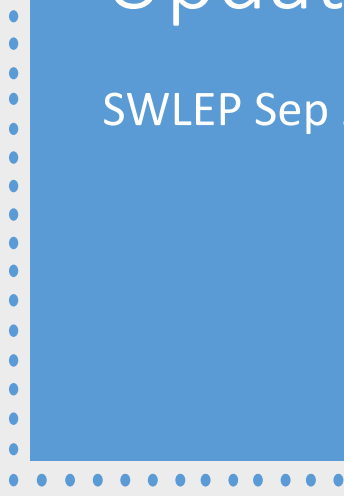
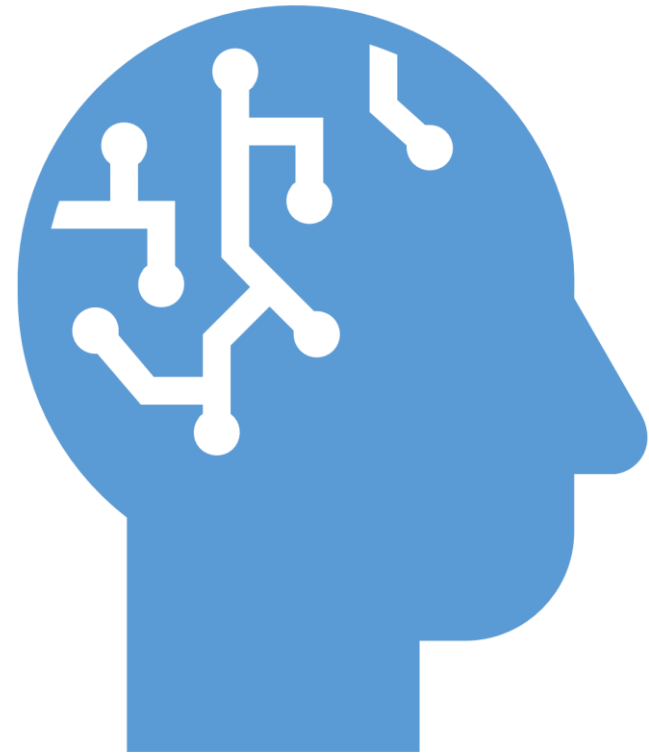




Labour Market Intelligence – BROG Update

SWLEP Sep 2020



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Why we monitor and which data we use

Key insights

How we use insights



Intelligence reports are an important part of the Swindon and Wiltshire Skills Plan

PRIORITY 1: ADDRESS SKILLS SUPPLY AND DEMAND IMBALANCE



Intelligence

- Improve use of skills and labour market intelligence



Apprenticeships

- Achieve a step change in take-up and achievement of apprenticeships



Higher Education

- Meet the demand for high skill jobs, in particular those requiring STEM skills

PRIORITY 2: ENSURE INCLUSIVE GROWTH



Aspirations & Employability

- Raise aspirations and improve employability of under-represented groups

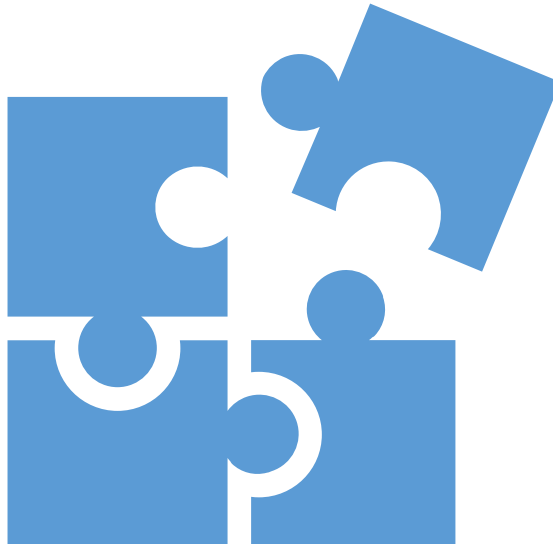


Employee Health

- Promote programmes to improve physical and mental health of employees



We piece together and corroborate information from several datasets



Online Job & Apprenticeship Postings

Unemployment Data

Claimant Counts

Job Retention (CJRS) & Self-Employment Support (SEISS)

