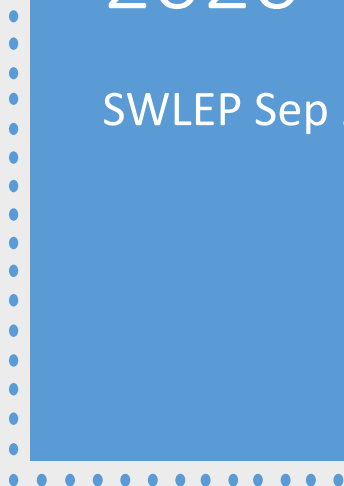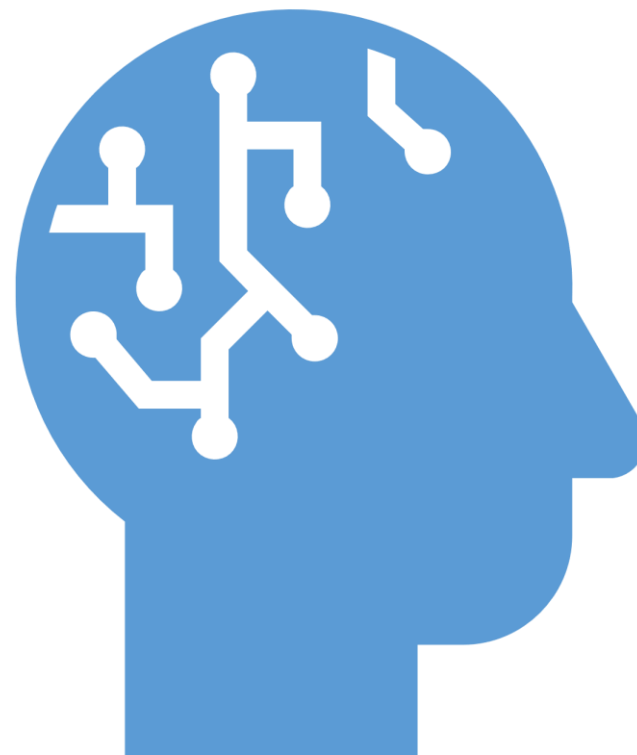# Labour Market Intelligence - July & August 2020

SWLEP Sep 2020

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Why we monitor and which data we use

Key insights

How we use data

Intelligence reports are an important part of the Swindon and Wiltshire Skills Plan

PRIORITY 1: ADDRESS SKILLS SUPPLY AND DEMAND IMBALANCE

Intelligence
- Improve use of skills and labour market intelligence

Apprenticeships
- Achieve a step change in take-up and achievement of apprenticeships

Higher Education
- Meet the demand for high skill jobs, in particular those requiring STEM skills

PRIORITY 2: ENSURE INCLUSIVE GROWTH

Aspirations & Employability
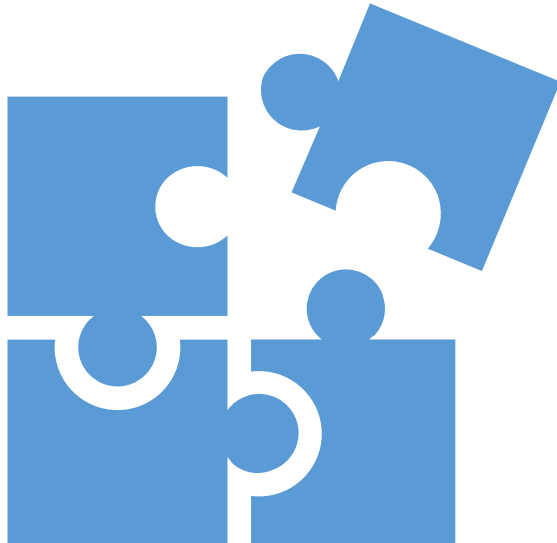- Raise aspirations and improve employability of under-represented groups

Employee Health
- Promote programmes to improve physical and mental health of employees

Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

We piece together and corroborate information from several datasets

Online Job & Apprenticeship Postings

Unemployment Data

Claimant Counts

Job Retention (CJRS) & Self-Employment Support (SEISS)

