



What is Business Continuity?

It sounds a bit boring, but it actually isn't! It's about making sure you are prepared when the storm hits. Would you know what to do if:

- your business **flooded**,
- suffered a **power cut**,
- staff came down with an **illness**,
- your supplier was **unable to deliver**

Having a Business Continuity Plan no matter how big or small will help you and your business be prepared and ready if disaster strikes.



Could it happen to me?

Of course it could, here's an example:

Tom owns a cake shop with three staff; he has a big wedding on Saturday with all staff needed to be at work, what would he do if the following happened?

- One staff member rang in sick (they are the only person who can operate the icing machine)?
- He had a power cut?
- The flour supplier failed to deliver on time? Where would he get more from?

There isn't always a direct answer to these questions but it's worth thinking about what you would do, for example where else would he get flour from? If Tom hadn't thought this through he could lose his order, meaning the wedding cake wasn't delivered, which could therefore give him a bad reputation – See it [Pays to Prepare](#)



Focus on **Cyber Resilience?**

So what is Cyber Resilience?

It is all about **your computer, your emails, your data**, things that you probably use daily in your business!

Did you know that **2/3 of organisations** have experienced at least one cyber incident during the last year! That's certainly a lot and enough to make us think about it!

It involves:

- Someone stealing your data (phone numbers, bank details, emails address)
- Giving your computer a virus so it can't function

You might think it's not that bad, but what if:

- Someone **emptied your bank account**, how would you pay your supplier?
- Or someone locked your computer down, would you know where to send orders without the digital list of addresses, do you have the number of the recipient to ring them written down, or just saved on your computer, and now inaccessible?

THINK!

Is that public
wifi secure?

Is your password
secure? (or is it just
your birthday or
partners name)?

Is anyone
looking over
your
shoulder?

Did you lock
your computer?

Is that USB stick
really virus free?

Don't take the chance; make sure you protect your data, as it could be difference between a successful year and a failing one!

Are you a school, business, or institution and Interested in Business Continuity, keep following us this week to find out more!

@Wiltsprepared

Or Contact:

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