HR1 Data



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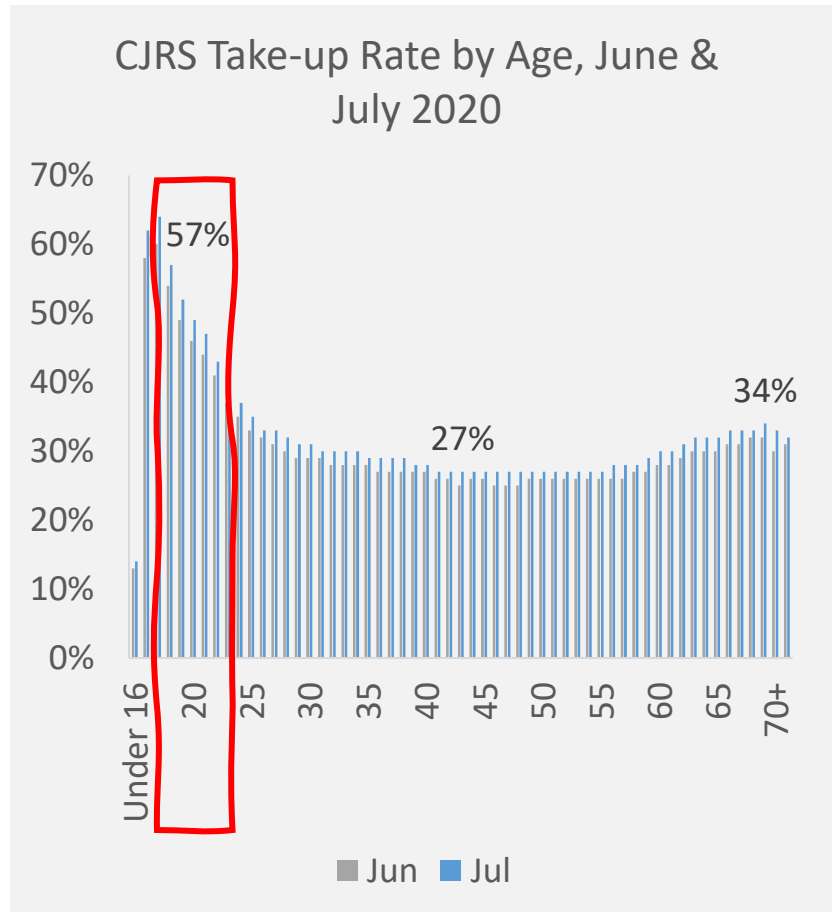
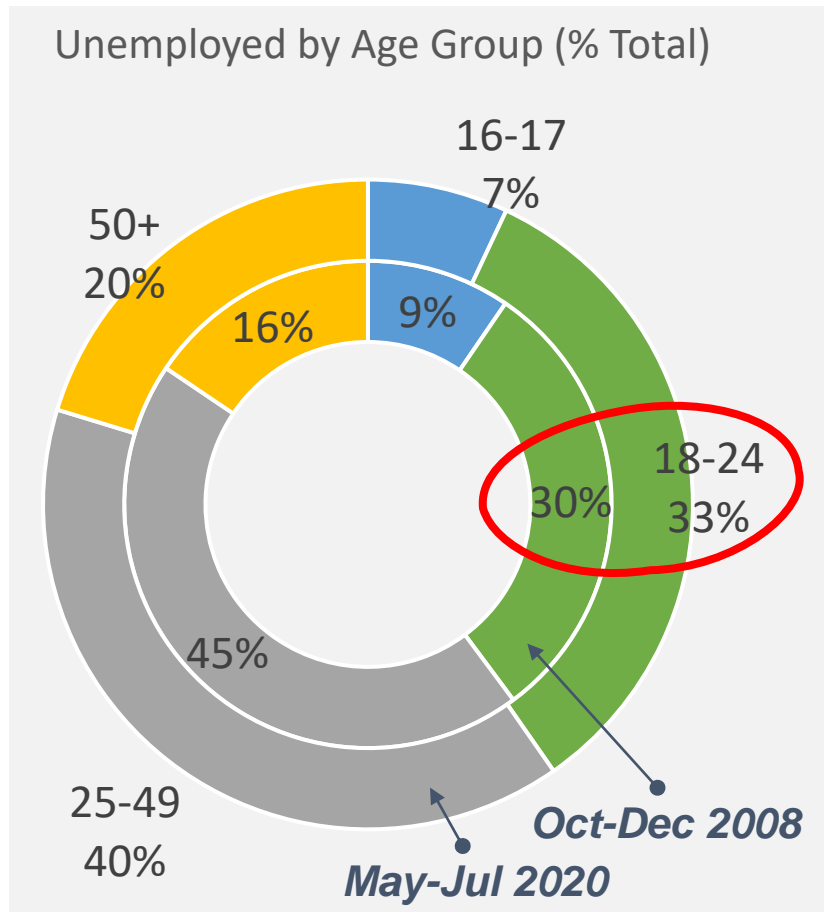
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18-24 year olds have been more affected



