

Swindon and Wiltshire Careers Hub

Steering Group and Cornerstone Employer Group Meeting

11th February 2021

Network Overview: the local picture

No institutions (by URN): 58 (63 sites)

No Enterprise Advisers: 58

Overall performance: average 4.04 BM achieved
 NA 3.86 BM achieved
 S&W baseline of 2.3 BM achieved (2018)

45% of schools/colleges nationally are in a Careers Hub. In Swindon & Wiltshire its 100%!

Swindon and Wiltshire Cornerstone Employer Group

- Capita WFM
- Great Western Hospital NHS Trust
- Wiltshire Council
- The National Trust
- Atkins Global
- Network Rail
- Chipside
- Salisbury NHS Foundation Trust
- Headquarters South West - Army

EA Network

01 Agency	DSTL	Personnel Placements
Absolute Managing & Marketing	Eden Hotel Collection	Peter Duffy Ltd
Adult Education Service	EM-HR Limited	Professionals in HR partnership
Apetito	Excalibur Communications	QinetiQ
Audience Systems	Financial Force	Red Seven Marketing
Babcock International	HRSupport4U	Rendermedia
Barclays	Innovate UKRIB	Ridgeway Family Practice
Bath ASU	Jacobs	Rolls Royce
BD Medical – Pharmaceutical Systems	KP Garages and Body Shop	Salisbury NHS Foundation Trust
Blueflame Digital Ltd	Maggs Consulting Ltd	Self Employed
Capita	Marriott Hotel	Siemens
Capita	MG Cannon	Swindon Borough Council
Cat Group Ltd	Midas Construction	Thrings
Center Parcs	MOD / Navy	University West of England
Cliff Puffett Ltd.	Nationwide Building Society	Vennpoint Ltd
Cross Manufacturers	Network Rail	Vets4Pets
Deceuninck	People Business Psychology Ltd	Wiltshire Council

EA Vacancies

SEND:

Crowdy's Hill School

Downlands School

Springfield Academy

St Lukes Academy

Silverwood School

Churchward School

EOTAS, Swindon

Mainstream:

Cirencester College

Recruitment Activities:

