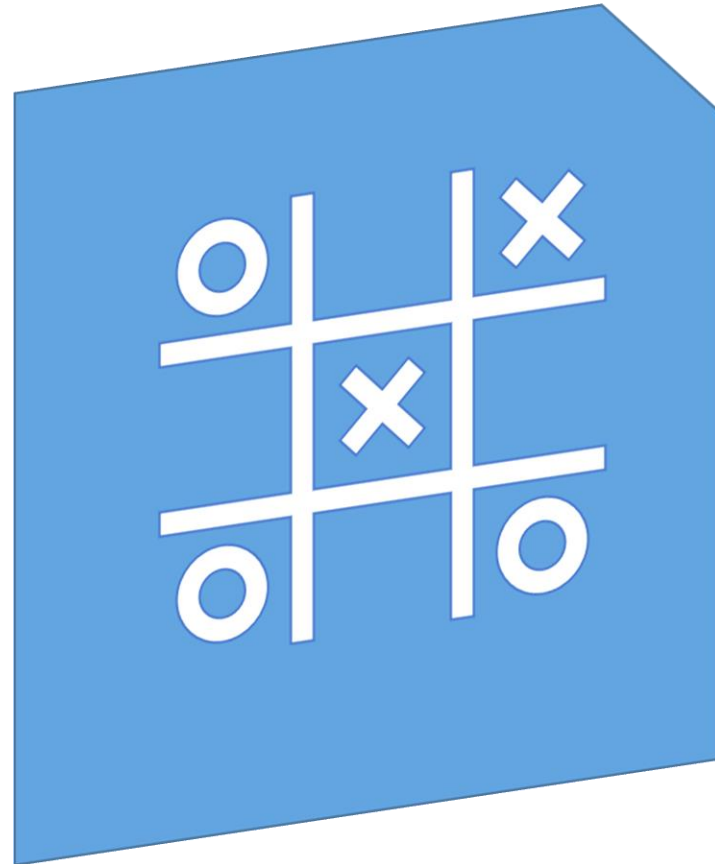


Covid-19 Impact to Date

May 2020



Swindon & Wiltshire
LOCAL ENTERPRISE PARTNERSHIP



Department for
Business, Energy
& Industrial Strategy



**INDUSTRIAL
STRATEGY**

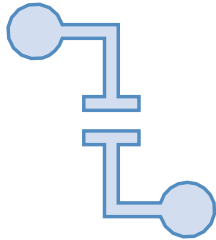
Contents

Swindon and Wiltshire Job Postings

3 Priority Sectors

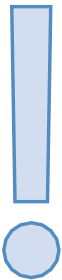


In this pack focus is on job postings data to identify potential local impacts from Covid-19



Key characteristics of the job postings data:

- Real-time data, e.g. on 5 May, showing data up to 2 May
- Indicative, providing a sample of jobs
- More qualitative, providing 'colour and context'
- Rich detail, incl. job titles, locations, employers, skills – anything that's available in a job advert



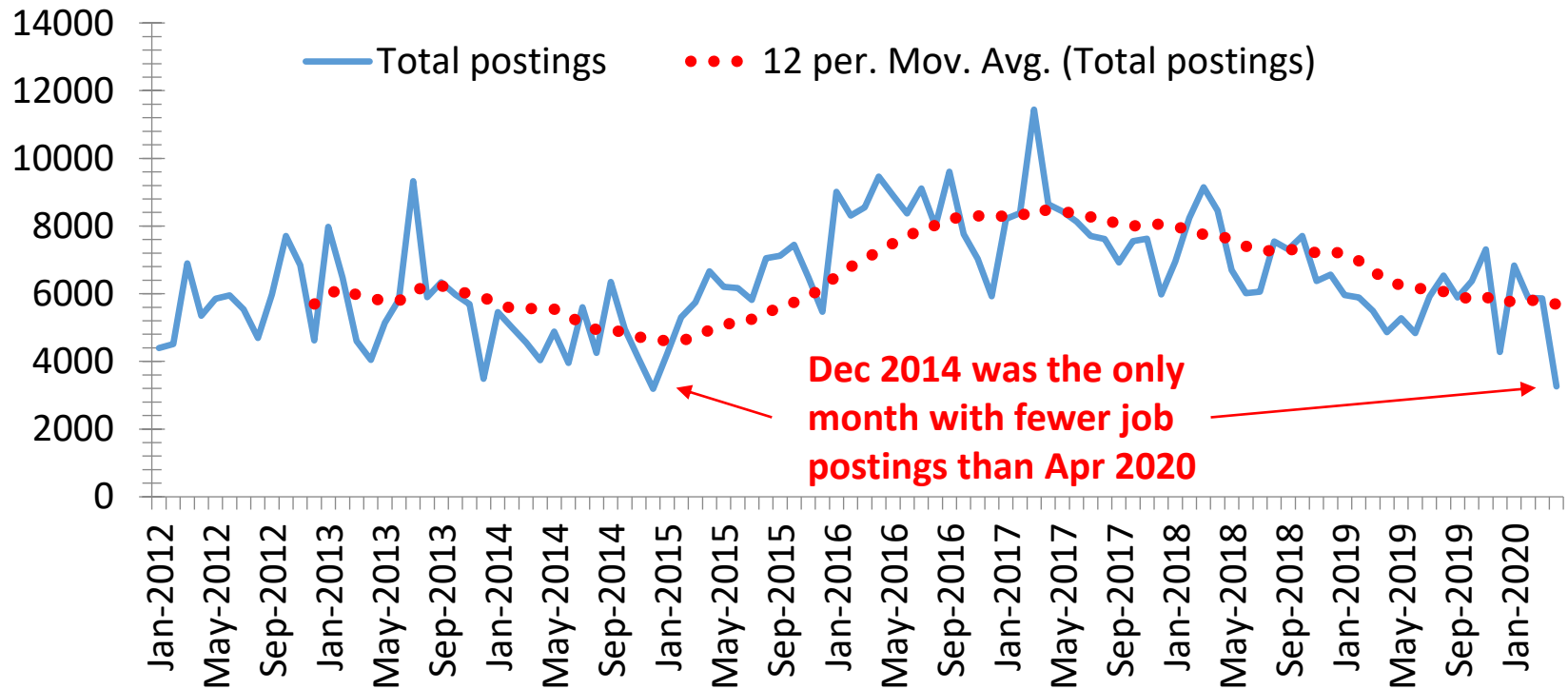
Therefore:

- Treat with extreme caution
- Use as a starting point to identify potential trends
- Find other data sources to corroborate