This is slightly more pronounced in SWLEP with 20% of all claimants in this group vs. 19% nationally

Government has launched a number of support programmes...

All:

- Coronavirus Job Retention Scheme (CJRS)
- Self-Employment Income Support Scheme (SEISS)

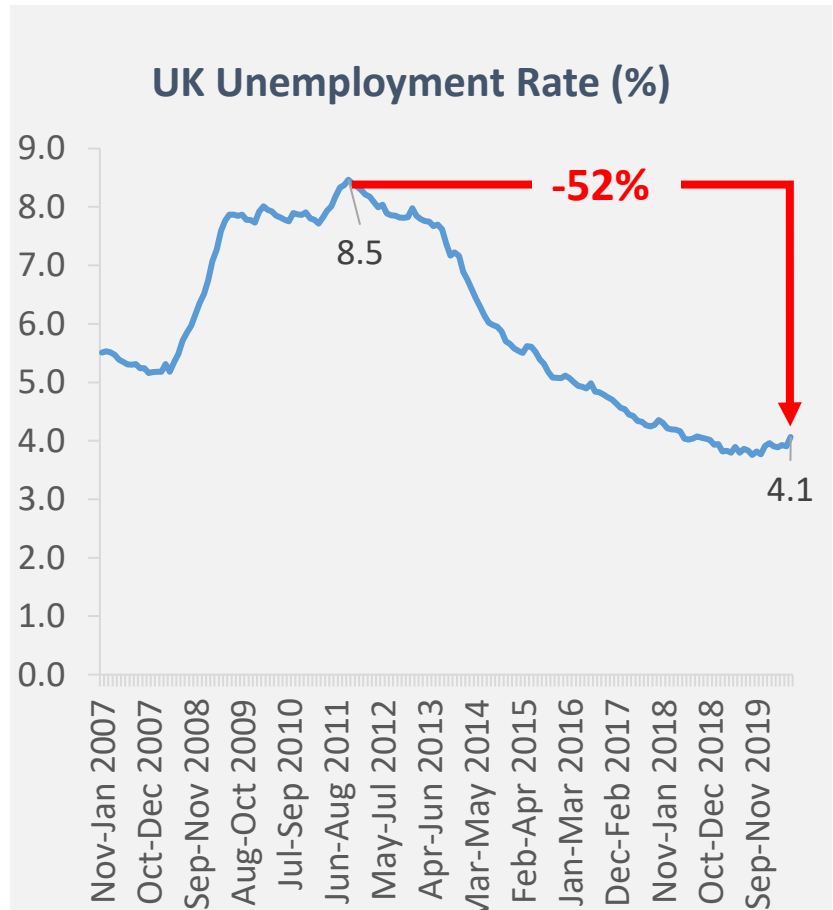
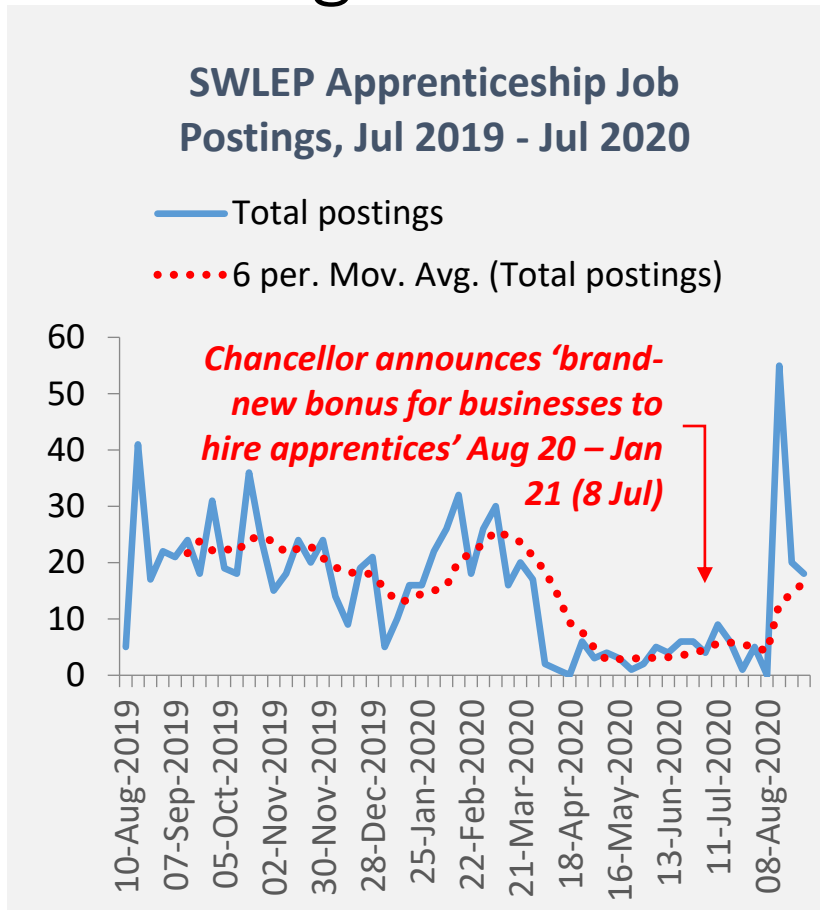


Young people:

- National Careers Service - Redeployment Service, Virtual Jobs Fairs and Webinars
- ESFA Redundancy Support Service for Apprentices (ReSSA) - helping apprentices to continue their apprenticeship
- Free Courses and Workshops
- Kickstart scheme - funding for businesses creating new 6-month job placements for 16-24-year olds on Universal Credit
- DfE - Additional Traineeships for young people with funding of £1,000 for employers
- DfE - Additional year of Classroom courses for 18-19 yr olds
- Construction Talent Retention Scheme
- Fast Futures (Free Digital Training)
- "A Good Place to Start" - DWP Campaign



...and these interventions appear to be working...

