



Unlock Cyber Careers Event

Wednesday 11 October 2023

Swindon and Wiltshire Institute of Technology

Sessions delivered by leading employers

How to develop your cyber knowledge and skills

How to stand out from the crowd during the recruitment process

Explore the wide range of cyber roles, apprenticeships and graduate opportunities

www.unlockcyber.com/contact

Early careers for young people



**Swindon
& Wiltshire
Cyber Cluster**

**Swindon
& Wiltshire**
CAREERS HUB

THE **CAREERS &
ENTERPRISE**
COMPANY

SWINDON AND WILTSHIRE
I N S T I T U T E OF
T E C H N O L O G Y

Unlock Cyber Event

“There is a need to excite and engage young people to better understand and explore these opportunities. Unlock Cyber was created in 2018 to bring together employers, professional bodies, education providers and academia across the West of England region. Working collectively, we create, raise awareness and deliver cyber activities, resources and events for young people (age 11+) to help meet future skills needs.”

www.unlockcyber.com

“Hosting Unlock Cyber, on behalf of Swindon and Wiltshire Cyber Cluster is a fantastic opportunity for the students of the region to access some of the finest cyber based employers locally and nationally. It is undoubtedly an exciting time in the sector and Swindon and Wiltshire Institute of Technology is excited to display our learning facilities and signpost the students of tomorrow towards their chosen career pathway.”

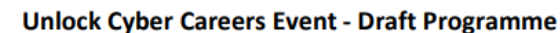
Darran Marks: Managing Director: IoT, Swindon



**Swindon & Wiltshire
Cyber Cluster**



- ▶ DSTL
- ▶ The Army
- ▶ Immersive Labs
- ▶ Nationwide/Leonardo
- ▶ Capgemini
- ▶ BAE Systems
- ▶ PwC
- ▶ Zurich



Swindon & Wiltshire Institute of Technology, New College, Swindon

Midday	Registration – Entrance Foyer							
12.30pm	Students go to 1st session room							
12.40pm	Welcome Introduction Cyber Pathways into Higher Education Presentation							
1.00pm	Armed Forces	DSTL	Immersive Labs	Nationwide / Leonardo TBC	Capgemini	BAE Systems	PwC	Zurich Insurance
1.35pm	Students go to 2nd session							
1.45pm	Armed Forces	DSTL	Immersive Labs	Nationwide / Leonardo TBC	Capgemini	BAE Systems	PwC	Zurich Insurance
2.20pm	Break – meet the employers open session – students can pop into your meeting room. Alternatively, you can have a pop-up display in the registration area							
3.00pm	Students go to 3rd session							
3.10pm	Armed Forces	DSTL	Immersive Labs	Nationwide / Leonardo TBC	Capgemini	BAE Systems	PwC	Zurich Insurance
3.45pm	Students go to 4th session							
3.55pm	Armed Forces	DSTL	Immersive Labs	Nationwide / Leonardo TBC	Capgemini	BAE Systems	PwC	Zurich Insurance
4.30pm	End of event							

What works: sector events

UWE Unlock Cyber Event: Impact

- **289** students attended from **17** schools and colleges. **14** of which were in the S&W Network.
- Student interest in pursuing a career in cyber before the event was, on average, **5.43** and after the event was **6.80**, **+1.38**.
- Teacher knowledge of cyber sector before the event was **4.42** and after the event was **7.00**, **+2.58**.
- Analysis of one school who attended with 23 students: **37%** had thought of a career in cyber before the event and **79%** were considering it after the event.

CEC: 'From Outreach to Intake- Employer Standards for Careers Education'

- 340+ businesses employing over 1 million people report significant benefits from working directly with education in classrooms nationally.
- 75% report a boost in apprenticeship applicants.
- 78% say it's increasing job applications.
- 73% of firms struggle to fill jobs - 70% say education outreach helping to close skills gaps.
- Nearly four in ten (37%) say it's helping cut recruitment costs.
- Health and construction sectors among leaders in outreach in response to acute skills shortages.

[Employer Standards Insight Briefing | The Careers and Enterprise Company](#)

CEC Employer Standards

- A new self-assessment framework designed to improve the quality and precision of education outreach at scale.
- A new framework and self-assessment tool which will help businesses understand what good looks like in careers education, help them inspire young people and prepare them for the world of work.

[Employer Standards: Shaping your workforce of tomorrow | The Careers and Enterprise Company](#)