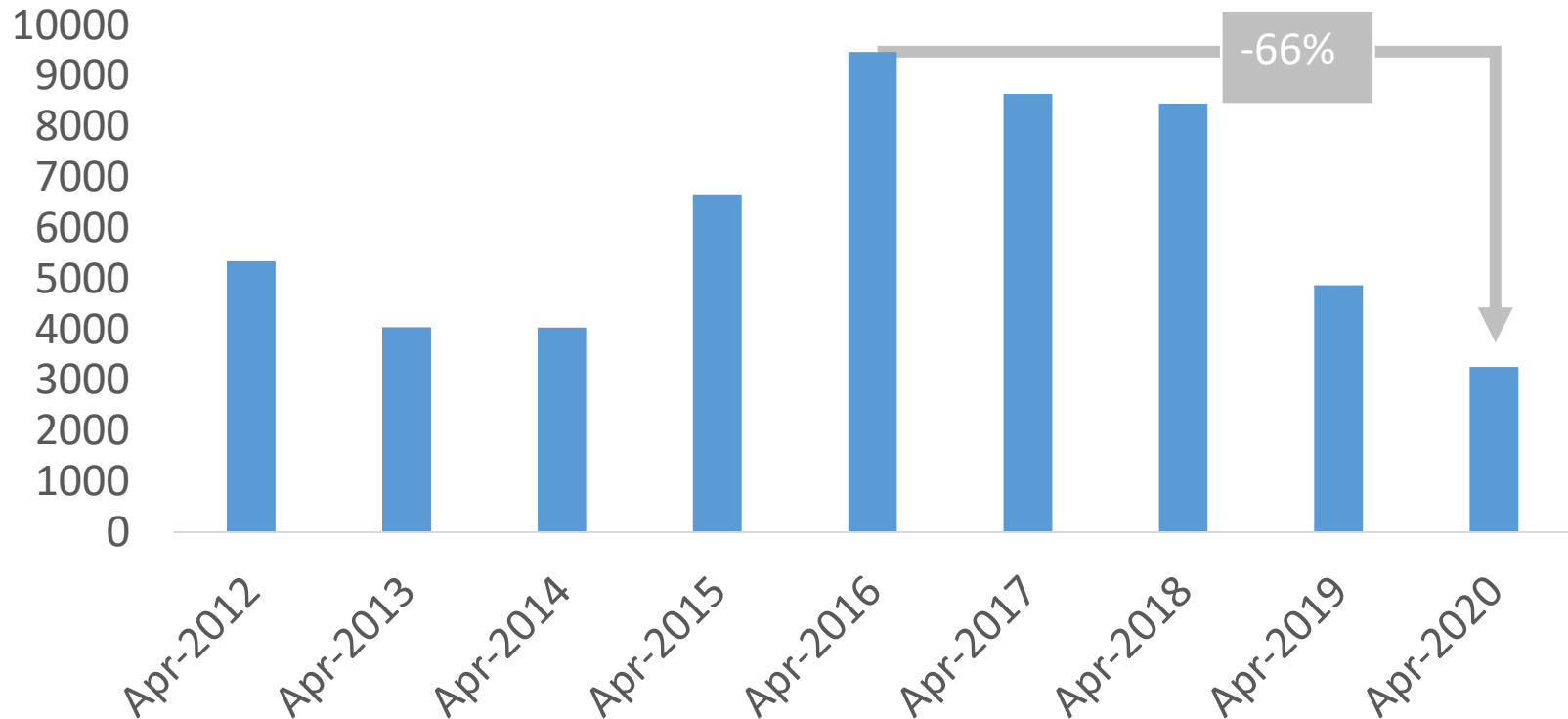
Apr 2020 had the 2nd lowest number of job postings since the beginning of 2012

SWLEP Job Postings, Jan 2012 - Apr 2020



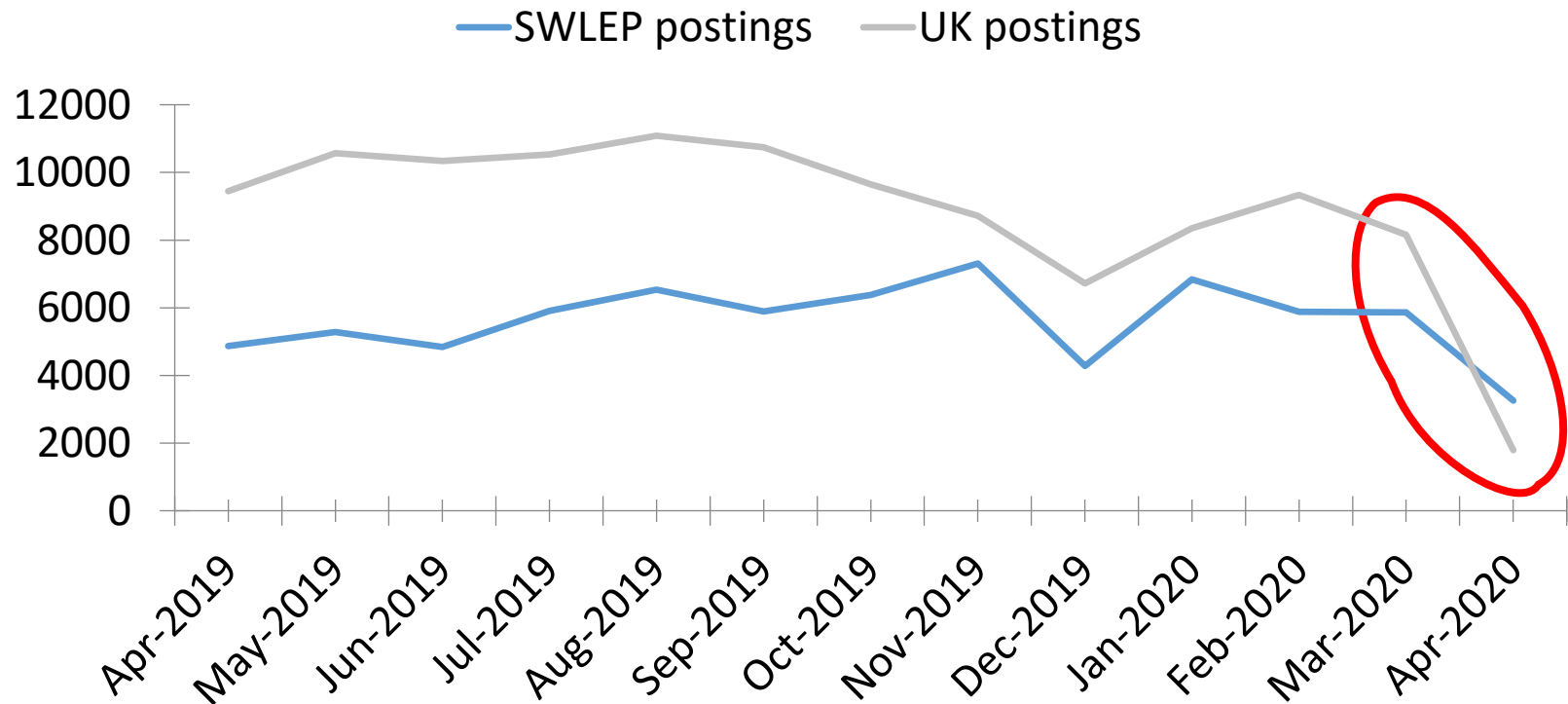
Apr 2020 has seen the lowest April postings since the data records began

