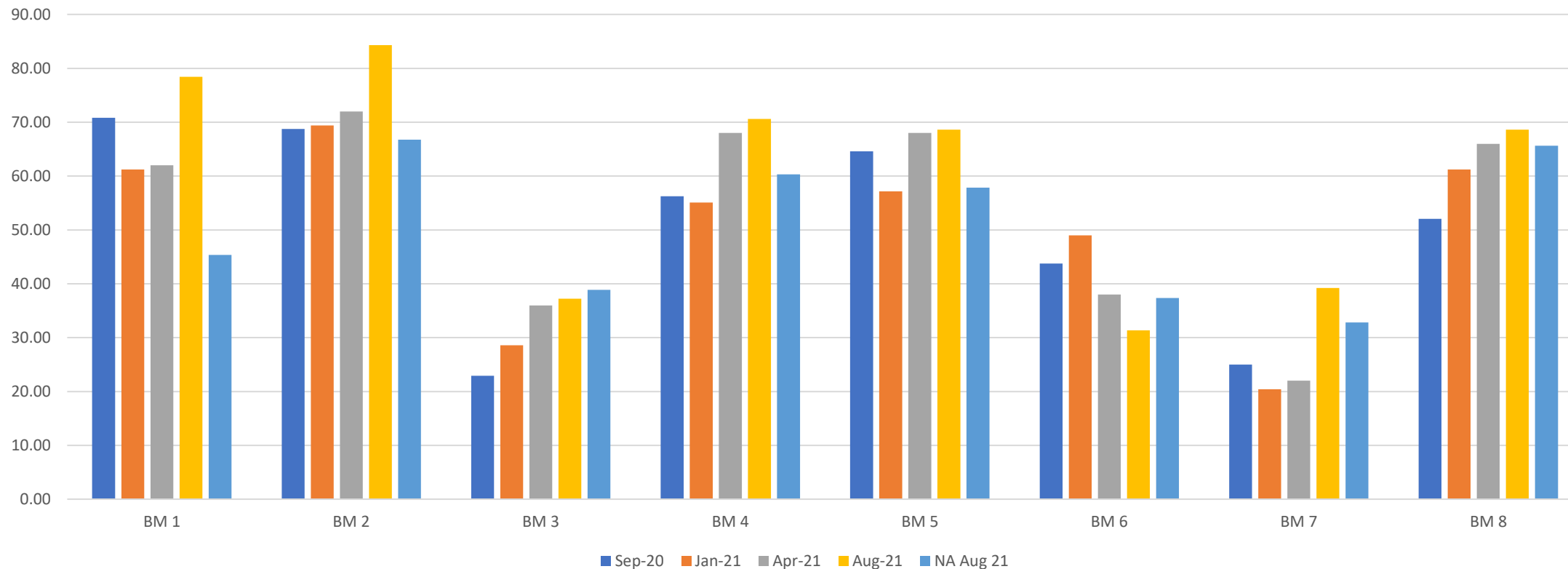


Swindon and Wiltshire Careers Hub

13th September 2021

Compass Results for 2020/2021

Achievement V NA

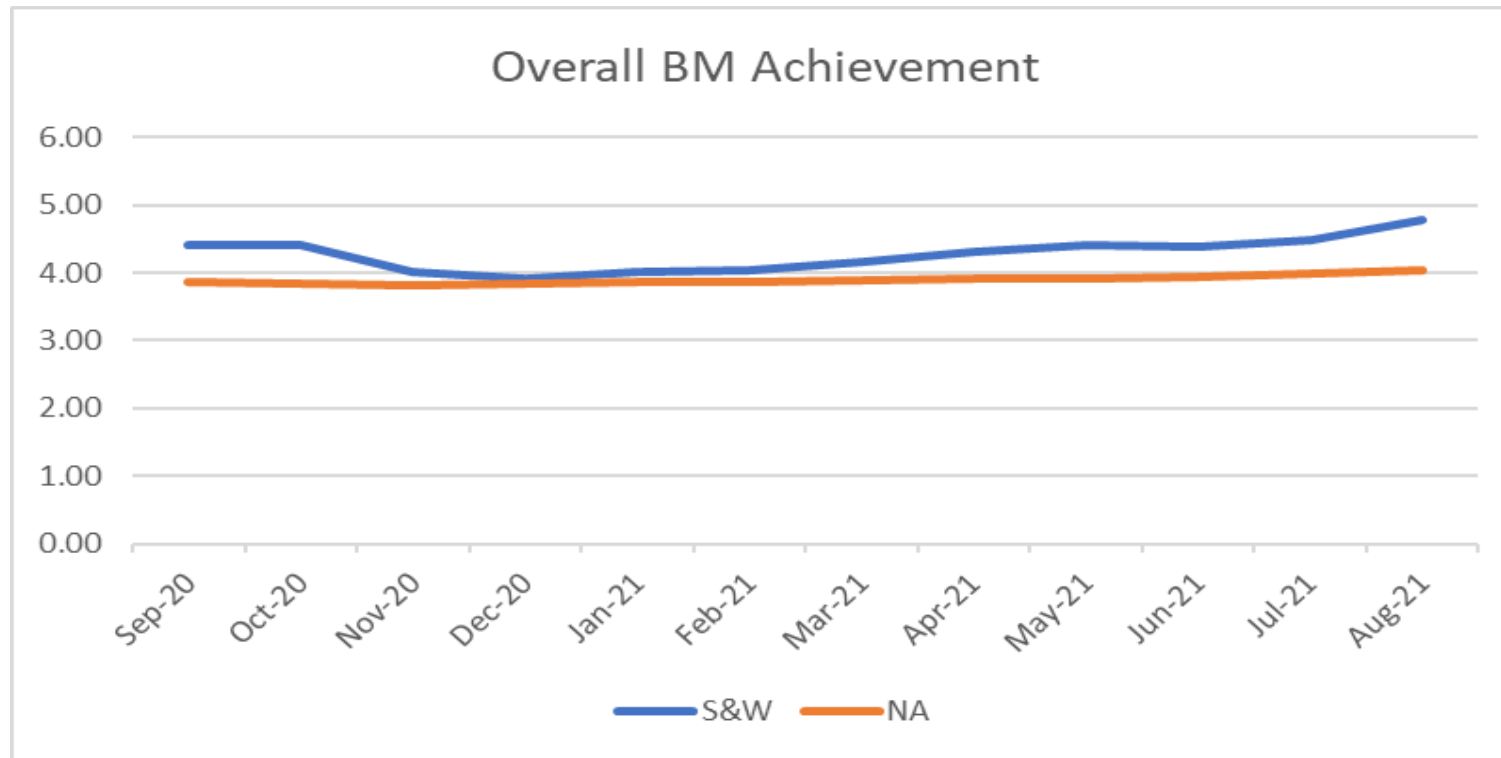


Compass Results for 2020/2021

Distance travelled from baseline (2018)

Benchmark	Swindon & Wiltshire Baseline (Sept 2018)	Swindon & Wiltshire: Current Achievement (July 2021)	Swindon & Wiltshire Progress from Baseline
Benchmark 1: A stable careers programme	13%	78% ↑	+65pp ↑
Benchmark 2: Learning from labour market information	28%	84% ↑	+56pp ↑
Benchmark 3: Addressing the needs of every pupil	21%	37% ↑	+16pp ↑
Benchmark 4: Linking curriculum learning to careers	26%	71% ↑	+45pp ↑
Benchmark 5: Encounters with employers & employees	56%	69% ↑	+13pp ↑
Benchmark 6: Exp of workplaces	44%	32% ↓	-12pp ↓
Benchmark 7: Encounters with further and higher education	10%	39% ↑	+29pp ↑
Benchmark 8: Personal guidance	36%	69% ↑	+33pp ↑
Overall Benchmark Average	2.3	4.78 ↑	+2.48 ↑

Compass Results for 2020/2021



Targets for 2021/2022

- BM1 – average achievement of 80%
- BM5 and BM6 – showing a steady improvement over a period of time.
- Average BM achievement at least 5 BMs across the Hub.
- Individual institutions to achieve at least 3 BMs
- 75% of all Hub schools to upgrade to Compass+

CEC Strategic Direction Shift

CEC Mission: To help every young person find their best next step

CEC Vision: High quality, 21st Century careers education for everyone; everywhere.

1. Challenging and supporting colleges and schools to deliver excellence
2. Challenging and supporting employers to engage for the long-term
3. Giving more support to those who face more barriers

CEC Strategic Direction Shift

Strategic shift	Coordinated Actions	Objective
Input and impact	1. Amplifying technical and vocational routes	We aim for a careers system that has a measurable impact on young people - now and in the future.