HR1 Data

Swindon&Wiltshire
LOCAL ENTERPRISE PARTNERSHIP

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18-24 year olds have been more affected

Unemployed by Age Group (% Total)

16-17
7%

50+
20%

16%

9%

30%

18-24
33%

45%

25-49
40%

Oct-Dec 2008

May-Jul 2020
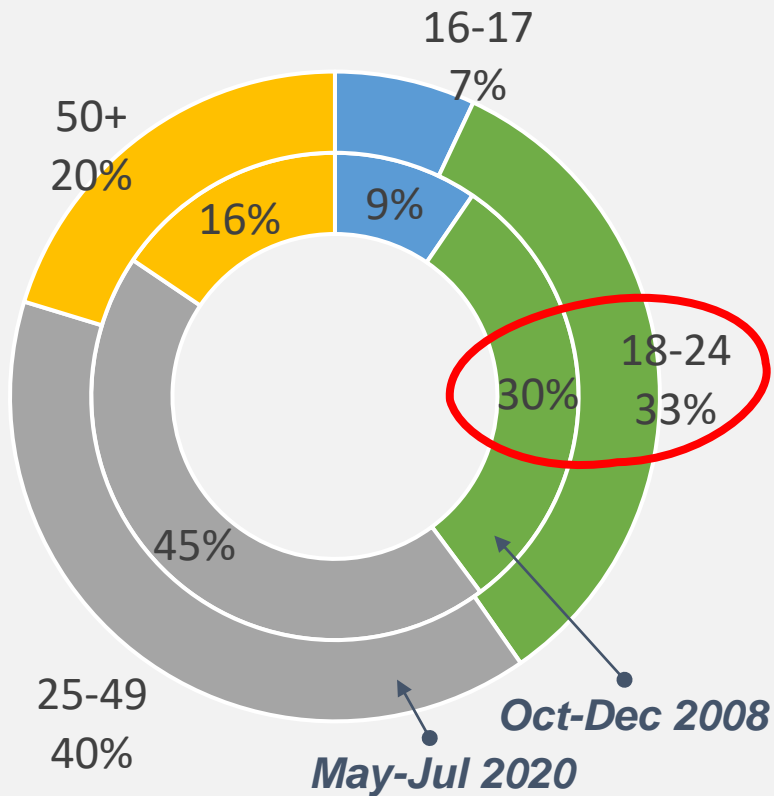
CJRS Take-up Rate by Age, June & July 2020

57%

27%

34%

Under 16 · 20 · 25 · 30 · 35 · 40 · 45 · 50 · 55 · 60 · 65 · 70+

■ Jun ■ Jul
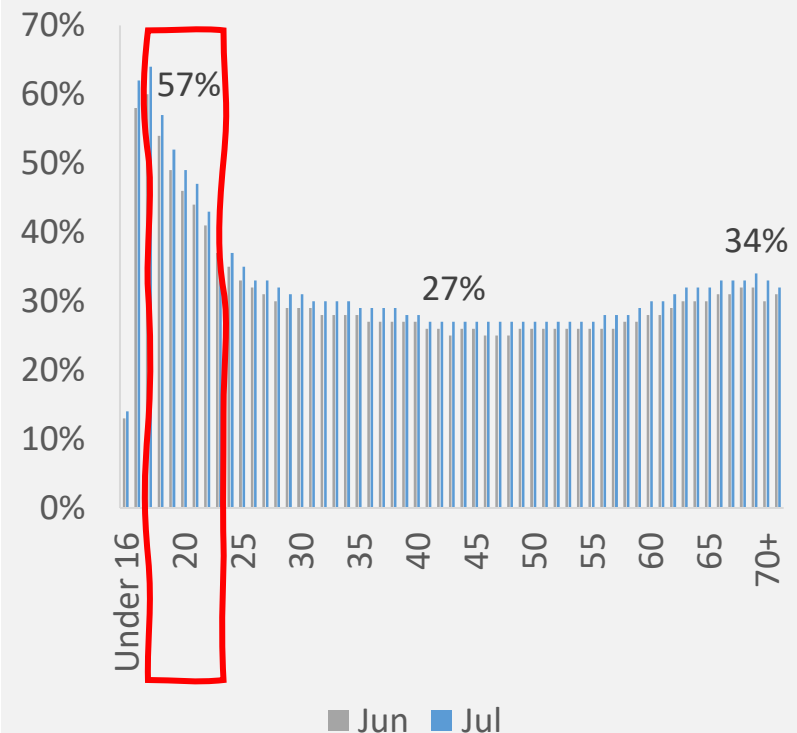
This is slightly more pronounced in SWLEP with 20% of all claimants in this group vs. 19% nationally

