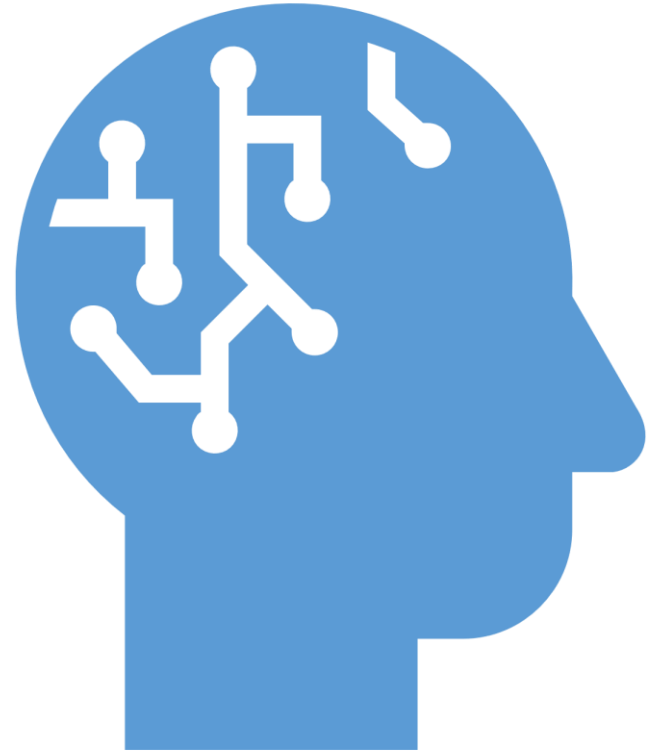




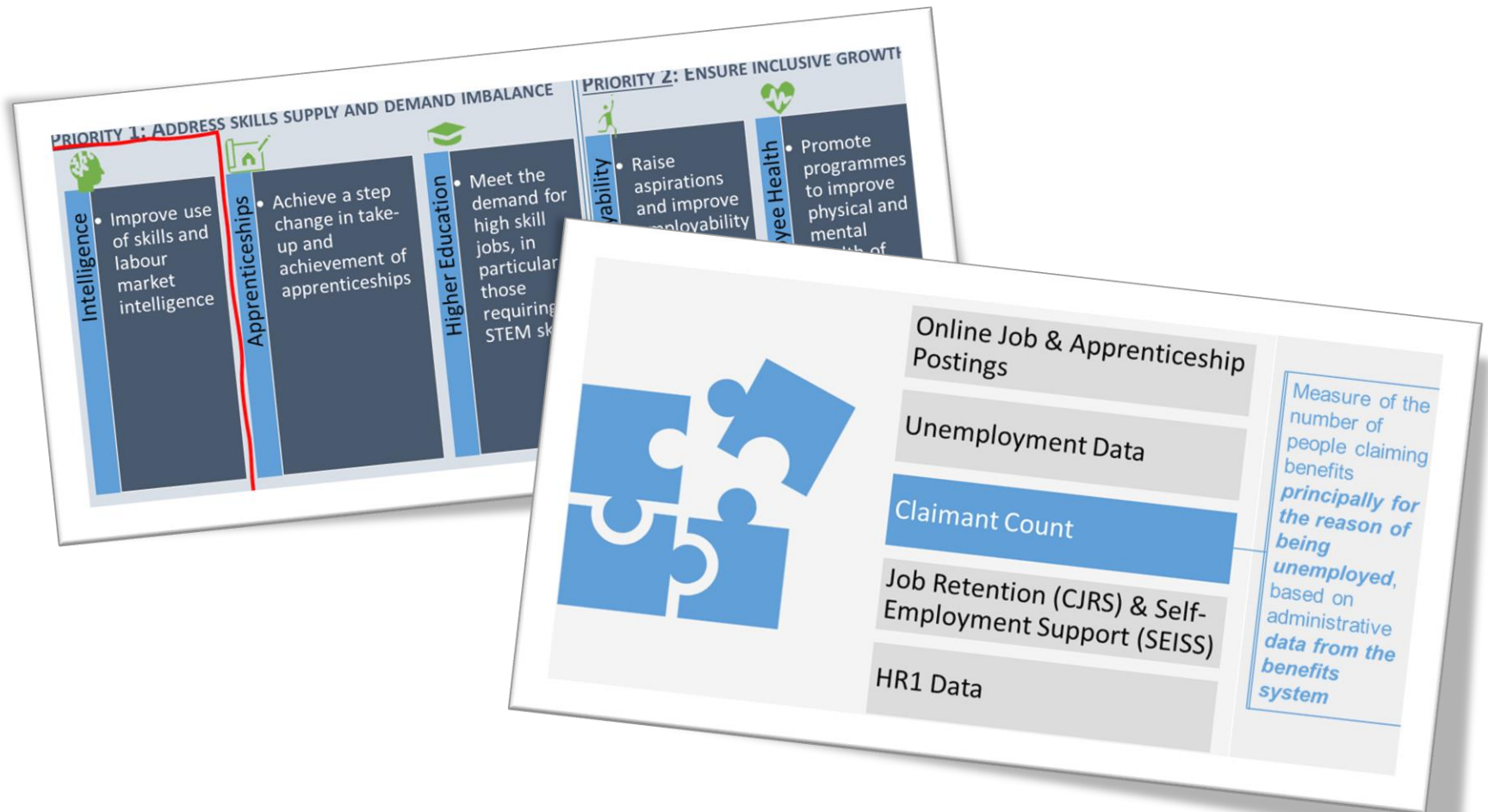
# Labour Market Intelligence – Skills & Talent Subgroup Meeting