CEC 'rewrite the story' campaign

SWLEP 'rewrite the story' campaign

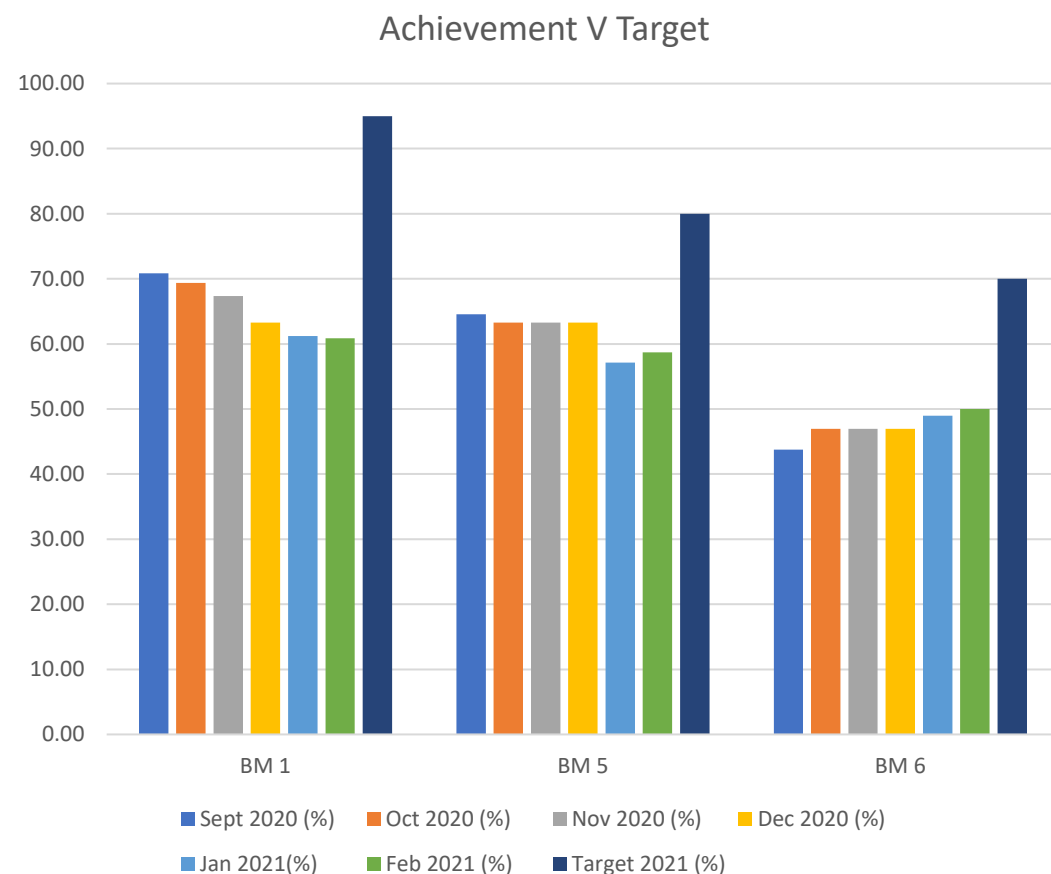
CiPD partnership

Careers Hub social media posts via

Twitter/LinkedIn

7 new enquiries since January 4th

Performance Against Target



- BM 1 (a stable careers programme) has dropped in performance since September 2020 by -9.96pp and remains -34.13pp below target.
- BM 5 (encounters with employers and employees) has dropped in performance since September 2020 by -5.88pp, has increased performance since December 2020 by +1.6pp and remains below target by -21.30pp
- BM 6 (experiences of the workplace) has increased performance since September 2020 by +6.25pp and remains below target by -20.00pp

Activities to improve BM5 Performance

- Working with stakeholders to provide each school/college with an interactive activity to engage students with employer and employees for BM5.
- Developing an International Women's Day speakers project, 8th March.
- Supporting schools/colleges to hold 'meet the employer' virtual activities, based on the Devizes School model

Activities to improve BM 6 Performance

- Working with a range of stakeholders to develop/provide a range of virtual work experience placements:

Speakers for Schools

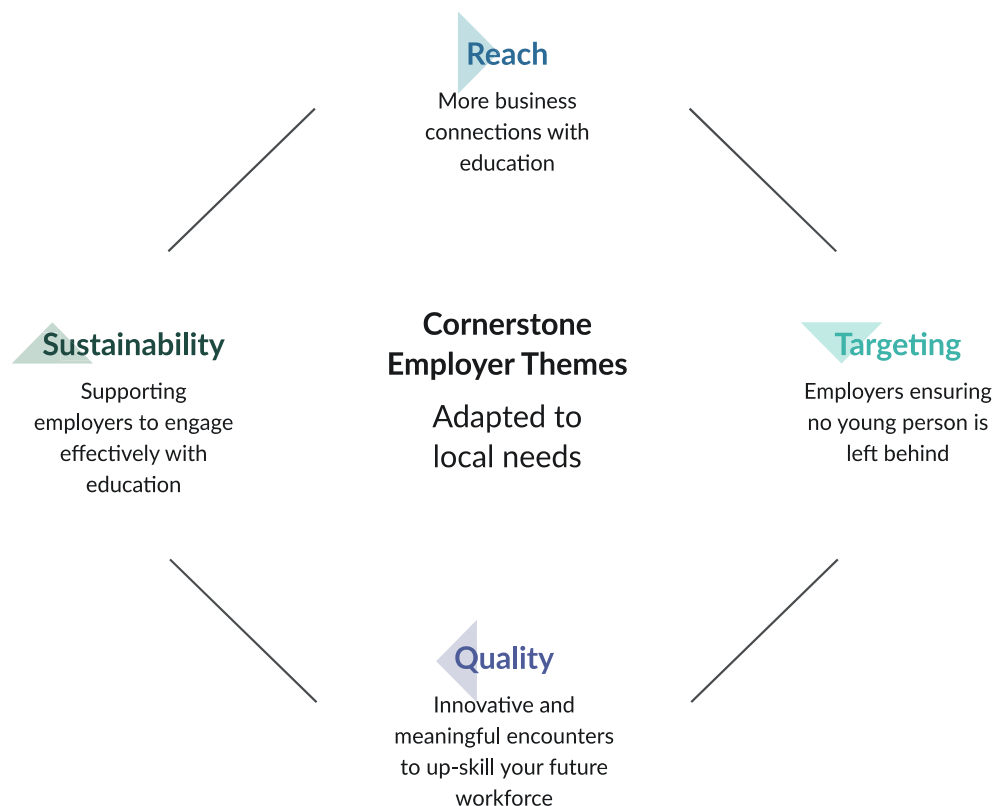
GWH NHS Trust

Class of Your Own

EBPWB

FE college collaboration project on BM6 is underway.

Cornerstone Employer: 4 Themes



Reach	<p>Provide a hands-on EA to work with the network (Wiltshire Council and Salisbury NHS Trust have done this so far)</p> <p>Share comms on own networks to raise the profile of the employer as a Cornerstone and the role others can play i.e. becoming EAs.</p> <p>Introduce new employers to Hub Lead so that they can be directed to schools that need most support.</p> <p>Identify and share other relevant groups Cornerstones Employers are part of where information on Careers Hub can be shared.</p>
Targeting	Raising awareness within own organisations of the part employers can play in BM 5 and 6 activities.
Quality	<p>Develop own BM 5 and 6 activities and promote the activity to others as peer mentors.</p> <p>Review your activity against the Meaningful Encounters checklist</p>
Substantiality	<p>Continue to provide Enterprise Adviser/s. Promote the role through your networks to make sure S&W schools and colleges can always have full coverage.</p> <p>Share examples of best practice with Enterprise Adviser Network.</p> <p>Identify a Chair for the S&W Cornerstone Employer Group</p>