

Multiply

Emily Hughes- Programme Manager Multiply



Does your maths let you down?

Free maths courses for adults

Find out more at
workwiltshire.co.uk/multiply

**SKILLS
FOR LIFE**
Multiply

Wiltshire Council

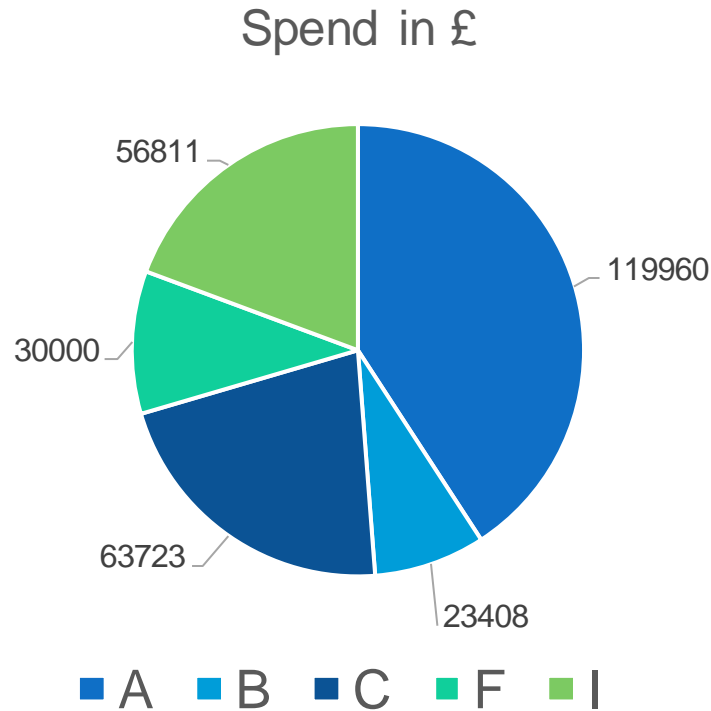
Wiltshire Council

Eligibility



- 19+ years
- Living in Wiltshire
- No L2 maths qualification

Year 1 spend, broken down by intervention



A) Courses designed to increase confidence with numbers for those needing the first steps towards formal numeracy qualifications.

B) Courses designed to help people use numeracy to manage their money.

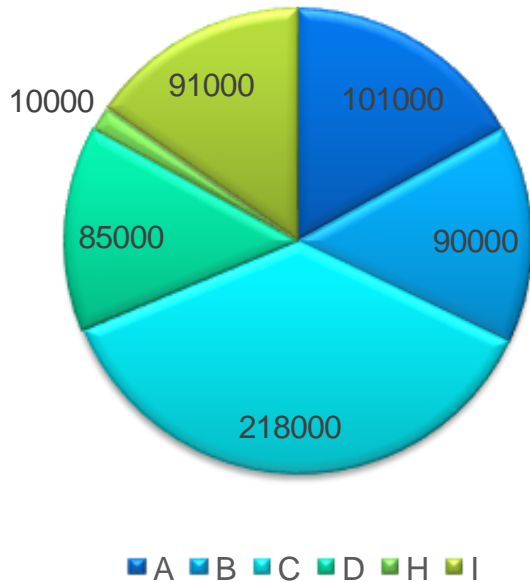
C) Innovative numeracy programmes delivered together with employers – including courses designed to cover specific numeracy skills required in the workplace

F) Courses for parents wanting to increase their numeracy skills in order to help their children, and help with their own progression.

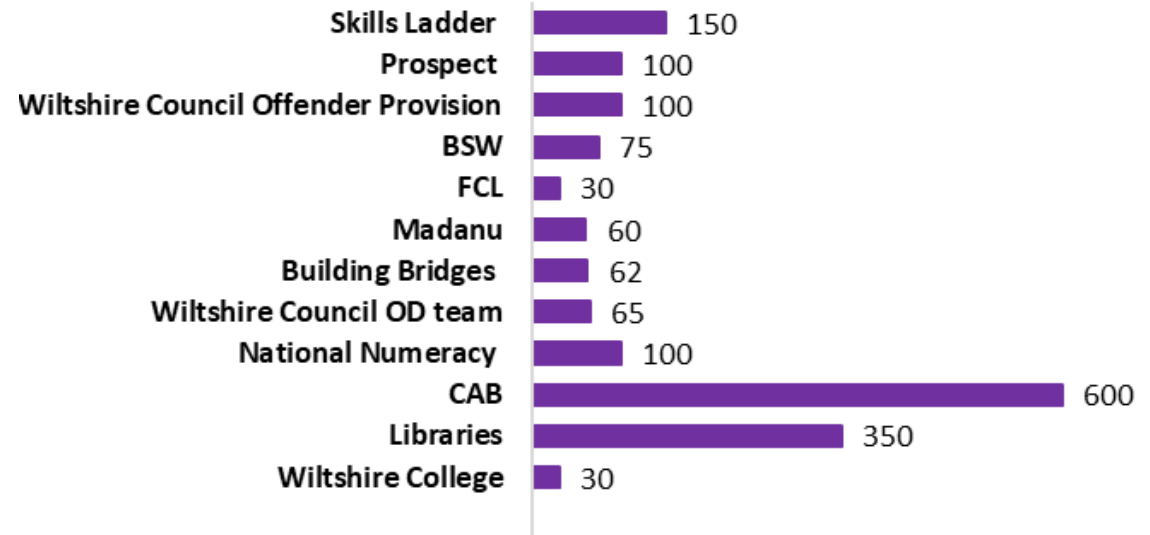
I) Numeracy activities, courses or provision developed in partnership with community organisations and other partners aimed at engaging the hardest to reach learners