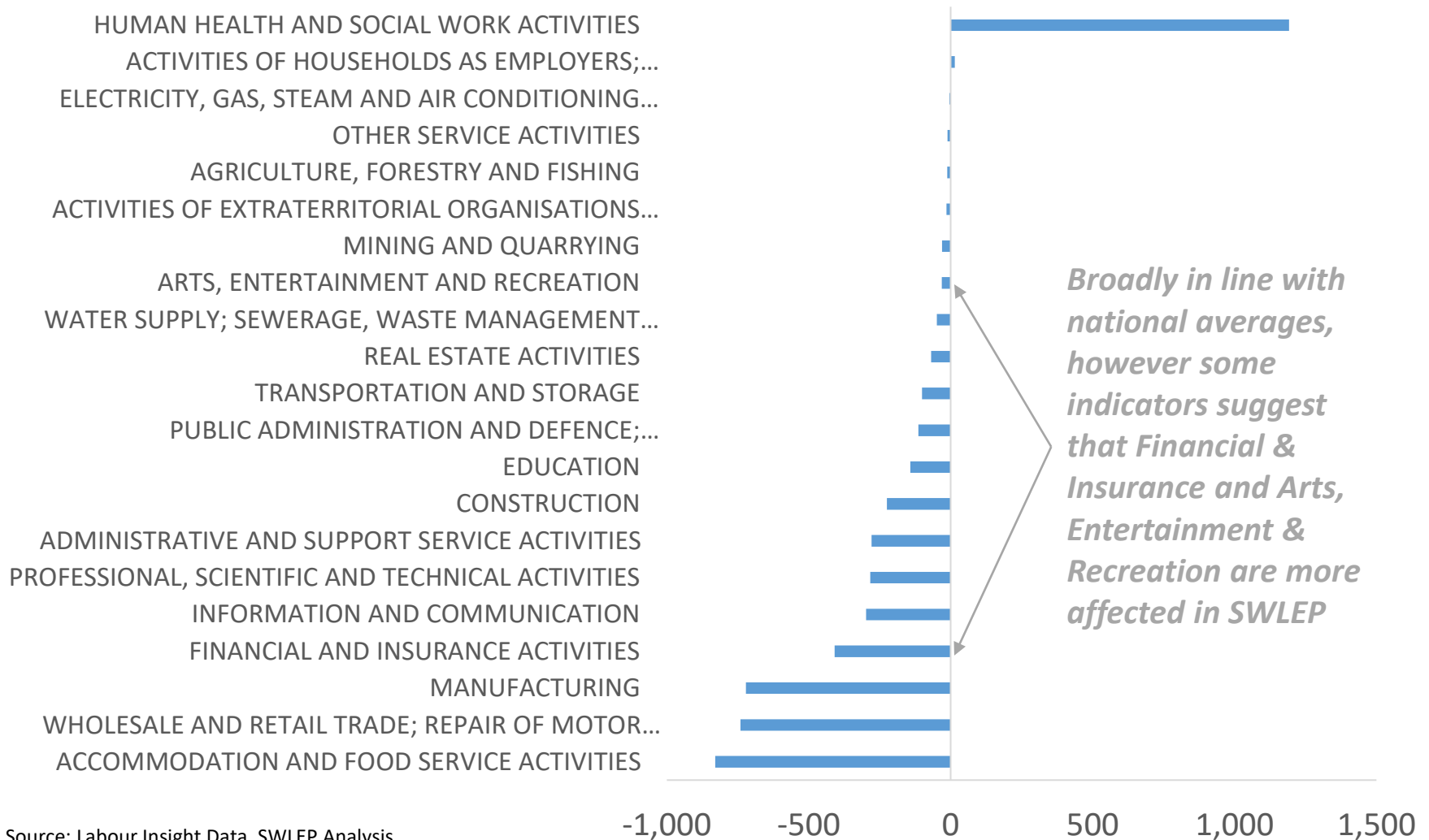


In August, SWLEP job postings were at 80% of pre-lockdown levels compared to April trough of 50%