*jobs growth in areas of demand*

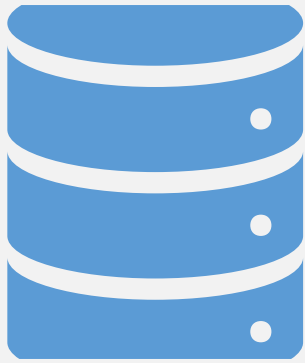
SWLEP May 2021



# Intelligence reports use different datasets and underpin Swindon & Wiltshire Skills Plan



# Contents



***Job  
Postings***



Claimant  
Count



What can  
we do to  
help?



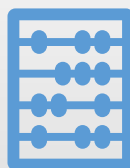
# Job and apprenticeship postings continue to improve

*Job postings* recovery continues in SWLEP and the UK

Apr'21 vacancies in line with Mar'21 for SWLEP and slightly higher for the UK

Apr'21 is considerably better than Apr'20, when c. ½ of job postings disappeared, but also significantly better than Apr'19

Because of the growth in the recent months, the year to 30 Apr'21 is now only slightly below the levels of the year before



*Apprenticeship* postings recovery also continues, but at a slower rate

In Apr'21 Swindon & Wiltshire apprenticeship vacancies were nearly 30% above Mar'21, whilst the UK remained flat

However, because of a steeper decline at the beginning of the lockdown, Swindon & Wiltshire's Apr'21 apprenticeship postings remain slight below the Apr'19 levels, in contrast to the UK, which is above

Similarly, for the year to 30 Apr'21, whilst Swindon & Wiltshire are nearly 30% behind compared to the previous year, the UK is c.25% behind



