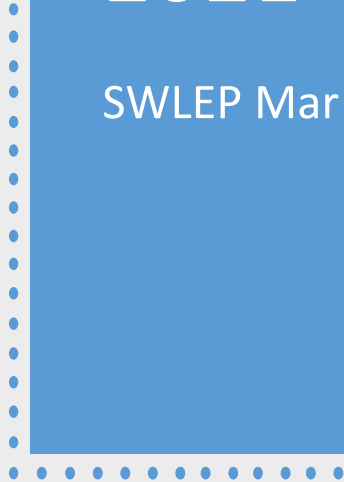
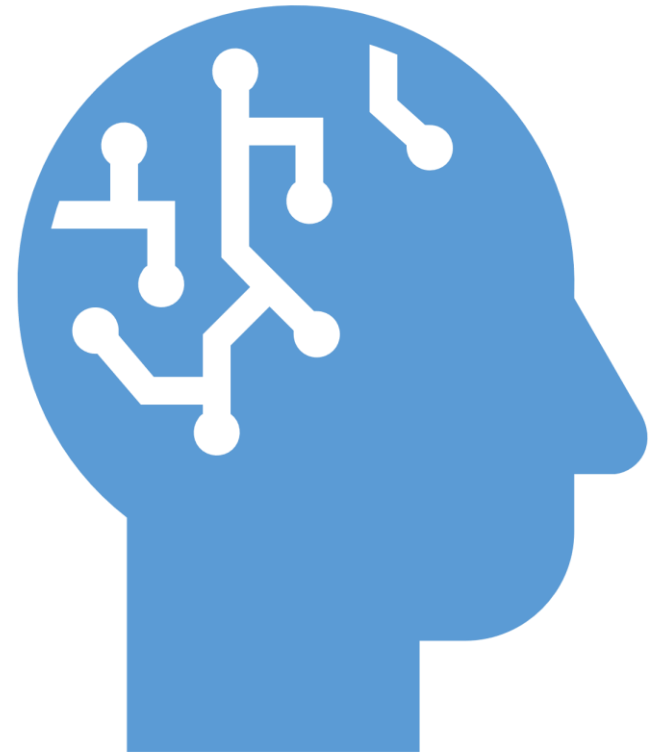




Labour Market Intelligence – February 2021

SWLEP Mar 2020



Contents



Introduction



Key insights



Swindon & Wiltshire

LOCAL ENTERPRISE PARTNERSHIP

Intelligence reports are an important part of the Swindon and Wiltshire Skills Plan

PRIORITY 1: ADDRESS SKILLS SUPPLY AND DEMAND IMBALANCE



Intelligence

- Improve use of skills and labour market intelligence



Apprenticeships

- Achieve a step change in take-up and achievement of apprenticeships



Higher Education

- Meet the demand for high skill jobs, in particular those requiring STEM skills

PRIORITY 2: ENSURE INCLUSIVE GROWTH



Aspirations & Employability

- Raise aspirations and improve employability of under-represented groups

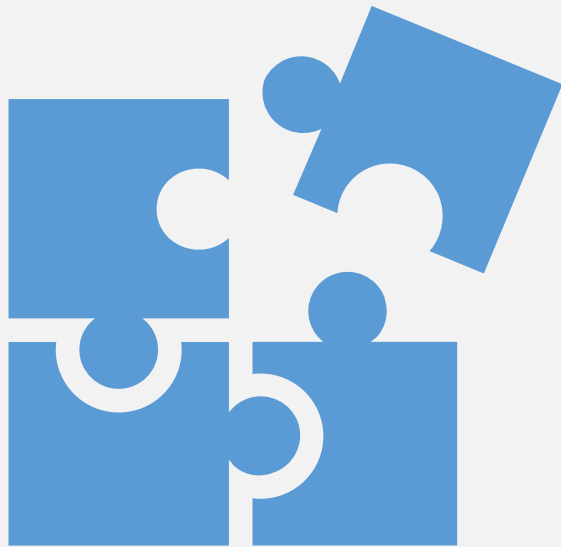


Employee Health

- Promote programmes to improve physical and mental health of employees



Intelligence reports piece together and corroborate information from several datasets



Online Job & Apprenticeship Postings

Unemployment Data

Claimant Count

Job Retention (CJRS) & Self-Employment Support (SEISS)

HR1 Data

Measure of the number of people claiming benefits *principally for the reason of being unemployed*, based on administrative *data from the benefits system*