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Source: ONS Data, SWLEP Analysis

Government interventions appear to be working

SWLEP Apprenticeship Job Postings, Jul 2019 - Jul 2020

—— Total postings

••••• 6 per. Mov. Avg. (Total postings)

Chancellor announces 'brand-new bonus for businesses to hire apprentices' Aug 20 – Jan 21 (8 Jul)
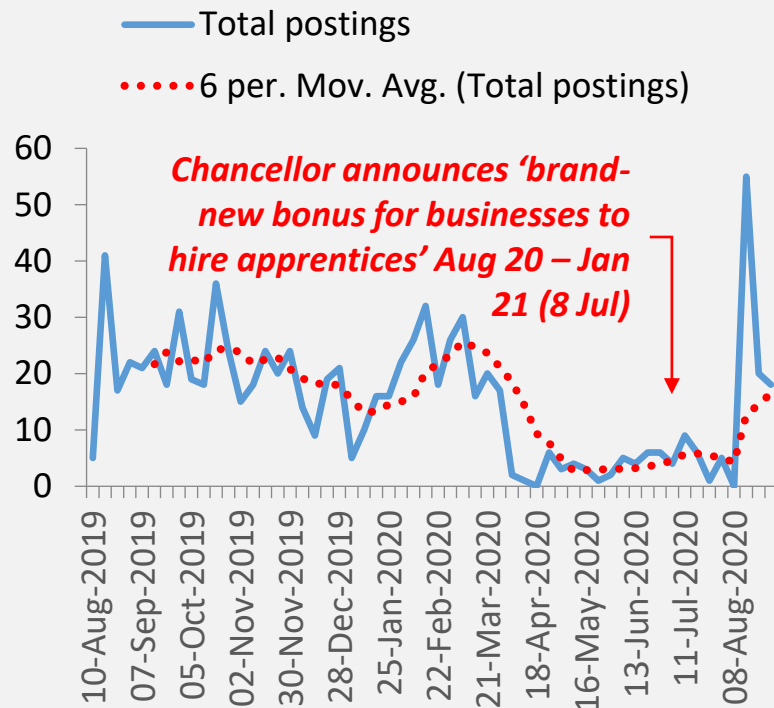
UK Unemployment Rate (%)