Across the country, recovery rates vary considerably, driven by sectoral mix

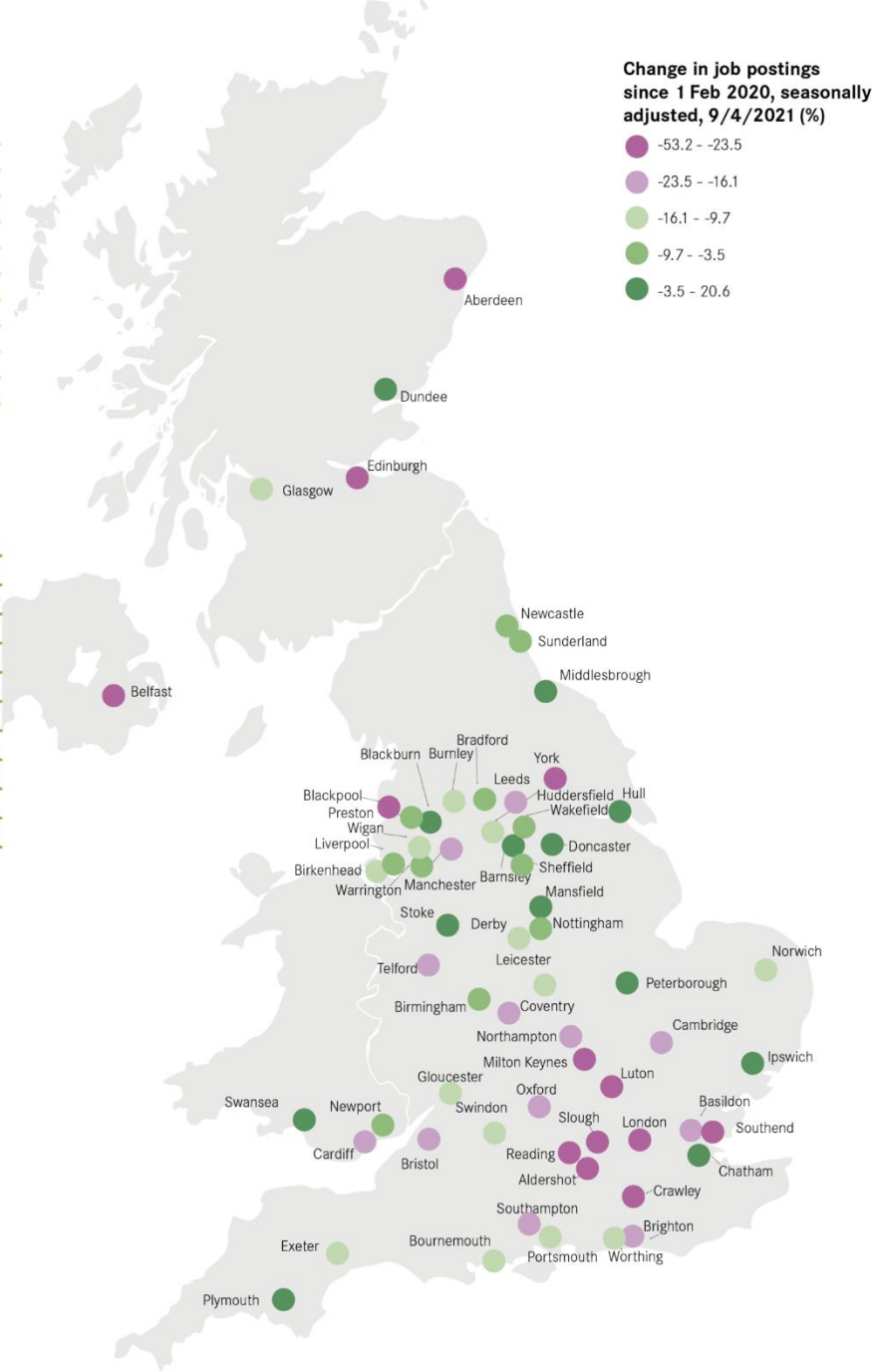
Nine towns have more job postings now than before the pandemic

Fastest recovery in manufacturing and distribution hubs, with strong healthcare, social care and education sectors

Towns with strong food & beverage and hospitality & tourism sectors are recovering slower

City	Change in job postings compared to Feb 2020, seasonally adjusted 9/4/2021 (%)
1 Barnsley	20.6
2 Mansfield	20.5
3 Stoke	17.2
4 Hull	11.2
5 Plymouth	10.0
6 Middlesbrough	6.9
7 Doncaster	6.0
8 Peterborough	3.6
9 Dundee	0.2
10 Swansea	-1.2

City	Change in job postings compared to Feb 2020, seasonally adjusted 9/4/2021 (%)
54 Luton	-26.1
55 Blackpool	-26.6
56 Slough	-27.0
57 Reading	-27.6
58 Southend	-28.2
59 Edinburgh	-32.1
60 Aldershot	-32.4
61 Crawley	-38.8
62 Belfast	-39.4
63 Aberdeen	-53.2