Contents



Introduction



Key insights:
Job Postings

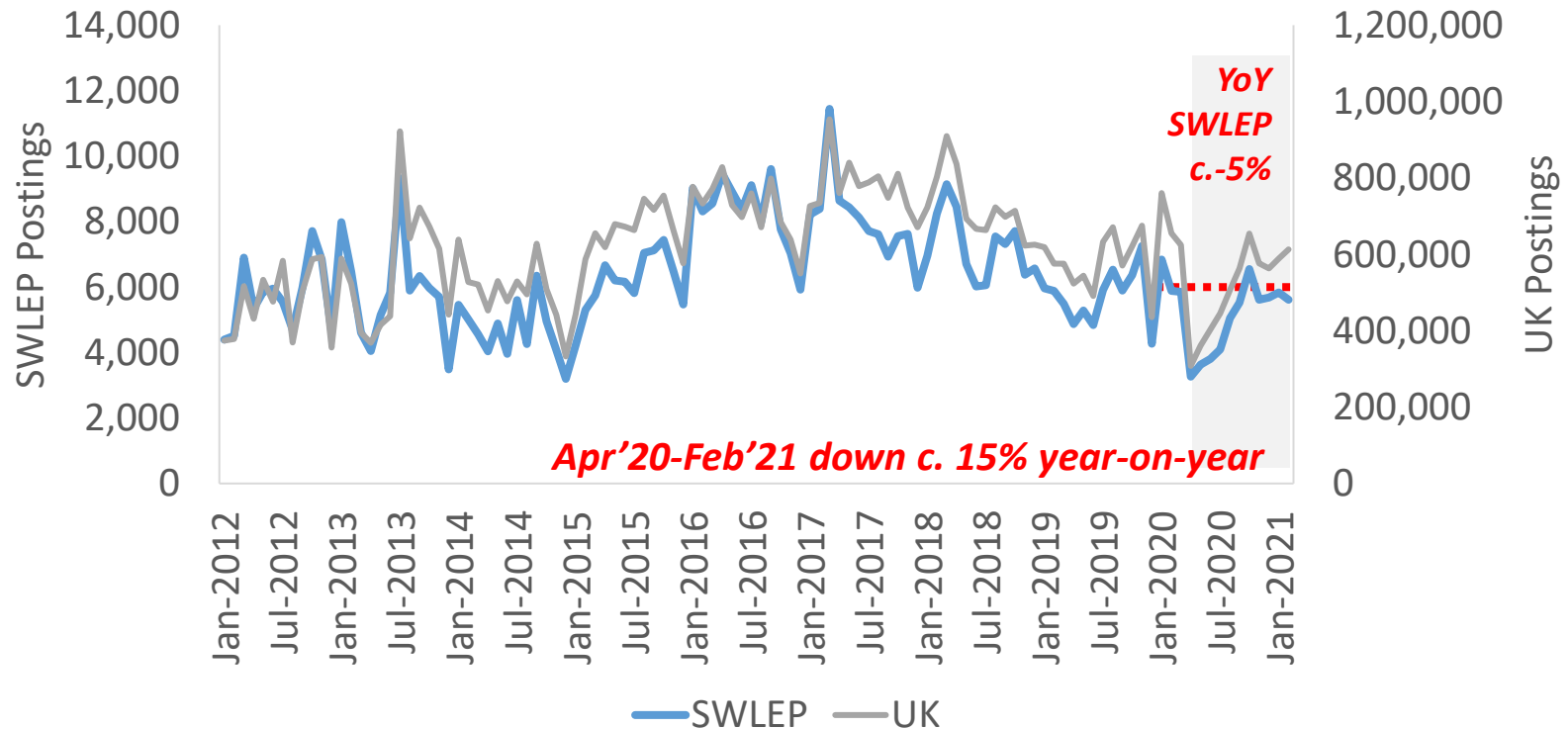


Swindon & Wiltshire

LOCAL ENTERPRISE PARTNERSHIP

Feb'21 job postings broadly in line with Feb'20 for SWLEP and the UK...