-52%

8.5

4.1
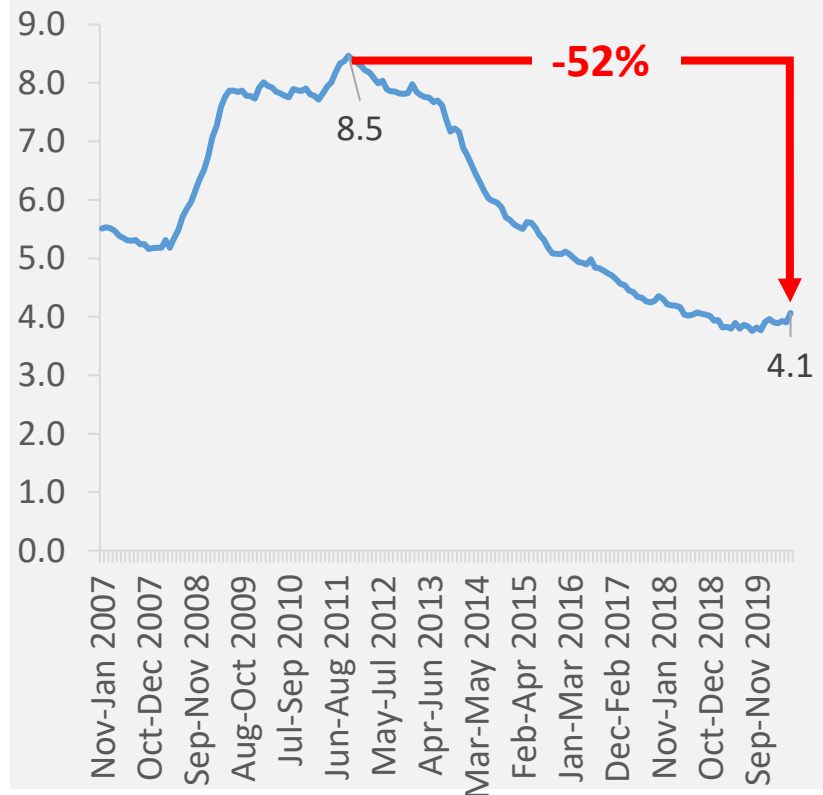
In August, SWLEP job postings were at 80% of pre-lockdown levels compared to April trough of 50%

Swindon & Wiltshire
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Source: Labour Insight & ONS Data, SWLEP Analysis

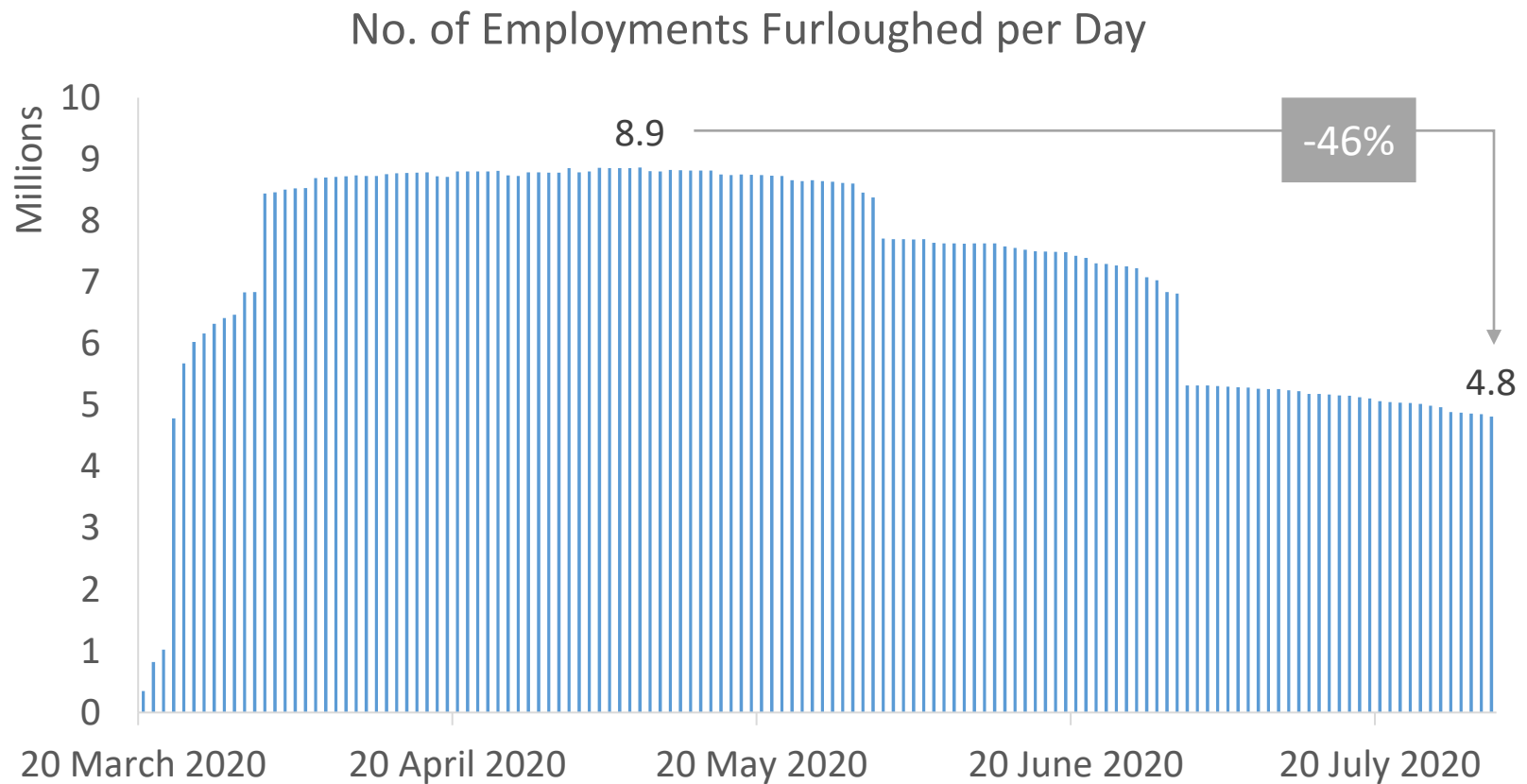# However, some industries are more affected...

