

# Swindon and Wiltshire Careers Hub

## Skills and Talent Sub-Group Meeting

8<sup>th</sup> March 2022

'To help every young person find their best next step.'

# Swindon & Wiltshire Careers Hub's Priorities:

- To improve the performance remaining 8 institutions achieving up to 2 benchmarks currently, to a minimum of 3 benchmarks: *an improvement of 5 YTD.*
- To build sustainable experiences of the workplace and employer encounters across the whole network.
- To establish an active and engaged Cornerstone Employer Group.
- To continue to build sustainable networks of Careers Leaders, Enterprise Advisers and a SEND CoP.
- To upgrade all schools to use Compass+ and to promote free Careers Leader training opportunities: *Compass+ upgrades 65% complete.*
- To deliver direct activity: Learn Live Amazing Applications (9<sup>th</sup> March) and World of Work WoW Fest (30<sup>th</sup> June), SEND conferences (15<sup>th</sup> March) and a careers conference (16<sup>th</sup> June).

# Swindon & Wiltshire Careers Hub's Impact:

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- One of the highest performing Careers Hub's nationally.
- Average achievement is 5.53 benchmarks (+1.16 above NA) from a baseline of 2.3 in 2018.
- All benchmarks are performing above NA.
- Next main data capture point 31<sup>st</sup> March 2022.



# Swindon & Wiltshire Careers Hub's Additional Projects:

To provide extra personal guidance interviews to 250 young people at risk of becoming NEET via Adviza:  
*53% complete, delivery sessions via schools/colleges currently underway.*

To undertake a Hub Incubation Research Project on embedding employer encounters into year 7 maths curriculum:  
*8 projects are currently underway, session delivery started w/b 28<sup>th</sup> February.*

To undertake an Apprenticeship and Technical Education project establishing how employers can make their vacancies more attractive to young people:

*Business survey: [Mailchimp Survey \(list-manage.com\)](#) and  
Young People's survey: [Mailchimp Survey \(list-manage.com\)](#) are underway.*

To develop a dedicated digital LMI platform for SEND young people in partnership with the CEC: value £4,000.  
[Sectors – Your Future Black Country](#)

# Developments for 2022/2023

- To apply for a 2<sup>nd</sup> year of the Hub Incubation Project to scale up current activity and include Cyber as a featured topic, with a focus on schools with the highest numbers of vulnerable pupils: value up to £70,000
- To apply to undertake a second HIP research activity in collaboration with at least one other Careers Hub to focus on the career pathways of Electively Home Educated young people: value up to £70,000 shared
- To apply to undertake a Transitions Support Fund activity to focus on how schools identify young people at risk of becoming NEET and ensure a positive September Guarantee process is in place : value up to £20,000

# Experiences of the workplace and employer encounters

All schools and colleges have been offered a funded encounter with employers and employees via Education Business Partnership and Careers Collective: *take up 70%*.

All SEND providers to be provided with funded access to a SEND virtual work experience via Great Western Hospital focussing on entry level positions: *approximately 110 student places*

Education Business Partnership to provide 8 workshops on virtual experiences of the workplace to schools with the lowest provision for work experience amongst students.

All schools and colleges are being kept up to date with all funded opportunities available on a local and national level for virtual experiences of the workplace activities.



# Enterprise Adviser Vacancies

## Secondary Schools/Colleges

- Trafalgar School, Downton
- Salisbury Sixth Form
- Lawn Manor School, Swindon
- Lydiard Park Academy, Swindon
- Swindon Academy
- Commonweal School
- Nova Hreod Academy
- New College, Swindon

## Special Schools

- EOTAS, Swindon
- Churchward School, Swindon
- Uplands School, Swindon
- Silverwood School  
(Chippenham/Trowbridge/Rowde)

[Enterprise Advisers | SWLEP](#)

[Volunteer with a school or college | The Careers and Enterprise Company](#)

# Learn Live Events

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9<sup>th</sup> March 2022

Amazing Applications

30<sup>th</sup> June 2022

World of Work Fest #WoWFest

## AMAZING APPLICATIONS



Get to grips with how modern job applications work and how you can achieve successful applications with our **virtual broadcast**.

**9th March 2022**  
**11am-2pm & 6pm-7pm**

Group Interviews  
Psychometric Tests  
Assessments

<https://learnliveuk.com/amazing-applications/>





# Network Events

- Delivered a workshop at the National Literacy Trust's conference on '*Preparing for work; making your application stand out in the crowd*', supported by Qinetiq and St James Place Wealth Management.
- Supported the preparation and delivery of the EOTAS Careers Fair: '*One Step Closer..... to Success.*'
- Presented a workshop on the Hub Incubation Project to the national CEC network.

*Coming soon: Careers Hub Careers Conference: Thursday 16<sup>th</sup> June 2022 at the Business Cyber Centre, Chippenham.*



# Swindon and Wiltshire Careers Hub



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**Website:** [The Careers Hub | SWLEP](#)

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