



SWINDON AND WILTSHIRE GROWTH HUB

Portal Guide

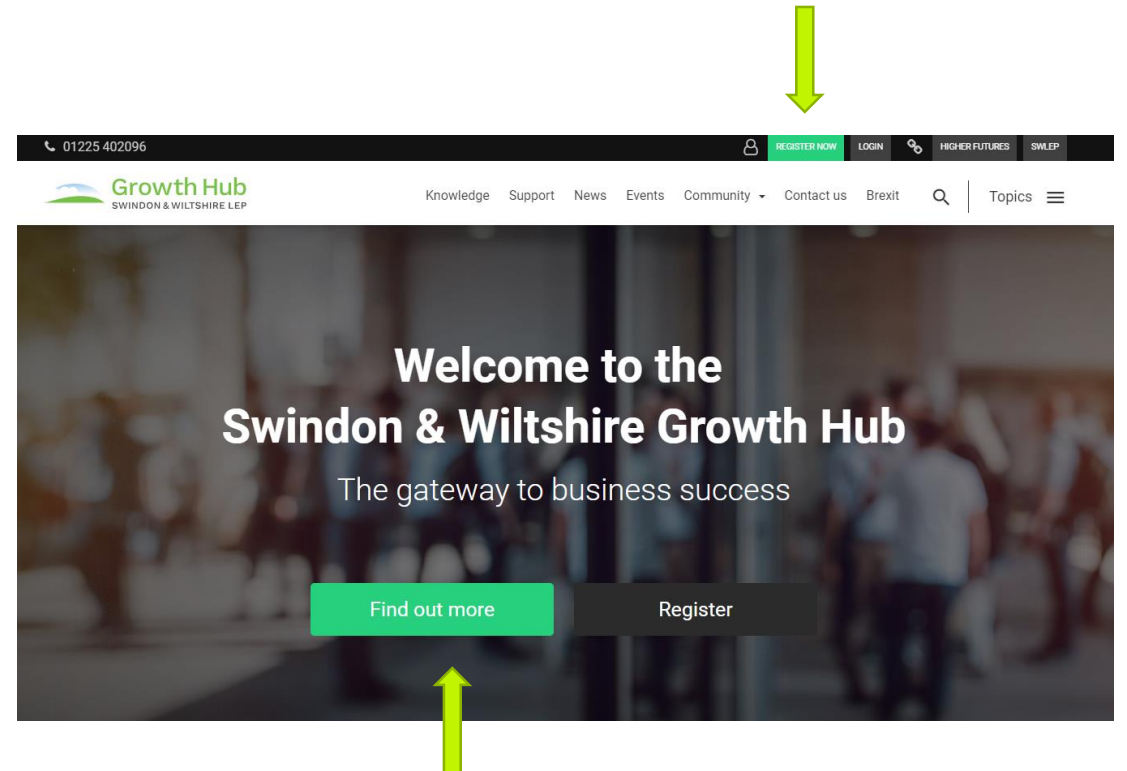
THE GROWTH HUB

Registration

The Growth Hub is an exciting new online community developed exclusively for the businesses of Swindon and Wiltshire.

The Hub directs you to a wide range of impartial business support and advice, as well as providing valuable insights, access to events, specialist programmes and funding to help your business thrive.

Registration is simple and free. Click on the Register button found on the homepage or in the top right of the website.




THE GROWTH HUB


Registration


Conceived as a collaborative platform, the Growth Hub provides the business community with a connected network in which to share ideas and information.

You can build your contacts, share your news, events and opportunities or offer help to encourage other businesses to succeed. Above all this is your Growth Hub.

Enter you email and choose a password; take the time to read the Terms and Conditions as well as the Privacy Policy.


 Email

 Password

 Repeat password

☐ *By becoming a member you are agreeing to our [Terms & Conditions and Privacy Policy](#)