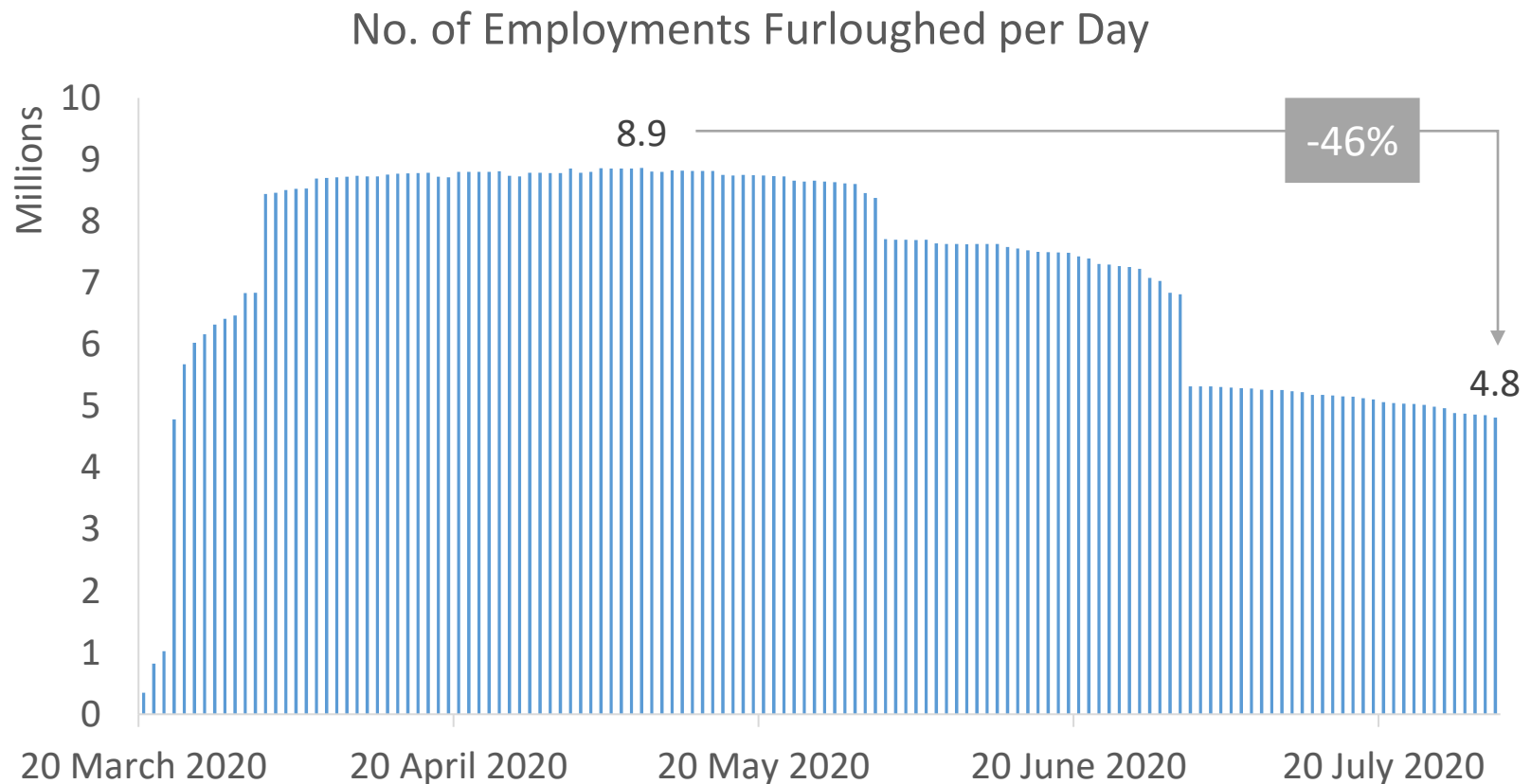


...but not for every sectors...