Online Job Postings, SWLEP vs. UK, Jan'19 - Feb'21



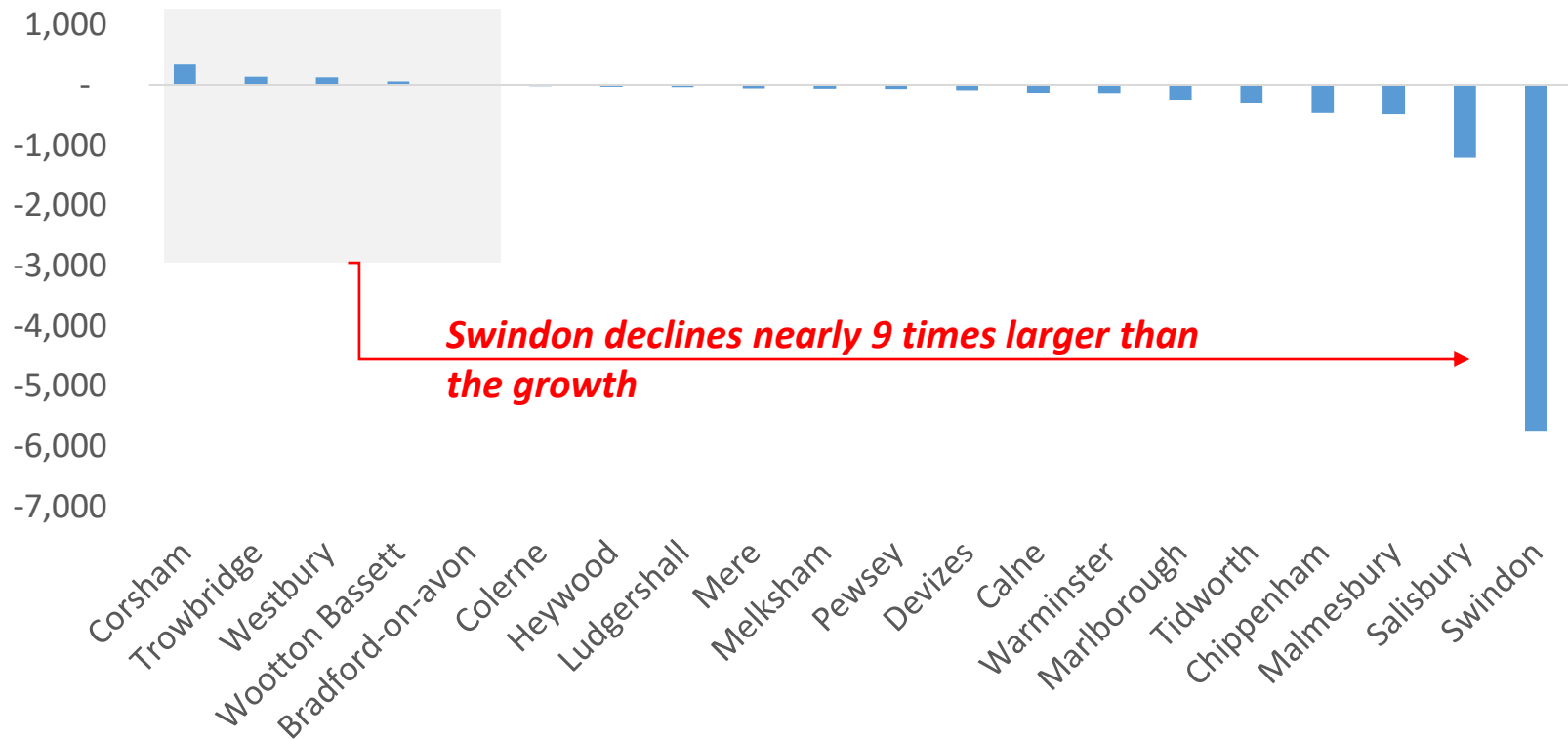
... but apprenticeship postings still depressed

