



Inspiring a generation towards public service

Swindon & Wiltshire Careers and Networking meeting

April 2021



Quick Intro!

- **Teach First** – Recruited 10,000 teachers (for the most challenging schools) delivered 800% growth and built a #2 brand (Times Top 100 Graduate Employers)
- **Transform Society** – helped 4 other programmes set up, have served on their Boards and now run the collective alliance
- **Education sector** – Sit on 3 University Boards supporting employability
- **Social sector** – Sit on 2 further Boards (Now Teach & Royal National Children's SpringBoard Foundation)





TRANSFORM
SOCIETY
Inspiring leaders: delivering change

FRONTLINE
CHANGING LIVES

POLICE:NOW
INFLUENCE FOR GENERATIONS

T Teach
First



Unlocked

Leading change
on the inside



If graduates want to change lives and have an impact – this is where they should start.

Transform Society is an alliance of the UK's largest and most powerful social change programmes, each one addressing an urgent need in a specific area of social justice.

Our core alliance members plan to recruit around 3,000 graduates in 2021 across teaching, social care, policing and prisons from any degree disciplines.



Our members are:

FRONTLINE

CHILDREN'S SOCIAL WORK

Chair – Camilla Cavendish
460 hired in 2020

Target of 450
hires in 2021



TEACHING

Chair – Dame Vivian Hunt
1,680 hired in 2020

Target of 1,750
hires in 2021

Unlocked

PRISONS

Chair – David Laws
143 hired in 2020

Target of 140
hires for 2021

POLICE:NOW

POLICING

Chair – Sir Ian Powell
562 hired in 2020

Target of 500
hires in 2021



MENTAL HEALTH SOCIAL WORK

Chair – Dame Carol Black
110 hired in 2020

Target of 160
hires in 2021



Transform Society members account for

55%

of graduate hires in Public Service (TT100) in 2021.



What we do

Transform Society works with universities to inspire their students towards public service and to introduce them to the opportunities & benefits to be gained from working strategically to address common priorities.

We run bespoke “access, success and progression” initiatives at our partner universities, raising the profile of ‘front-facing public service roles’ and supporting/complementing our members’ recruitment priorities, with a focus on BAME students and those from a low socio-economic background.

Our flagship programme, the “Transform Society Challenge”, allows universities to create bespoke ‘community problem solving’ events, offering vital practical experience for students.

We also work with schools to inspire the next generation towards public sector careers.



Our vision

Inspiring a generation
towards public service



Our fantastic university partners are:





Summary of Alliance member competencies/attributes/strengths

Frontline	Police Now	Teach First	Think Ahead	Unlocked
Motivation	Mission aligned & Public Service	Understanding & Motivation	Motivation	Motivation
Self-Awareness	Innovative & Open Minded	Self Evaluation	Self-Awareness	Self-Awareness
Resilience	Take Ownership	Resilience	Adaptability	Resilience
Effective Communication	Collaborative	Interaction	Communication	Sense of possibility
Empathy & Relationships	Emotionally Aware	Humility, Respect & Empathy	Relationship building	Relationship building
Analysis & Sound Judgement	Analyse critically	Problem Solving	Problem Solving	Decision making
Leadership	Deliver/Support/ Inspire	Leadership	Leadership	Leadership
-		Planning & Organising	-	-



Future Plans



The Future:



Schools

Deliver resources that inform & inspire young people towards public service



Universities

Grow and then maintain between 10-12 funding universities and create “insights” document for ALL UK universities



Public Sector

Explore bringing all public sector graduate employers under one roof



Alumni

Facilitating collaboration between public service leaders



Schools



Schools

“Sharing stories through role models who will inspire”

Considerations:

- Taking into account what the Skills Builders Partnership & the CEC are delivering, identify what is missing?
- **What is the pitch into schools? What is it that will inspire? What needs to be produced? Resources?**
 - **Research is required to answer this! (what is the correct messaging & detailed activity needed?)**
- Need to change perceptions of routes to public sector leadership (alternatives to university)
- Show that social action can lead to careers – either direct hire, apprenticeships or graduate routes
- Offer practical opportunities to engage with the local community? TS Challenge? (with universities?)



What could add real value in regards to activities/content/sessions in schools?
(that Transform Society could produce)



Thank you for your time today?

Any questions just email: jdarley@transformsociety.org