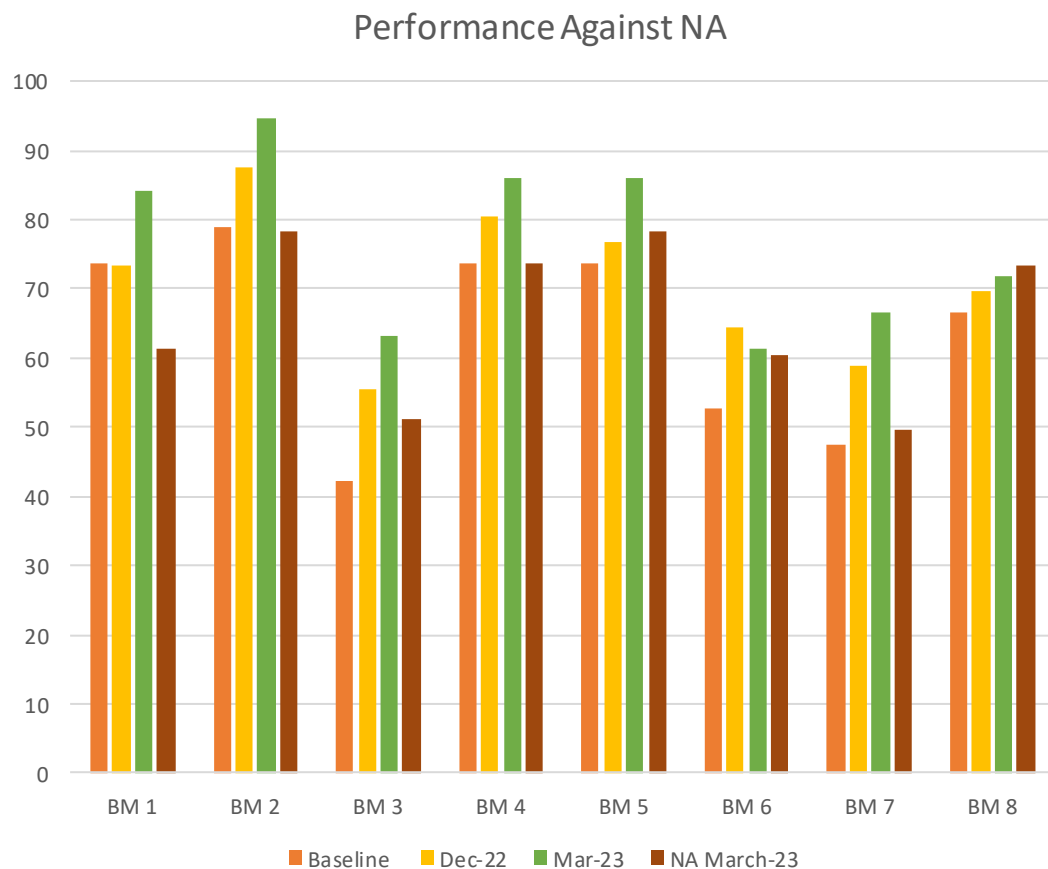


# Swindon & Wiltshire Careers Hub Skills & Talent Sub-Group

July 2023

'To help every young person find their best next step.'

# Performance Data: April 2023



All Gatsby Benchmarks are all at or above national average.

Overall BM achievement 6.14, from a baseline of 2.3 in 2018. Performance is **+1.14** above target and above NA by **+0.88** and improved by **+1.05** in this academic year to date.

3 institutions are recording less than 3 BMs, a reduction of 6 in this academic year to date.

# Current data picture against KPIs

## 1. 80% of Hub schools/colleges to fully achieve BM1:

- **Increased** in performance by +10.53pp since July 2022, is +4.21pp **above** the target of 80% and **above** NA by +22.93pp.
- Non achievement accounts for 9 institutions, a **decrease** of 5 in this period, who have graded themselves as achieving between 17% and 94%.
- The most common area for improvement is utilising evaluations from employers and parents/carers.

