

# Swindon & Wiltshire Careers Hub Skills and Talent Sub-Group

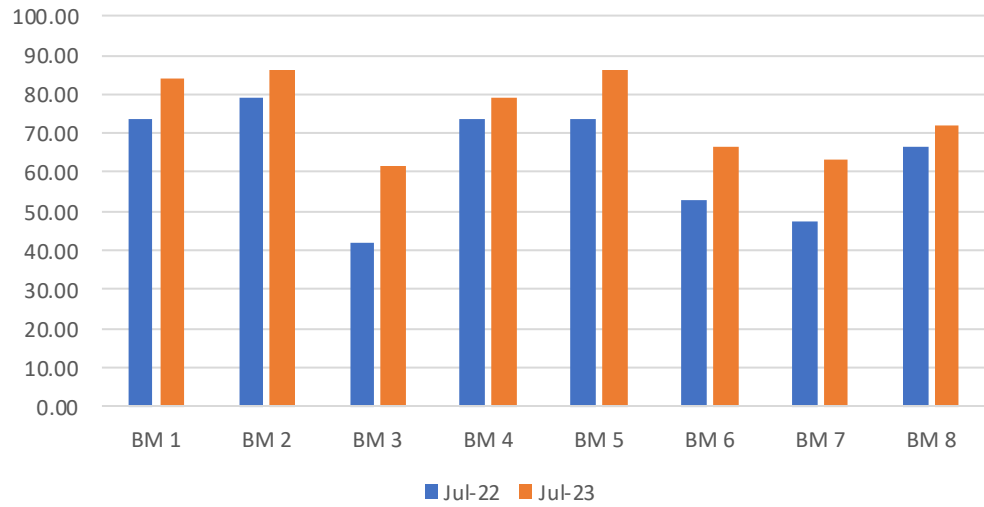
September 2023

'To help every young person find their best next step.'

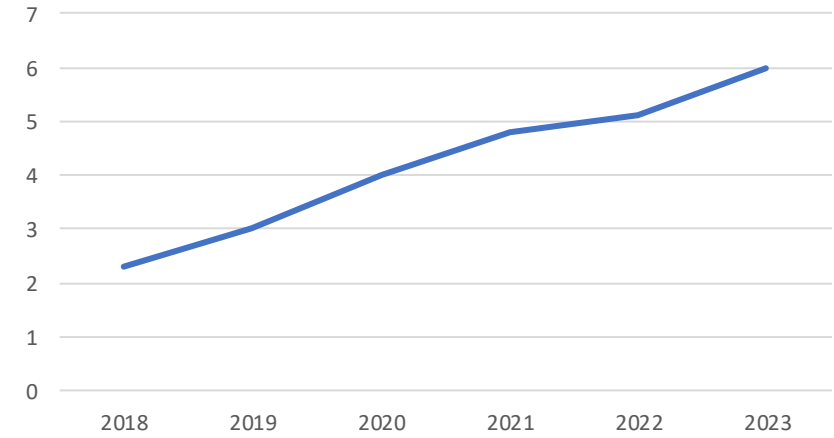
# Compass Performance 2022-2023

- Overall BM achievement has increased by +0.89 since July 2022 to 5.98, NA has improved by +0.41 during this period. Performance is above NA by +0.48.
- All BMs are above NA and increased in performance during 2022/2023, with the exception of BM8, Personal Guidance, which increased in performance by +5.26pp during this period but remains below national average by -3.24pp. The NA for BM8 only improved by +0.99pp in the same period.

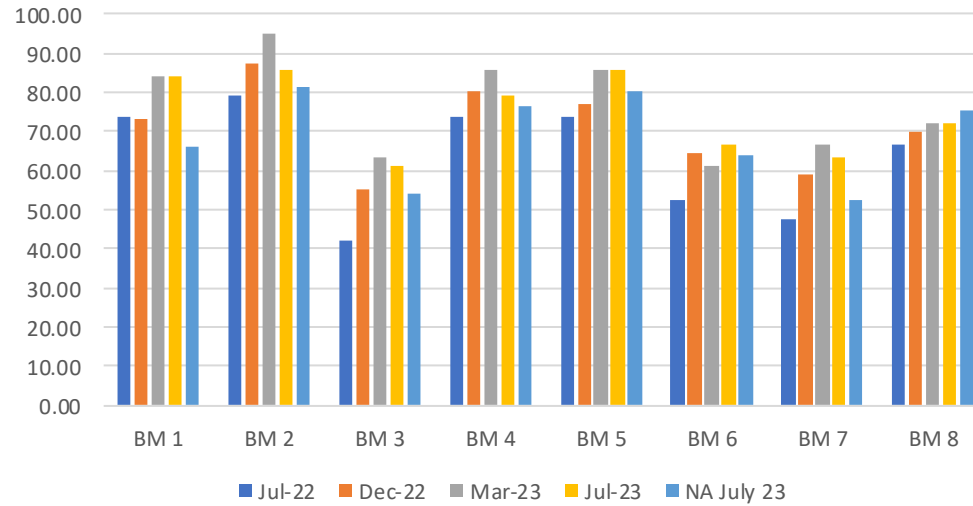
Distance Travelled 22/23



BM Achievement 5 Year Trend



BM Achievement and NA



## Highlights 2022-23

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& Wiltshire  
CAREERS HUB

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We delivered 3 Careers Live broadcasts for students, teachers and parents.

**17,000 live views**  
**8,000 on-demand views**

We mobilised our employer network to deliver activities in schools and colleges.