☐ I'm not a robot


reCAPTCHA
Privacy - Terms

Register

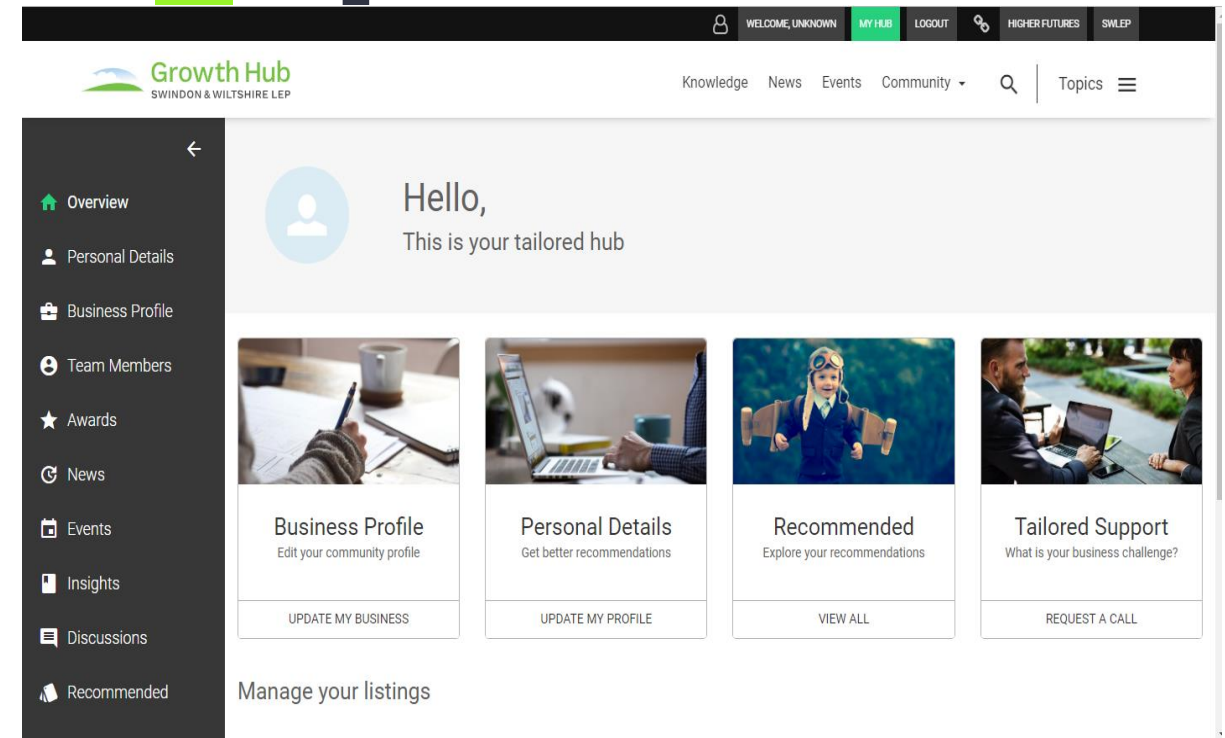
YOUR TAILORED HUB

Navigating your portal

The Swindon and Wiltshire Growth Hub provides you with a Tailored Hub through which to access the full range of functionality.

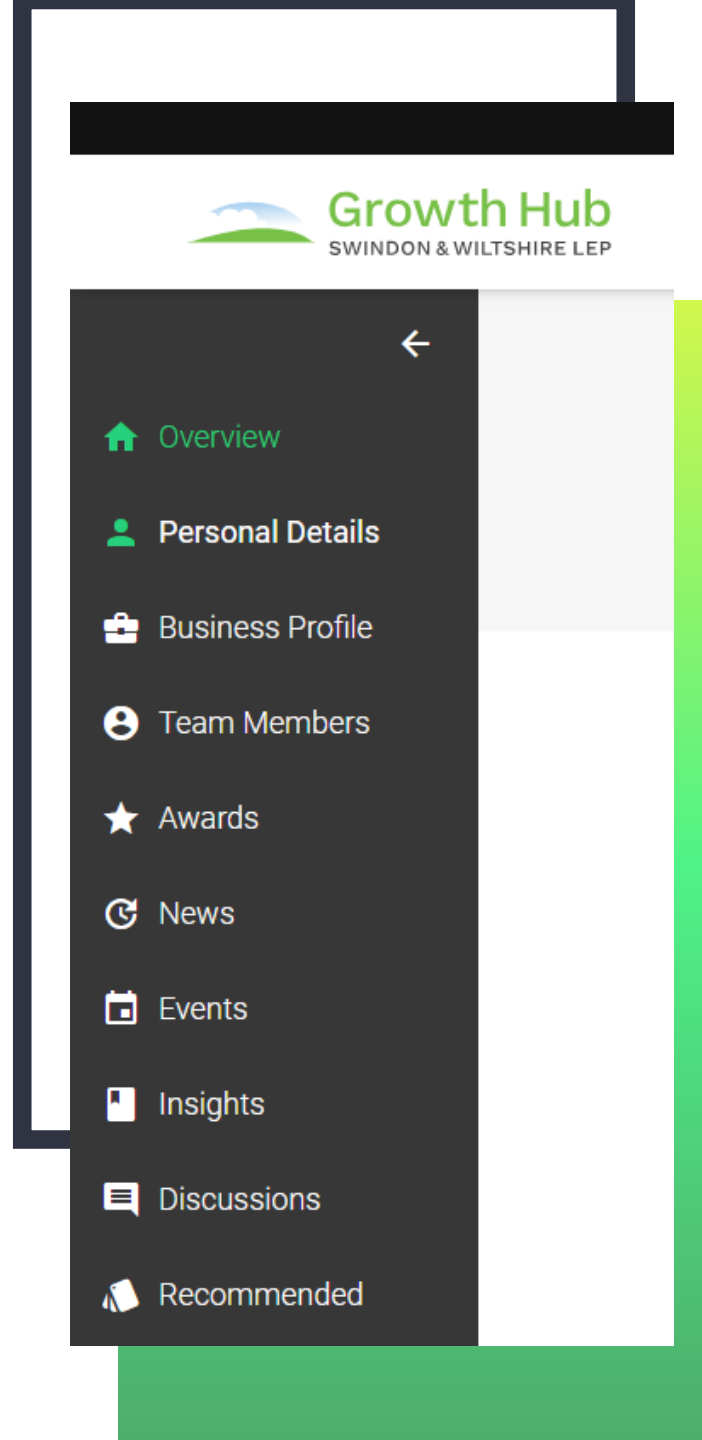
It is through this Hub that you can create your own microsite, publish news, articles and events.