SWLEP Job Postings, Apr 2012 – Apr 2020



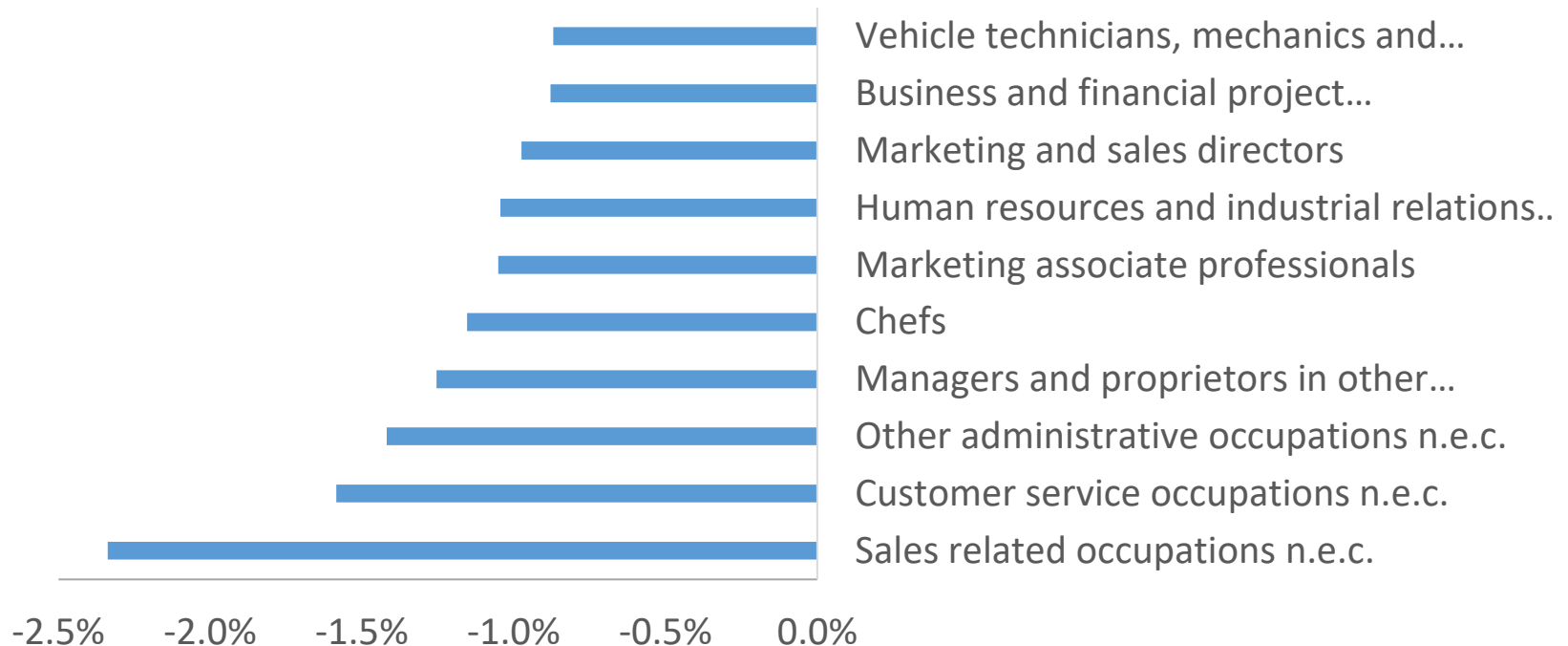
However, SWLEP job postings decline in Apr 2020 has not been as sharp as the UK fall

Job Postings, UK vs. SWLEP



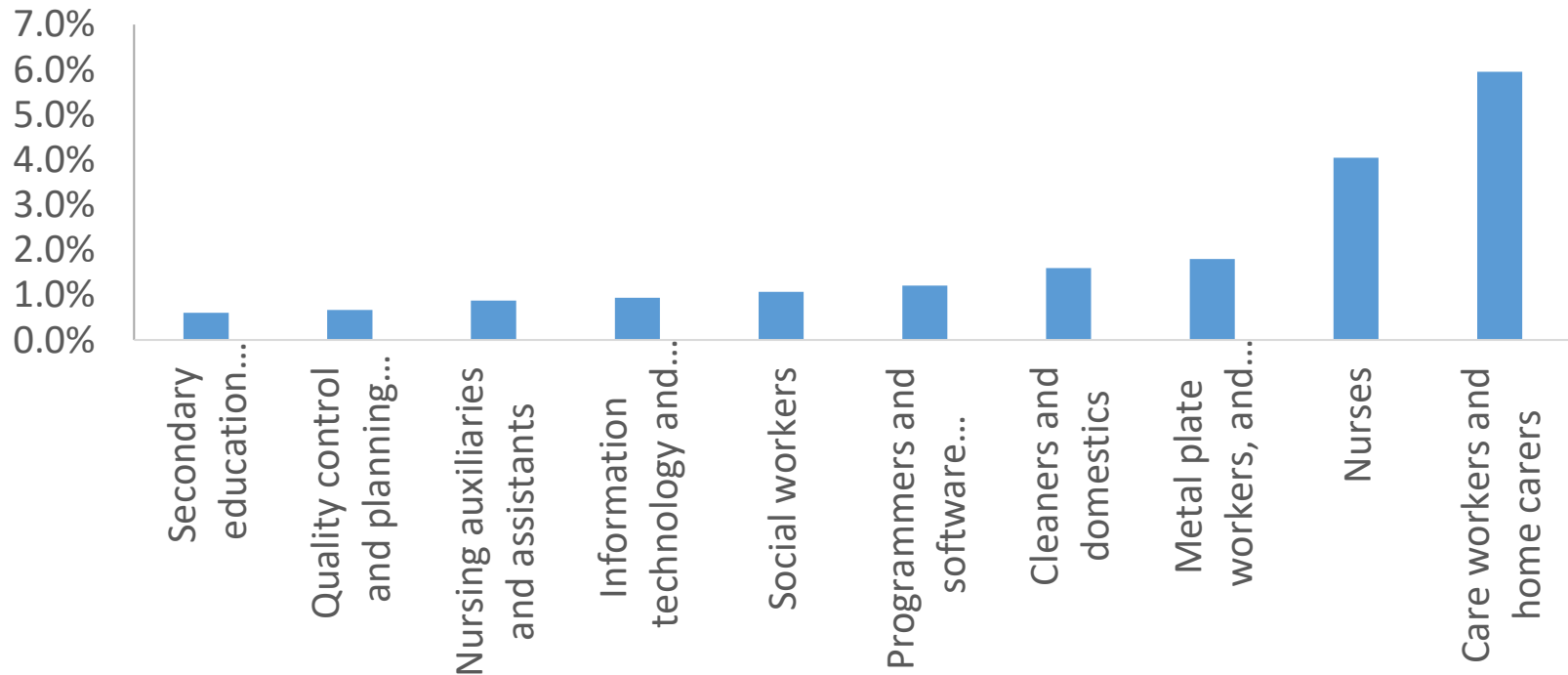
c. 40% of the SWLEP occupations saw declines in Apr 2020 vs. Apr 2019