SWLEP Job Postings Change, Mar-Aug 2020 vs. Mar-Aug 2019



...and the Government schemes are winding down



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Understanding local data is key



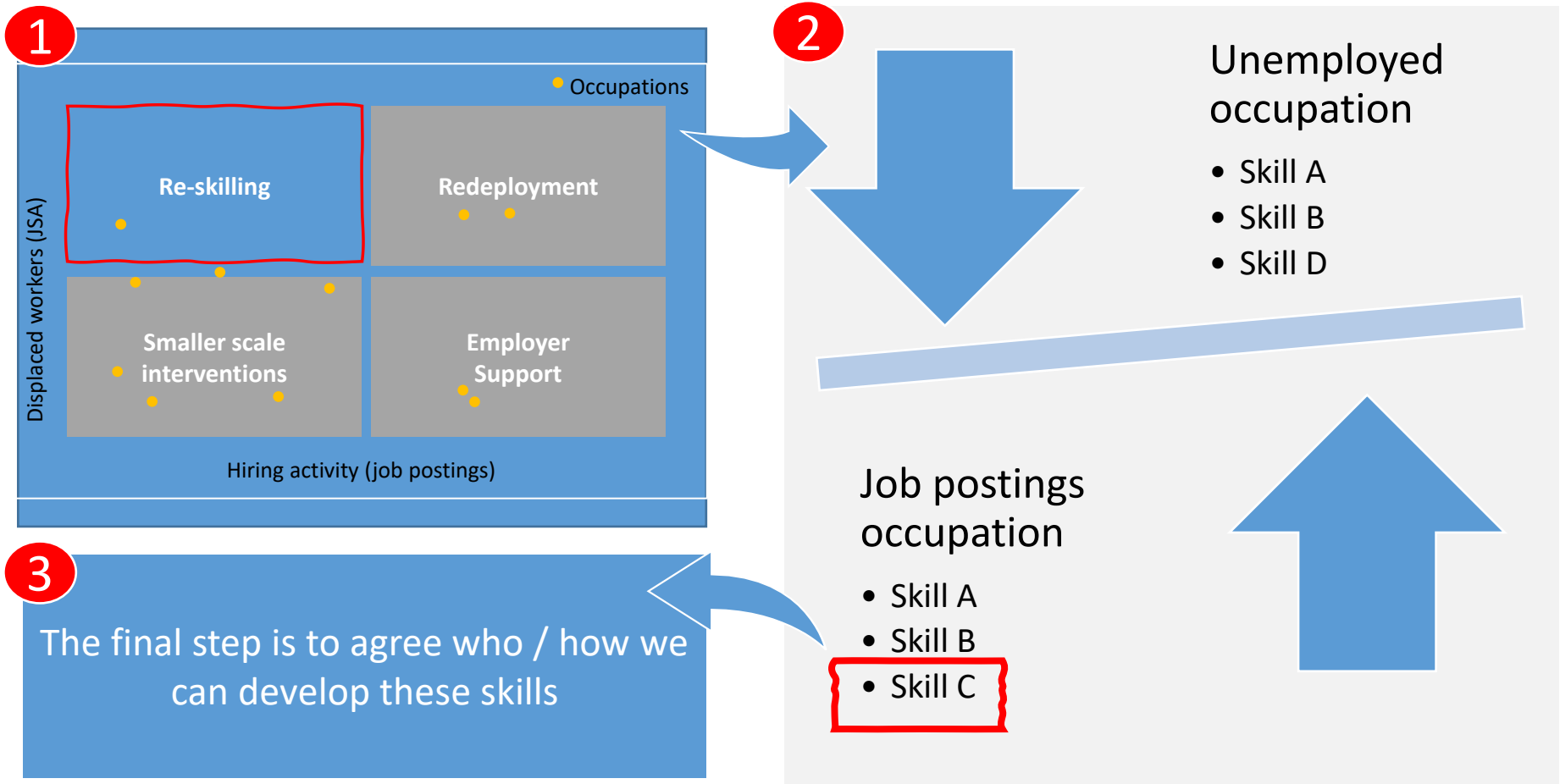
To inform our *decision-making*, ensuring our actions focus on key local challenges, e.g. efficient reskilling



