

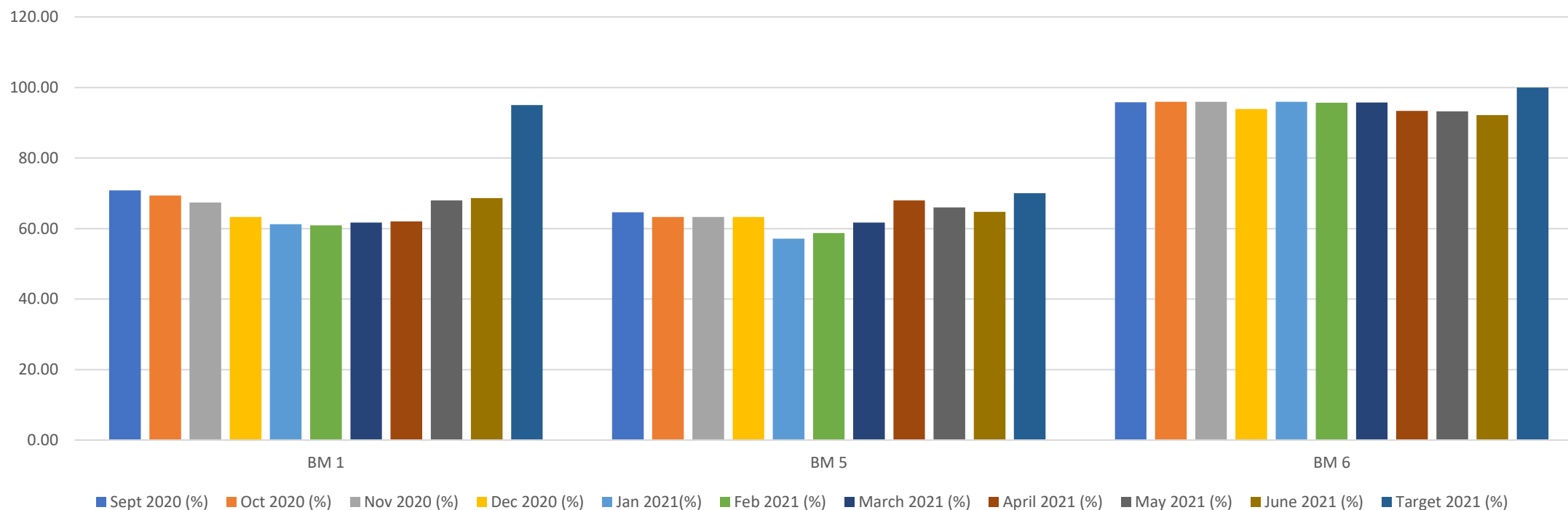
Swindon and Wiltshire Careers Hub

Steering Group

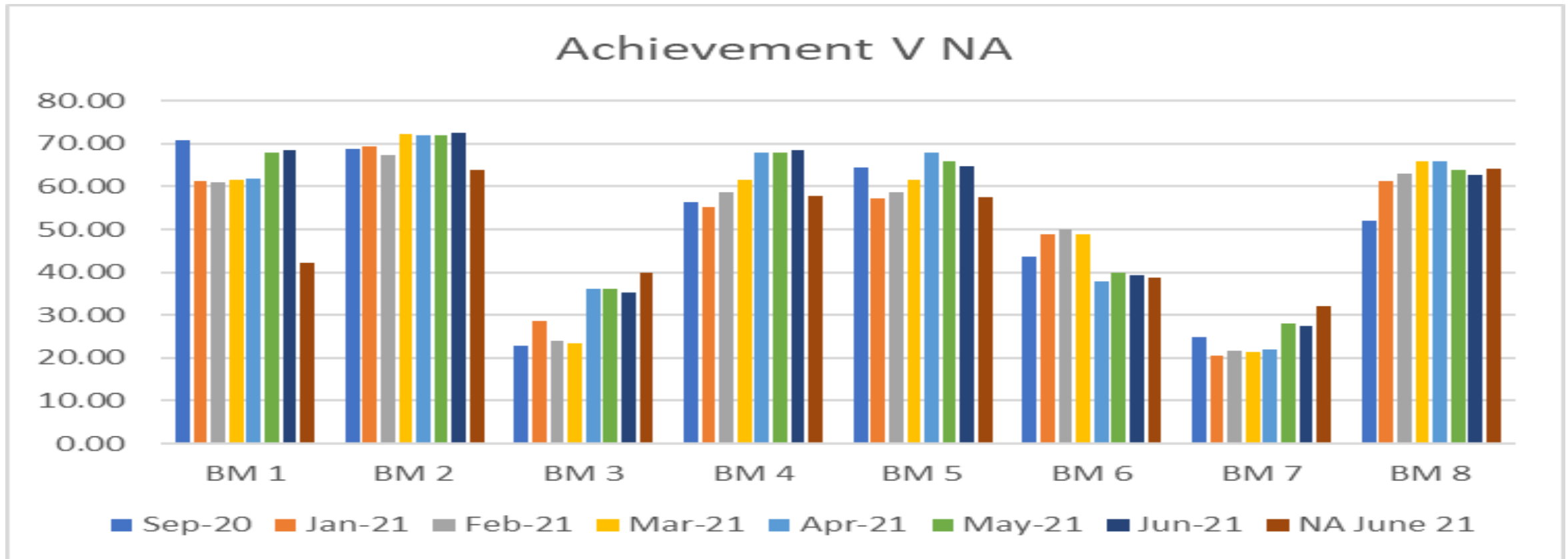
8th July 2021

Performance Against Targets

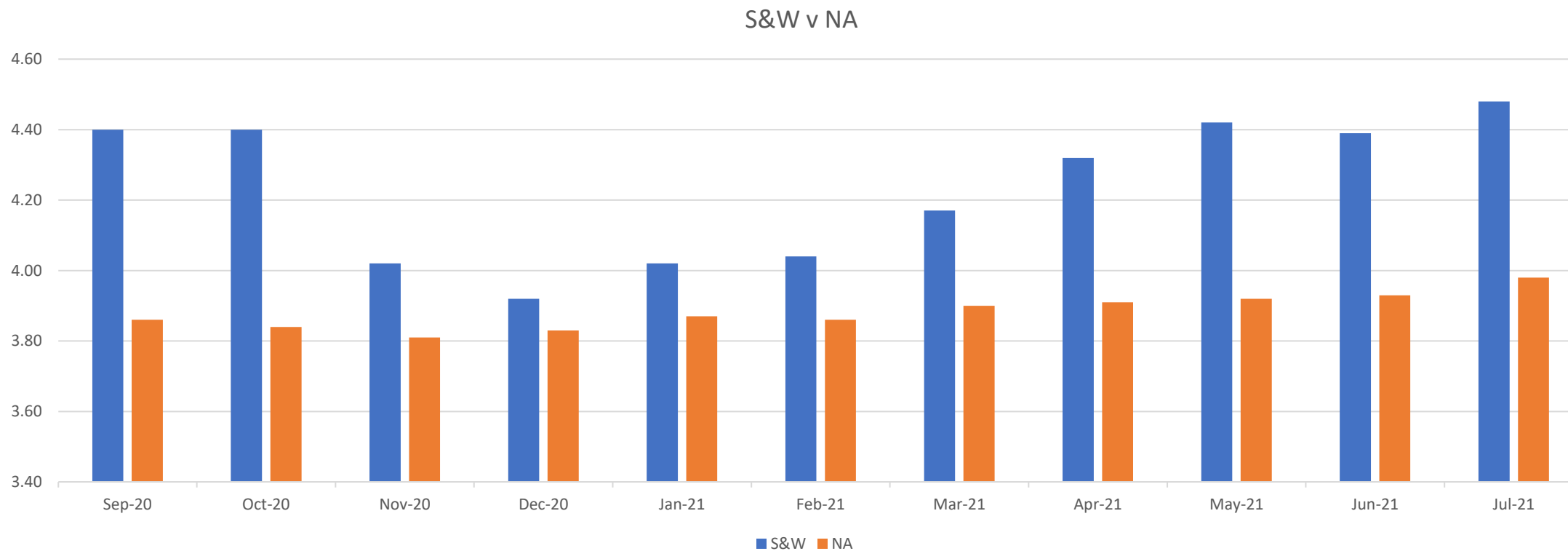
Achievement V Target



Overall BM Achievement



Overall Performance



Target BM Activity

BM1

- Bursary offer remains in place until 16th July
- Career Leader CPD session on evaluation techniques delivered.