Online Apprenticeship Postings, SWLEP vs. UK, Jan'19 - Feb'21



5 towns continue to report growth in job postings

Change in Job Postings by Town, Apr'20-Feb'21 vs. Apr'19-Feb'20

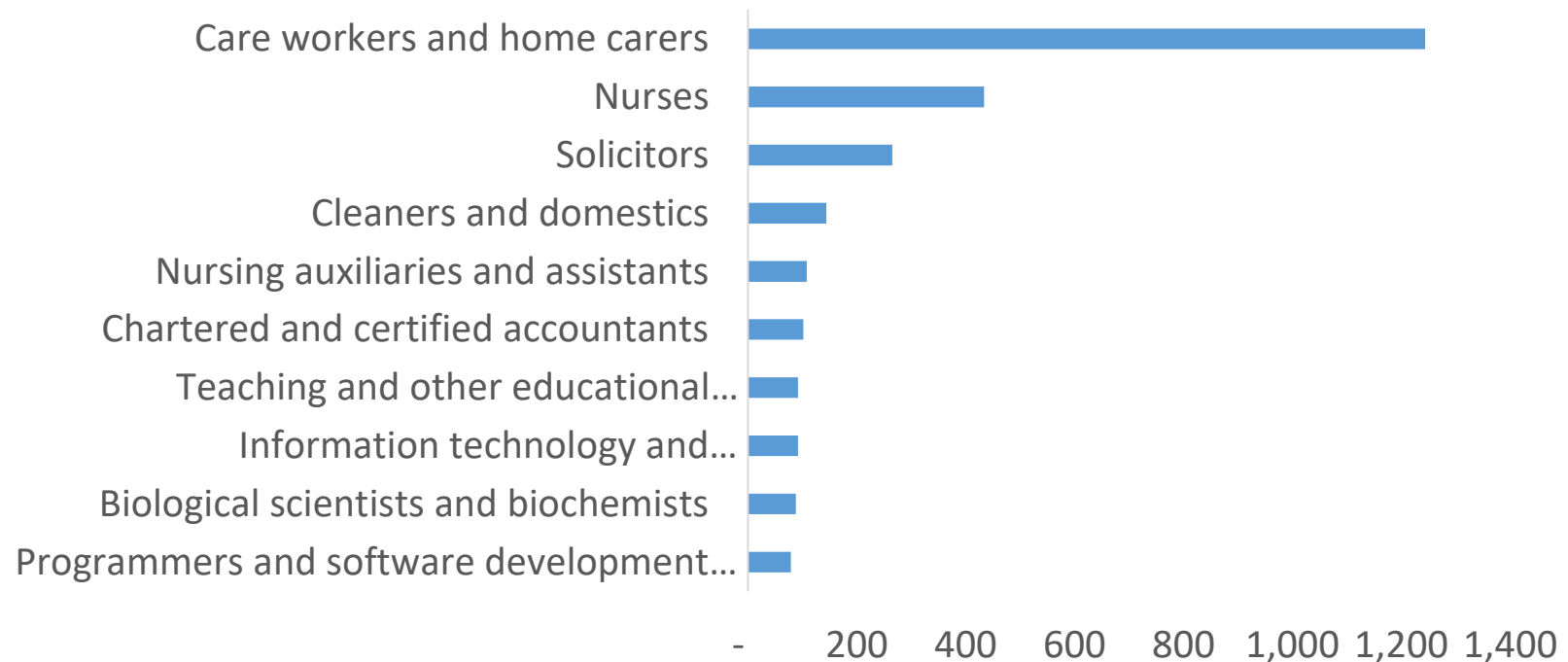


Swindon declines nearly 9 times larger than the growth



Health and Care occupations continue to see higher demand...

SWLEP 10 Fastest Growing Occupations, Apr'20-Feb'21 vs. Apr'19-Feb'20



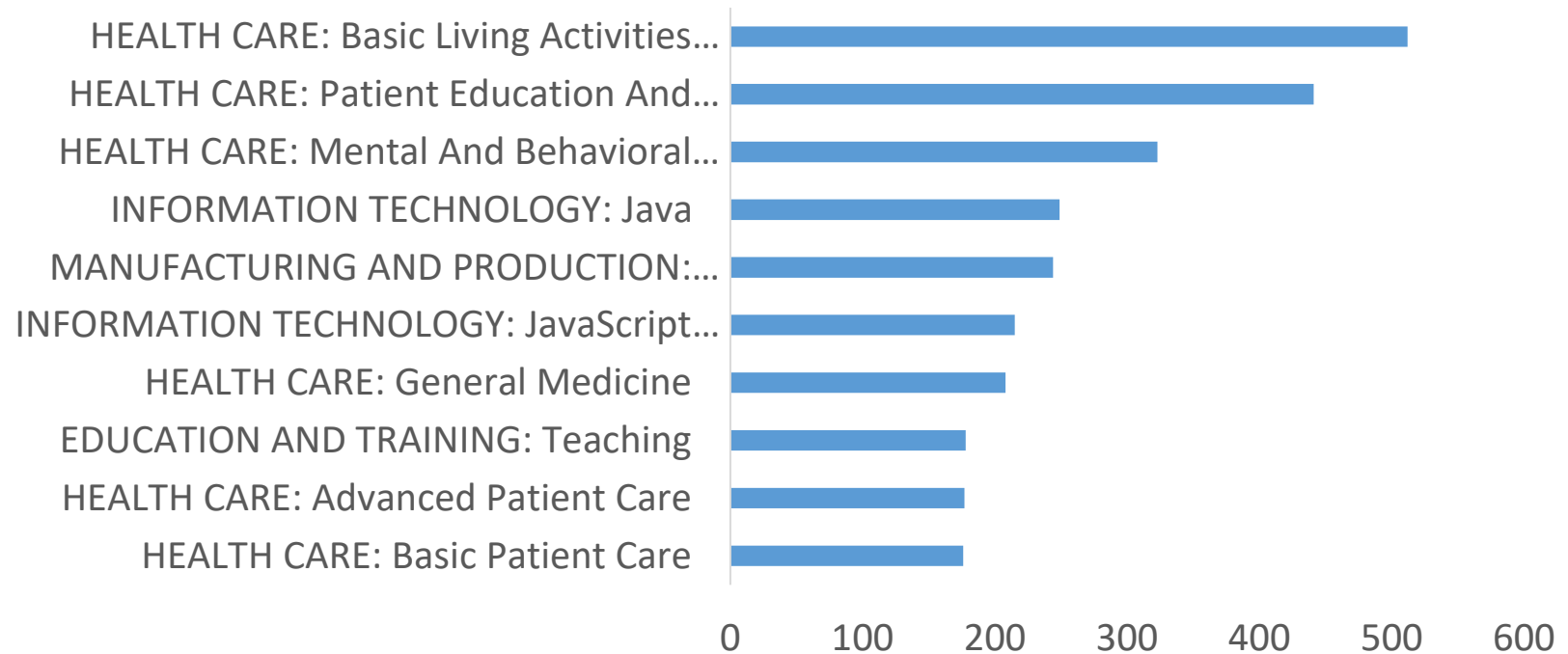
...whilst Retail, Hospitality and Business remain among the most negatively affected

