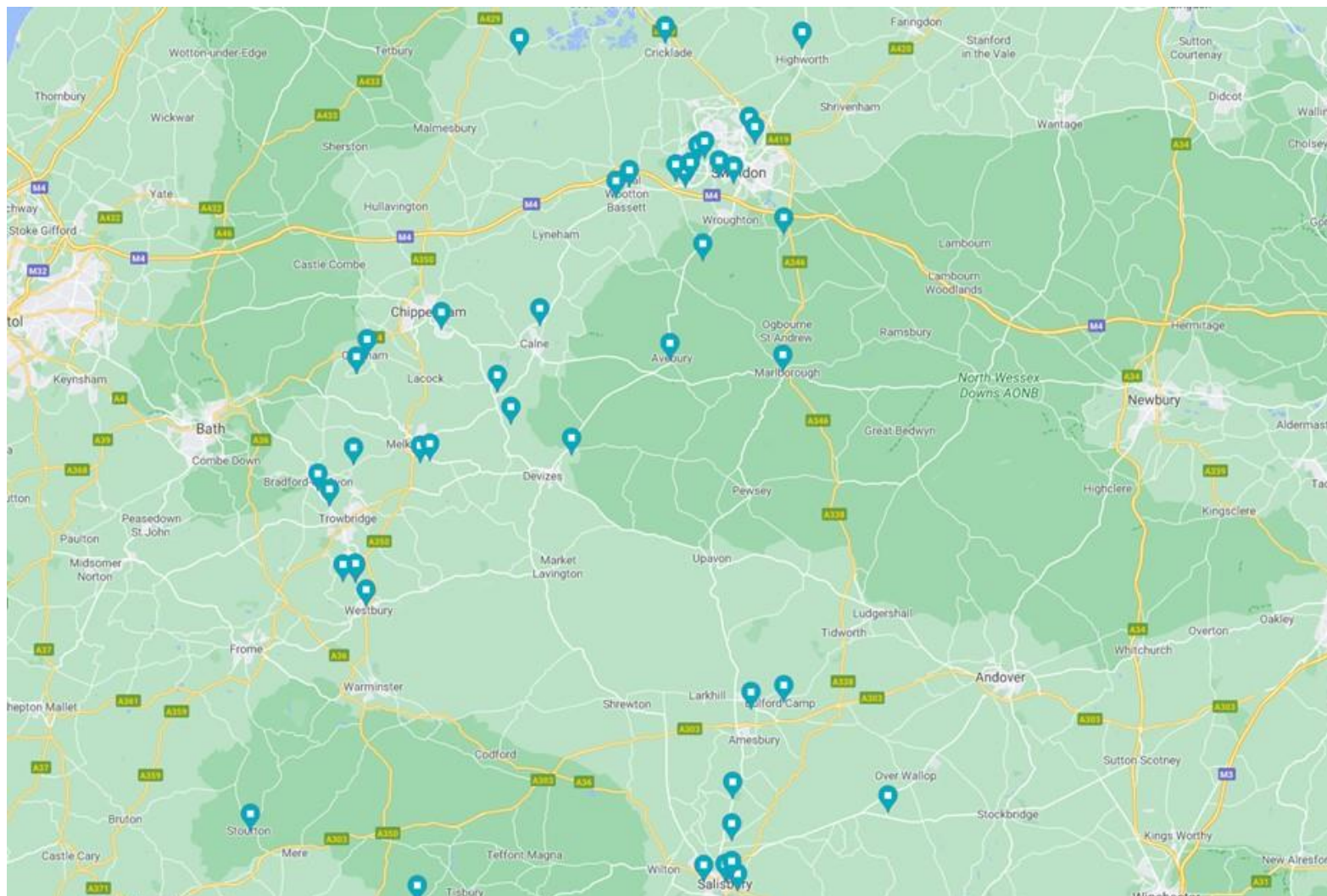


Chart 14: Participant age bracket

● LEP Area ● National average

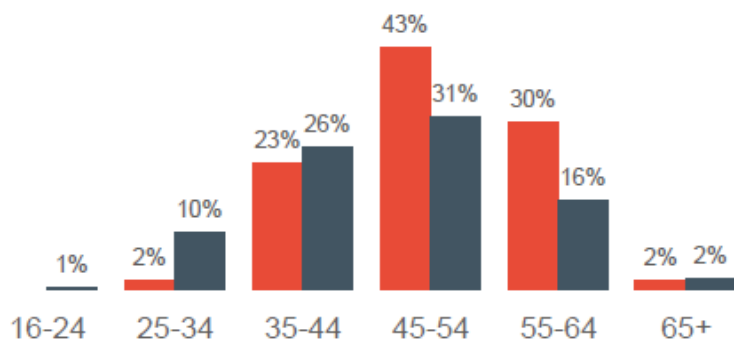


Chart 16: Participants with a physical or mental health condition

● LEP Area ● National average

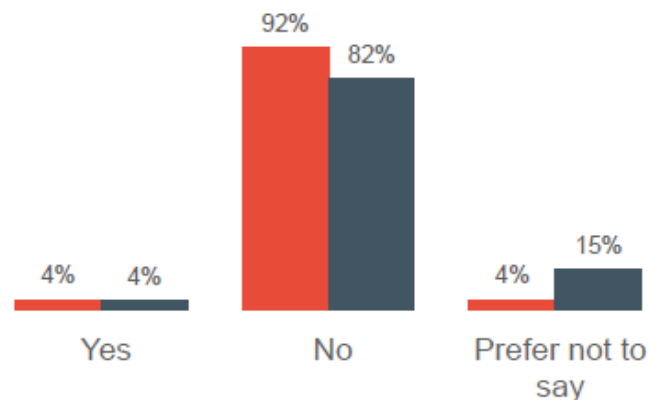
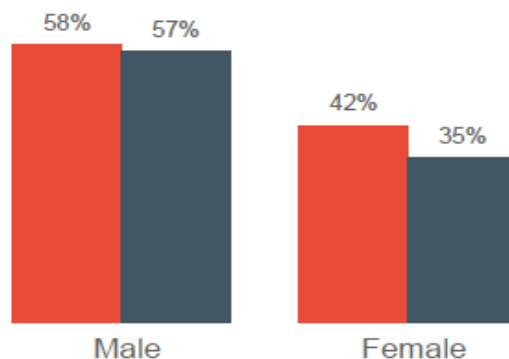


Chart 15: Participant gender

● LEP Area ● National average



“

*I look forward to my two hour cohort session on a Monday. Collaboration has always been key for me and as a small business I simply do not have the resources available to me in-house. Via SWLEP and the group that gather, I feel supported, engaged and stronger.*

”

**Tessa Johnstone | Director**

## Contact:



<https://growthhub.swlep.co.uk/support/peer-to-peer-support-networks>



[peernetworks@swlep.co.uk](mailto:peernetworks@swlep.co.uk)

Any  
Questions ?