Year 2 planned spend by intervention

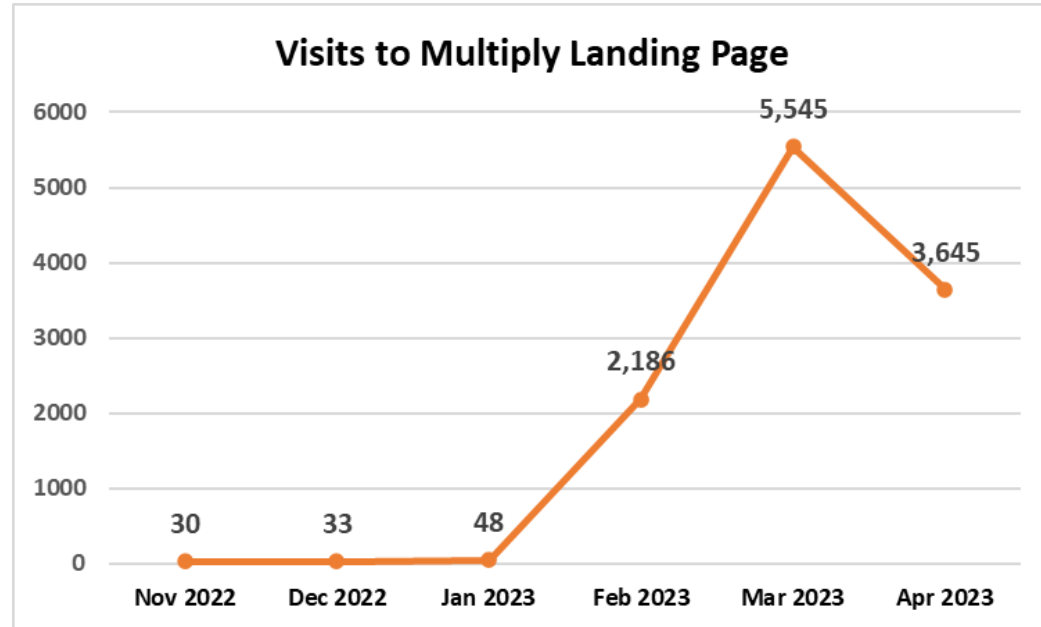
SPEND £



**Estimated Learner Output
23-24**



Website Visits and Performance



Multiply Google Search Adverts

Date	Clicks	Impressions	CTR	Average CPC	Cost
09/02/2023	371	52,397	0.71%	£0.39	£144.84
22/02/2023	793	53,022	1.50%	£0.30	N/A
09/03/2023	1,181	79,066	1.49%	£0.20	£235.06
05/04/2023	940	47,913	1.96%	£0.16	£154.55
12/04/2023	887	38,407	2.31%	£0.18	£156.65
17/05/2023	765	87,464	0.87%	£0.20	£153.71