SWLEP 10 Fastest Declining Occupations Apr 2020 vs. Apr 2019 (% Total)



However, not all occupations are declining

SWLEP 10 Fastest Growing Occupations Apr 2020 vs. Apr 2019
(% Total)



Contents

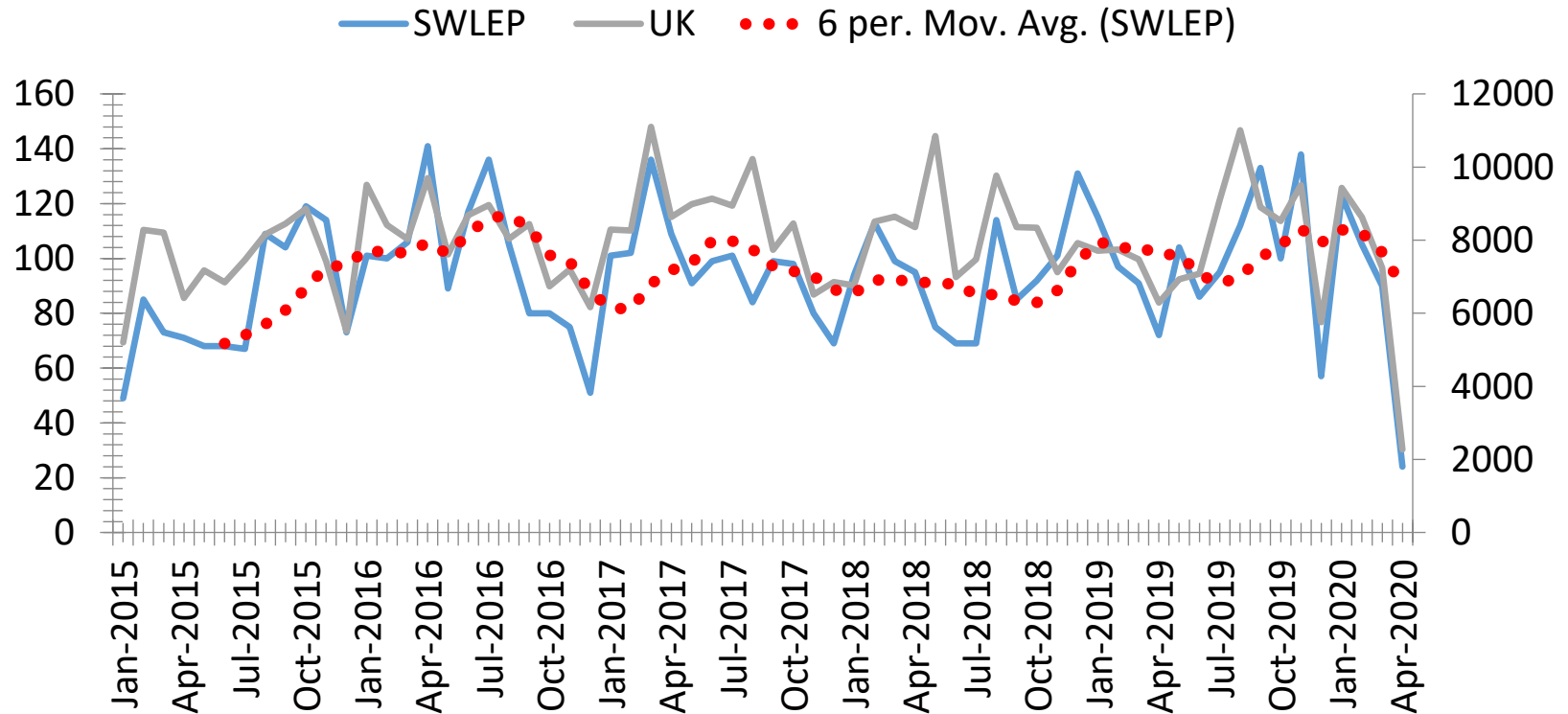
Swindon and Wiltshire Job Postings

3 Priority Sectors:

- Construction

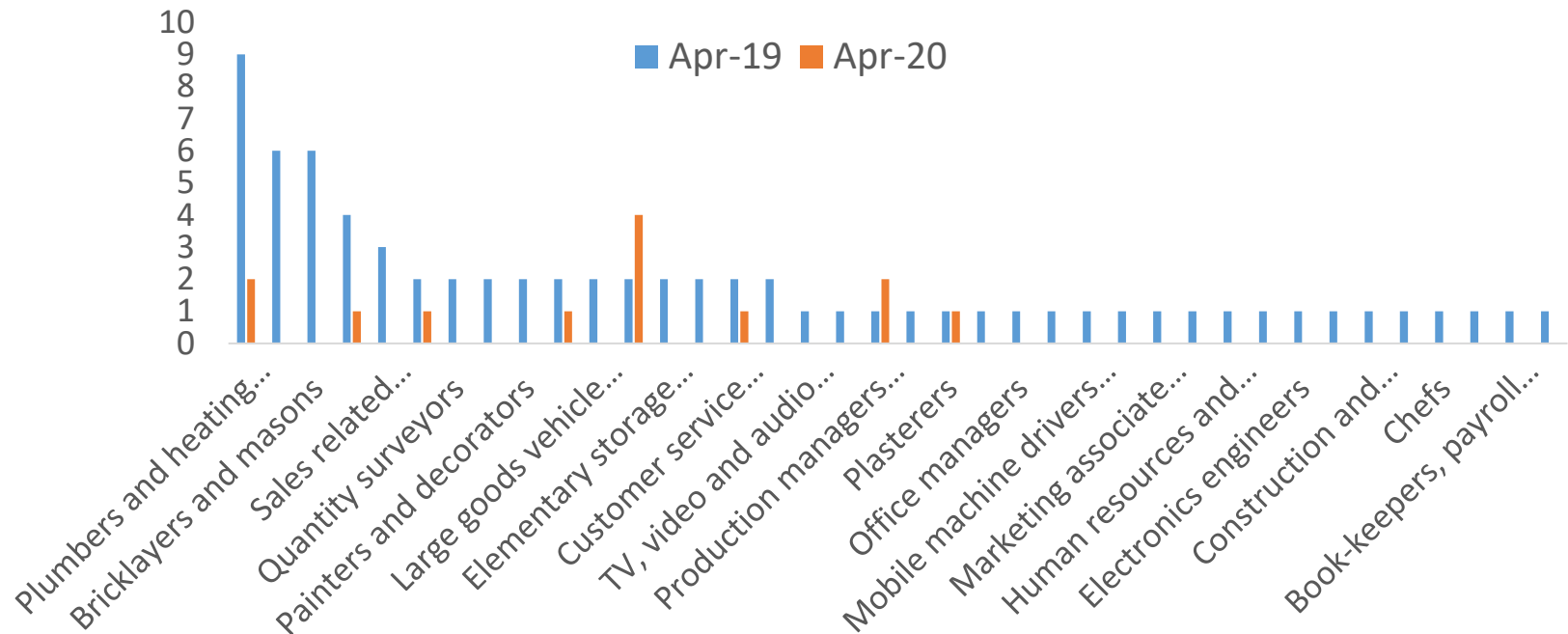
Construction job postings have remained relatively stable over the last 5 years