All of this is navigated by the menu bar to the left of your screen.




Finding your way around the Hub

- Overview – an oversight of your activity
- Personal Details – build your profile
- Business Profile – let other members know what you do
- Team Members – a who's who of your business




- Awards – shout about what you did best
- News – publish your own news articles
- Events – Invite the community to attend events you organize
- Insights – Share your knowledge
- Discussions – Join in topical conversations
- Recommended – Content we think you'll find interesting




Change photo

Personal summary


First name *

 Your first name


Last name *

 Your last name


Job Title

 Your job title


Email *

 timothy.burghes@gmail.com


Business Phone Number

 Your business phone number

LinkedIn Profile

 Link to your LinkedIn profile

Twitter Handle

 Your Twitter handle

PERSONAL SUMMARY

Tell us about yourself

Change Photo – add a photo to allow people to know who they’re taking to, corporate headshots can tell a story; a perfect opportunity to allow your personality and expertise shine.

Personal Summary – This statement should be personal, engaging and in some respects selling yourself to your audience. Introduce yourself and do make it personal; let your character come through to the community.

Details - Fill in your personal details, with LinkedIn and Twitter details if you have them, the better we can all stay in touch the more we can work together.

PERSONAL SUMMARY

Your Interests

Let us Know what interests you, the Growth Hub can tailor the content you see so we can endeavour to keep the articles, news and events all relevant to your sector and interests.

Your interests

Select one or more of the following (max. 5):

Applying Technology

Marketing

Start Up

Strategy and Planning

Sales and New Markets

Funding and Finance

People and Skills

Regulation and Compliance

Tax and Accounting

New Product Development

Sustainable Business

The Regional Advantage

Save changes

The Basics

Company Name *



Company name



The company is private (not list

Short Introduction *

Enter your introduction text here...

Update Company Logo

Industry



Agricultural & Fisheries

Year Founded



Services



BUSINESS PROFILE

Tell us about your Business

Let us know your company name and a logo we can display on your microsite.

The short introduction allows other companies to see what it is you do and will help generate interest in your business.

Completing your industry/sector information helps companies to find you on the Growth Hub, as well as the services you offer. If you can't find the services you offer listed then feel free to add your services.

Address and Contact Details

Building and street address

Town or city

Post Code *

Company Phone Number *

Company Email *

Company Website

Additional Details

Company Description

Enter your description here...

Update Company Image

Video

Example: <https://youtube.com/embed/videoid> or <https://player.vimeo.com/video/videoid>

Social

Facebook

LinkedIn

Google+

Twitter

PUBLISH YOUR BUSINESS PROFILE

BUSINESS PROFILE

Tell us about your Business

Complete all the Address and Contact Details so we and other business can get in touch and they know how to find you.

It's crucial again to sell your business properly when filling in your company description, use an emotive image perhaps of people enjoying the services or products you offer.

Videos can also be added to your microsite through this portal.

Finally add the links to your companies social media platforms so again clients and customers can keep in touch.

When your finished publish your Business Profile.

