

# The implementation of Augmented and Virtual Reality within skills learning

- Skills and Talent Subgroup
- 13<sup>th</sup> July 2023



**Swindon & Wiltshire**  
LOCAL ENTERPRISE PARTNERSHIP

# Distec Conference Rotterdam April 2023





# Swindon & Wiltshire Provision

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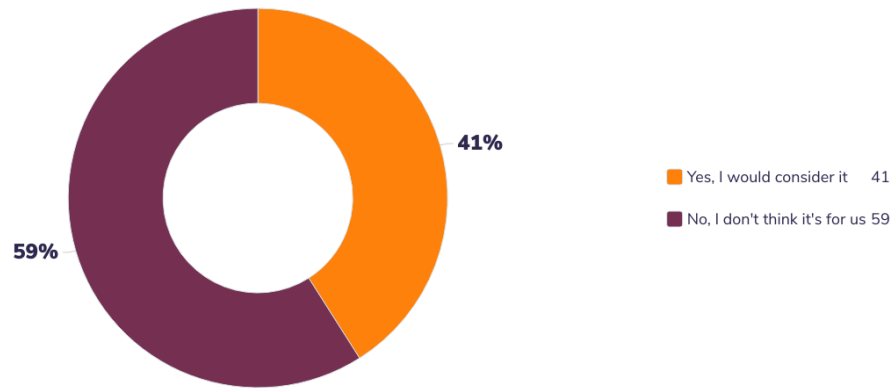


# Business, Big and Small





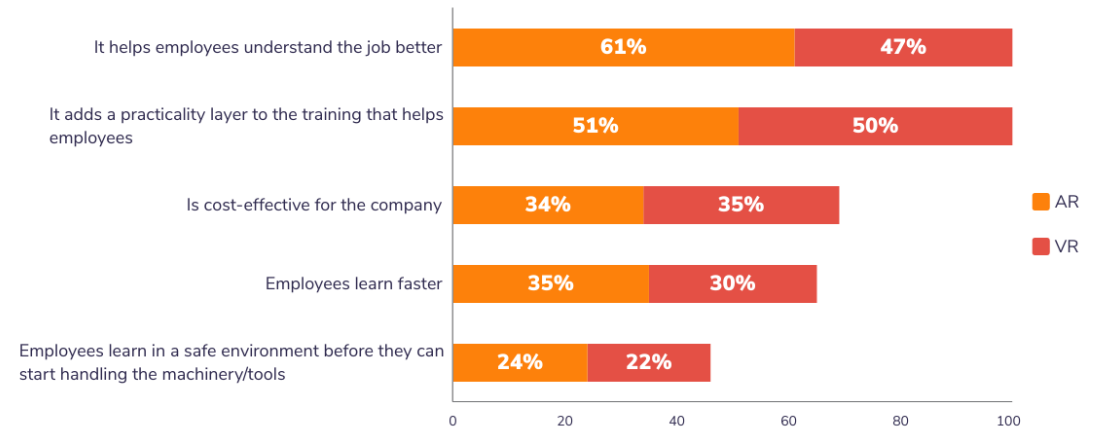
## Would you be interested in investing in AR/VR training?



Source: AR/VR Survey  
 Q: Would you be interested in investing in AR/VR training?  
 n: 598

Software Advice

## Benefits of AR vs VR training



Source: AR/VR Survey  
 Q: Which benefits does AR training have? / Which benefits does VR training have?  
 n: 279/402

Software Advice

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# Pros & Cons

# Immersive Learning

# At The Workplace

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## Pros:

- High Knowledge Retention Rates
- Powerful Metrics Help Determine ROI
- Creates A Safe Learning Environment
- Remote Access At Any Time

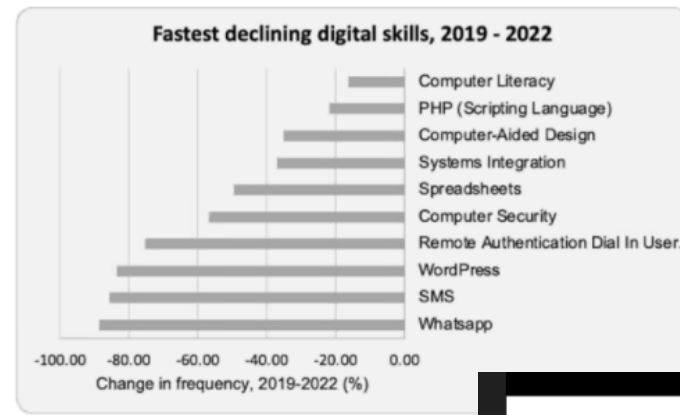
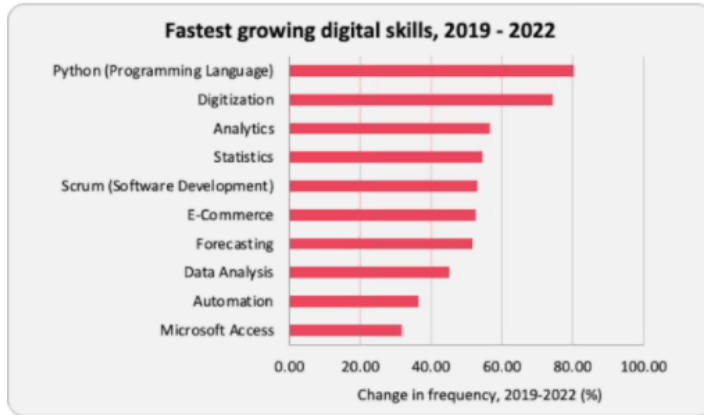


## Cons:

- High Cost For Technology And Development
- Software And Hardware Updates
- Health And Safety Risks For Users
- Technology Issues

# Specific digital needs are evolving rapidly

Demand for basic digital skills is declining while more complex digital skills are growing



Source: Lightcast, job postings data

## New digital skills are emerging every day

ChatGPT growing fast but still small for now, what's next?