**20 employer encounters**  
**9 employer challenge days**

We supported apprenticeship events in Salisbury and Swindon.

**16 schools and colleges**  
**30+ employers**  
**1,450 student attendees**

We created Teacher Encounters, enabling teachers to connect with employers.

**69 teachers engaged online**  
**8 teachers visited employers in the workplace**

We hosted Careers Leaders from across the Hub at our Annual Careers Conference to explore the latest thinking in careers, covering topics such as AI in the workplace.

**60 Careers Leaders attended**

We increased students' understanding of vocational and technical education via the national Apprenticeship Skills and Knowledge (ASK) programme.

**30 schools/colleges engaged**

# Key priorities for 2023-24

**Priority 1: Improve careers provision in schools and colleges** against the Gatsby Benchmarks through support, training for the education workforce and quality assurance.

**Priority 2: Provide more high-quality experiences with employers for students and teachers** – with a focus on current ‘cold spots’.

**Priority 3: Amplify apprenticeships, technical and vocational routes** – including supporting the implementation of the Provider Access Legislation (PAL).

**Priority 4: Target interventions for economically disadvantaged young people** (Free School Meals (FSM)) and those who face barriers.

**Priority 5: Connect careers provision** in schools and colleges to the **needs of local economies** (as articulated through Local Skills Improvement Plans (LSIPs)).

# Targets

- Provide more high-quality experiences with employers for students and teachers – with a focus on current ‘cold spots’.
- Every Careers Hub will deliver at least one initiative to improve the ability of young people to take up Apprenticeship and Technical Education pathways under CEC’s ATE Framework.
- Deliver activity using the Hub Delivery Fund to support young people in making effective transitions via “Positive Destinations”.
- Every Careers Hub, with employer input, will identify at least one core Future Industry and provide direct support to institutions in embedding this within their careers education and linked to the LSIP.

# Teacher Encounters

Wave 1: completion of 50 employer site visits by teachers by 31<sup>st</sup> October 2023 at Wiltshire Council, QinetiQ and Ramsbury Estate.

Wave 2: Roll out of 50 new teacher Encounters including 4 Careers Live broadcasts, employer site visits for teachers and return classroom visits by employers.

Careers Hub Offer  
Academic Year 2023-2024

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**Teacher Encounters:** *Something is changing in the classroom...*  
Fully-funded opportunities for teachers to experience the world of work.

**You provide:** Subject teachers with up to half a day off timetable.

**We provide:** Up to £100 per school for cover and transport costs, plus:

- A tailored visit to a local employer to see their subject in action.
- Dedicated time to plan activities that link subject learning to careers.
- Links with employers who can directly support classroom activities.
- Better understanding for students, leading to improved outcomes.

*"My head is buzzing with ideas about how I can use this in the classroom. There are so many links with my subject."*  
Di, English Teacher, July 2023.

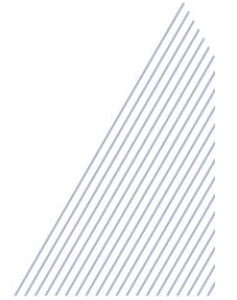




**Start Small;  
Dream Big**  
Primary careers  
pilot programme

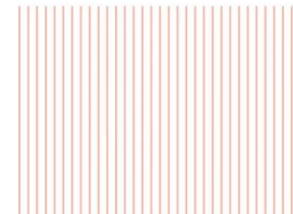
THE **CAREERS &  
ENTERPRISE**  
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**We're proud to be participating in the  
Start Small; Dream Big pilot programme!**



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**Career-related learning at Primary**





# Start Small; Dream Big

- Recruit 50 Swindon based primary schools to the programme.
- Each school identifies a Lead Teacher who undertakes the Teach First CPD programmes (30-35 hours).
- The Project Lead supports the teacher to deliver an employer encounter.
- Impact is measured by national evaluation via ImpactEd.
- Lead Teacher cascades learning through school and embeds into School Development Plan.
- Non-target schools will be invited to attend a community of practice where they can learn from initial activity.

# Start Small; Dream Big

- Progress to date:

26 MoUs submitted and 3 in progress

14 expressions of interest since the start of term

6 outright declines

Webinar being held on 15<sup>th</sup> September

Deadline for sign-ups 29<sup>th</sup> September

# HIP: Electively Home Education Project

Platform is now live: [Home - Home Education Futures](#)

Launch event took place on 23<sup>rd</sup> August 2023

Final evaluation underway via ASK Research

Promotional comms and sharing of link underway

**Home  
Education  
Futures >>**





## Conditions for Transition: Supporting young people onto apprenticeships and technical pathways | The Careers and Enterprise Company

1. Insights from CECs new Apprenticeship & Technical (ATE) Framework, used over the past 12 months to identify and better understand the critical factors which affect ATE uptake amongst young people.
2. The opportunity the ATE framework gives for system actors in policy and practice to work together efficiently and effectively to support more young people to make successful transitions into ATE pathways.
3. CEC also announces a new partnership with Salesforce Foundation to deliver the Digital Futures Accelerator Fund – which will use analysis from the ATE framework to inform a regionally targeted ‘accelerator’ programme to boost access to digital apprenticeships in disadvantaged communities.
4. CEC will focus on at a national level to fulfil our strategic priority to boost skills pathways and work with partners to smooth transitions for young people.

# Swindon and Wiltshire Careers Hub

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**Website:** [The Careers Hub | SWLEP](#)