Construction Job Postings, SWLEP vs. UK Jan 2015 - Apr 2020



Declines in Apr 2020 cutting across the occupations

SWLEP Construction Job Postings by Occupation, Apr 2019 vs. Apr 2020



Contents

Swindon and Wiltshire Job Postings

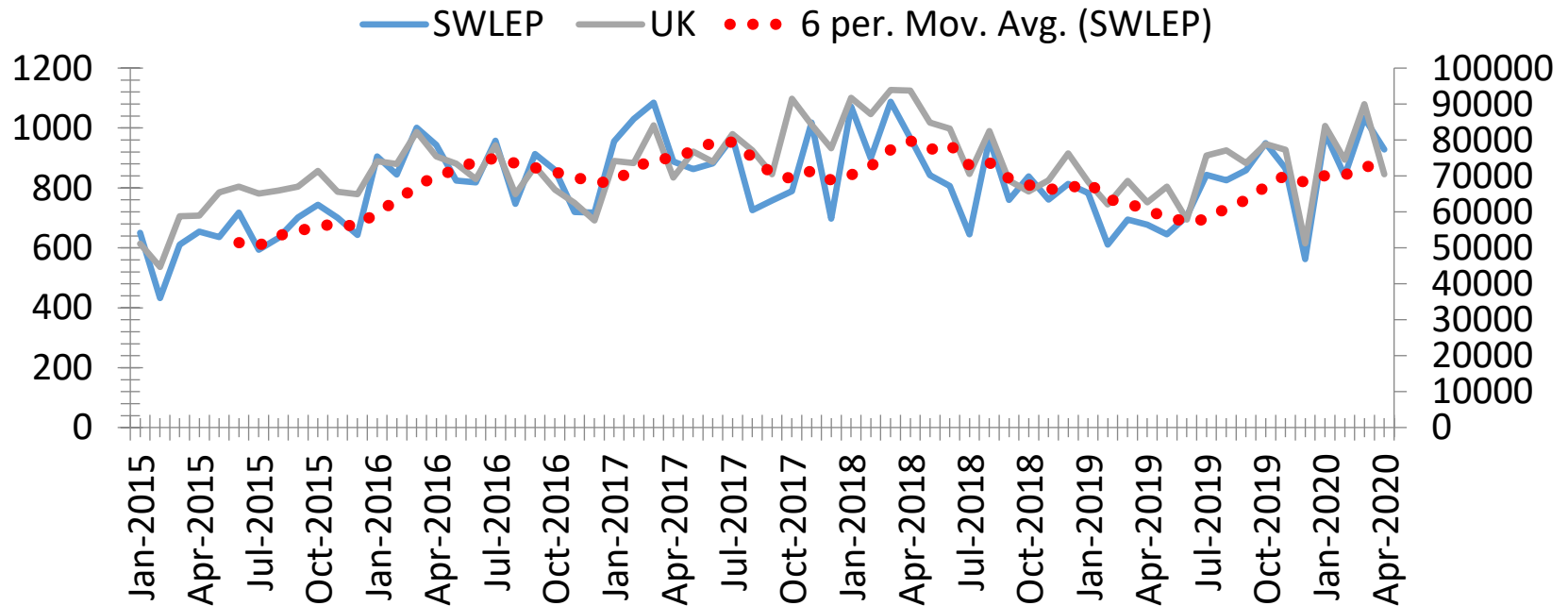
3 Priority Sectors:

- Human Health & Social Work Activities



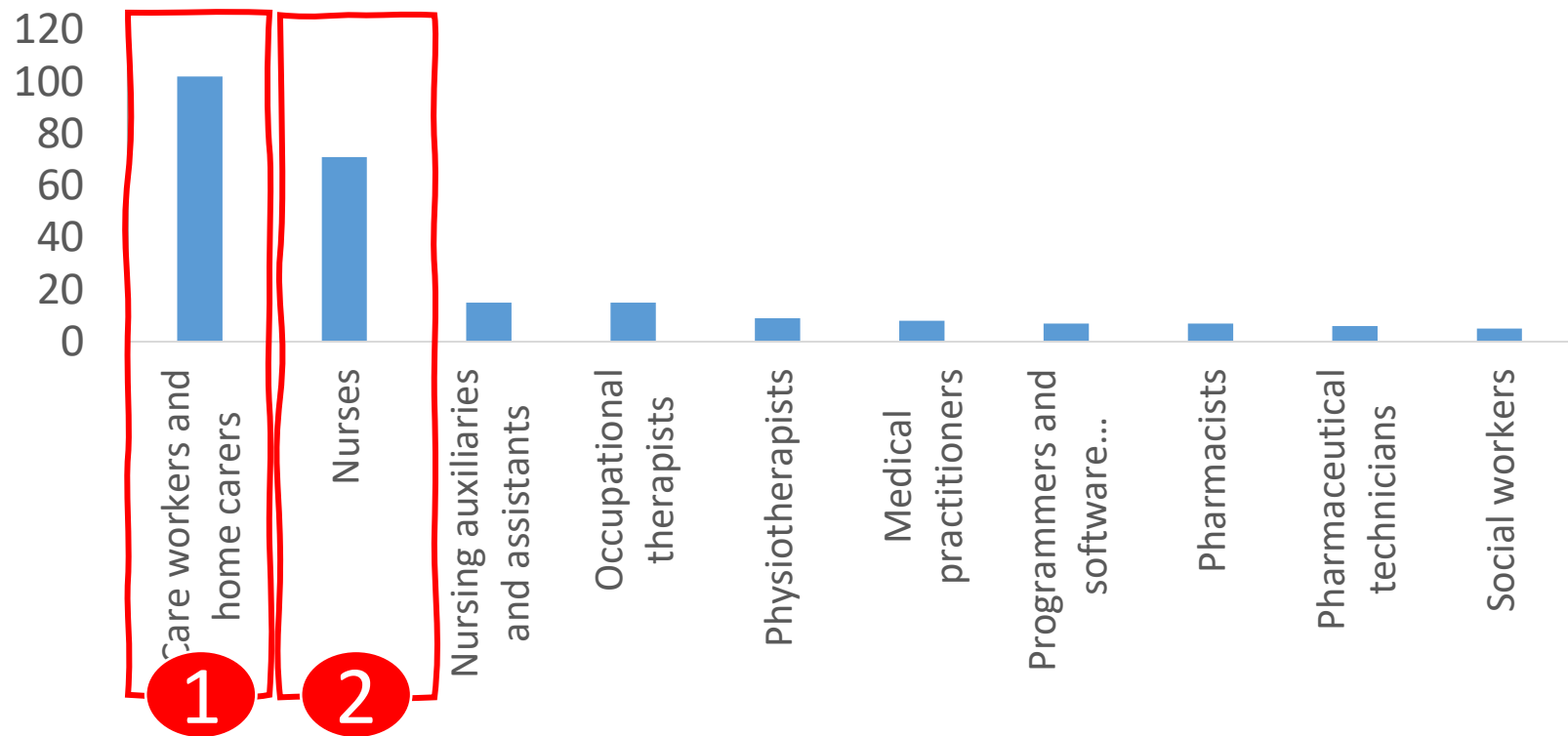
Human Health & Social Work job postings increasing in 2020 after stable 5 years