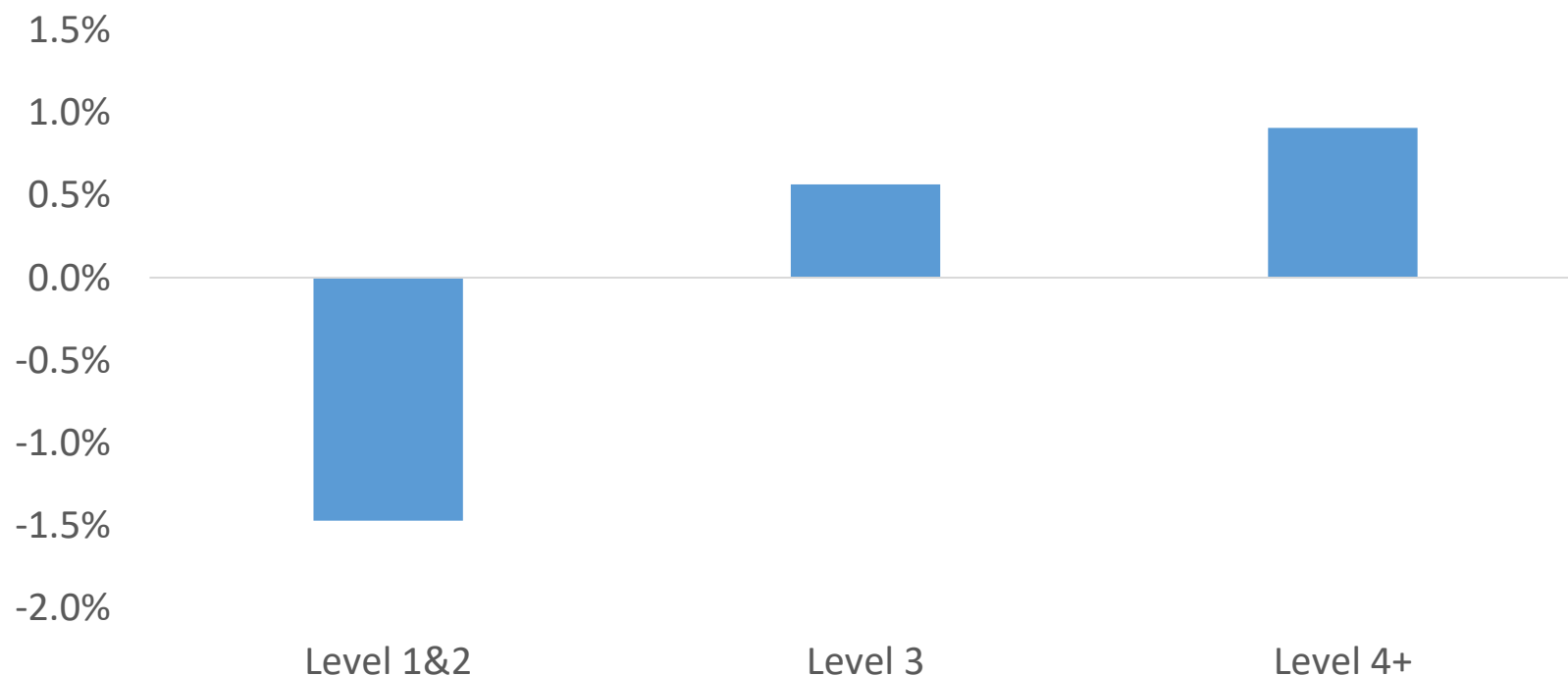
# However, the job mix has changed...

## *SWLEP Change in Job Postings May'20-Apr'21 vs. May'19-Apr'20*

Top 10 Growing		Top 10 Declining	
Care workers and home carers	1,162	Customer service occupations n.e.c.	-666
Nurses	304	Sales related occupations n.e.c.	-555
Solicitors	299	Kitchen and catering assistants	-440
Large goods vehicle drivers	197	Chefs	-428
Programmers and software development professionals	196	Book-keepers, payroll managers and wages clerks	-273
Chartered and certified accountants	129	Other administrative occupations n.e.c.	-251
Financial managers and directors	122	Marketing associate professionals	-245
Authors, writers and translators	106	Human resources and industrial relations officers	-238
Science, engineering and production technicians n.e.c.	103	Management consultants and business analysts	-206
Biological scientists and biochemists	103	Business and financial project management professionals	-190