SWLEP 10 Fastest Shrinking Occupations, Apr'20-Feb'21 vs. Apr'19-Feb'20



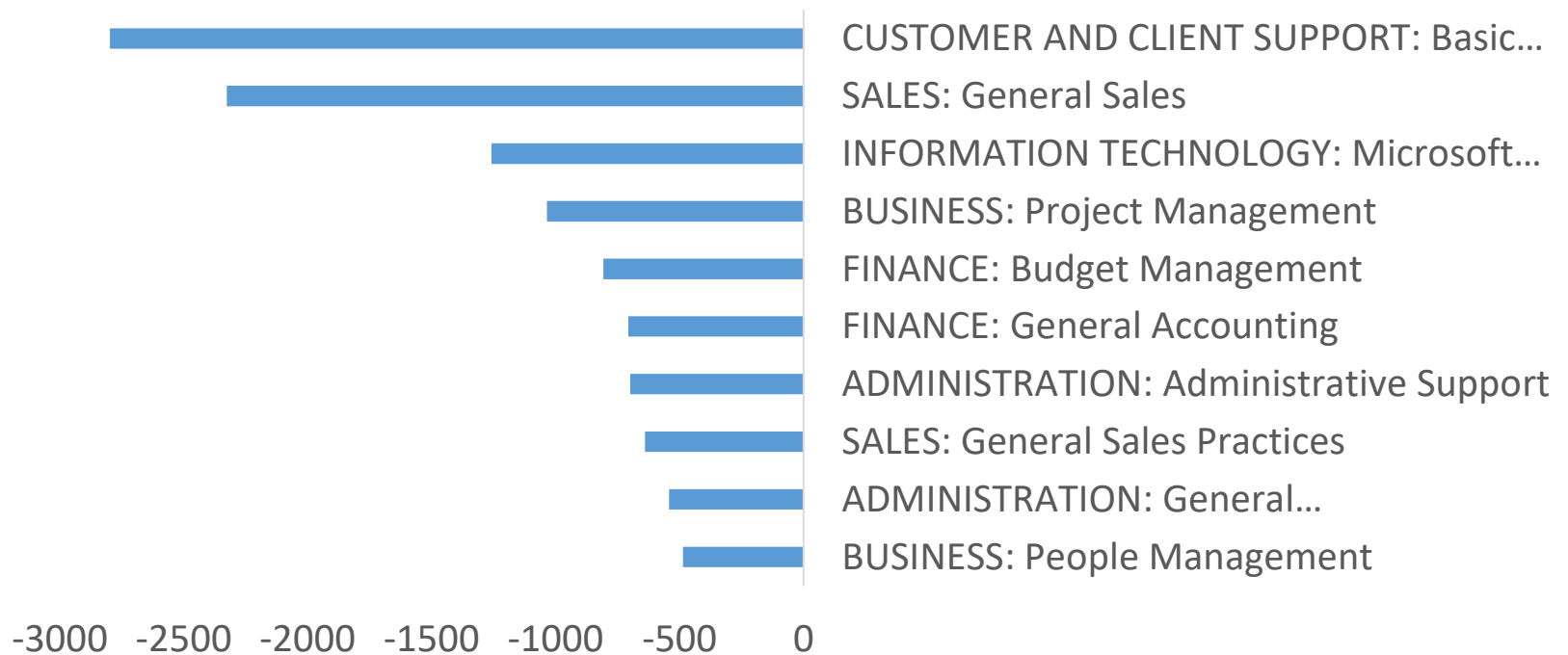
In terms of skills, Health Care and IT are seeing greatest increases in demand...