Human Health & Social Work Job Postings, SWLEP vs. UK, Jan 2015 - Apr 2020



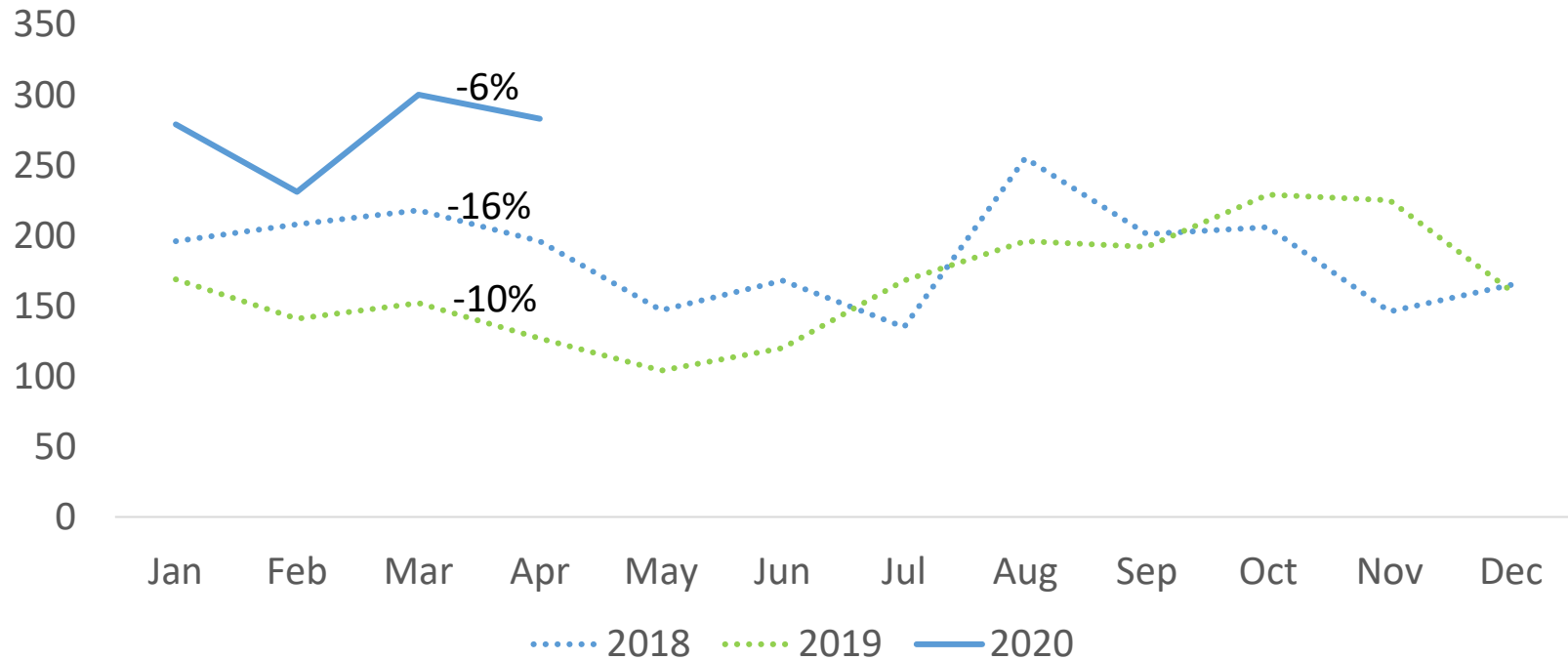
Increases driven by Care Workers and Nurses