SWLEP Job Postings Change, Mar-Aug 2020 vs. Mar-Aug 2019

HUMAN HEALTH AND SOCIAL WORK ACTIVITIES
ACTIVITIES OF HOUSEHOLDS AS EMPLOYERS;…
ELECTRICITY, GAS, STEAM AND AIR CONDITIONING…
OTHER SERVICE ACTIVITIES
AGRICULTURE, FORESTRY AND FISHING
ACTIVITIES OF EXTRATERRITORIAL ORGANISATIONS…
MINING AND QUARRYING
ARTS, ENTERTAINMENT AND RECREATION
WATER SUPPLY; SEWERAGE, WASTE MANAGEMENT…
REAL ESTATE ACTIVITIES
TRANSPORTATION AND STORAGE
PUBLIC ADMINISTRATION AND DEFENCE;…
EDUCATION
CONSTRUCTION
ADMINISTRATIVE AND SUPPORT SERVICE ACTIVITIES
PROFESSIONAL, SCIENTIFIC AND TECHNICAL ACTIVITIES
INFORMATION AND COMMUNICATION
FINANCIAL AND INSURANCE ACTIVITIES
MANUFACTURING
WHOLESALE AND RETAIL TRADE; REPAIR OF MOTOR…
ACCOMMODATION AND FOOD SERVICE ACTIVITIES

-1,000   -500   0   500   1,000   1,500

Broadly in line with national averages, however some indicators suggest that Financial & Insurance and Arts, Entertainment & Recreation are more affected in SWLEP

Source: Labour Insight Data, SWLEP Analysis

...and the Government schemes are winding down

No. of Employments Furloughed per Day

8.9

-46%

4.8

20 March 2020   20 April 2020   20 May 2020   20 June 2020   20 July 2020
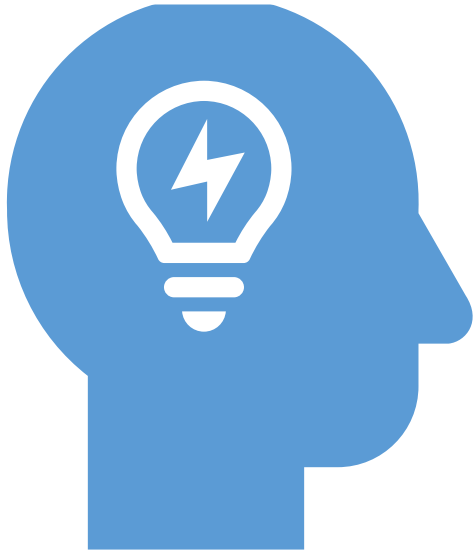
Source: ONS Data, SWLEP Analysis

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Understanding local data is key