SWLEP 10 Fastest Growing Skill Clusters, Apr'20-Feb'21 vs. Apr'19-Feb'20



...with Sales, Customer Service and Business among the greatest declines

SWLEP 10 Fastest Shrinking Skill Clusters (Demand Decreasing), Apr'20-Feb'21 vs. Apr'19-Feb'20



Contents



Introduction



Key insights:
*Claimant Count
& Employment*

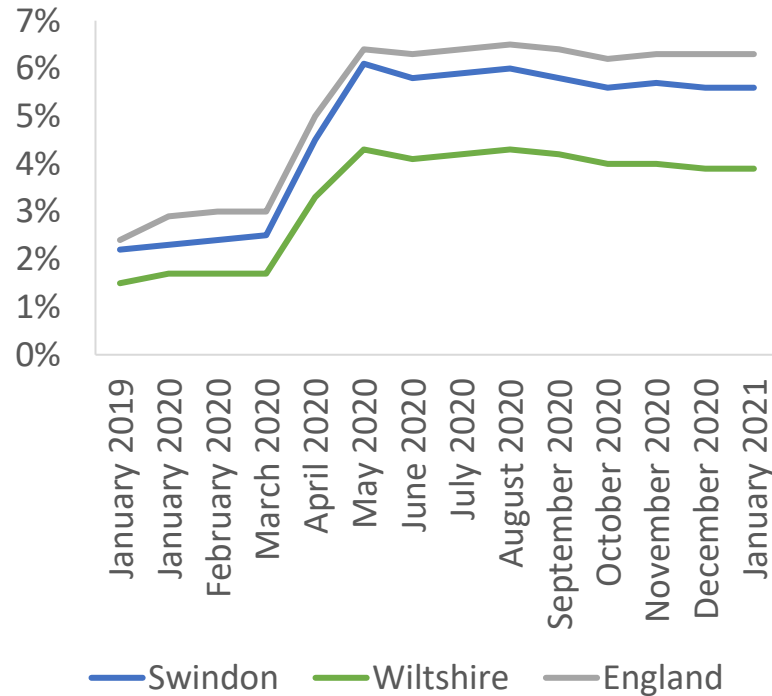


Swindon & Wiltshire

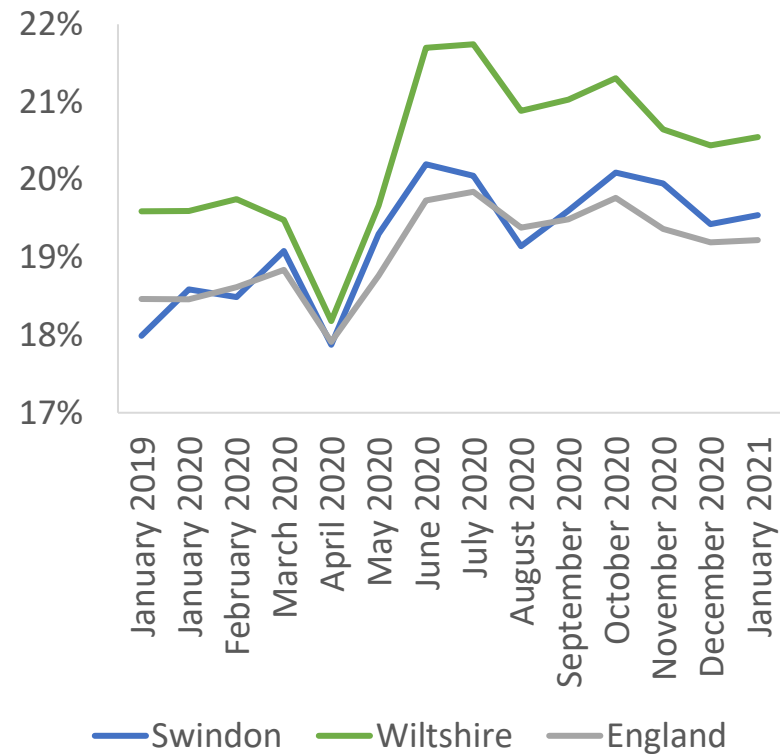
LOCAL ENTERPRISE PARTNERSHIP

We continue to report lower claimants overall and young claimants continue to fall...