BM5

- 1 x fully funded employer engagement workshop offered to each school/college.
- International Women's Day talks delivered
- World of Work Fest (#wowfest) delivered on 7th July

Target BM Activity

BM6

- Range of virtual work experience activities delivered by Speakers for Schools, Class of Your Own (construction/engineering), GWH (healthcare and non clinical roles), Springpod (engineering) and EBPWB.
- DSTL delivered their first ever virtual work experience activity.
- Development of the YourPlacement platform.
- Employer guide developed
- Employer webinar delivered by Speakers for Schools.

School/College Events

- Independent Training Provider Marketplace
- CPD workshop on how to evaluate careers programmes
- Labour Market Intelligence (LMI) webinar for Career Leaders
- Labour Market Intelligence (LMI) webinar for parents/carers/young people
- CPD session Maximising Social Media and Growing Your Alumni Networks.
- SEND conference with Solent and Gloucestershire Careers Hubs is being held on 20th May 2021 which had in excess of 60 delegate attend.

Learn Live Events

- Meet the Provider: on the day log ins **4,840**
- Wiltshire Council Youth Hub: on the day log ins **2,286**
- SBC Youth Hub: on the day log ins **1,877**
- World of Work Fest: data not available.

Total

- On the day log ins to date: **9,003**
- On demand visits: **4,043**
- Page visits: **8,978**

Funding Bid Applications

- **Ahead of the Game Transitions Fund:** £20,000 allocated to provide up to 1,000 personal guidance interviews to up to 250 young people RoN/NEET. Delivered by Adviza between July and December.
- **Effective Transitions Fund** – bid submitted to support 100 year 10s in a 2 year programme to a positive destination in year 12. Bid unsuccessful.
- **Hub Incubation Project** – application made for £70,000 to deliver a maths based careers programme to years 7s in 10 schools to prevent maths anxiety in female students. Awaiting outcome.

Development Fund

Development Funding Income		Spend to date	Predicted EoY Spend	BM1 rollover	Unspent Funding
Development Fund Carry Over (2018-2020)	£46,532	£56,790	£65,603	£6,000	£37,929
Development Fund 2020/2021	£63,000				
Total	£109,532	£56,790	£65,603	£6,000	£37,929

Sustainability Fund

Initial Funding Income	Spend to date	Predicted EoY Spend	Balance
Kickstart Fund Carry Over	£15,778	£2,500	£13,278
Sustainability Fund 2020/2021	£34,942		£34,942
Total	£50,720	£2,500	£48,220

Funding for 2021/2022

Development Fund	£50,400
Balance from Development Fund	£43,929
Sustainability Fund	£48,220
Ahead of the Game Transitions Funding	£20,000
Total	£162,549

Activity	Predicted cost
Career Explorer licence	£4,000
Learn Live events (x3)	£4,500
BM 1 bursaries for new institutions (Wave 3)	£6,000
YourPlacement/Wiltshire College work experience platform for development of:	
Phase 2	Commercially confidential
Phase 3	Commercially confidential
Staffing support (WC)	tbc
Funding of employer engagement activities through providers.	£14,000
Further provision of work experience activities via existing providers.	£10,000
Funding of student motivational talks	£1,000
Commission an impact measuring/ evaluation of the Careers Hub activities.	£8,000
Lead providers with cover costs	£2,000
Ahead of the Game Transitions Funding: commissioning of Adviza to deliver up to 1,000 interviews for 250 young people	£15,000
Ahead of the Game Transitions Funding: administration costs and social media campaign costs on recruitment of NEETs (SBC and WC)	£5,000
Total	
Remainder	£50,299

Targets 2020/2021

- All Hub schools/colleges to achieve at least 3 BMs
- The Hub to achieve an average of at least 5 BMs
- BM1 80% achievement
- Clear evidence of progress in BM5 and BM6 should be made throughout the year.
- Upgrades to Compass+ should have taken place for: 75% of all Hub schools
- An Enterprise Adviser to be recruited for every school or college in your Hub



Swindon and Wiltshire Careers Hub

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