



primary futures

www.primaryfutures.org

Broadening horizons and raising aspirations for primary school children, by helping them understand the link between learning and their futures

inspiring the future

Providing invaluable first-hand career insights to motivate young people to consider the widest range of future working options by connecting volunteers from all backgrounds with schools.

primary futures

Broadening horizons and raising aspirations for primary school children by helping them understand the link between learning and work by connecting primary schools with volunteers.

inspiring women

Tackling gender stereotypes in career aspirations for girls by connecting schools to thousands of female volunteers from all sectors and running campaigns to highlight the issue.

inspiring governance

Ensuring schools and colleges provide the best environment for student achievements by connecting thousands of volunteers interested in becoming governors to schools nationally.

inspiring FE governance

Ensuring effectiveness of further education providers by connecting thousands of volunteers interested in becoming board members with FE providers.



Providing career ideas and information for young people through over 1,000 real-life video stories connecting subjects and jobs.

Education and Employers Research

Building the evidence base on what happens when employers engage with schools to support young people's learning and progression into the world of work.

Education and Employers International

Sharing and collaborating with countries across the world to support employer engagement within education using the power of volunteering.

What is Primary Futures?

- Free online match-making service launched in 2013 connecting Primary schools and people from the world of work
- Created in partnership with the NAHT
- Over 55,000 volunteers from apprentices to CEO's and archaeologists to zoologists
- Over 4,000 primary school teachers are registered





Time for a quick activity...

Please can you draw a picture of what you wanted to be when you were 7 and the reason why?

You have 2 minutes...



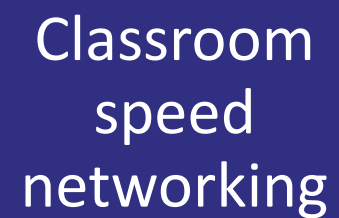
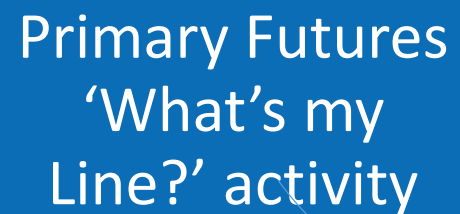
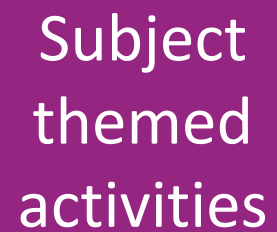
Drawing the Future - Survey of 20,000 primary school children

- Children's aspirations are shaped from a young age.
- Gender stereotyping about jobs is set from a young age - 'sportsman' 'social media' and 'gaming' feature in the top of list of chosen careers for boys, and 'teacher' within the top choices for girls.
- Children's career aspirations have little in common with projected workforce needs, which could have serious implications for the UK's economy.
- **45%** stated that TV, film and radio were the biggest factors influencing their choice.
- For those who didn't, the report showed that **36%** of children from as young as seven years old, base their career aspirations on people they know.
- **Less than 1%** of children knew about a job from someone visiting their school. This has real implications for social mobility, as children from poorer backgrounds may not have successful role models from the world of work and their aspirations are limited as a result.



Why we exist

- Raise aspirations and broaden horizons
- Help children link between learning and their futures
- Challenge social and gender stereotypes
- Making it easy and free for primary schools to connect to volunteers from the world of work.



Primary Futures 'Raising Aspirations' Project

Via funding from The Careers and Enterprise Company we are currently working with 20 schools in Wiltshire and Swindon to support them to run 3 'raising aspirations' events.

We have successfully held 9 events so far.

Call to Action – we need more volunteers

Eldene Nursery and Primary School

Even Swindon Primary School

Holy Cross Catholic Primary School

* Holy Family Catholic Primary and Nursery School

* King William Street CE Primary School

Lainesmead Primary School and Nursery

Oaktree Nursery & Primary School

Southfield Junior School

* Alderbury & West Grimstead CofE Primary School (Salisbury)

Box Primary CofE Primary School (Corsham)

* Corsham Primary

* Dinton CE Primary School (Salisbury)

Fynamore Primary School (Calne)

Harnham CofE Controlled Jnr School

Colerne Primary School

Horningsham Primary School

Lyneham Primary

Redland Primary School (Chippenham)

Sarum St Paul's CofE Primary School (Salisbury)

* Westbury Leigh CofE Primary School





Next Steps and how to get involved:

1. Register your school on www.primaryfutures.org – consider who will be best to lead this within your school.
2. Set up a call with the Primary Futures team to discuss and plan when and what would suit your school
3. Have a think of any dates/ events that might work for your school to do a Primary Futures activity- do you want to do a big session or a smaller one? Would you want to be involved in the launch week or later in the year?

Redraw The Balance



<https://www.youtube.com/watch?v=qv8VZVP5csA>



Get in touch:

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