Claimant Count (% Residents Aged 16-64)

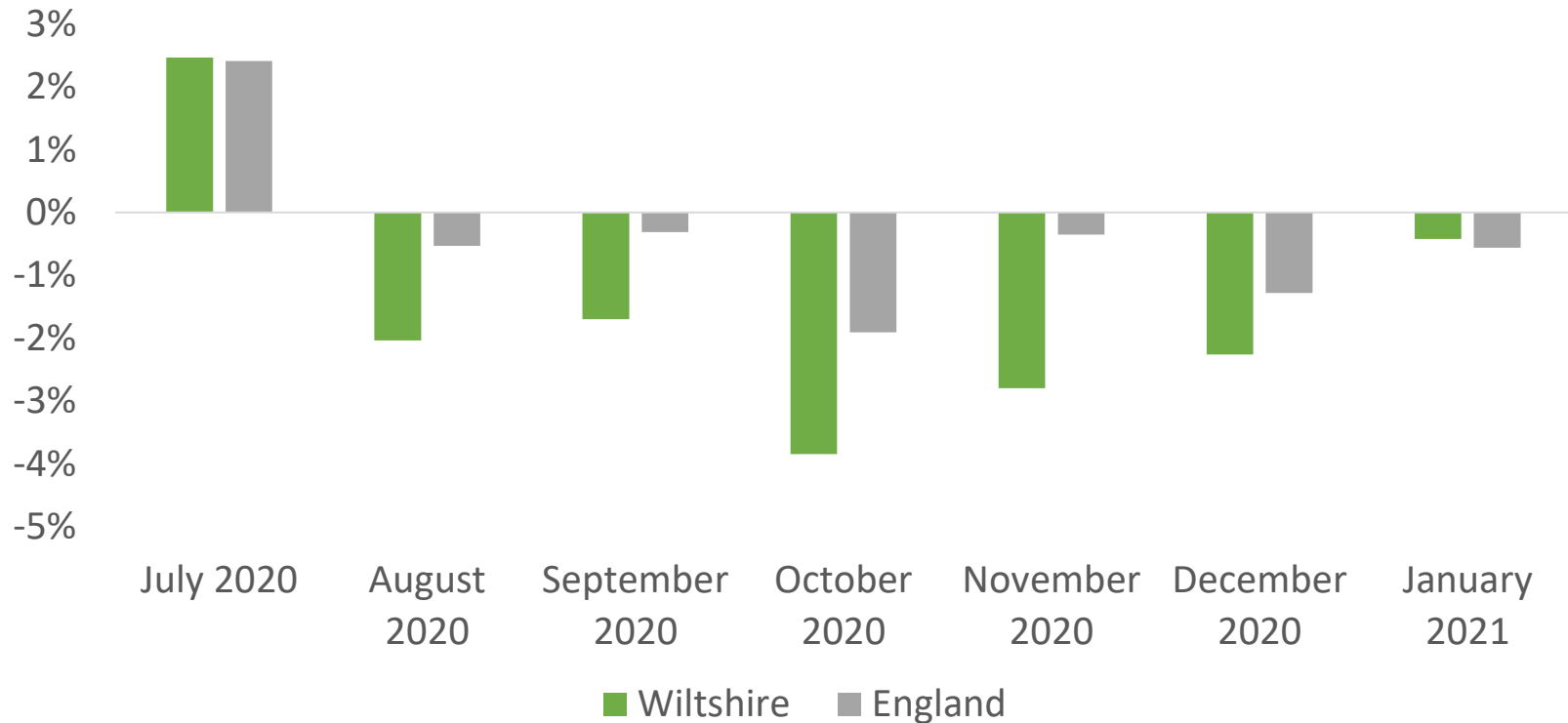


Claimants Aged 16-24 (% Total)