SWLEP Human Health, Fastest Increasing Occupations Apr 2019 vs. Apr 2020



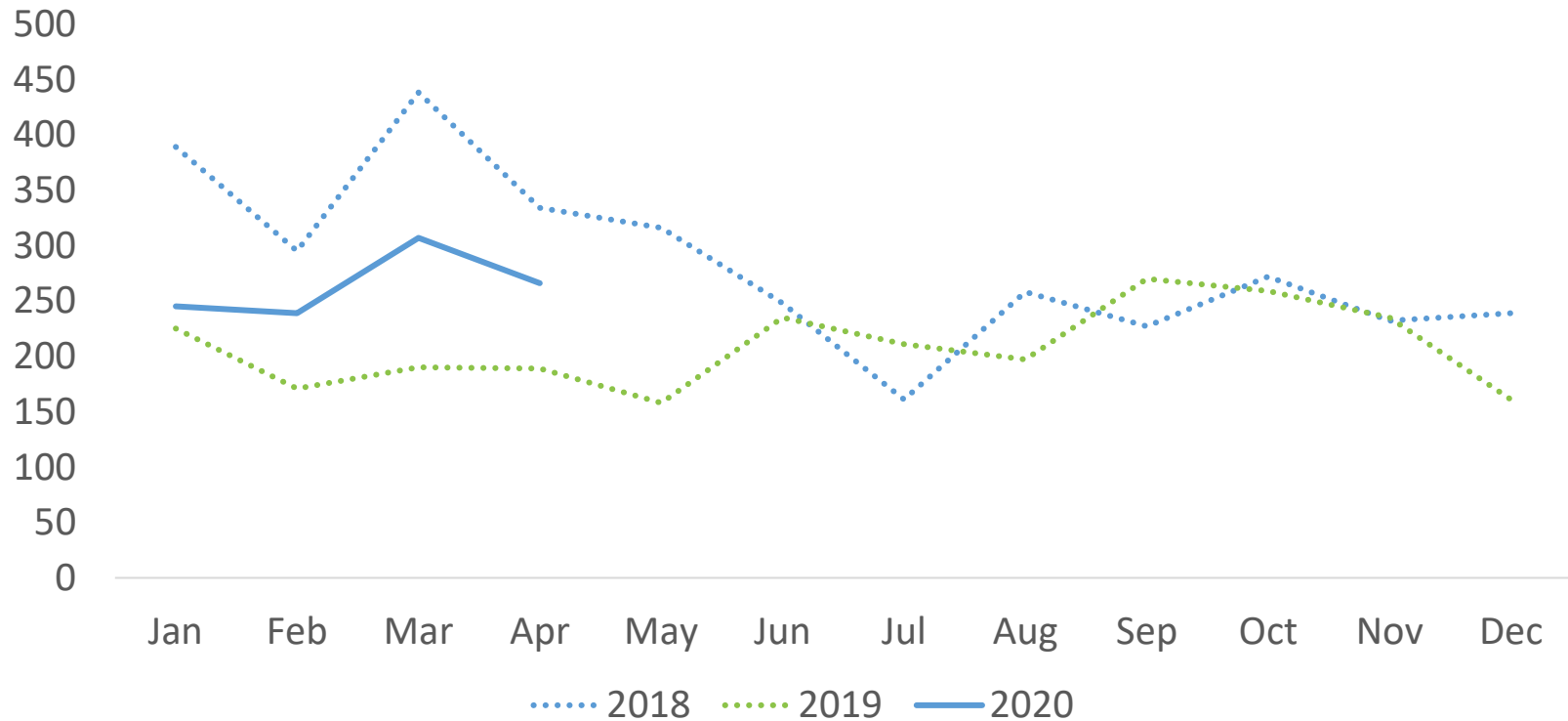
1 Care Workers steadily recovering after a drop in early 2019

SWLEP Care Workers and Home Carers Job Postings, Jan 2018
- Apr 2020



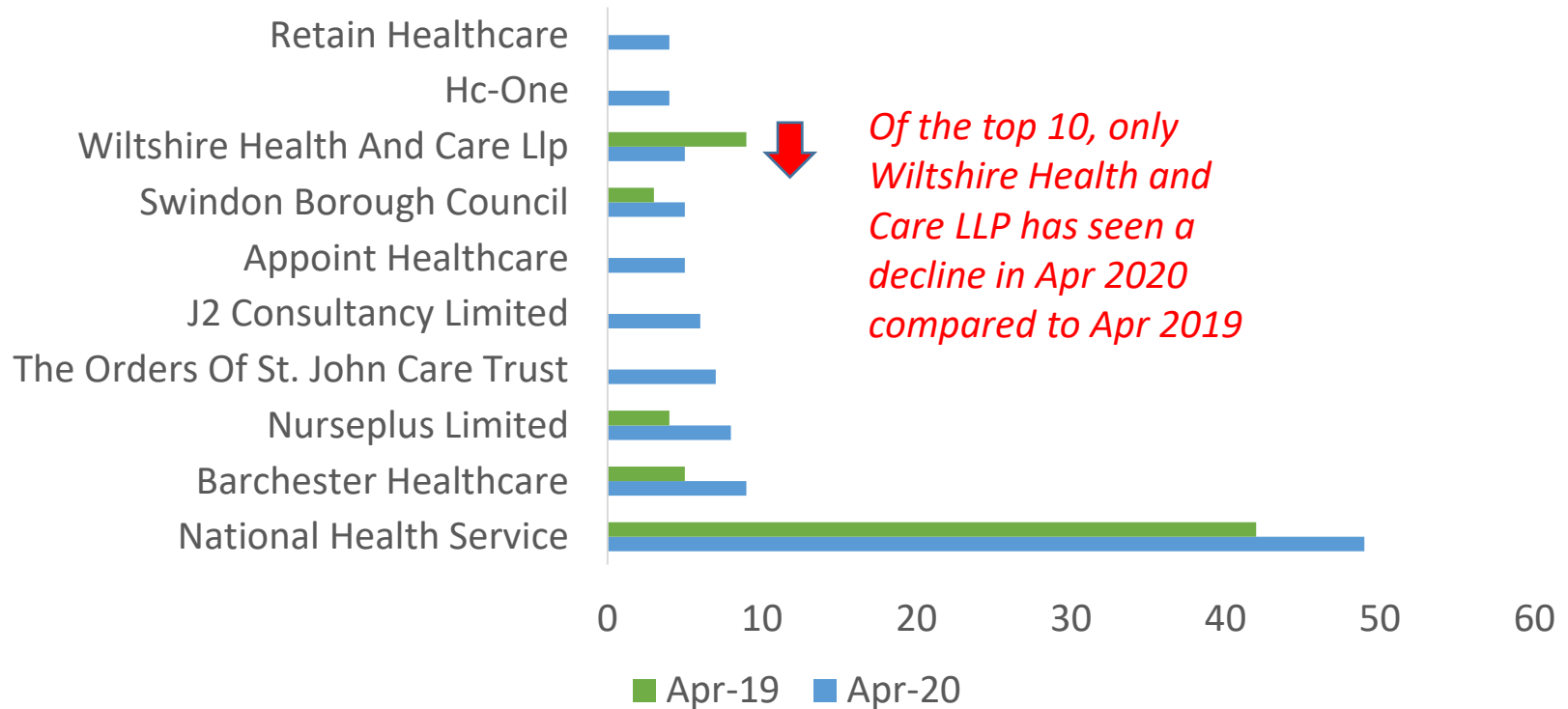
2 Jan-Apr 2020 Nurse job postings above 2019 levels, but below H1 2018 levels