TEAM MEMBERS

Introduce them to the community

Additional team members can be added to your profile, allowing clients and customers to know who it is works for your business.

Potential clients appreciate knowing who works in your team so let them know what talent you can utilise to meet their needs.

Your Company Team

Introduce your team to the community

Create/Edit Team Member


Team member name *

 Member name

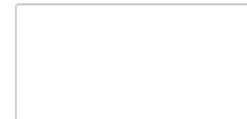
Team member email *

 Member email

Team member role *

 Member role

Team member photo



Upload Member Image

Save Changes

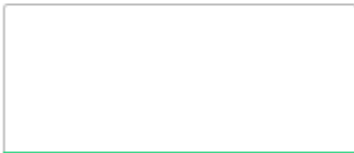
Your Company Awards

Showcase your achievements to the community

Create/Edit Award

Award name *

Award photo



Upload Award Image

Save Changes

AWARDS

Time to shout about it

Let the business community know what awards you've won, accolades can be a great way to certify the quality of your work.

UK industry and regional business awards can really show which companies are working to higher standard, so don't be shy, let all the other businesses know you're great.

News

Your company updates

Fair use policy

As editor of this digital platform, the Swindon & Wiltshire Growth Hub curates content submitted for publication from all parties. It therefore reserves the right to review the content quality and quantity to ensure it is balanced and impartial. Each member of the business community can only publish two items of content per week for each section (e.g. two events, two news items, two articles etc.). Each item will be available to see 'live' on the website one hour (1 hour) after its publication. If you have any questions, please do not hesitate to get in touch at hello@swgrowthhub.co.uk

You have no news created yet.

Create new

NEWS

Your own press release

As a member of the Growth Hub we value your news; community news items are some of our top visited pages and all news stories from our community go out through our social media platforms helping to grow your online presence.

If you have a news story that will help show the quality of the business you run or even shine a light on some of achievements publish it via the Growth Hub so the community can celebrate with you.

NEWS

How to publish

When publishing your news the title and summary should be used as a hook to draw your audience in.

The news article should be appealing and interesting, many of our audience use the Growth Hub to know what is happening in the industry and this is your chance to shout about your achievements.

Placing the news article in a category allows us to ensure the right audience are reading your news stories and tagging the story allows us to ensure those searching for topics such as this find your story.

Images are often a brilliant way to bring your article to life, but please only use images you own the rights to or are rights free, websites such as pixabay.com or unsplash.com are a useful resource when you don't have an image to use.

[Create/Edit news](#)News title

T Tides

News summary *


Enter article summary here...

Enter Summary up to 200 characters (recommended character count: 100)

V200

News content *

Category

 Case Studies

Tags



News Image

Upload Article Image

Create/Edit event











Event title *

T Title

Event summary *

Enter event summary here...

Event content *

B I U   x₄ x² (inherited size) A       Format   </>

☐ Webinar/Online event (Please select if your event is Webinar or Online event. Location will not be displayed for this type of events)

EVENTS

Gain attendees through the hub

Publishing your events through the Growth Hub can help reach the numbers you need to make an event successful.

Add a title and summary as a hook for the audience and let us know what is happening through the content.

If your event is a webinar tick the box to let us know.

Don't forget the Growth Hub is a B2B platform, so make sure your event is relevant for those who will see the listing.

EVENTS

How to publish

Fill in all the details for your event.

Type, category and tags all help the visitors to the events page filter and find the correct event.

Registration can not be completed through the Growth Hub so make sure you fill in the Link to Registration.

Images are key to attracting attendees, please ensure you have the rights to use the images you upload. If you don't have a relevant image use we recommend you use an stock image website such as pixabay.com or unsplash.com

Event start date *	Event end date *
<input type="text"/>	<input type="text"/>
Event street address *	Event city *
<input type="text"/>	<input type="text"/>
Event county *	Event post code *
<input type="text"/>	<input type="text"/>
Event type	Category
<input type="text" value="Business Breakfast"/>	<input type="text" value="Case Studies"/>
Tags	
<input type="text"/>	
Link to Registration Page	Additional Booking Information
<input type="text"/>	<input type="text"/>
Price *	
<input type="text"/>	
Event image	
<input type="text"/>	
<input type="button" value="Upload Event Image"/>	

Advice, Guidance and Knowledge

Insights are a way to offer knowledge and experience into your own business industry, helping the other members of the community and growing your own online presence.

As in the news and events, add a title, summary and content. Tags and category help people to find your article.

Images should be rights free.

THANK YOU

Welcome to the Growth Hub community
Questions: hello@swgrowthhub.co.uk