## 2. Clear evidence of progress in BM5 and BM6 should be made throughout the year:

- BM5 has **increased** in performance by +12.28pp since July 2022, and is **above** NA by +7.78pp.
- Non achievement of BM5 accounts for 8 institutions, a **decrease** of 6 this period month, with institutions grading themselves as achieving between 25% and 75%, 2 are recording 0%.
- BM6 has **increased** in performance by +8.77pp since July 2022 is **above** NA by +1.00pp.
- Non achievement of BM6 in the wider network accounts for 21 institutions, an **increase** of 1 overall partial achievement gradings range from 12% and 87%.

## 3. The Hub to achieve an average of at least 5 BMs:

- Average BM achievement is 6.14 is above **NA** by +0.88.

Data set March 2023

# Events

- **EOTAS Careers Fair:**  
attended by all special schools/colleges in Swindon
- **Ability not Disability Webinar:** Fairfield Farm College:  
to encourage employers to provide more opportunities for SEND young people
- **South Central Region SEND Conference:**  
best practice case studies from schools/colleges on approaches to achieving the Gatsby Benchmarks
- **Apprenticeship Events:**  
Salisbury January 2023: 9 schools, 800+ attendees, 22 employers/providers, over 2 sites  
Swindon June 2023: 7 schools, 650+ attendees, 31 employers/providers
- **Learn Live Broadcasts:** 11,000+ individual logs in to date  
Amazing Applications on 6<sup>th</sup> July
- **SWLEP CyberICE 2.0 event:** engaging students with employers in the cyber sector



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## AMAZING APPLICATIONS

Get to grips with modern recruitment practices and the steps you need to take to achieve successful applications with our virtual broadcast.

**Thursday 6th July 2023**  
9am - 10am and On Demand

Virtual Interviews  
Psychometric Tests  
Assessment Centres

Register at:  
<https://jobsliveuk.com/partner/swindon-and-wiltshire-lep/>

Swindon & Wiltshire LOCAL ENTERPRISE PARTNERSHIP | SWINDON BOROUGH COUNCIL | Wiltshire Council

# Employer Encounters and Experiences of the Workplace

- Funded EBP and Careers Collective to deliver 20 employer encounter events.
- Employer Challenge Days: supported the planning and delivery of 9 events
- Great Western Hospitals VWEX programme – covers NHS support services, plus employability and life skills
- Your Placement Platform – pilot stage, due to launch next academic year
- Funded EBP to deliver 6 experiences of the workplace days

# Teacher Encounters

Join us for our first Teacher Encounters virtual broadcast  
Find out how to link Maths curriculum learning to specific careers and careers that you may not have thought had a Maths element.

Wednesday 24th May  
9-9.30am and On Demand



Swindon & Wiltshire CAREERS HUB

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Swindon and Wiltshire Careers Hub - Jobs Live ([jobsliveuk.com](http://jobsliveuk.com))

Swindon & Wiltshire LOCAL ENTERPRISE PARTNERSHIP

SWINDON BOROUGH COUNCIL

Wiltshire Council




Employer site visits at Wiltshire Council, QinetiQ and Ramsbury Estate

# Teacher Encounters

Join us for our Teacher Encounters virtual broadcast  
Find out how to link English curriculum learning to specific careers and careers that you may not have thought had an English element.

Tuesday 13th June  
9-9.30am and On Demand



# Teacher Encounters

Join us for our Teacher Encounters virtual broadcast  
Find out how to link Science curriculum learning to specific careers and careers that you may not have thought had a Science element.

Thursday 22nd June  
9-9.30am and On Demand



# Careers in Action

- UTC Challenge Day – supported by the EA – 20 students were involved, who all have individual needs which prevented them from going out to the workplace. The event was very productive successful with student being asked to consider all elements of merging 2 college sites in terms of planning, environment, accessibility etc.
- Fairfield Farm College - Employer Engagement Day saw The Army deliver a chocolate welding activity, NatWest deliver financial management and Babcock delivered First Aid for the Workplace.



