



Members	Vic O'Brien (VOB) Tim Martienssen (TM) Lead Officer Shahina Johnson (SJ) Richard Bell (RB) Georgina Clampitt-Dix (GCD) Phillipa Venables (PV) Angela Hays (AH)
Guests	
Apologies	Richard Bell/ Georgina Clampitt-Dix/ Phillip Smith/ Tim Martienssen
Chair	Vic O'Brien
Minutes	Trudie Clarkson
Venue	SWLEP Office, Chippenham
Start time	12:30pm
Finish time	2:30pm

1.0	Welcome and Introductions / Apologies / Conflicts of Interest	Lead
	VOB welcomed everyone, and Shahina Johnson stated a conflict of interest regarding the report - Evidence Review for Creative Industries Impact.	VOB
2.0	Report on Economic and Social Impact of Creative Industries- Discussion on report to be circulated on Friday 8th June.	SJ
	<p>The report was a light touch report, as it involved desk research and included current evidence and understanding national and regional growth within the Creative Industry Sector. It gave an evidence review for SWLEP in order to:</p> <ul style="list-style-type: none"> • Understand current evidence about the economic and social impact of Cultural investment, based on national case studies from which the SWLEP could benefit. • Understand national and regional growth within the Creative Industries sector based on national research by NESTA, Creative Industries Federation and other relevant bodies. The research/evidence gathering has highlighted both the current and potential significance of Cultural and Creative Industries investment given the current contexts. <p>As the sub-group had seen the report prior to the meeting, it was decided to look at the summary and gain responses from the group. It was noted that the report presents local and national opportunities that need to be taken to maintain this strong position in the world and maintain growth in the sector. The government recognises this need, and investing in the sector is a vote of confidence and challenge for LEPs to do likewise. Also discussed was the social impact of cultural and creative clusters that had been evidenced, and shows they are a positive factor in attracting and retaining business investment in a locality.</p>	



	<p>The Cultural Development Fund from DCMS (June 2018) could be integrated for capital investment in SWLEP region. All agreed that this was a prodigious report, and especially pertinent now in Wiltshire. The next step is to share the report with the board members. SJ is meeting with Paddy Bradley to discuss and get guidance on, if, and when the report needs to be on the Board agenda. SJ will let TC know when to send the report to the Board members.</p>	
3.0	Submitted questions Update on DCMS Sector Deal for Cultural and Creative Industries	SJ
	All felt that this was an important piece of work and that SJ would report back if any deals are possible in the future.	
4.0	Update on SMAG and Wilts Heritage Museum projects	SJ/PW
	<p>Regarding the Wiltshire heritage Museum, SJ is contacting Paddy Bradley for the direction going forward regarding what happens next.</p> <p>There is a SMAG meeting next week and then the subgroup can take time to look at all the options that are available to them, and make a xxxx decision.</p>	
5.0	Future Meetings - outline agenda proposals	ALL
	TC is to contact TM to clarify what the next few meetings should have on the agenda.	TC
6.0	Any Other Business	ALL
	Phillipa Venables (PV) was welcomed, and is now a full member of the Place Shaping subgroup.	
7.0	Next Meeting Dates	
	<p>Wednesday, 22 August 2018 10:00am-12:00pm Room A216, Wiltshire College, Chippenham Campus.</p> <p>Tuesday, 23 October 2018 10:00am-12:00pm Committee Room C, Monkton Park</p>	
	Meeting closed at 2:30pm	