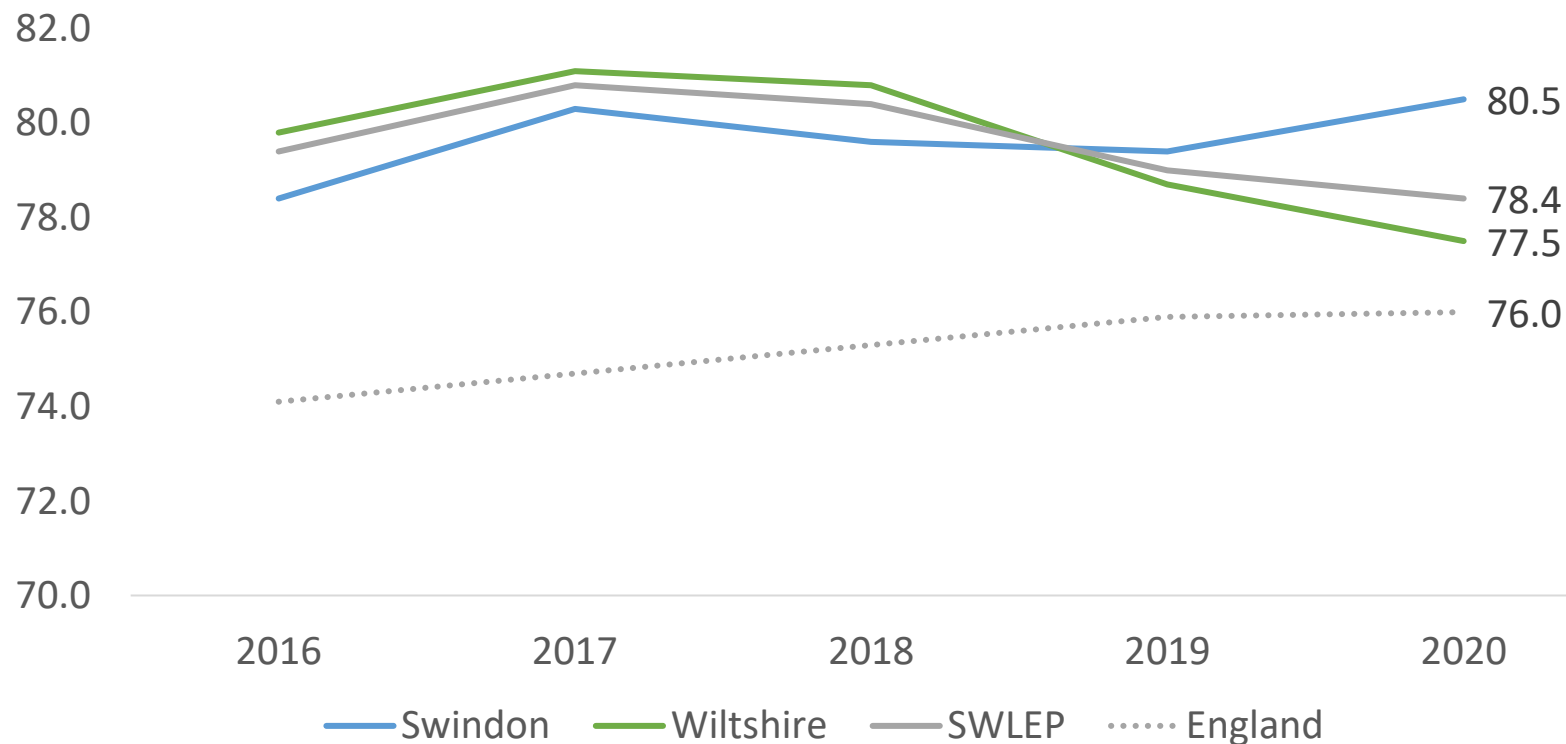
... with six consecutive months of improvement in Wiltshire

Change in Claimant Count, Aged 16-24, Wiltshire vs. England



Employment rates remaining high, with both Swindon and Wiltshire above national average

Employment Rate - Aged 16-64, SWLEP vs. England

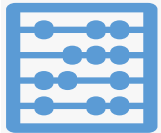


Highlights



Job & apprenticeship postings

- Feb'21 job postings were only c.5% below Feb'20 and for the whole period Apr'20-Feb'21 only c.15% below the levels for Apr'19-Feb'20
- Apprenticeships remain more affected than overall job postings, down c. ¼ on Feb'20 and nearly ½ the levels of the previous year for the Apr-Feb period



Claimant count & employment rate

- Wiltshire reporting 6 consecutive months of declines in the number of young people claiming work-related benefits
- SWLEP continues to perform better than England in terms of the proportion of people claiming benefits principally for the reason of being unemployed (proportions unchanged since Dec)
- Employment rates in Swindon and Wiltshire remain above the national average, with a slight decline in Wiltshire and increase in Swindon during Oct'19-Sep'20