### Success Factors in ATE Transitions





## What next?

Outline in summary terms  
the focus area and type of  
initiative agreed by the group  
for improving young people's  
access and take up of  
Apprenticeships and  
Technical Education

1. *To work with the business community to support them to understand the cycle of the academic year and to promote taking a coordinated approach to recruitment windows for the area.*
2. *To ensure that experiences of the workplace activities undertaken by young people are referred to and embedded within classroom activities to ensure recognition of soft/employability skills required for the workplace. (via the Teacher Encounters Programme)*
3. *Supporting education partners to broaden parental knowledge of ATE progression routes and secure their buy-in to this as a possible progression route.*
4. *Supporting education partners to provide more opportunities which prepare young people for current interview and selection processes, within careers programmes.*



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# Supporting your child to make decisions about their future career

As home educating parents and carers you are constantly thinking about ways to talk to your child/young person about their learning. You understand how they learn and what their interests and strengths are.

You are the biggest influence in a young person's life. Having constructive conversations with your young person about the different training and educational next steps available to them will help them to make an informed and constructive decisions for the future. There are many different choices available and options to consider. There is so much information available out there it can be challenging to source out 'what's right' for your child/young person.

## Choosing a path

Making the right career choice is one of the most important decisions a young person will make in their life. It's difficult to know which path to take for their future, when there are so many options.

## Qualifications

If your child's looking for a career that needs GCSEs , a T Level or an apprenticeship, helping your child in their studies will aid them on their journey towards their career.

## Apprenticeships

Apprenticeships are open to anyone over the age of 16 and are real jobs that allow young people to earn a wage whilst they learn.

## Work experience

## Get into business

## Health & wellbeing

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## What path should my child take?

As a parent or carer, we understand that you want to offer support to your child when they begin exploring their aspirations, but that can be easier said than done when everything is constantly changing!



### Every stage is a step forward

Whatever stage your child is at, every stage is a step forward. Home Education Futures understand and recognise that every child is unique with a different set of skills, abilities and interests. Some may want to be rocket scientists, some designers, some social influencers, anime illustrators or coders, others may want to be farmhands, work in retail, become a driving instructor and so much more.

At Home Education Futures, we want to assist parents and carers to support their child with the next best steps on their journey, whether that is the next steps in education, finding their first job, or building up their skills and abilities. Whether your child is exploring what their favourite subjects are or preparing to take exams, all the options are available to explore on this site.

# Start Small; Dream Big

## Careers related learning in primary schools

50 Swindon primary schools are invited to take part in an exciting career related learning opportunity, joining the 300 schools who have already onboarded.

This programme allows schools to address priorities using career-related learning as a vehicle for school improvement. It will specifically support primary schools to create a strategy that will:

- **Increase awareness and aspirations** amongst primary aged children of the range of jobs and career pathways available to them in the future.
- **Decrease the extent to which stereotypes limit** children's thinking about their future careers.
- Provide children **forward-looking, realistic view of the jobs** and the way we work.
- Develop understanding amongst children of **the link between what they learn in school, skills and the world of work**.
- **Increase in parental engagement** in supporting children to think broadly about future careers.

# Key priorities for 2023-24

**Priority 1: Improve careers provision in schools and colleges** against the Gatsby Benchmarks through support, training for the education workforce and quality assurance.

**Priority 2: Provide more high-quality experiences with employers for students and teachers** – with a focus on current ‘cold spots’.

**Priority 3: Amplify apprenticeships, technical and vocational routes** – including supporting the implementation of the Provider Access Legislation (PAL).

**Priority 4: Target interventions for economically disadvantaged young people** (Free School Meals (FSM)) and those who face barriers.

**Priority 5: Connect careers provision** in schools and colleges to the **needs of local economies** (as articulated through Local Skills Improvement Plans (LSIPs)).

# Swindon and Wiltshire Careers Hub

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**Website:** [The Careers Hub | SWLEP](#)