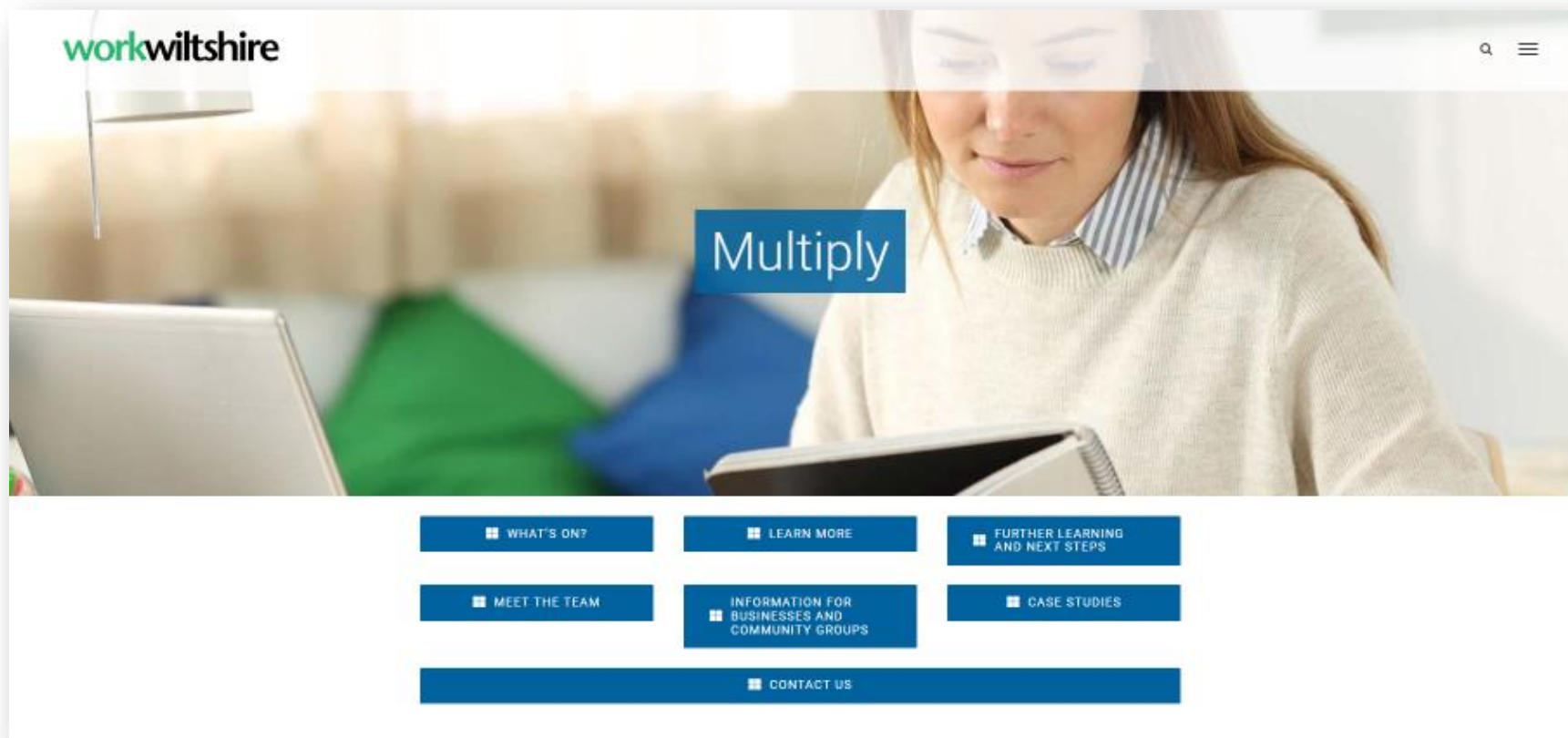
How to get involved

Multiply



www.workwiltshire.co.uk/multiply/






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Wiltshire Council

How can you get involved?

- Become a numeracy champion
 - Free CPD accredited training
 - Don't have to teach maths!
 - Support those you are working with to develop their own numeracy skills
 - Brush up on your own skills



**Becoming a Numeracy Champion:
Busting Myths, Changing Mindsets
& Driving Change**

Learn to support people with their numeracy skills, without having to teach maths.

Reflections, what has been useful from the programme:

"All of the programme was really useful and especially the numeracy challenge."

"Realising how many others felt the same."

"All of it really! I think it was great to work with colleagues from different departments to apply the theory to our day to day roles."

"Discussing national picture and strategies to support less confident adults to feel better more positive about functional skills maths used in everyday life."

"All of the programme was useful. The Numeracy Hosts were really helpful, supportive and informative. I personally liked the breakout rooms as it was interesting hearing other people's views."

What Champions want to achieve in their roles:

"Help raise numeracy confidence, particularly for more vulnerable families."

"Help library staff to have the skills and resources to help people to embark on a numeracy journey."

"To help our library visitors to help themselves more, and provide more help to our communities."

"Being confident and knowledgeable enough to encourage, support and signpost people who would like help with their numeracy skills."

"To empower staff within the settings I visit."

"I'd love to be able to help people coming into the library achieve any goals they have - whether that is getting a better job, being more confident or helping their children."

Let's talk about maths

Find out how to support adults to feel more confident with numbers

Join our CPD accredited programme, which gives you the knowledge and understanding you need to support adults who have low confidence with numeracy.

The programme is not about teaching maths, but focuses on helping adults who may feel anxious with numbers. You don't have to be a maths specialist - just a supportive person to help others get started in improving their confidence and maths skills.

This programme is suitable to those supporting others in their organisation or local community.

The programme runs across two sessions. Participants are expected to attend both programmes. The online sessions are delivered on Zoom and participants will be sent joining instructions by National Numeracy.

To sign up, please click on your preferred date below

[Tuesday 2nd and 9th May 1:30pm - 4:30pm](#)

[Thursday 18th and 25th May 9:30am - 12:30pm](#)

[Thursday 8th and 15th June 9:30am - 12:30pm](#)

[Tuesday 20th and 27th June 1:30pm - 4:30pm](#)

[Wednesday 21st and 28th June 4:30pm - 7:30pm](#)

[Monday 3rd and 10th July 9:30am - 12:30pm](#)

[Thursday 6th and 13th July 4:30pm - 7:30pm](#)

The programme is fully funded by the Multiply initiative. If you are unable to attend after registering, it is important that you let National Numeracy know by emailing training@nationalnumeracy.org.uk as soon as possible.

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Numeracy Champion Training Progress:

Year 1:

Target: 50

Sign-ups: 47 (Mar-Apr 23)

Trained Champions: 38

Year 2:

Target: 100

Sign-ups: 16 (May 23)

Trained Champions: N/A*

*data unavailable as training is still ongoing

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