AGENDA

Rural Economy Sector Group (RESG)

Date: **Tuesday, 21 July 2021**

Time: **10am – 11.30am**

Venue: **Microsoft Teams**

Name of Member	Organisation	Attendance
David Andrews (DA)	VisitWiltshire	
Charlotte Boole (CB)	Greenway Training	✓
Sarah Dyke (SD)	Wiltshire Council	Apologies
Julian Head (JH)	Wiltshire Council	✓
Lynn Gibson (LG)	Community First	Apologies
Ruth Lambert (RL)	FSB	Apologies
Geraldine McKibben (GMcK)	Consultant	✓
Gary Mantle (GM)	Wiltshire Wildlife Fund	Apologies
Thomas Mason (TM)	CLA	✓
John Matthews (JM)	Pinkney Park	✓
James Miles-Hobbs (JM-H)	JMH Farming and Renewables	Tentative
Linda Nunn	Cranborne Chase	
Henry Oliver	North Wessex Downs	Apologies
Andy Parsons (AP)	Cotswolds AONB	Apologies
Paul Walton (PW)	New Forest NPA	Apologies
James Webb (JW)	Cotswolds AONB	Apologies
Caroline Wheatley-Hubbard (CW-H)	Boyton Farm	Apologies
Andrea Witcombe (AW)	NFU	✓
Claire Wright (CW)	CLA	Apologies

Name of Member	Organisation	Attendance
SWLEP: attendance will be dependent on topics discussed		
Claire Alexander (CA)	SWLEP	✓
Paddy Bradley (PB)	SWLEP CEO	✓
Phil Clement (PC)	SWLEP	✓
Lewis Durling (LD)	SWLEP	
Dragana Houston (DH)	SWLEP	
Debby Skellern (DS)	SWLEP	
Chris Stevens (CS)	SWLEP	✓
Guest(s)		
Chair	Paddy Bradley (PB)	
Notes	Deborah House (DKH)	

Item	Timing	Topic	Paper No.	Lead
1.0	10am	Welcome and introductions		PB
2.1 2.2	10.05am	Approval of minutes from 8 June 2021 Matters arising • The Great West Way – nature tourism travel guide. DA and GM to discuss outside the meeting.	Paper 2.1 Verbal	PB
3.0	10.10am	Great West Way and the DCMS review of destination management organisations (DMOs) update	Presentation	David Andrews
4.0	10.30am	Rural Productivity – the Rural Powerhouse campaign	Presentation	Tom Mason
5.0	10.50am	Agriculture's role in net zero / carbon capture	Presentation	Andi Witcombe
6.0	11.10am	Wider discussion and topics for future meetings		PB
7.0	11.25am	AOB		ALL
	11.30am	Close		