To inform our *decision-making*, ensuring our actions focus on key local challenges, e.g. efficient reskilling
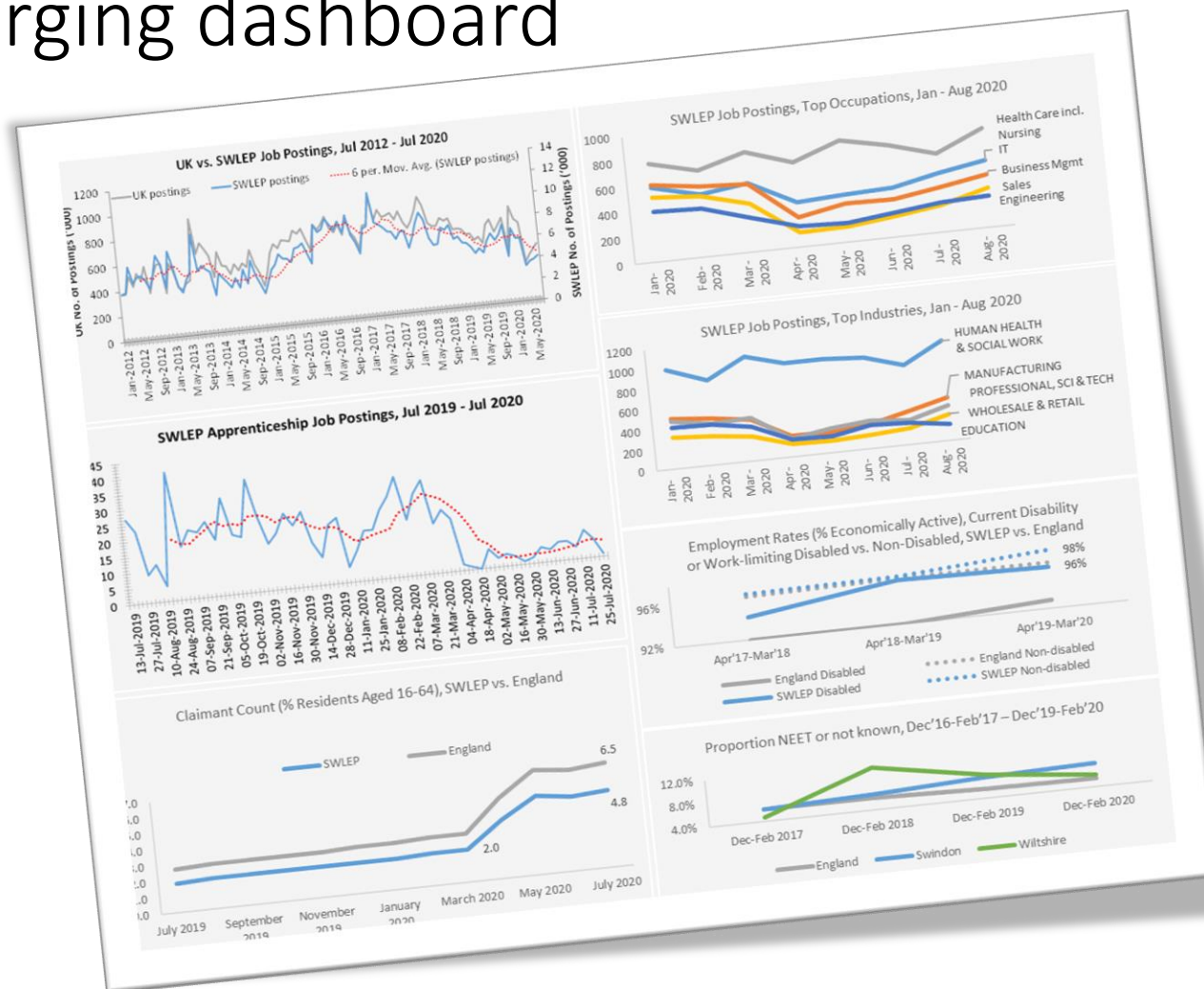
To *monitor* progress and ensure that our actions are yielding the intended impacts, e.g. Dashboard