...in part driving increase in demand for higher qualifications

SWLEP Minimum Advertised Education, May'19-Apr'20 vs.  
May'20 vs. Apr '21



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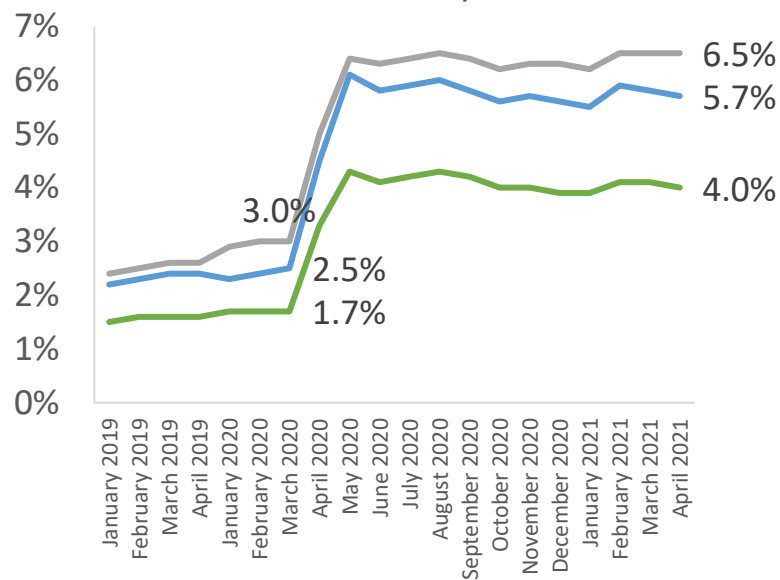
What can  
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help?





# Wiltshire's young claimants continue to improve

Claimant Count (% Residents Aged 16-64)



Swindon Wiltshire England

Claimants Aged 16-24 (% Total)

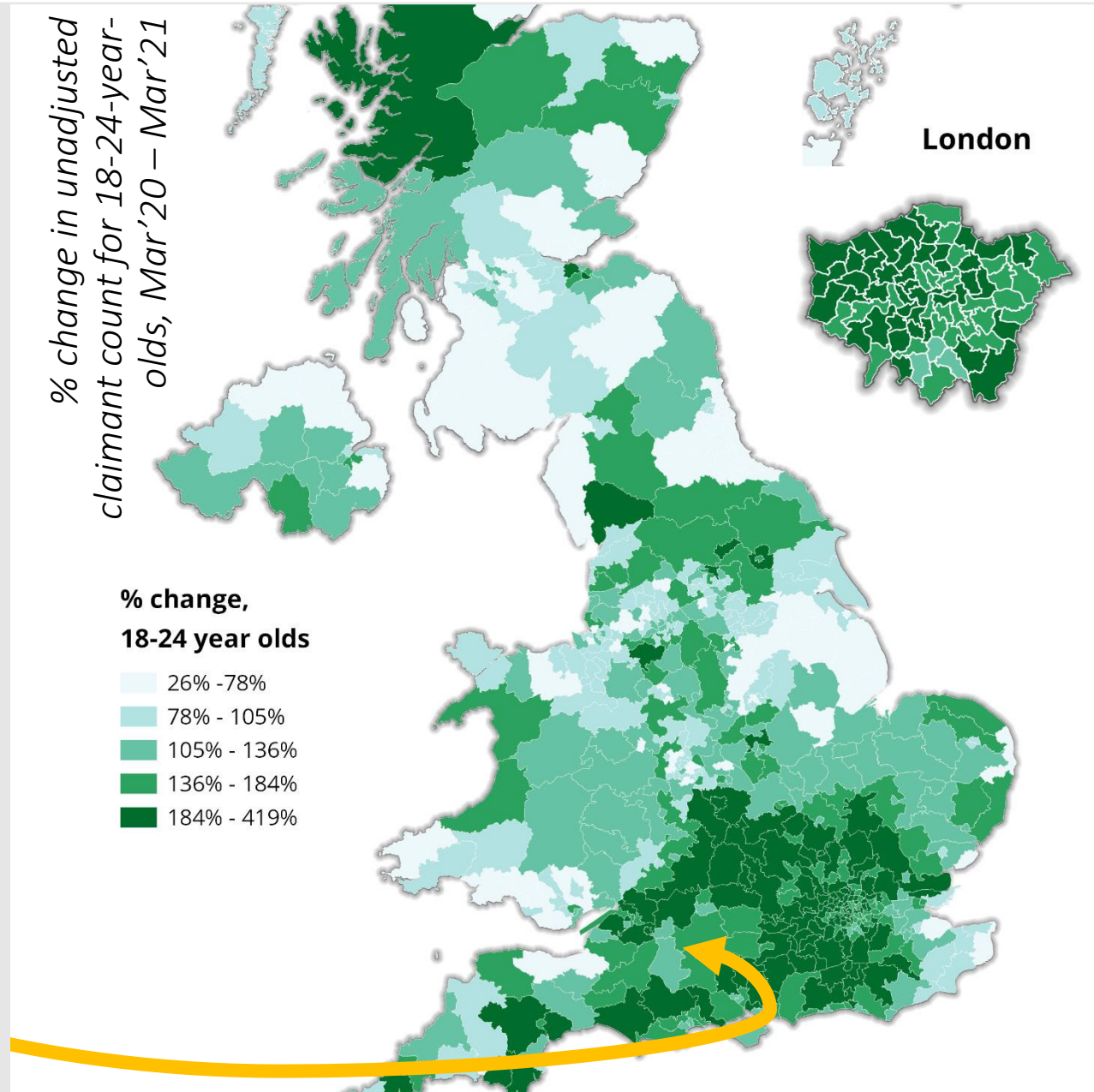
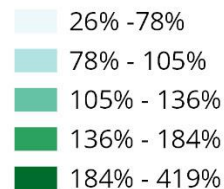


