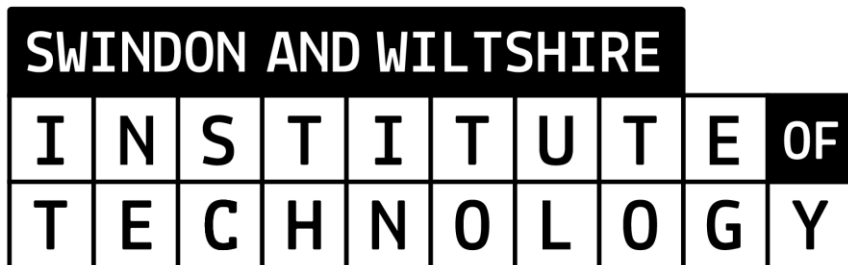


# Swindon and Wiltshire IoT Building towards launch

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# UPDATES

- Almost there! - courses and Apprenticeships launch in September.
- Refurbishment work continues – phased completion through autumn into early 2022.
- National launch 8<sup>th</sup> July – predominantly virtual and social media activities.
- Swindon and Wiltshire IoT – national recognition by DfE during launch for level of activity.
- Virtual fly-through in production (late July/early August)
- Marketing campaign aimed at Clearing and results day
- Advice and support for young people through Clearing and A-Level results
- [iot@newcollege.ac.uk](mailto:iot@newcollege.ac.uk) / 01793 491591

# Questions:

How do the **objectives of the IoT** align with the **objectives of your organisation**, and of **this group**?

What can you do **directly** to support its success over the next 12 months?

# IoT OBJECTIVES

- |                   |  |
|-------------------|--|
| <b>Employers:</b> | Develop local talent pipeline in shortage technical skills to support employers and wider economy.   |
| <b>Learners:</b>  | Offer highly relevant and flexible opportunities to study up to HE level in STEM subjects that are in high demand and endorsed by employers.                   |
| <b>Community:</b> | Foster ambition to upskill and study higher in young people and those already in work, tackling low HE progression and aspiration, as well as social mobility. |

# Learner Recruitment

Strengths	Challenges/Areas for development/Support
Good demand for established areas such as Health and Engineering.	‘Culture shift’ for the region – new progression route that is not well understood.
Internal student progression	Covid impact on physical engagement events within schools and 6 <sup>th</sup> forms and careers programmes.
Doors beginning to open within schools to promote IoT directly to students	Need to develop school and 6 <sup>th</sup> form partnerships, especially in Wiltshire.
Open events and taster sessions will sell the IoT well (once open)	Develop calendar of engagement opportunities via schools, careers hub and directly with learners
	Aligning with inclusion, diversity and social mobility initiatives to broaden opportunity and exposure.

# Employer Engagement

Strengths	Challenges/Areas for development/Support
High levels of employer collaboration on facilities, equipment and curriculum	Slow rebound for Apprenticeships impacting on projected starts. Many sectors still tentative.
Commitments to providing <b>support</b> from anchor partners and new organisations.	Securing further volume partnerships for apprenticeships and training.
Strong anchor employer footprint in Swindon.	Building employer network across Wiltshire and the surrounding region.
Building momentum with new companies via SBC, SWLEP and Business West.	Build network of 'partners' as well as customers.
Interest from employers in outreach activities	

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# SECTORS

## Digital and Computer Science

Apprenticeships / Full Time / Part Time

Levels 3 - 6

## Business and Management

Full Time / Part Time

Levels 4 – 5

## Creative and Media Professions

Apprenticeships / Full Time / Part Time

Levels 3 – 6

## Engineering and Manufacturing

Apprenticeships / Full Time / Part Time

Levels 3 – 7

## Science and Health Care

Apprenticeships / Full Time / Part Time

Levels 3 – 5





# PROGRESSION MAP

