



Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

Inward Investment update

Phil Clement

Head of Investment

7 March 2022

Ideas, Infrastructure & Places Subgroup



Overview of Programme

- EU-Funded Programme since 2018
- Extension through 2021 due to the pandemic
- Partners with Swindon Borough Council and Wiltshire Council
- £250,000 allocation from the EU
- Additional £345,328 (cash & in-kind) across the SWLEP & both Councils
- Key targets of two SMEs landed that do not have an EU operation and ten new jobs
- ALSO worked on projects for larger firms and those already in the EU

Development of the 'offer'

- **Life Sciences**

Strong international USP at Porton in 'bio-defence'

Porton Science Park now a DIT Life Sciences Opportunity Zone (one of six nationwide)

- **Digital Technology & Cyber Security**

Supported the successful funding bid for the Business Cyber Centre

Secured the first tenant (Indian firm)

- **Advanced Manufacturing**

Continue to work with new owners of ex-Honda site, Panattoni

Seek opportunities in evolving tech areas, for example, 5G



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Producing the Collateral

- Dedicated web site www.investinswindonandwiltshire.com
- Regular updates on social media (especially LinkedIn)
- Range of legacy material for continued use:
 - new Investment Prospectus showcasing key development sites
 - video to promote the Business Cyber Centre
 - new promotional material for Science Museum Group at Wroughton

Attending Events – Face to Face

Medica, Germany (November 2021)

- Focus on US firms with support from DIT's Life Sciences Team
- Also targeted US States with strong life sciences clusters and national life sciences groups in other target countries.
- RSA (cyber), US (February 2020)
- Medica, Germany (November 2019)
- Represented by a consultancy at IoT Tech Expo, US (November 2019)
- Biotechnology Innovation Organisation Convention, US (June 2019)

On-Line Activities

South Korea and 5G:

Presentations to 12 South Korean companies interested in 5G-related expansion into the UK

With Compound Semi-Conductor Applications Catapult, City Fibre, British Chamber of Commerce in Seoul (June 2021)

US and bio-defence:

Presentation with ten US firms, with Dstl and Public Health England (June 2021)

US and bio-defence:

On-line attendance with DIT at Biotechnology Innovation Organisation (BIO) Convention, US (June 2020)

US and bio-defence:

Presentation with companies on BIO's Infectious Disease & Bio Defence Panel with Dstl (April 2020)

Outputs – EU Funded Project

Hit the target of landing two SMEs outside the EU:

- US firm Photonica
- Nigerian firm GoodTalent

Due to create in excess of 60 new jobs (EU-target was ten)

Total Outputs – Inward Investment Project

Year	Project Wins	Jobs Created	Sector	Geographic Origin
2018 onwards	44	651	14 IT 10 Life Sciences 5 Advanced Engineering 3 Food & Drink 3 Financial & Professional Services 2 Distribution 2 Rail/Transport 2 Retail 1 Automotive 1 Aerospace 1 Construction	21 US x3 Canada, Netherlands India x2 Italy, Taiwan x1 Denmark, Sweden, Austria Germany, Portugal, Turkey, South Korea, Japan, China, Nigeria



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