Swindon Wiltshire England

At +135%  
Mar'21 vs.  
Mar'20,  
SWLEP is  
doing better  
than many  
surrounding  
areas

*% change in unadjusted  
claimant count for 18-24-year-  
olds, Mar'20 – Mar'21*

**% change,  
18-24 year olds**



# Contents



*Job  
Postings*



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What can  
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help?



# Plan for Jobs includes a number of opportunities for (re/up) skilling

## Learn online for free



- With [The Skills Toolkit](#), with >70 courses in digital, numeracy and employability skills, packaged up with support from educational experts and employers

## Free first Level 3 qualification



- As part of the Lifetime Skills Guarantee, from April 2021, any adult aged 24+ without full [Level 3 qualification](#) (equivalent to a technical certificate or diploma, or 2 full A Levels) can access c. 400 fully funded courses linking to jobs in key sectors (e.g. construction, health and social care, etc.)

## Short, flexible courses



- [Skills Bootcamps](#), currently available in six regions but expand further in 2021, offer courses of 12-16 weeks, focussing on sector-specific digital and technical skills + an interview with a local employer

## Sector-based work experience



- Available through the local Jobcentre Plus, sector-based work academy programme (SWAP) enables those receiving unemployment benefits to apply for jobs in a different area of work, offering pre-employment training + work experience placement + guaranteed job interview

# What can we do to help and create more work opportunities for young people?

Offers	Cost to employer	Financial incentive	Training Support	Duration	Age	Eligibility
<b>Apprenticeships</b>	Wages of at least £4.15/hour <i>Plus, co-investment or levy funds</i>	£1,500-£3,000  No Employer NI contributions for under 25s	20% off-the-job with an approved apprenticeship training provider	At least 12 months	Any age	Must be a new hire  Conditions on prior learning
<b>Kickstart</b>	No charge  <i>Wages are subsidised up to 25 hours a week</i>	No Employer NI contributions	possible 13 weeks employability training	26 weeks	16-24	Receiving universal credit  <i>Other conditions expected in the detail</i>
<b>Traineeships</b>	No charge  <i>It is optional whether you pay the young person</i>	£1,000	Employability training and Maths and English where required	Minimum of 70 hours over a 6-week to 1-year programme	16-24	Cannot have higher than a Level 3 qualification (i.e. A Levels)
<b>Industry Placements</b>  <i>(T Level and T Level-style)</i>	No charge  <i>It is optional whether you pay the young person</i>	£750 through some providers, in some regions	Two-year occupational specific course equivalent to 3 A Levels	315 hours (roughly 45 days) over 2-years	16-19	Young person must be studying a T Level programme.  Other industry placements may be available for learners on L2 and L3 vocational courses.

# Recap



Over the last 12 months job postings almost entirely closed the gap created in Apr'20, but apprenticeships are still c. 30% behind

Young work-related claimants are also declining, but more work is needed



Can you help create more opportunities for 16-24 year olds?