	2. A self-improving system	
Universal and target	3. Effective transitions	We include all young people in careers education - working to remove barriers.
	4. Removing barriers	
Strategic and systemic	5. Building leaders for the system	We build leaders and institutions who can sustain the mission in the long term.
	6. Careers education as part of economic recovery	
	7. Employers build long term sustainable, mutually beneficial partnerships with schools and colleges	

Overview of Activity Plan

- Fortnightly virtual CPD sessions for Careers Leaders and Advisors themed to support development in benchmark areas. Terms 1 includes Compass+ training, communicating your careers programme, embedding careers into your teaching, Engaging employers and working effectively with them and Destinations and how to make your process effective.
- Fortnightly newsletters.
- LMI webinars.
- EA CPD and networking events.
- 1to1 bespoke guidance and support by EC team for each school/college.
- Careers conference in February 2022
- Supporting delivery of 250 extra personal guidance interviews for NEET students.
- Re-launch of Cornerstone Employer Group initially impacted by COVID
- Continuing to work on the development of the Your Placement platform.

Learn Live Events

- 19th October 2021 – Your Choices (post16/18 progression event)
- 9th March 2022 – Amazing Applications
- 30th June 2022 – World of Work WoWFest

Hub Incubation Project

'Will embedding employer enriched careers activities into the year 7 maths curriculum, showcasing a wider range of careers which utilise maths, encourage girls to have a more positive attitude towards maths, and be able to make direct links with STEM/STEAM careers?'

- Recruitment of project lead
- Recruitment of schools
- Recruitment of employers
- Project plan in place.



Swindon and Wiltshire Careers Hub

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