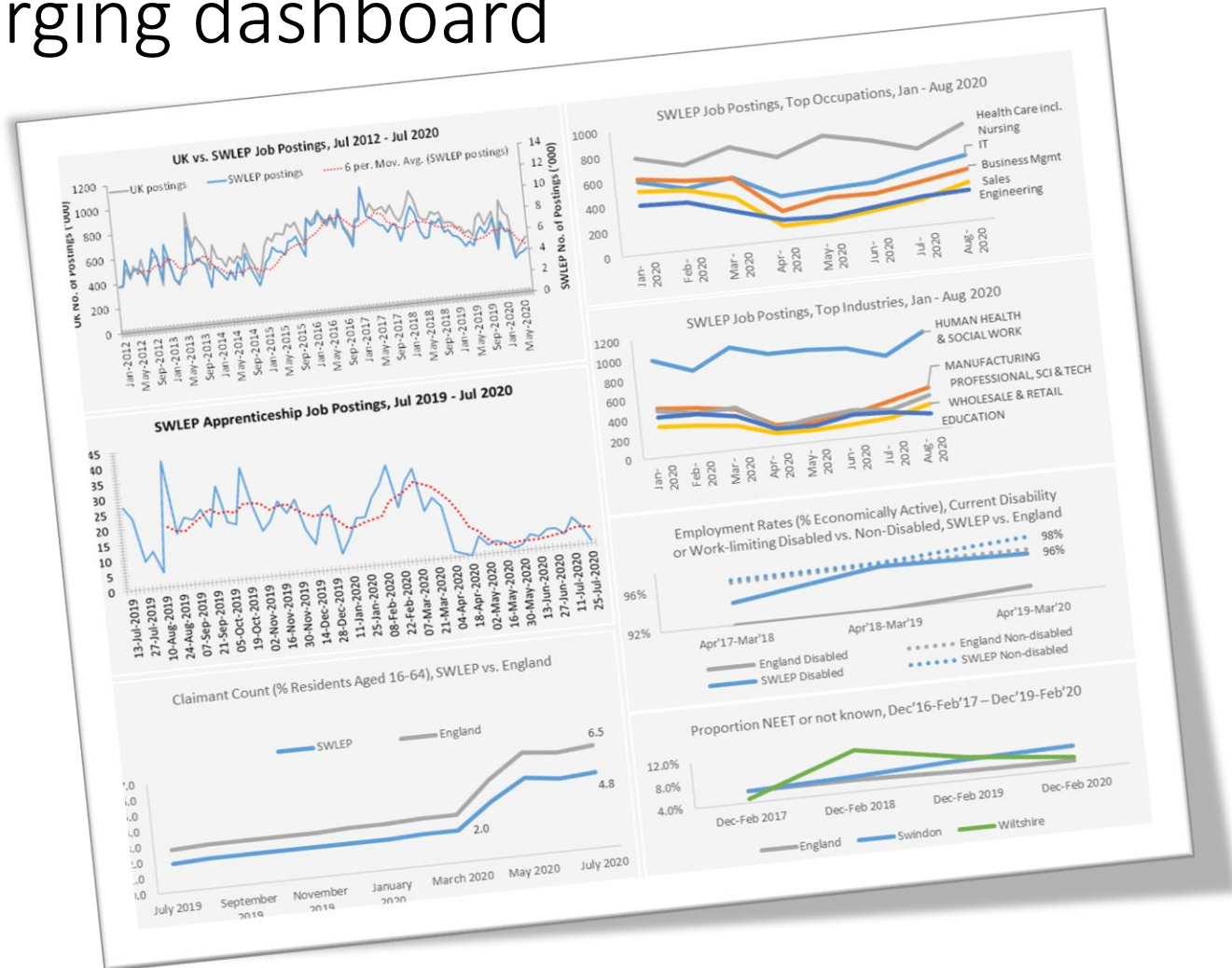
To *monitor* progress and ensure that our actions are yielding the intended impacts, e.g. Dashboard



E.g. informing decision-making to make reskilling more efficient



E.g. monitoring impact through the emerging dashboard



- Thank you for your time
- Any questions?