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E.g. informing decision-making to make reskilling more efficient
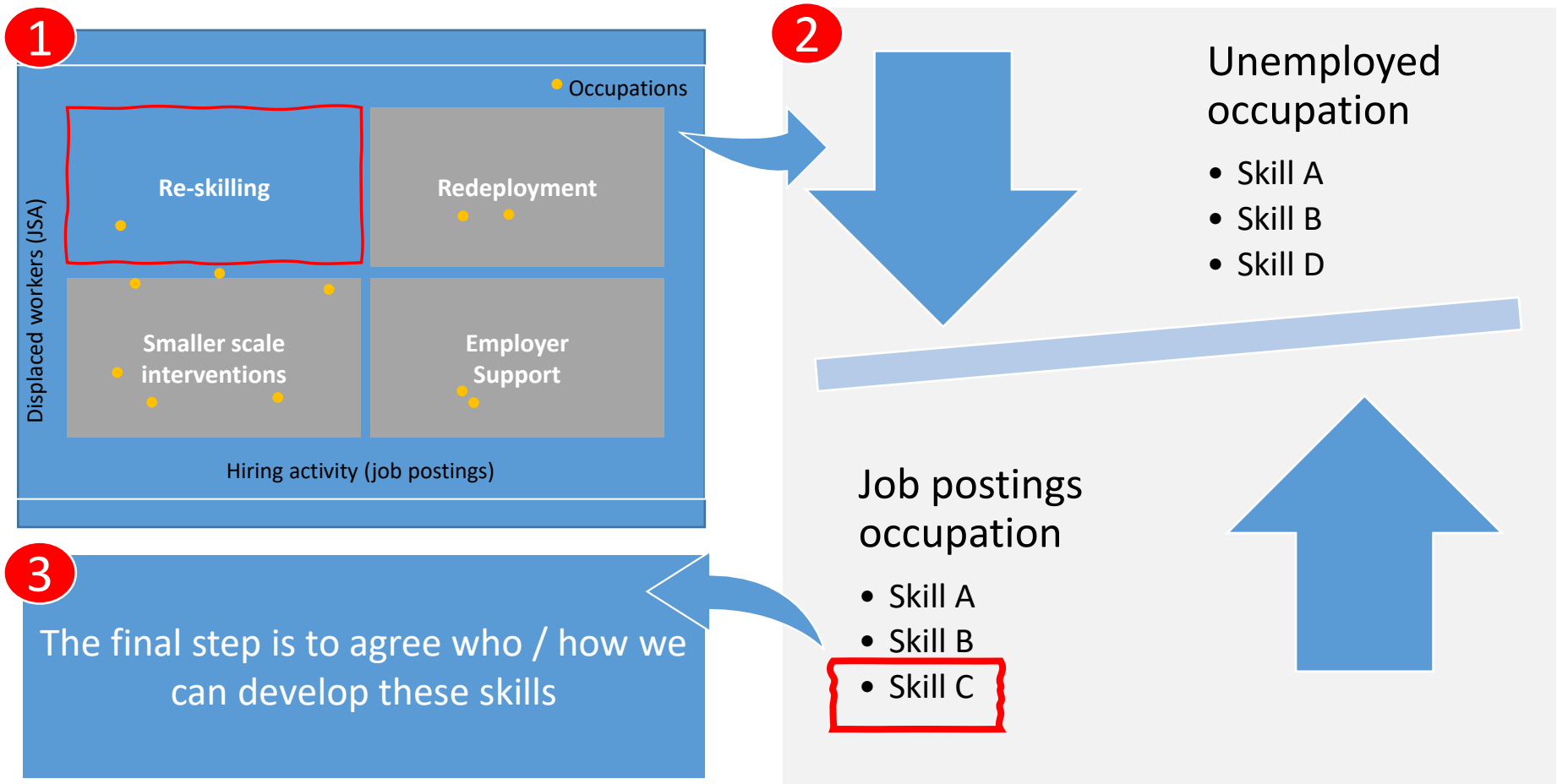
E.g. monitoring impact through the emerging dashboard

- Thank you for your time

- Any questions?