SWLEP Nurse Job Postings



2 Most of the top 10 Nurse recruiters are showing YoY increases

Top 10 Employers Recruiting Nurses, Apr 2020 vs Apr 2019



Contents

Swindon and Wiltshire Job Postings

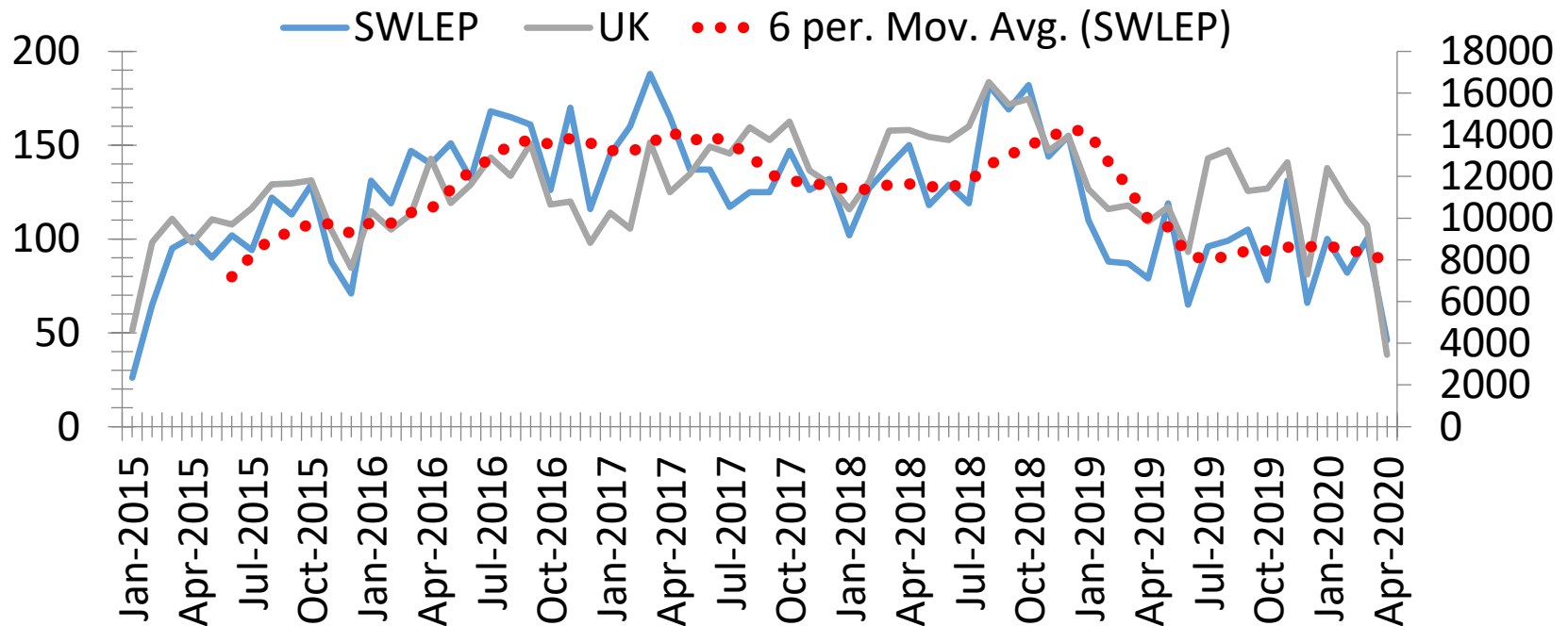
3 Priority Sectors:

- Transportation & Storage



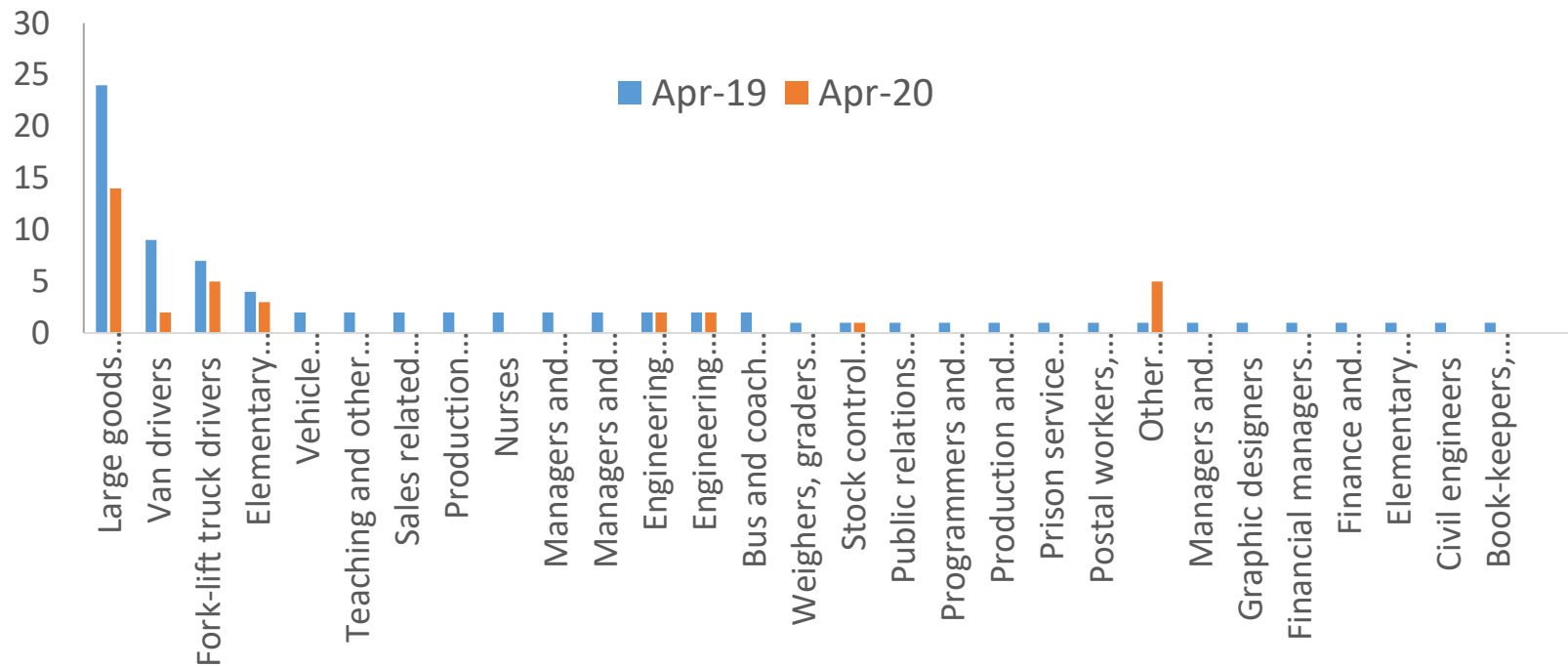
Transportation & Storage job postings have been on downward trend since Oct 2018

Transportation & Storage Job Postings, SWLEP vs. UK, Jan 2015
- Apr 2020



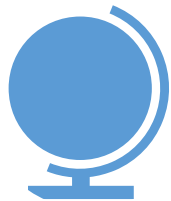
Declines in Apr 2020 vs. Apr 2019 present across the occupations

SWLEP Transportation & Storage Job Postings by Occupation, Apr 2019 vs. Apr 2020

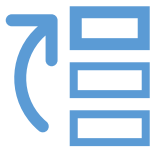


Recap

SWLEP's job posting following the UK downward trend



SWLEP job postings on a downward trend since 2017, getting steeper in lockdown, but not all occupations have been negatively impacted



Of the 3 priority sectors, Construction and Human Health & Care Work have been relatively stable over the last 5 years, but Transportation & Storage has been in decline during H1 2019



In April 2020, Human Health & Care have been among the sector to see growth, driven by Nurses and Care Workers, but Transportation & Storage (c. -60%) and Construction (c. -80%) have seen declines

