



Curriculum Foundations
Career Futures

The logo features a large blue circle with the text "Curriculum Foundations" at the top and "Career Futures" at the bottom. Inside the circle are icons for a double-headed vertical arrow, a 2x2 grid with mathematical symbols (+, -, x, ÷), a pie chart, and a right-angled triangle. The background of the circle consists of blue rectangular blocks.

SWINDON & WILTSHIRE
CAREERS HUB

The logo is a teal circle containing a white silhouette of the Swindon & Wiltshire region. The text "SWINDON & WILTSHIRE" is at the top and "CAREERS HUB" is at the bottom.

Case studies and videos

- All 8 projects have been detailed in case studies which are being finalised by schools and employers before publication at the end of September.
- 5 videos have been produced, as follows:
 - Project Overview
 - Employer Benefits
 - Impact on Students
 - Effective Partnerships
 - Diversity and Inclusion
- [Watch them all now on YouTube!](#)

Evaluation Outcomes – key learnings

- Collaboration is key – employers should lead on the development of activities, consulting with teachers at every stage.
- Differentiation is vital for inclusion – lower ability students should also be able to succeed.
- Schools will struggle to fit in these activities unless they are planned early in the academic year.
- Within schools, this should be a whole-department approach, in order to share the workload and involve the widest cohort.
- There may be value in delivering these activities to older students who are closer to making subject choices and career decisions.

Evaluation Outcomes – data analysis

Did the project have a positive impact on girls' maths anxiety?

For students who reported higher maths anxiety at the start of the project (81% female), there was a statistically significant reduction in maths anxiety over the course of the project.

For the female students in the higher anxiety group, there was a decrease in maths anxiety across every question.

Did the project increase girls' interest in maths-related careers?

Maths is useful in lots of jobs:

Increase from 25% to 36%



Maths is useful in creative jobs:

Increase from 54% to 62%



There are lots of maths-based careers in Swindon and Wiltshire:

Increase from 84% to 88%



I am interested in a maths-based career:

Decrease from 21% to 17%



Proposed costs for rollout phase

Item	Timescales	Provider	Cost
Monthly online seminars for schools and businesses	Oct-2022 – July 2023	Wiltshire Training	£3,300
Monthly promotion via RightChoice and social media	Oct-2022 – July 2023	Traded Services	£2,650
Careers Hub resource to manage projects: (0.6 FTE)	Oct-2022 to July-2023	Careers Hub Team	£31,500